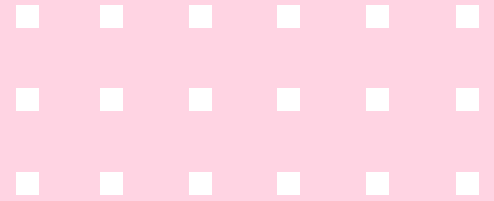




EM Strasbourg
BUSINESS SCHOOL



**Two-Year
Master's Degree**

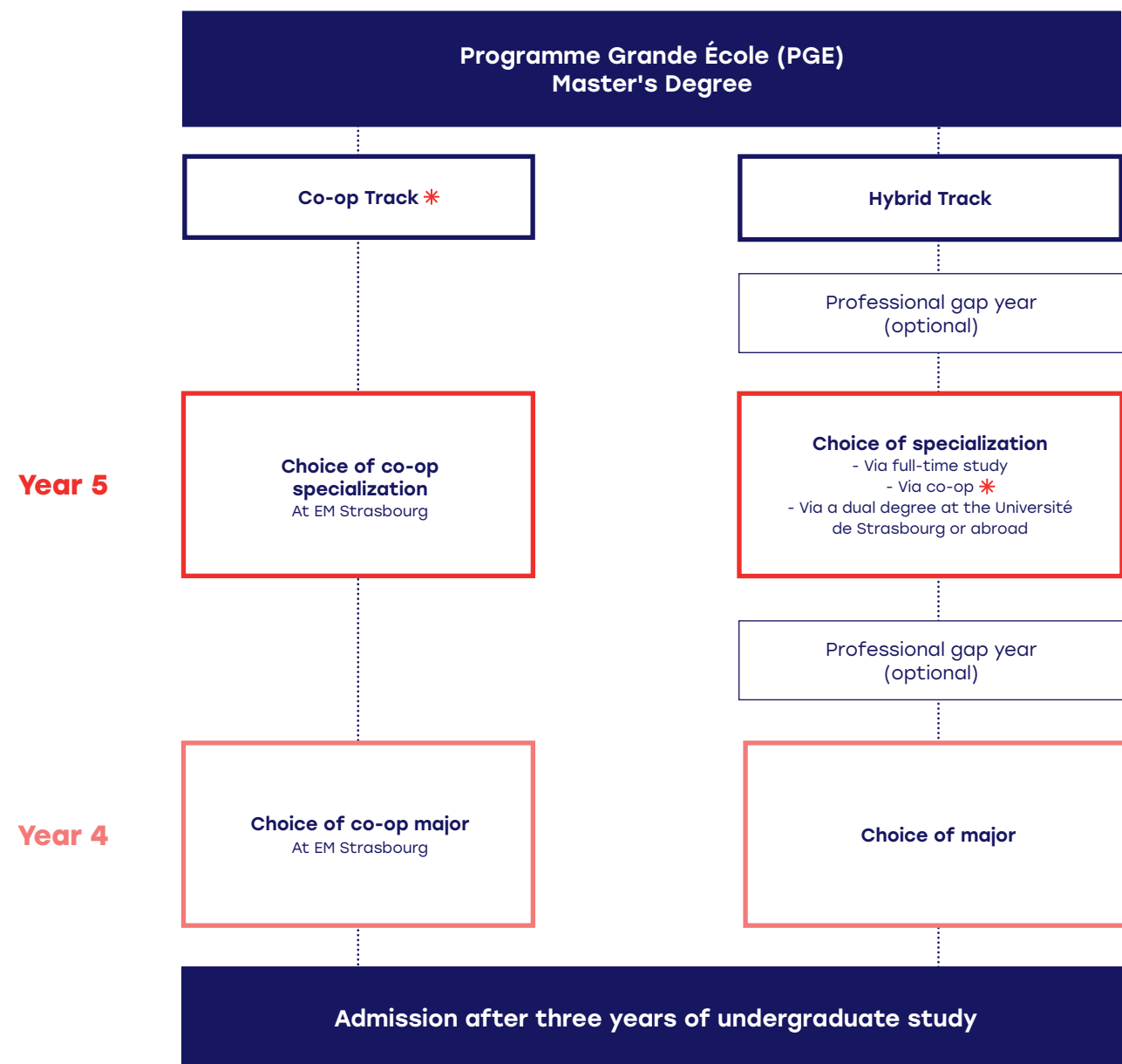
Programme Grande École



Flash the QR code
to learn about the
international entrance
exam

Study Tracks

Master's Level



* Selective study track (spots are limited)
Track only available to French speakers

Master's Level

Over the course of two years of study, specialize and assert yourself by choosing the study track that suits you best. Deepen your skills to become an expert in your field and a responsible leader.

Co-op Track: Two Years of Work and Study

Only offered in French

This track enables you to complete the two years of study via co-op, thus gaining significant professional experience. Your tuition is paid in full by your host company, and you receive a co-op salary for the two years of the program. Spots are limited!

Year 4

Incubation: Explore

Your Professional Interests

Build a solid foundation in management

- Interdisciplinary courses to consolidate the fundamentals:

- Business strategy
- Operations management
- Corporate finance
- Industrial organization

- Specific courses related to your chosen major:

- Finance & Accounting
- Marketing
- Responsible Business Creation & Management

Broaden your horizons and scientific culture

- Geopolitics: a course to understand today's world

- Two mandatory science-oriented courses: Digital Law and Data Visualization

European Mindset

- A course with a European focus: Doing Business in Europe

Impact Projects

- A business game on innovation

Languages

- Study two modern languages: English and a second foreign language (10 to choose from)

Year 5

Acceleration: Develop

Your Expertise and Impact

Hone your professional expertise

- Interdisciplinary courses: Business Ethics, Social Law

- Courses specific to your chosen specialization:

- Accounting, Internal Controls & Finance
- Negotiation & Sales Management
- Business Models & Responsible Management
- Supply Chain Management & International Purchasing

Marketing

- Marketing
- Customer Journey Digitalization

- A final thesis focusing on your area of expertise and a business issue

European Mindset

- Conference-debate at the European Parliament in Strasbourg

Impact Projects

- Multidisciplinary hackathon with start-ups (technology, science)

Languages

- Study a second foreign language (10 to choose from)

The EMpowerment Philosophy

We use the stages of the entrepreneurial process as a teaching tool to support you throughout your studies. Mentoring by alumni and fellow students or group work, for example, will take you through the process step-by-step. By joining us, you'll develop your skills, your knowledge, and above all your self-confidence to become a responsible leader, aware of the impact you can have on the world.

Hybrid Track: Your Program, à la Carte

This track offers a wide choice of specializations to enhance your skills and is available in French or English. You have three options: completing one year via co-op, completing your entire track via full-time study on-site and getting involved in the School's student associations, or completing one year abroad.

Year 4

Incubation: Explore Your Professional Interests

Build a solid foundation in management

- Interdisciplinary courses to consolidate fundamentals: corporate strategy, operations management, corporate finance, and industrial organization.
- Specific courses related to your chosen major:

- Finance & Accounting - in English or French
- International & European Business - in English
- Marketing
- Responsible Business Creation & Management

Broaden your horizons and scientific culture

- Geopolitics: a course to understand today's world
- Two mandatory science-oriented courses: Digital Law and Data Visualization

European Mindset

- A course with a European focus: Doing Business in Europe

Impact Projects

- A business game on innovation

Languages

- Study two modern languages: English and a second foreign language (10 to choose from)



Year 5

Acceleration: Develop Your Expertise and Impact

OPTION 1

Choose a specialization at EM Strasbourg (via co-op or full-time study)

Hone your professional expertise

- Interdisciplinary courses: Business Ethics, Social Law
- Specific courses related to your chosen specialization offered via full-time study (FT) or co-op (C):
 - Finance (FT) - in English or French
 - International & European Business (FT) - in English
 - Operational & Strategic Marketing (FT) - in English
 - Accounting, Internal Controls & Finance (C)
 - Negotiation & Sales Management (C)
 - Business Models & Responsible Management (C)
 - Supply Chain Management & International Purchasing (C)
 - Marketing (C)
 - Customer Journey Digitalization (C)

OPTION 3

Earn a dual degree abroad

Spend a full year abroad and earn a dual degree at one of our partner universities

OPTION 2

Earn a dual degree in Strasbourg

Develop your professional expertise by earning a dual master's degree

- Master of Entrepreneurship & Strategy (C)
- Master of E-marketing & Digital Strategy (C)
- Master of Human Resources (C)
- Master of Business Engineering (C)
- Master of Marketing & Market Analysis (C)
- Master of Marketing & Event Management (C)
- Master of Supply Chain Management (C)
- Master of European Tourism, Wine & Agrifood Management (C) - in English
- Master of Audit & Financial Consulting (FT)
- Master of Audit, Accounting & Internal Controls (FT)
- Master of Management Control & Organizational Audit (C)
- Master of Public Management & Consulting with Sciences Po Strasbourg (FT)
- Master of Sports Marketing with the Faculty of Sports Science, University of Strasbourg (FT)

European Mindset

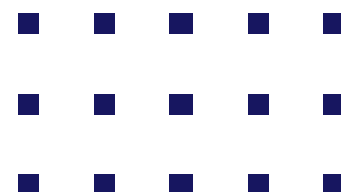
- Conference-debate at the European Parliament in Strasbourg

Impact Projects

- Multidisciplinary hackathon with start-ups (technology, science)

Languages

- Study a second foreign language (10 to choose from)





Entrance Exam

Students of foreign or French nationality can take our international entrance exam.*

Exam Requirements

- The entrance exam is taken entirely online.
- While a B2 level in English is required for all majors and specializations, a B2 level in French is required for majors and specializations offered in French.
- For full English study tracks, the entire exam is carried out in English.

For More Information

Contact the international recruitment team
international-admission@em-strasbourg.eu



Flash the QR code to learn about the international entrance exam

Be International

Internationalization is at the heart of our program. Experience total immersion by spending a year abroad at one of our prestigious partner universities.

Earn a dual degree abroad

EM Strasbourg has dual degree agreements with about 15 of its 200 partner universities worldwide. By opting for a dual degree, you graduate with a PGE master's degree from EM Strasbourg as well as the degree offered by the partner university.

Be Professional

Internships

Numerous mandatory and optional internship periods punctuate the PGE to give you an insight into the reality of the working world and your future professional environment.

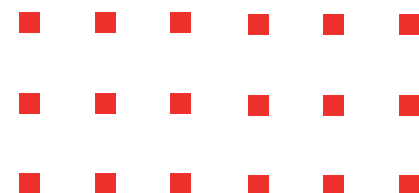
Year	Type of internship	Objectives	Duration
Year 4 *	Optional	Deepen technical knowledge	4 months
Year 5 *	Mandatory	Ease school-to-work transition	6 months

Co-op

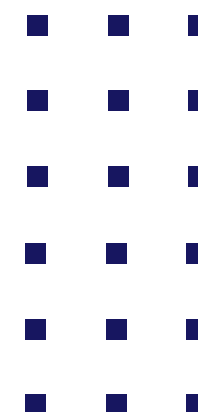
Are you eager to take the plunge into the world of business? You can complete one or two years of the program via co-op. In doing so, you divide your time between alternating periods of work (at your host company) and study (at EM Strasbourg). Not only is your tuition paid in full by your host company but you also earn a co-op salary.

Exam Breakdown

- Logical reasoning test (or GMAT / TAGE MAGE score)
- Written English test (or IELTS, TOEIC, or TOEFL score)
- Oral English test
- Interview



* Not applicable to co-op students



Tuition

EM Strasbourg tuition is €10,500 per year, plus up to €353 per year (rates in effect at the start of the 2024/2025 academic year) for University of Strasbourg registration and Student & Campus Life Contribution fees. EM Strasbourg tuition is guaranteed for the entire duration of your studies and will therefore not increase. There is no extra charge for studying abroad.

* Conditions apply to French applicants



EM Strasbourg

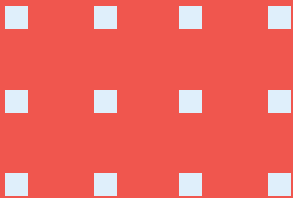
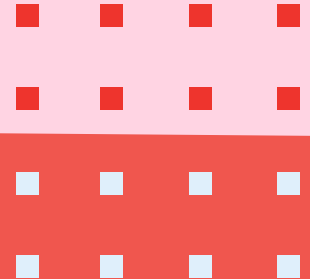
BUSINESS SCHOOL

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international-admission@em-strasbourg.eu

www.em-strasbourg.com

Located in the heart of Europe and in the capital of humanism, EM Strasbourg Business School educates responsible, agile managers and leaders with a European mindset, ready to tackle organizational challenges through an impact-driven management style.

At EM Strasbourg Business School, the only Grande Ecole de Management in France to be part of an internationally recognized university, we produce impact-driven academic research to support the transformation of organizations in our ecosystem.



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