

Academic Offer



*IED awards the First-level Academic Diploma in Italy and the Official Undergraduate Degree in Spain, corresponding to a Bachelor of Arts Degree. Additionally, IED also offers IED private diplomas.

**Second Level Academic Diploma corresponding to a Master of Arts Degree (MA).

Art and Restoration

Design

Fashion

Visual Arts

Communication

Career Service

We have a team distributed across different locations that accompanies each of our students in **their initial contacts with the professional world**. A strong network of companies, professional studios and creative agencies connects supply and demand for jobs in the creative and design industry, assisting new graduates in their research for internships and other types of career opportunities.



Undergraduate and Master Placement

(data referring to one year after graduation)

Alumni

Through the IED Alumni platform, our students continue their educational experience, benefiting from a network of opportunities that **accompanies them in their personal and professional development**.



ANDREA CANTORE

Advertising Communication, 2016
He manages advertising campaigns for Alfa Romeo, Lancia and Fiat Chrysler for Armando Testa. (*Account & Digital Project Manager – Campaign Developer*)



MARAMA LAZAAR

Interior Design, 2016
She is responsible for designing window displays and fittings in luxury shops in Paris for Luxsense, formerly for l'Oréal, Parfums Christian Dior and Chloé. (*Project Manager*)



GABRIELI GODOY DE SOUZA

Visual Arts, 2021
Develops graphics and web design for Farfetch, one of the world's most popular luxury e-commerce stores. (*Web Designer*)



THERESA JAEGERBERG

Shoes and Accessories Design, 2017
Develops concepts and 3D models of shoes for Hugo Boss and previously for Roberto Cavalli. (*Product Developer*)



MARTA IGLESIAS MOLINA

Master in Fashion Management, 2017
Founder of Recovo, a promising Spanish start-up included in Forbes' list of companies changing the world. She is an expert in sustainable fashion. (*Co-founder & COO*)

Companies

We are a place where the academic world and the business world can meet, a network of consolidated and ever new relationships based on methodological experimentation and the principles of participatory planning. In the past academic year, we collaborated with, among others: Accenture, Acqua di Parma, Bacardi, Banco Alimentare, BMW, Calzedonia, Campari, Candy Hoover Group, Cola Cola, Costa Crociere, Fondazione 3M, Fondazione Castiglioni, IKEA, La Rinascente, Lambretta, Lavazza, EssilorLuxottica, Max Mara, Mitsubishi Motors, Motorola, Muji Italia, Musei Vaticani, Poltrona Frau, Red Bull, Samsonite, Sanpellegrino, Sony, Unilever, WeRoad.

Events

Our students participate with their projects in national and international events and exhibitions, in which IED is involved. This contributes to the enhancement of their educational experience.

- Design Week: Milan and Barcelona
- Design Festival: Madrid, London and Seul
- Fashion Week: Milan, Madrid and Sibiu
- Fashion Graduate: Milan, London and Mumbai
- F-LIGHT - Firenze Light Festival
- Lucca Comics & Games
- Maker Faire - Rome
- Miami Art Week
- Moda Lisboa
- Pitti Immagine Uomo - Florence
- Rome Film Festival
- Sonar D+ - Barcelona
- Videocittà – Visual. Digital. Culture - Rome
- Wanted Design - NYCxDesign

Awards

We guide students through a landscape of **competitions and awards** that allow them to test themselves, develop skills, enrich their portfolios, and project themselves globally. ied.edu/student-awards

Scholarships and Facilitations

IED is committed to supporting the most motivated and talented students. We periodically launch competitions for **Scholarships** aimed at rewarding the candidates' motivation, talent and ability. Additionally, we want to help you to achieve the educational objectives of its students and periodically offers the possibility of enrolling in its courses with a reduction in tuition fees. By consulting the website, individuals can stay up-to-date on ongoing initiatives and their deadlines. ied.edu/scholarships

Services

IED accommodation

IED assists its students in finding accommodation that is well connected to their course facilities. We have agreements with student residences selected for the warmth of their welcome and the care with which they look after their guests.

Insurance policy for IED students

AON Student Insurance is an insurance policy dedicated to IED students. It offers, at a reduced price: travel assistance, health cover, accident cover, civil liability.

Night travel

We have entered into an exclusive agreement with UBER to provide our students studying in Italy a 30% discount on services from Monday to Friday.

Inclusion and support

We set up the Inclusion and Plurality Office to support all students with learning disabilities and special educational needs. Alongside this, we have the Counselling Desk, which looks after the wellbeing of everyone who's part of the IED community. It's a place of empathetic and non-judgemental welcome, where everyone can feel safe to open up. In addition to the services provided by the Inclusion and Plurality Office, the Alias Career offers the option of assuming a provisional identity for internal use.

Digital Ecosystem

We are the only school that offers the opportunity to freely download most of the softwares necessary for educational activities. Highly specialised laboratories and remotely accessible services complete the digital ecosystem for the benefit of our students.

Erasmus + and Exchange Study Program

We take part in the Erasmus + programme, that makes it possible to develop a hybrid international experience which combines both shortterm physical mobility and ongoing digital collaboration. This experience jointly involves staff, lecturers and students of the partner institutes involved in the project. We also join the Exchange Study Program, which enables students to attend an academic semester recognised by our international partner institutions.

Since 1966

We want to discover people who can change the world through the power of their ideas... and we work to connect them with each other.

MISSION

We want to help develop a new generation of designers. We work in a large Mediterranean-style laboratory that places the individual and their uniqueness in the centre of a multi-geographical and transnational network.

VISION

We are a community of designers inspired and guided by a shared vision. We stimulate potential agents of change: competent, aware, talented designers who interpret design creativity with ethics, technical skills and an innovative vision. Our campus communities are the places to carry out our mission, and spread it.

+10.000
Students
per year

30%
International
students
in our classes

+100
Different
nationalities
present each
year

+100.000
Alumni

ied.edu



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Istituto Europeo di Design

IED Network

We are an **international Group** with a proudly local outlook and 11 campuses in 3 countries, **Italy**, **Spain** and **Brazil**.

Our educational experience has changed over time but continues to be based on a simple and effective model: we combine **theory with practice and knowledge** brought into the classroom by **professionals from the world of work**.

The **Fondazione Francesco Morelli** is the owner of all the companies which form part of the IED Group. We are present in Italy through our parent company IED S.p.A. In 2022 we transformed this into a **Benefit Company**, in order to formalise our **positive impact on society and on the planet**.

