



MIM 1

MASTER IN MANAGEMENT PROGRAMME GRANDE ÉCOLE

YEAR 1 MASTER 1



Format: Full-time

Duration: 2 years

Teaching language: English

Intake: September

Campus: Rennes

Degree obtained: Programme Grande École + Grade de Master Qualification RNCP [36269](#) Niveau 7 + Master of Science

CORE COURSES

- > Interdisciplinary Approaches to Global Challenges
- > Corporate Finance
- > Change Management in a Digital and Sustainable World
- > Strategic Formulation and Simulation
- > Professional development workshops
- > Information Systems and AI for Business
- > Project Management
- > Creating Intercultural Dialogue

ADMISSIONS

- > **Bachelor's or equivalent**
 - > **Rennes School of Business Aptitude Test (or optional GMAT or GRE test)**
 - > **English Proficiency (one of the following):**
 - TOEFL > 80
 - or TOEIC > 785
 - or IELTS > 6.0
 - or Cambridge Proficiency Exam > B2
 - or Native Language: English
 - or Previous studies taught in English (minimum 2 years)
- NB: An official valid test with a minimum score of TOEIC ≥ 800, TOEFL ≥ 80 or IELTS ≥ 6,5 is required for MIM graduation**

ELECTIVES

SEMESTER 1

- > Sustainable Business
- > Business Analytics
- > Finance
- > Supply Chain Management
- > Geopolitics and International Affairs
- > Cybersecurity and Digital Management

SEMESTER 2

- > Corporate Finance and Financial Markets
- > Social Business and Entrepreneurship
- > Digital Management and Information Systems
- > B-to-B Marketing and Brand Management
- > Operations Management: HR and Logistics

LANGUAGES

- > French Language and Culture for non-fluent French speakers
- > Initiation to Chinese for fluent French speakers



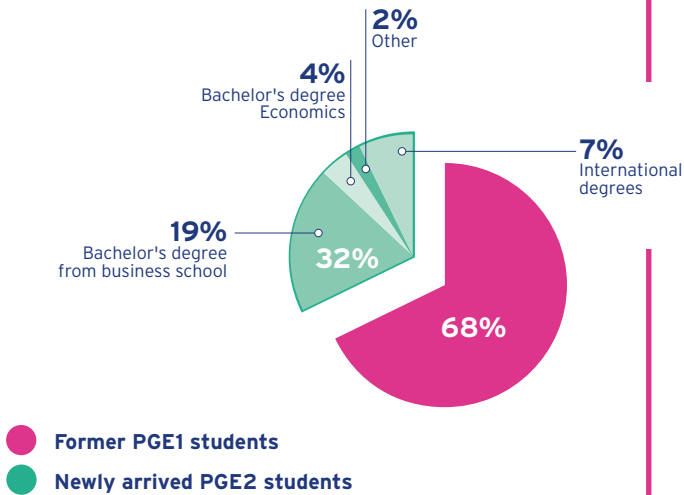
THE YEAR OF CURIOSITY

During this first year, students step out of their comfort zone by confronting their realities and visions with those of other cultures.

Multiculturalism is at the heart of the student experience, with **over 100 nationalities represented** on the Rennes campus.

KEY FIGURES

ACADEMIC CAREERS OF YOUR STUDENTS



ACADEMIC CALENDAR

SEPTEMBER
TO DECEMBER

1st semester

JANUARY
TO APRIL

2nd semester

APRIL
TO JUNE

8-12 weeks

Mandatory internship
in France or abroad

CONTACT

inquiries@rennes-sb.com



FOR MORE INFORMATION
ABOUT THE PROGRAMME

▶ SCAN THE QR CODE



rennes-sb.com



RENNES
SCHOOL
of BUSINESS

UNFRAMED THINKING

Rennes School of Business is a French state-recognised, technical, higher-education institution.

2 rue Robert d'Arbrissel 35065 RENNES
9 rue d'Athènes 75009 PARIS

+33 (0)2 99 54 63 63



MIM 2

MASTER IN MANAGEMENT

PROGRAMME GRANDE ÉCOLE

YEAR 2 MASTER 2



Format: Full-time
or apprenticeship/alternance
Teaching language: English

Intake: September
Campus: Rennes or Paris

14 DOUBLE DEGREES AT RENNES SB



9 FULL-TIME

- > MSc in Digital Marketing Management
- > MSc in Luxury Marketing and Brand Management
- > MSc in Geopolitics and Business
- > MSc in International Finance
- > MSc in Financial Data Intelligence
- > MSc in International Accounting, Management Control and Auditing
- > MSc in Data and Business Analytics
- > MSc in Logistics, Supply Chain and Purchasing
- > MSc in International Negotiation and Business Development

5 IN APPRENTICESHIP/ ALTERNANCE FORMAT

- > MSc in Digital Marketing Management
- > MSc in International Negotiation and Business Development
- > MSc in International Finance
- > MSc in Logistics, Supply Chain and Purchasing
- > MSc in Immersive Design Management

SEMESTER 2

- > **OPTIONAL EXCHANGE ABROAD AT ONE OF OUR 360 PARTNER UNIVERSITIES**
(only the Programme Grande Ecole/Master in Management degree will be delivered for students choosing this option).

**THINKING
BEYOND THE FRAME
MEANS HAVING
A CAMPUS
BEYOND BORDERS**



**RENNES
SCHOOL
OF BUSINESS**
UNFRAMED THINKING



L'article L4314-4 II du code du travail reconnaît la qualité de l'établissement d'enseignement supérieur au titre des 4 catégories d'actions concourant au développement des compétences.



THE YEAR OF SPECIALISATION

In the final year of the Master in Management, you can develop your skills through a **double-degree**, in France, enabling you to graduate not only from the Rennes SB Master in Management but also from a Master of Science of your choice.

Your range of skills will have broadened by the end of the programme, and you will have gained **a wealth of professional experience through internships or apprenticeship courses**. You'll have all the keys you need to start a new phase in your life with confidence, by joining the company of your dreams or creating your own business supported by **the Innostart incubator**.



PROFESSIONAL INTEGRATION

Unframed Community: a global network and the path to sustainable success.

- > **27 000 Alumni** in over **100 countries** to support you throughout your professional life
- > **100 professional events** a year to network, learn and land opportunities
- > **+900 partner companies**
- > **15 000 internships**, apprenticeship and recruitment opportunities in France and abroad
- > Rennes SB, **n°1** for the proportion of graduates who **set up their own business** (L'Étudiant 2023)

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