

# MASTER IN MANAGEMENT

(Programme Grande École)

**KEDGE**  
BUSINESS SCHOOL



Master's degree programme accredited  
by the French Ministry of Higher Education



**TOP 50 Master in Management**  
Financial Times 2023



## Our educational philosophy: Grow by Doing®

"KEDGE's Master in Management is designed to shape the next generation of forward-thinking and proactive professionals. Our unique "Grow By Doing®" approach ensures that students hit the ground running from day one. At KEDGE, we don't just value textbook knowledge – we champion critical thinking, the art of persuasive speech, and the courage to embrace visionary ideas. Here, you'll pave your own distinct journey, blending core academic modules with innovative courses. Whether you choose to specialise early on, take a gradual approach to specialisation, undertake an apprenticeship, or pursue a dual degree at a top-tier overseas university, your KEDGE experience will be uniquely yours. Every new cohort adds to our thriving, diverse community of over 80,000 alumni – one of the largest in France."

Aurélie DEHLING, Head of the Master in Management, PhD



**Best French  
business school**  
Le Figaro Etudiant 2023

**Best business  
school - post-prep**  
Le Parisien Etudiant 2023

**ACCESS:** FROM BACHELOR'S DEGREE / MASTER'S DEGREE, VAPP (validation of personal and professional experience)

**DURATION:** 2 OR 3 YEARS | **LANGUAGE:** FRENCH/ENGLISH | **INTAKE:** SEPTEMBER

**FORMAT:** FULL-TIME/APPRENTICESHIP | **CAMPUSES:** BORDEAUX/MARSEILLE

## HIGHLIGHTS

### ADAPTIVE LEARNING

The Master in Management programme, rooted in academic excellence, is meticulously designed to align seamlessly with each student's unique career aspirations. Offering a diverse array of 10 specialisations and industry-partnered tracks, the programme ensures that every student is primed for success. A particularly distinctive feature of this enriching programme is the option to pursue coveted double degrees, affording a competitive edge, without the need to extend the study duration.

### REAL-WORLD APPLICATION

Our innovative "Grow By Doing®" pedagogy encourages students to immerse themselves and actively engage with real-world projects from their very first year. This approach includes compulsory Be-U Pro-Acts and experiential learning days, giving them invaluable insights and a firsthand glimpse into the professional realm. This practical learning not only equips them with relevant skills but also greatly enhances their job preparedness, thereby significantly boosting their chances of securing employment in their desired fields.

### GLOBAL OUTLOOK

Our Master In Management maintains robust collaborations with 179 universities across 48 countries, offering a wide range of options to fulfil the two compulsory international semesters. Students can choose to study at partner universities, achieve double degrees, garner professional experience overseas, or undertake an international project. This expansive global perspective enriches their educational journey, giving them a competitive edge in the increasingly globalised professional world.

## ABOUT KEDGE BUSINESS SCHOOL

LET'S  
BE  
THE  
CHANGE

**15,000** students



**80,000** graduates

**7<sup>th</sup>** best French  
Business School  
Financial Times 2022



**2<sup>nd</sup>** French School  
for Research in Business  
Administration  
Shanghai Ranking 2022

**8** research centres



**207** full-time professors

# CURRICULUM

## YEAR 1

### SEMESTER 1

#### → OPTIONS INCLUDE

- Core course
  - Choice of 10 specialisations
- OR**
- 24-month apprenticeship - Marseille Campus (specific conditions apply, validated by CAMPUS France)

### SEMESTER 2

#### → CHOICES INCLUDE

- Elective courses
  - Core course
- OR**
- Partner university
- OR**
- International academic semester: Suzhou University (excluding Chinese students)

## OPTIONAL GAP YEAR

- Internship / fixed-term contract/ permanent contract (Domestic or International)

- NOMAD Be-U Pro-Act
- Associative management course

## YEAR 2

### SEMESTERS 3 & 4

#### → SPECIALISATIONS INCLUDE

- Expertise track
  - Core curriculum
  - Graduation Internship
- OR**
- Semester at a partner university
  - Graduation Internship
- OR**
- Double degree - MSc KEDGE

#### OR

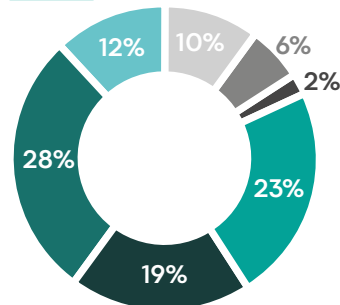
- Double degree at a partner university
- OR**
- 12-month apprenticeship Marseille & Bordeaux
- OR**
- International academic semester as part of the 24-month apprenticeship

# CAREER OPPORTUNITIES

## NETWORK & PARTNERS

Accenture, Air Liquide, Airbus, Amazon, BNP Paribas, Boulanger, Bouygues Telecom, Caisse d'Épargne, Capgemini, Cdiscount, Chanel, CMA CGM, Danone, Decathlon, Deloitte, Engie, Ey, Faurecia, General Mills, Geodis, Haribo, Hilti, Kone, KPMG, Kuehne Nagel, Labeyrie, Lacoste, Lactalis, L'Oréal, LVMH, Mars, Metro, Microsoft, Mondelez, Orange, Pernod Ricard, Pierre Fabre, Pomona, Procter & Gamble, PWC, Schneider Electric, Société Générale, Thales, Valeo, Veepee, Veolia, Volkswagen Group, VVF Villages, Wavestone...

## SECTORS OF ACTIVITY



- Commercial / Business Development
- Marketing / Communication
- Consulting / Auditing / Project Management
- Purchasing / Supply Chain
- Management / Finance / Accounting
- Human Resources / Information Systems / Data Management
- General Management / Entrepreneur



**98%** employed within six months post-graduation



nearly **40,000** alumni



**€ 42-47k** average salary after graduation

# ADMISSION & ACCESS

## APPLICATION PROCESS

Apply online on [join.kedge.edu](https://join.kedge.edu)

## TUITION FEES\*

Master's Fee: **€16,100 per year**

*\*These fees are provided for informational purposes only and are applicable at the time of printing. They may be subject to change.*

## CONTACT

Make an appointment with one of our student advisers to refine your study plan and get into the programme of your choice:

**France:**  
[pge@kedgebs.com](mailto:pge@kedgebs.com)

**International:**  
[international@kedgebs.com](mailto:international@kedgebs.com)



← More information about the programme