



## Lead the change

« In the fast-paced and ever-evolving business landscape, KEDGE International full-time Master's in Business Administration stands out as more than just an academic pursuit; it serves as a powerful catalyst for the career of young professionals. Consider this MBA as the express route to boost your career, condensing years of practical business knowledge and experience into an innovative, challenging and inspiring programme that challenges conventional ideas about management. »

**Stéphane OUVRARD, International MBA programme Director**

**DOUBLE DEGREE:** MBA AND DIPLOMA RECOGNISED BY THE MINISTRY OF HIGHER EDUCATION AND RESEARCH

**FORMAT:** FULL-TIME | **DURATION:** 1 YEAR | **LANGUAGE:** ENGLISH | **INTAKE:** JANUARY | **CAMPUS:** PARIS

## HIGHLIGHTS

### LEAD THE CHANGE

Following recent studies, most of tomorrow's jobs do not yet exist. Driven by digital transformation, businesses and organisations must adapt to stay competitive while addressing environmental sustainability and social impact. Get ready to be part of the move.

### A MORE SUSTAINABLE FUTURE

This programme will help you identify your values, goals, and aspirations, and consider how much day-to-day decisions can impact your environment. As digital transformation is revolutionising every organisation, businesses must embrace this change to remain competitive. We prepare you for this move.

### GROW YOUR LEADERSHIP

Effective leadership is not just about "being in charge", but also about inspiring and guiding others to achieve their goals. 60 hours of soft skills are dedicated to help you become a better leader. You will work on your ability to connect, motivate, and inspire a sense of ownership of shared objectives.

### EMPLOYABILITY & NETWORKING

Surrounded by like-minded individuals, you will have access to a solid cross-fertilising network of influential alumni and partner companies opening doors to employment opportunities you did not know existed in France and internationally.

### A UNIQUE PEDAGOGY

Emphasising 'Learning by doing' and 'experiential pedagogy', our programme thrives on innovative experiences and immersive seminars. You are not just acquiring theoretical knowledge, you are actively putting them into practice.

### DISCOVER FRANCE & EUROPE

Explore all the facets of an international experience around Europe & France through a study trip, an immersive seminar, the discovery of the French language and way of life, while honing your English skills, within the welcoming and multicultural environment of our campus.

## ABOUT KEDGE BUSINESS SCHOOL

# LET'S BE THE CHANGE

**15,000** students



**80,000** graduates

**7<sup>th</sup>** best French  
Business School  
**Financial Times 2023**



**1<sup>st</sup>** French School  
for Research in Business  
Administration  
**Shanghai Ranking 2023**

**8** research centres



**207** full-time professors

# CURRICULUM

## THE INTERNATIONAL FULL-TIME MBA AT A GLANCE

- Hard & Soft skills
- Innovative pedagogy based on experiential teaching / learning
- International exposure based on interculturality
- Gateway to an international job

Core courses  
(272h, 37 ECTS)

Soft Skills  
(60h, 5 ECTS)

Immersive seminars  
(42h, 7 ECTS)

500h  
90 ECTS

Study trip  
(24h, 5 ECTS)

Applied Research Thesis  
(42h, 30 ECTS)

Electives  
(60h, 6 ECTS)

Delivery mode: **80% face to face (Paris campus)** - 20% online (synchronous)

## KEY FEATURES

### IMMERSIVE SEMINARS AND EXPERIENTIAL LEARNING

#### Business & climate change

Engage with top companies known for excellence in their fields. Paired with academic content, experience a session on "Business & Climate Change: Building Low Carbon Strategies" focusing on resilience and environmental impact.

#### Hackathon

Combining design thinking, business process management, information systems architecture, product management, agile methodologies, managerial innovation, and innovation games in a group project under real time constraint.

#### Night of the crises

Business crisis management is an essential skill for any business leader and a complex process that requires careful planning and swift execution. A crisis simulation will enable you to work on a crisis management plan.

Embark on a transformative journey at KEDGE Business School, where sustainability, academic excellence, and hands-on experiences converge to shape the business leaders of the future. Join us and be part of a community committed to making a positive impact on the world. Your future begins here, with KEDGE International MBA!

### INTERNATIONAL SEMINAR IN EUROPE & ELECTIVES

Join a 3-day seminar in Europe choosing an academic, professional, or cultural experience, and select an elective in line with your career plans. Immerse yourself in diverse cultures, expand your network, and gain a global perspective on the latest trends of business practices. A unique opportunity to apply your skills in a real-world setting.

### SUSTAINABILITY AT THE CORE

At KEDGE, sustainability is not just a buzzword, it is a guiding principle. Our curriculum seamlessly integrates environmental concerns, emphasising responsible business practices. Immerse yourself in a programme that deepens your understanding of sustainability and equips you to drive positive change in the corporate world.

### SOFT SKILLS AND CAREER DEVELOPMENT SUPPORT

We believe that success goes beyond academic knowledge. Our programme prioritises employability, soft skills development, communication, leadership, and teamwork. Benefit from personalised career support for a confident professional journey.

### ACCESS

- Bachelor's degree, Master's degree or equivalent level degree with a minimum of 180 ECTS.
- minimum of 3 years' work experience
- International mindset and work experience

## ADMISSION & CONTACT

### APPLICATION PROCESS

Apply online on [join.kedge.edu](https://join.kedge.edu)

### TUITION FEES\*

International MBA:  
€ 30,000

*\*These fees are provided for informational purpose only and are applicable at the time of printing. They may be subject to change.*

### CONTACT

Make an appointment with one of our advisors and get into the programme:

International:  
[international@kedgebs.com](mailto:international@kedgebs.com)



← More information about the programme