



Your Pathway to Success

«The KEDGE Bachelor's is a three-year programme leading to a degree officially recognised by the Ministry of Higher Education and Research, equating to a Bachelor's level qualification. Our programme places a strong emphasis on grasping the core concepts and techniques of management and business administration. It ensures essential international experience and offers a broad range of specialisations in the final year. These options allow for student mobility across our campuses and most importantly, they help to shape the student's professional aspirations.»

Isabelle JEHAN, KEDGE Bachelor Director

INTAKE: SEPTEMBER | **DURATION:** 1 TO 3 YEARS | **LANGUAGE:** Year 1: FRENCH; Year 2&3: ENGLISH OR FRENCH

ACCESS: HIGH SCHOOL DIPLOMA (Year 1) - 60 ECTS CREDITS (Year 2) - 120 ECTS CREDITS (Year 3) | **FORMAT:** FULL-TIME

Diploma awarding a state-regulated bachelor's degree | **CAMPUSES:** BORDEAUX / PARIS / MARSEILLE / TOULON - FRANCE

HIGHLIGHTS

CUSTOMISED PATHWAY FOR YOUR PROJECT

The KEDGE Bachelor programme offers the ideal setting to establish, grow, and refine your professional aspirations, whether you aim to swiftly embark on your career or pursue further studies. Thanks to multiple specialisation options within our curriculum students have the flexibility to try varied paths, ensuring they discover their true vocation. Our ethos centres around rigor, experiential learning, adaptability, and close-knit student interaction. The KEDGE Bachelor team, is fully committed to ensuring a bespoke approach that maximises personal and professional development.

PROFESSIONAL EXPERIENCE

The KEDGE Bachelor programme adopts a "Learning by Doing" approach, emphasising practical, hands-on education that empowers you to learn through action. You can gain between 12 to 18 months of professional experience during your studies. Additionally, we offer options for work-study placements in the third year, alongside a diverse array of specialisations, across our campuses. This curriculum, crafted with input from leading companies, fosters analytical, communicative, and open-minded skills essential for professional success or further education.

INTERNATIONAL EXPOSURE

With the KEDGE Bachelor programme, the world is your playground. From your second year, a semester spent abroad becomes a pivotal component of your studies, immersing you in global perspectives and broadening horizons. This offers unparalleled opportunities for internships or academic exchanges with our esteemed partner universities. The second and third years of study can be conducted in English, thereby enhancing your linguistic and intercultural competencies. Our campuses buzz with diversity, being home to students from various corners of the globe, fostering a vibrant, multicultural environment.

ABOUT KEDGE BUSINESS SCHOOL

LET'S BE THE CHANGE

15,000 students



80,000 graduates

7th best French
Business School
Financial Times 2022



2nd French School
for Research in Business
Administration
Shanghai Ranking 2022

8 research centres



207 full-time professors

CURRICULUM

YEAR 1

FUNDAMENTALS

- FUNDAMENTALS OF MANAGEMENT
- BUSINESS ENGLISH
- BUSINESS SIMULATION: INTRODUCTION TO BUSINESS MANAGEMENT IN TEAMWORK
- BE-U CAREER SKILLS: PERSONAL DEVELOPMENT, PREPARING FOR AND SECURING AN INTERNSHIP
- DIGITAL COURSE (TOSA CERTIFICATION)
- SULITEST (SUSTAINABLE DEVELOPMENT AWARENESS RAISING)
- INTRODUCTION TO PROJECT MANAGEMENT: BE-U PRO-ACT

YEAR 2

INTRODUCTION TO PROFESSIONAL & INTERNATIONAL EXPERIENCES

- INTERNATIONAL EXPERIENCE: OPPORTUNITY FOR STUDYING ABROAD - THROUGH INTERNSHIPS OR ACADEMIC EXCHANGES
- COURSES IN ENGLISH OFFERED AT THE BORDEAUX, MARSEILLE, AND PARIS CAMPUSES
- BE-U CAREER SKILLS: GUIDANCE ON CAREER PLANNING
- DIGITAL COURSE (TOSA CERTIFICATION)

YEAR 3

CAREER PLAN DEFINITION & SPECIALISATION

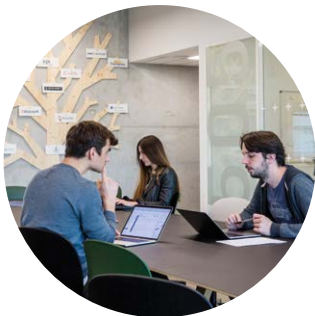
- SPECIALISATION: FOCUSED STUDY IN THE CHOSEN SECTOR WITH THE FLEXIBILITY TO CHANGE CAMPUSES
- COURSES IN ENGLISH OFFERED AT THE BORDEAUX AND MARSEILLE CAMPUSES
- PRACTICAL APPLICATION OF ACQUIRED SKILLS: FINAL YEAR INTERNSHIP, WORK-STUDY PLACEMENT, OR OPPORTUNITY FOR BUSINESS CREATION
- INTRODUCTION TO APPLIED RESEARCH
- OPTION TO UNDERTAKE THE THIRD YEAR AS AN APPRENTICESHIP

All of the course content addresses Corporate Social Responsibility issues.

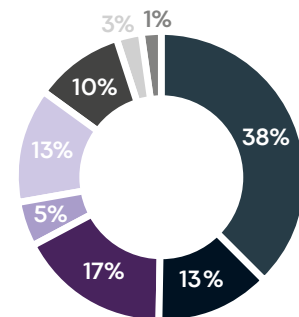
CAREER OPPORTUNITIES

NETWORK & PARTNERS

Airbus, Amazon, LVMH, Microsoft, Danone, ENGIE, BNP Paribas, L'Oréal, Veepee, Thales, Ubisoft, Veolia, Capgemini, Air Liquide, Nestlé...



SECTORS OF ACTIVITY



- Business Development / Sales
- Marketing / Communications / Events
- Consulting / Auditing / Project Management / Quality
- Purchasing / Logistics
- Finance / Accounting / Management Control
- Human Resources / Information Systems / Data Management
- Executive Management
- Training / Education / Research



€ 37 - 42K
initial salary range



92% employed within six months post-graduation



6000
global alumni

ADMISSION

APPLICATION PROCESS

Apply online on join.kedge.edu

TUITION FEES

8900€/year*

Scholarships and grants may be awarded to applicants. See the dedicated page on kedge.edu

*These fees are provided for informational purposes only and are applicable at the time of printing. They may be subject to change.

CONTACT

Make an appointment with one of our student advisors to refine your study plan and get into the programme of your choice:

France:
bachelor@kedgubs.com

International:
international@kedgubs.com



← More information about the programme