

## MASTER OF BUSINESS ADMINISTRATION GLOBAL BUSINESS ADMINISTRATION

Official title of the degree: MBA - Global business administration

Degree: MBA, A Level +5, University Diploma of the UCO

**100%**  
in English



### OBJECTIVES AND TARGET SKILLS

Accelerate your global career with our MBA in Global Business Administration, taught in English. This program is ideal for economics and management students seeking to enhance their management skills through a business project centered on international trade or any other international management field. It also provides an opportunity for non-management or economics students to gain a comprehensive understanding of business management. Whether you come from political science, foreign languages, or information communication background, the MBA will elevate your professional English proficiency and management knowledge to new heights.

#### Our MBA empowers students to:

- Advance your management expertise with our MBA program and position yourself for success in a variety of roles, including export project management, commercial management, entrepreneurship, consulting, and business management - both in France and on the global stage. You will deepen your understanding of the business world, with a focus on commerce, marketing, supply chain, finance, project management, and business management, giving you the ability to navigate complex business challenges with ease.

### JOBS AND SECTORS

- International business: international project manager, entrepreneur, business owner, global business developer, corporate social responsibility manager, social impact consultant
- International marketing: assistant marketing director, cause marketing manager
- International finance: financial analyst, accountant executive, budget analyst

### THE VALUE-ADDING BENEFITS OF OUR MBA PROGRAM

#### Stay Ahead of the Global Business Landscape with Our Adaptive MBA

Our MBA program stays ahead of the curve with continually evaluated and updated content to meet the evolving needs of the international business world.

#### Accelerate Your Professional Development with Our Progressive Approach

Our professionalization manager provides personalized support and guidance, including securing internships, workshops, company visits, conferences, round tables, professional days, and in-company projects to complete the program.

#### Benefit from a Diverse and Engaging Faculty

Our expert faculty, made up of 70% international academics and business professionals, delivers a comprehensive training program that blends theoretical knowledge with practical skills, making sure to listen and respond to students' needs.

#### Achieving Your Goals with Personalized Support

Our MBA program prioritizes each student's success with regular check-ins with the course director, individualized meetings every semester, and close interaction with our dedicated faculty. We provide all the necessary resources to foster your learning and help you reach your full potential

**6 months**  
internship in MBA 2

**70%**  
international teachers

**100%**  
in english

# STRUCTURE OF THE MBA PROGRAM

- **MBA 1** : Immerse yourself in 450 hours of classroom instruction and have the option to complete a 2-month internship.
- **MBA 2** : Expand your knowledge with 250 hours of classes in Semester 3, followed by a mandatory 6-month internship for hands-on experience.

## EARNING YOUR MBA DEGREE

Our 2-year MBA program (4 semesters, each with 30 ECTS credits) requires a total of 120 ECTS credits for completion.

## ASSESSMENT AND PROGRESS

- **MBA 1** : Assessment methods include written exams, individual and group assignments, presentations, and case studies.
- **MBA 2** : Further evaluations include written exams, individual and group assignments, presentations, case studies, and the production and defense of a thesis and internship report.

## PROGRAMME

### MBA 1 [SEMESTRE 1 et 2] - 60 crédits ECTS

- ▣ **General requested courses:** Mathematics for economics, marketing and research | Fundamental of business economics
- ▣ **Management, strategy and ethic:** Organizational philosophy management | Project management | Business strategy | Fundamental ethics
- ▣ **Finance:** Principles of finance accounting | Corporate finance | Financial statements analysis, trust and responsibility | Managerial accounting
- ▣ **Business environment and international business:** International business | Marketing and consumer behavior | International strategy | International marketing | Supply chain
- ▣ **Consulting:** Change management | Consulting
- ▣ **Innovation :** Innovation management | Digital transformation
- ▣ **Career development plan:** Working life basics | Workshop | Foreign languages | Career project | Dissertation methodology

### MBA 2 [SEMESTRES 3 et 4] - 60 crédits ECTS

- ▣ **Commerce and ethics:** Negotiation | Organizational ethics : a practical approach
- ▣ **Entrepreneurship:** Entrepreneurial | Business plan
- ▣ **International Business:** International legal system and contracts | International trade
- ▣ **Consulting:** Audit | Consulting | Coaching
- ▣ **Quality and supply chain:** Environmental management system | Quality management system | Information system management
- ▣ **Career development and dissertation:** Career project | Workshop | Foreign languages | Dissertation methodology

## REAL-WORLD EXPERIENCE IN TOP INDUSTRIES

**International Business** - Gain hands-on experience in market research, business plan development, and sales support as you identify and expand into new markets.

**Business Development** - Build valuable connections in a foreign country, working with embassies, chambers of commerce, and other key players to establish a niche market.

**Consulting** - Offer expert solutions to clients in a variety of industries as they look to grow their businesses and develop professionally.

**Marketing** - Support international marketing projects and launch campaigns, keep up-to-date on industry trends, and create effective communication materials to drive results.

### GET ENROLLED IN MBA 1 TODAY!

- Possess a Bachelor's degree in Economics and Management or equivalent, or another degree with background in management.
- Your application will be reviewed, followed by an interview to assess your goals and English proficiency.
- Convenient online registration available on uco.fr website.

### JOIN MBA 2 WITH A MASTER'S DEGREE IN MANAGEMENT

- Possess a Master's Degree in Management Sciences.
- Undergo a review of your application and an interview to assess your goals and English proficiency.
- Register online via the uco.fr website.

### INVEST IN YOUR FUTURE: AFFORDABLE TUITION OPTIONS

- International student: 8200€/ year

## Contact

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