



we are  
makers



em  
lyon  
business  
school

International  
MBA

Boost  
your career



**At emlyon, we challenge  
the socio-economic world  
to create positive change.**

**We are the entrepreneurs  
of change.**



**em  
lyon  
business  
school**

# emlyon business school globally recognized and accredited

emlyon business school is among the 1% of business schools around the world to receive Triple Crown accreditation.



Whether it is to advance your career or start a new one, launch your own business, or gain a more global and competitive perspective, the International MBA (IMBA) at emlyon business school is triple-accredited and ranks among the best institutions both in France and globally.

## Program Overview

Intake: **September**

**2 tracks available:**

- Full-time: 11 months (option to extend by 5 months)
- Part-time: 2 years

**Location:** Lyon, France & Online (only for the Part-time program)

**Type:** Full-time Masters (BAC +5, Grade II Masters)

The International MBA enables the validation of the «DipViGrM - Diploma in Advanced Business» professional certification, level 7, awarded by emlyon business school and registered with the RNCP under number 38348, on 09/01/2023

## Recent Rankings \*



**#14**

MBA in Europe (2024)

**#9**

International Mobility (2024)

**#13**

Value for money rank (2024)

**#11**

ESG and net zero teaching rank (2024)

**#10**

Business School in Europe (2023)



**#17**

World Wide ROI (2023)

**#55**

World Wide MBA (2023)

\* Rankings for the Full-time International MBA

Rhoda DAVIDSON,  
Academic Director of  
the International MBA  
program



*An MBA is a strategic investment that opens up new international opportunities and management positions and paves the way to a rewarding career.*

*The emlyon International MBA has been designed with your career aspirations in mind. We work backwards from the required skills and competencies for critical job positions to develop a set of learning experiences that will set you apart from the crowd.*

*An MBA is not only about gaining knowledge but, more importantly, about demonstrating the ability to use this knowledge and the confidence to reuse it in the workplace. In line with emlyon business school's "Makers" philosophy, you will have numerous opportunities to practice critical business skills through action learning and experimentation. So, we have got you covered whether you are looking for strategic thinking, financial analysis, or leadership competencies.*

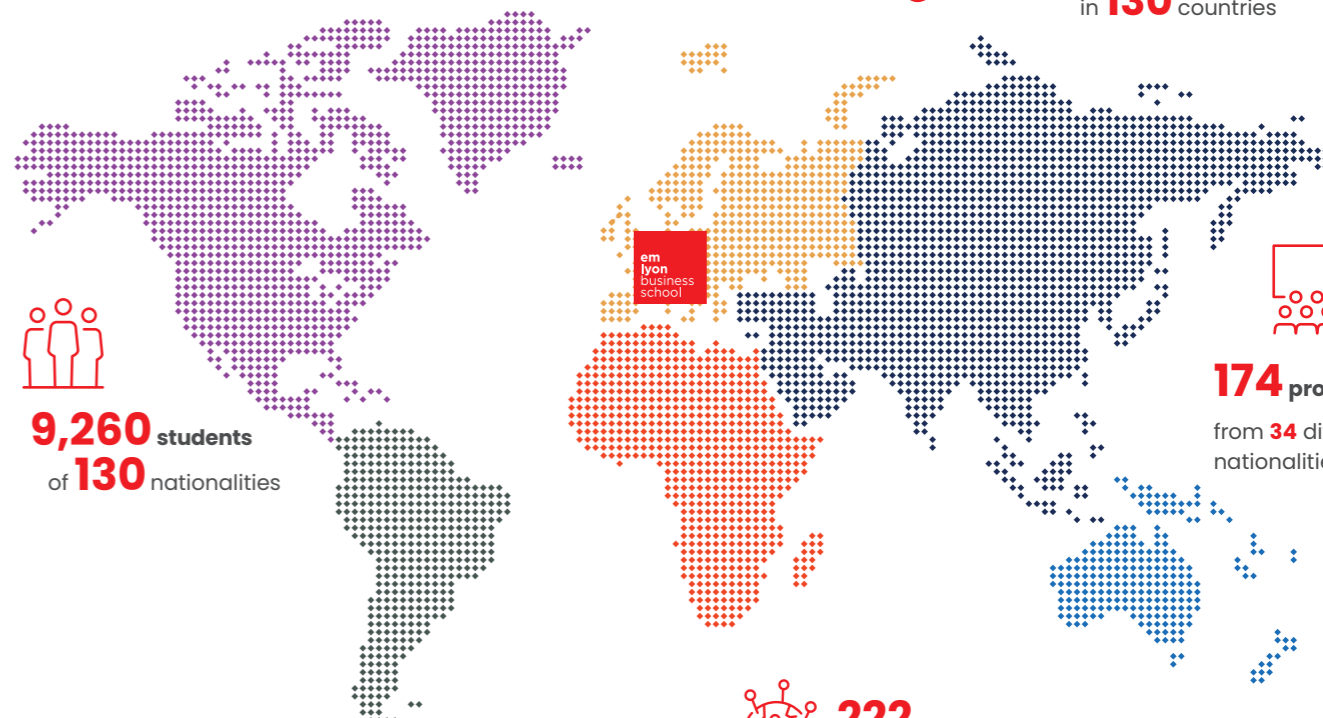
*We understand that taking an MBA is more than studying. With us, you will have the time to network with your peers, access a vast network of alumni professionals, and meet a cadre of faculty who care about your success.*

*Our MBA is truly a life-changing experience.*

*Best regards.*

**4 campuses**  
Lyon, Shanghai, Paris, Mumbai

**45,000 alumni**  
in **130** countries



**222**  
academic partners



# Table of content

<b>International MBA Full-time .....</b>	<b>8</b>
<b>Program information</b>	
Program & Core Courses.....	10
International Exchanges.....	18
Academic Projects.....	20
Dedicated Careers Track.....	22
Program Highlights.....	24
<b>International MBA Part-time .....</b>	<b>26</b>
<b>Program information</b>	
Program & Core Courses.....	28
Academic Projects.....	31
Career Development Track.....	32
<b>General information.....</b>	<b>34</b>
Staff Highlights.....	35
Class profile.....	36
Leading Responsibly.....	37
alumni network & Clubs.....	38
Focus on Lyon (City & New Campus).....	40
World-class Facilities.....	42
Our international campuses.....	44
Admissions.....	45
Scholarships and Financing.....	46
Snapshot & Practical Information.....	47

# Which International MBA track best matches your goals?

	International MBA Full-time	International MBA Part-time
For whom?	Young professionals with a minimum of 3 years' professional work experience who desire to participate in an intense international full-time learning experience	Young professionals with a minimum of 3 years' professional work experience searching for a flexible International MBA while continuing their full-time job
Delivery Method	100% on-campus	Online and on campus residencies
Length	11-month or 16-month option	2-year blended program
Where?	Lyon	Lyon & Online





**International  
MBA  
Full-time**

**Program  
information**

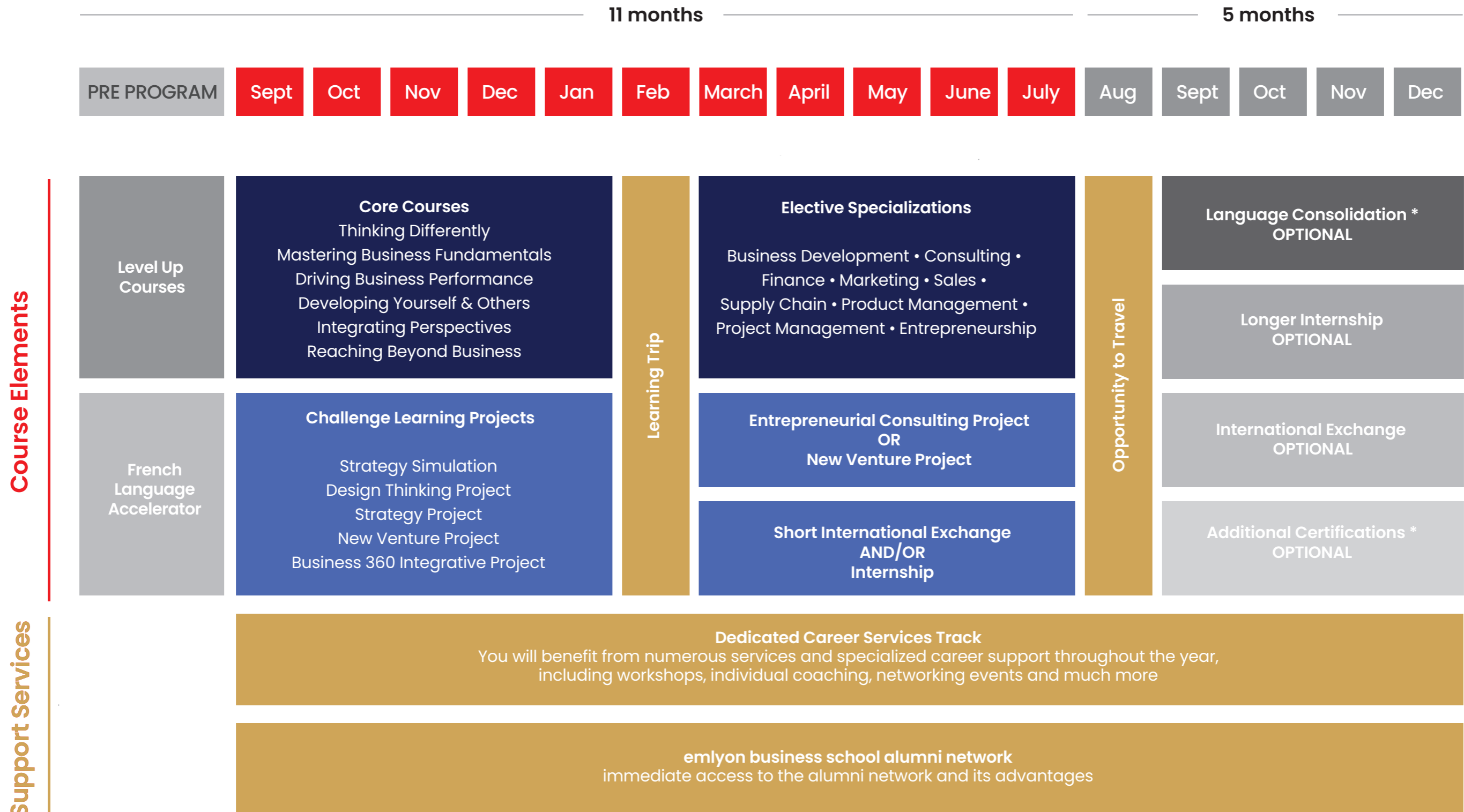
# Get ready to immerse yourself in comprehensive on-campus learning

## Top Reasons to join the International MBA Full-time

-  Global cohort & international leadership experiences
-  Personalized program with 9 different specialization tracks
-  Strong industry partners & experts
-  Hands-on real-world learning projects
-  Access to European managerial positions
-  Global recognition for academic success

# Program architecture

## 11-month OR 16-month option



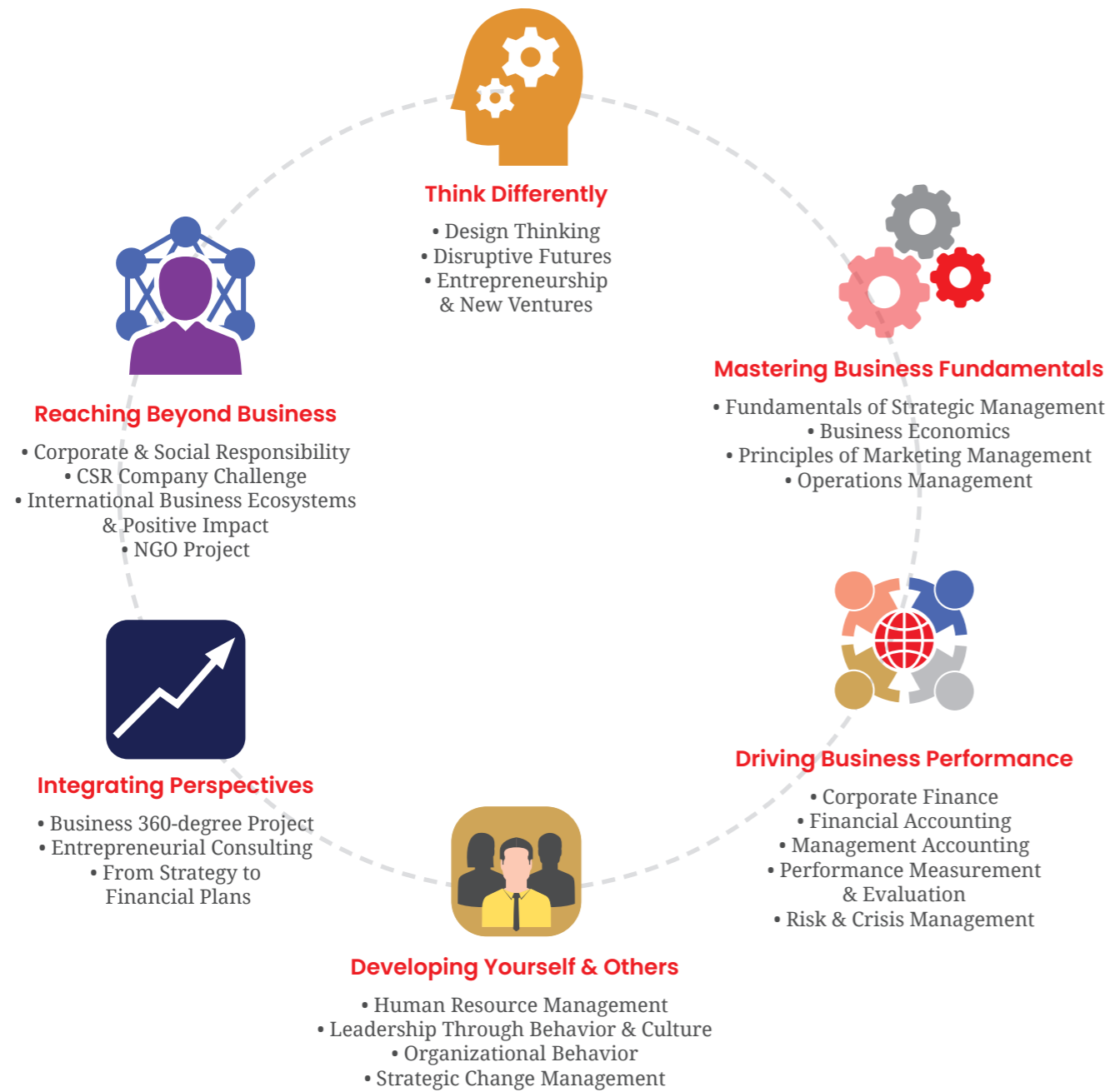
The program's evaluation methods may take the form of case studies, simulations, presentations, examinations, etc.  
 The personnel involved in the program are qualified in accordance with the regulations.

\* additional fees apply

This diploma can be validated by blocks of competencies and the program is eligible to VAE (Validation of Acquired Experience), find all the information on [em-lyon.com/en](http://em-lyon.com/en)

# Core Courses

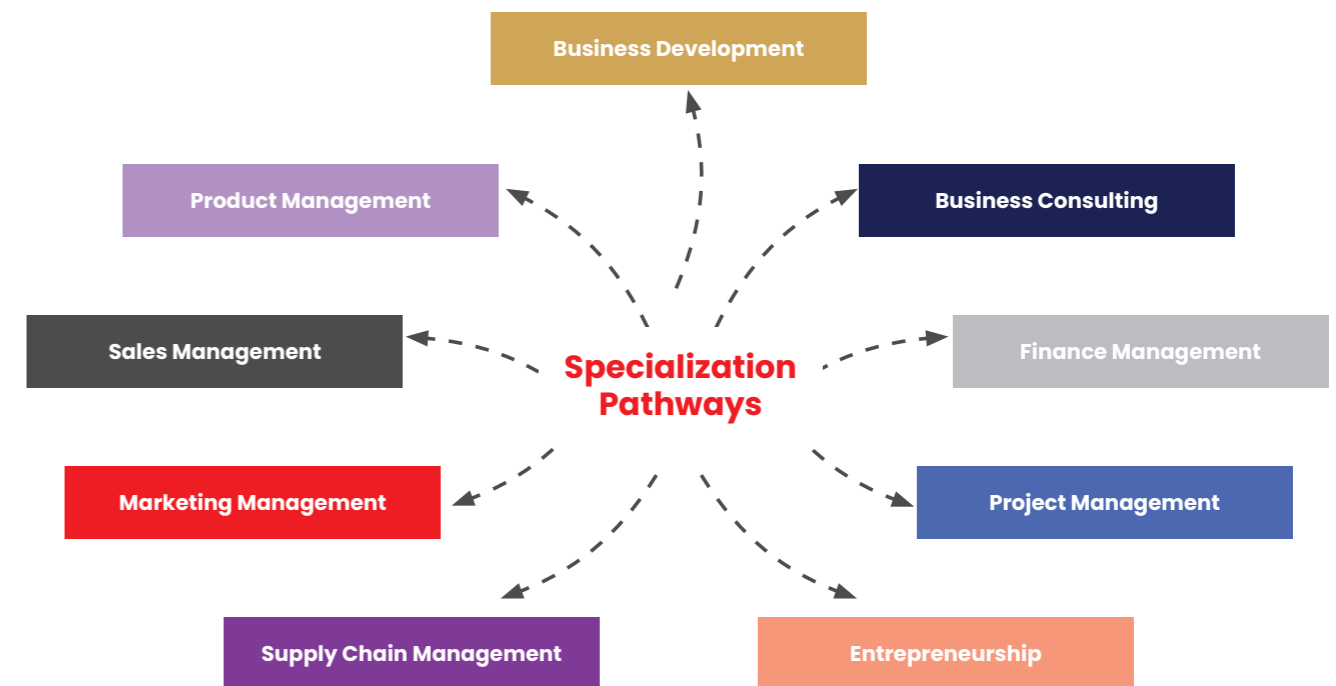
The core courses cover the **fundamental topics that you will need to master in order to be a successful manager or entrepreneur** in any sector around the world. **Working with innovative and experienced professors, industry experts, and external company guests and speakers**, you will approach each subject from different cultural and professional viewpoints, as well as share your own professional experiences. Each course has been carefully crafted to provide the competencies that companies are searching for in today's managers.



### International Learning Trips

In addition to the high cultural diversity amongst the participants, **emlyon** business school offers students the opportunity to discover management styles of other countries and explore contextual factors through Learning Trips.

# Electives & Specializations



Select from 20+ electives to create a personalized specialization

- Accelerating Digital Business Transformation
- Advanced Project Management
- AI & Machine Learning Business Impact
- Big Data Analytics & Business Intelligence
- Blockchain & Industry Transformation
- Branding & Media Communication
- Cracking the Consulting Case
- Customer Experience Management
- Digital Marketing & Omnichannel
- Digital Strategy & New Business Models
- Effective Public Speaking
- Financing Strategy & Corporate Control
- Global Supply Chain Management
- International Strategy
- Key Account Management
- Know Yourself
- Management Sciences
- Management Skills
- Negotiation Skills
- Product & Service Innovation
- Social Media Marketing & Analytics
- Strategic Growth & M&A
- Improving Your Value Proposition
- Pitching Your Idea & Creating a Business Plan
- Shadowing an Incubator Start-up

# Electives & Specializations

In the second half of the program, we offer a range of electives that you can combine to meet your professional goals. You can choose to take a pre-formed set of electives which form a career specialization, typical of alumni job profiles, or choose your own 8 electives from our list of electives and create your own specialization corresponding to the job profile that you desire!

## Business Consulting



Are you planning to join a major or boutique strategy consulting firm or become an internal business consultant? Designed to develop the skills for success in consultancy, learn structured techniques to solve consulting cases, and interact with industry experts. Rapidly understand a wide range of business problems and identify technology drivers and trends to solve business challenges. Apply systemic thinking and analytical skills to real-life business problems.

Track electives and hands-on projects:

- Crack the Consulting Case
- Blockchain & Industry Transformation
- Digital Strategy & New Business Models
- Leading Digital Business Transformation
- Strategic Growth & M&A

PLUS 3 other electives of your own choice

## Business Development

Business developers take ownership of a commercial opportunity, generate new product or business model propositions, and rapidly test technical and business assumptions. You will experience a company product launch, use an agile approach to apply digital marketing strategies, recommend international market entry choices, and engage with experts to negotiate effective global and local trade-offs that drive performance.



Ideal Electives to enhance job fit, containing relevant hands-on projects

- Strategic Growth & M&A
- Product & Service Innovation
- International Strategy
- Digital Marketing & Omnichannel
- Negotiation Skills

PLUS 3 other electives of your own choice

## Finance Management

You will learn to think strategically, support and encourage digital initiatives, and drive financial performance in order to accelerate your career in financial management. Engage with experienced executives to develop actionable insights from reporting data. Put in place intelligent governance systems and manage risk. Develop management skills to lead your team.



Ideal Electives to enhance job fit, containing relevant hands-on projects

- Leading Digital Business Transformation
- Big Data Analytics & Business Intelligence
- Financing Strategy & Corporate Control
- Global Supply Chain Management
- Management Skills

PLUS 3 other electives of your own choice

## Marketing Management

Drawing on our world-renowned marketing faculty, learn to anticipate customer needs and to create effective customer journeys using behavioral influencing techniques. Learn to build brand awareness. Deploy cost-effective and impactful marketing and sales activities using social media, e-commerce, and omnichannel marketing. Apply technologies such as predictive analytics, AI & machine learning, CRM, and other automated marketing techniques.

Ideal Electives to enhance job fit, containing relevant hands-on projects

- Branding & Media Management
- Customer Experience Management
- Digital Marketing & Omnichannel
- Product & Service Innovation
- Social Media Marketing & Analytics

PLUS 3 other electives of your own choice



**Benjamin Kouado**  
IMBA class of 2018

“The emlyon experience provided a strong academic basis and a real ability to solve business challenges. This was key to getting my position at Accenture where I continue to leverage what I learned from the IMBA !”



**Adrien Bernier**  
IMBA class of 2018

“The International MBA from emlyon has enabled me to pivot from a project manager position to a career as a business development manager. Thanks to this experience, I was able to acquire a method, tools and a solid confidence to develop a new business from start to finish.”



**Sami Cohen**  
IMBA class of 2021

“This experience enabled me to find a job in Zurich, which was my dream! I now work in a growing start-up in the financial services sector, which is a perfect starting point for a path to move into venture capitals in the future and I couldn't be more excited.”



**Sarah Shakour**  
IMBA class of 2018

“My marketing team at the World Economic Forum is very diverse and my experience at emlyon really helped me to understand how to work well with other cultures. I learned a lot about teamwork and collaboration, both of which have proven to be invaluable in my career.”



# Electives & Specializations

## Product Management

Product managers are required to anticipate market needs through strategic understanding of customers, and to orchestrate the evolution of products and services. Learn to work in design sprints, practice developing new products and services to supplement an existing portfolio and discover how to work in partnership with marketing, sales, supply chain and finance.



Ideal Electives to enhance job fit, containing relevant hands-on projects

- Product & Service Innovation
- Branding & Media Communication
- Customer Experience Management
- Global Supply Chain Management
- Strategic Growth & M&A

PLUS 3 other electives of your own choice

## Project Management



Designed for experienced project managers who would like to go further, as well as functional experts wanting to be considered for a project management role. Learn to investigate project orchestration in innovative organizations, including project selection and funding processes, project governance, and project office management structures. Learn and deploy technological tools and methods for today's collaborative work environment. Use effective change management tools to embark stakeholder and manage risk.

Ideal Electives to enhance job fit, containing relevant hands-on projects

- Advanced Project Management
- Effective Presentation Skills
- Leading Digital Business Transformation
- International Strategy
- Product & Service Innovation

PLUS 3 other electives of your own choice

## Sales Management

Sales executives require an ability to strategically analyze customers' industries, and an imaginative understanding of customer needs based on data-driven insights. Learn to manage commercial aspects, legal negotiations, and financial impact in a cross-functional management context. Apply emerging technologies to increase the effectiveness and efficiency of the customer interface. Interact with diverse industry experts, to motivate sales teams, build trusting relationships, and win-win opportunities.



Ideal Electives to enhance job fit, containing relevant hands-on projects

- Key Account Management
- Customer Experience Management
- Branding & Media Management
- Digital Marketing & Omnichannel
- Negotiation Skills

PLUS 3 other electives of your own choice

## Entrepreneurship

Future entrepreneurs follow the ELP New Venture track with associated electives. Learn more about this track on page 15.

## Supply Chain Management



Supply chain professionals require a strong understanding of how a supply chain design fits with the overall business strategy. Working with industry experts from large multinational companies, you will analyze supply chains and propose innovations and new technologies to increase performance. Through the application of mathematical modeling and analysis, you will develop a more disciplined thinking process for operational decision making.

Ideal Electives to enhance job fit, containing relevant hands-on projects

- Global supply Chain Management
- Management Science
- Digital Business Transformation
- Blockchain & Industry Transformation
- International Strategy

PLUS 3 other electives of your own choice



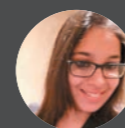
**Pedro Souza**  
IMBA class of 2018

"I came from Brazil to join the program and after graduating I worked for the French leader in sustainable, connected mobility in the automotive industry in Lyon. My MBA experience really helped to prepare me for this global marketing role in a multi-cultural fast-paced work environment, and after 3 years, I am now starting a new challenge in a completely different industry in Amsterdam!"



**Quentin Ankri**  
IMBA class of 2019

"As Euronews' Head of Project Management, in charge of the deployment of news media operations across the world, the IMBA program's insights on shifting industries still prove invaluable today. My degree helped me meet the challenges of change management, especially now given the ever changing state of the media sector."



**Amandeep Kaur**  
IMBA class of 2020

"The pragmatic approach of inviting experts from various industries to co-deliver the courses alongside emlyon's experienced academics really helped me gain a comprehensive understanding of business practices in Europe. This is indispensable today in my global sales role at Mars."



**Mounya Nettis**  
IMBA class of 2018

"The IMBA has been a real stepping stone in my career. Thanks to this diploma, I've reached strategic positions and was able to switch industries from retail to pharmaceuticals. My salary also increased by 60% and today I am building my own entrepreneurial project with solid and renowned partners. Without emlyon and the IMBA, none of this would have been possible."

# International Exchanges & Learning Trips

## 2 unforgettable opportunities

After completing your core courses, you have access to International Exchange programs around the world, allowing you to take management courses that will complement your studies at emlyon business school, therefore increasing your value in the job marketplace.

Short exchanges take place during the elective specializations and longer exchanges are an option to extend your program at the end of the year.

## Learning Trips

In addition to the high cultural diversity amongst the participants, emlyon business school offers students the opportunity to discover management styles of other countries and explore contextual factors through Learning Trips.

Each destination has unique characteristics that are never duplicated in different countries and visits. These specific and diverse learning opportunities, in terms of approach and agenda, make each Learning Trip memorable.

The duration of the experience is a direct result of the time required to accomplish the learning module, but can vary from 1 day to 1 week. Learning Trips are also hand-picked each year to provide the most enriching, relevant experience for students.

# Global Internships

## International work opportunities

Internships are highly recommended for students to get the practical skills necessary to stand out to recruiters, as well as provide an opportunity to establish important professional relationships. With the support of the Career Services team, you will find an internship ideally matched to put your knowledge into practice and boost you in your career progression. This opportunity is indispensable for any student, but especially for those wishing to work in a new geographic market, or for those looking to change job sectors or functions.

Internships can be arranged for 2 to 6 months, depending on individual and company needs.




**Sahil Chutani**  
Indian / IMBA class of 2018

“My internship at Alira Health in Barcelona led me to change my career path from consumer industry sales to strategy consulting for the pharmaceutical industry.”




**Georgi Bozhilov**  
Bulgarian / IMBA class of 2017

“In just 2 months of my International Exchange at CKGSB in China, I learned more than I had learned in other countries in over 2 years!”

- CKGSB (China)
- FIA Business School (Brazil)
- HEC Montréal (Canada) \*
- IAE Business School, Universidad Austral (Argentina)
- KEIO Business School (Japan)
- Lancaster University (UK)
- Alliance Manchester Business School (UK)
- MIP Politécnico di Milano (Italy)
- Queen's School of Business (Canada)
- Sasin School of Management (Thailand)
- Schulich School of Business (Canada)
- St Gallen (Switzerland)
- University of Stellenbosch and Graduate School of Business Cape Town (South Africa)
- WHU (Germany)
- York University (Canada)

## International exchanges

There are a number of International Exchanges programs offered allowing you to take management courses that will complement your studies and increase your value in the job marketplace. Exchange programs range from one week to five months and take place at different times of the year.

\* Double-degree is also available. More information on request.

# Your future, your choice

## Choose the project that most closely embodies your career goals

Participants of the International MBA need a tangible way within a real business setting to immediately put academic knowledge into practice and gain real-world experience to complement existing skills. emlyon's **early makers** signature teaching style is the driving force behind the school's pedagogy: demanding standards, experience, experimentation, and an entrepreneurial ethos to boost students' capacity for action. That's why the program incorporates a 6-month Entrepreneurial Leadership Project (ELP). Participants have to choose one of the two following options: entrepreneurial consulting project or new venture project.

### Entrepreneurial Consulting Project

An ELP Consulting Project allows you to choose a topic or company in line with your professional goals, drawn from a list of exciting company project briefs. Working in teams and supported by a high-level company sponsor and faculty tutor, you will pitch business solutions. It is also an opportunity to pitch yourself as a future employee, or to leverage your experience in future interviews.

The companies and projects are carefully selected each year and matched to the needs and interests of the class.

### Recent Student Projects:

#### CARRÉ BLANC

A very well-known French company specializing in the design and retail of high-quality home linens.

**Project objective:** Build a market entry strategy for retail products in Benelux and/or Poland.



A worldwide leading company known for producing tires for sectors like cars, trucks, motorcycles, bicycles, and Formula 1 racing, also famous for its Michelin Man, the iconic «Bibendum» mascot

**Project objective:** Assess international business potential of a corporate growth project in tyre maintenance.

#### sopra steria

Leading European digital transformation company that provides consulting, IT services, and software development to help organizations optimize their operations and innovate across various sectors.

**Project objective:** Create a highly differentiated breakthrough strategy to serve the Financial Services sector.



A branch of the Vinci Group, specialized in marine and coastal infrastructure projects, offering expertise in the design, construction, and maintenance of complex offshore and nearshore engineering works worldwide.

**Project objective:** Development of Sea Water Air Conditioning ; with stakeholder map, target opportunities, product branding and marketing strategy

#### euronews.

A pan-European news media network currently expanding its media operations through a franchising business model.

**Project Objective:** Recommend an international expansion strategy and operational plan.

### New Venture Project

During these core courses, participants develop new venture ideas, supported by our faculty, who provide methodologies and toolkits. At the end of the course, teams pitch to representatives from the investment community to test whether their ideas have what it takes to create a new business.

If your business idea has potential, you can choose to focus your ELP on building this business idea and launching a new venture. The Entrepreneurial Experience electives are designed to support you in this journey:

- Improving Your Value Proposition
- Pitching & Business Plan
- Shadowing an Incubator Start-up

PLUS 5 electives of your choice



### Access to emlyon business school world class facilities

Recognized as a European front runner in the field of entrepreneurship, resources like our Incubator and Accelerator are available for you to develop your new venture ideas and bring them to life. Use 3D printers to develop prototypes and then pitch them to using tools like 3D printers and laser cutters.



### Lyon entrepreneurial ecosystem

The city of Lyon is a particularly vibrant start-up scene. With over a dozen incubators serving various business sectors, there are plenty of opportunities to visit and network with entrepreneurs. French Tech has sponsored over 10,000 start-ups in the region to date and is continually sponsoring more.



### Business plan competitions



International entrepreneurship competitions allow teams to pitch their business ideas against other international business schools. Ultimately, successive rounds of the competition creates a great opportunity to improve your business idea, and emlyon has a strong history of success participating in these events.

Previous project sponsors have been:



**Rida Bourji**  
Lebanon / IMBA 2018-2019

"The MBA program helped me put my knowledge and experience on the table and challenge them. It helped me do a full check on my competencies and skills. It gave me tools to innovate, mentors to guide me and a ground to test. The result? I won multiple awards during the year, and today I'm on a new venture, Robovison, a tech startup willing to give back autonomy in mobility for 250M visually impaired people around the world."

Winner of Runner-up Award in MIT Global Startup Workshop 2019 / Winner of Entrepreneur of the year 2019 from emlyon business school / Winner of the SIWE 2019 Makesense award / Winner of Positive Innovation Award from emlyon business school / Recognized by Live for Good to be one of 50 entrepreneurs who will change the world (batch of 2019/2020)

# Dedicated Careers Track

Making full use of the opportunities offered by emlyon Careers Services Team will help you to get ready for your future.

We make your career one of our top priorities, both during your program and after you graduate from your MBA. We begin working with you on analyzing and defining your career objectives from day one!

## Set clear career goals

Defining and re-defining your goals over the course of your studies will help you get a clear idea of the job you are looking for and how you're going to get it.

Make sure your ideas are in line with your values, and that your career vision reflects what you define as being successful. After all, success does not mean the same thing to everyone. Confronting these ideas with tangible long and short-term goals will be the foundation of your career plan.

## The emlyon 4-pillar career support



### Job Search Strategy Workshops

In small groups you will acquire a step-by-step methodology to land your post-MBA job. Finding a job is all about proving you meet the requirements of the recruiter and matching between criteria and candidates strengths.

- Through a series of dedicated workshops, you will :
- Create a strategy to reach your career goals – Define transferrable competencies & skills
  - Optimize your CV & LinkedIn
  - Get prepared for job interviews – Pitch & Story Telling



### Individual Career Support

You will have a dedicated Career Consultant to answer your questions on an individual basis.

You will be able to contact your Career Consultant directly to schedule a 1-on-1 session according to your availability by phone, visio, or face to face.

During these sessions, you can:

- Work on your career plan
- Review your tools (CV, LinkedIn profile)
- Prepare for an interview or simulate your presentation pitch
- Take stock of your internship / job search strategy
- Adapt your network strategy
- Practice your salary negotiation



### Key Highlights

During the year, you will meet with experts and alumni while also participating in company presentations. You will also have career fairs, meet-ups and discussion panels. Check emlyon our Career Center Platform and startearly to get some information in order to get going with your networking!



### Online Tools

You will have access to many first-class tools and platforms to support you in your job search strategy and to help you improve your CV and increase your attractiveness to employers.

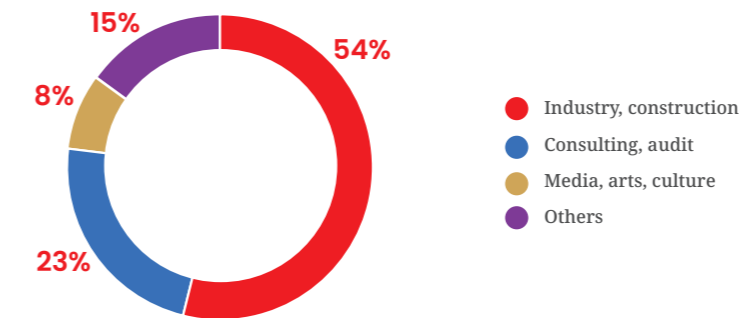
Career development, like any other area in life, is as much about what you know as whom you know. Access to a professional network can be powerful and building one should start as early as possible.

The skill of networking is not about short-term gain as much as long-term connections. It is an approach that you should undertake and maintain throughout your entire career.

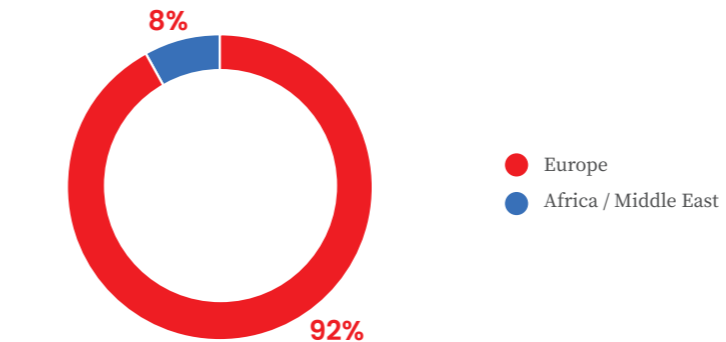
Your MBA at emlyon is a great place for you to get started and to access to a global network of professionals. You will have excellent opportunities to discover new companies and meet with alumni who will share their experience with you.

## Where is the class of 2022 now?

### Job sector post MBA



### Job location

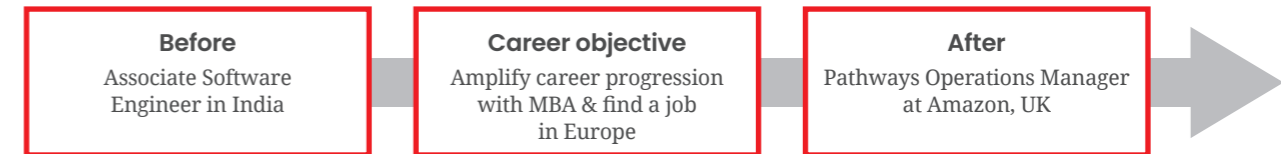


### Top recruiters

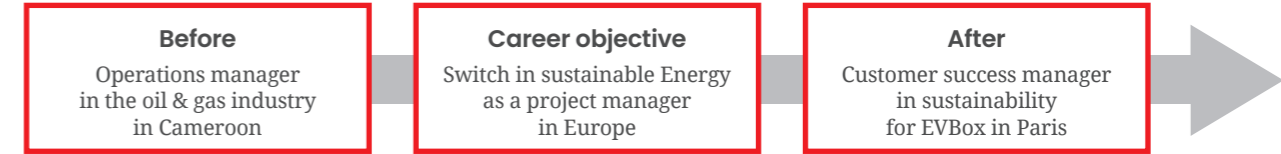


Net employment rate at 3 months: **94.7%**

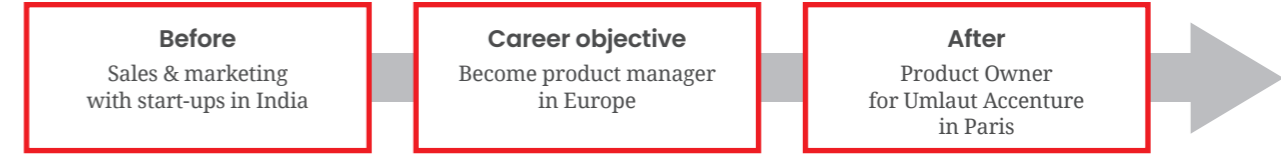
### Monisha Roberts Indian / 2020 IMBA class



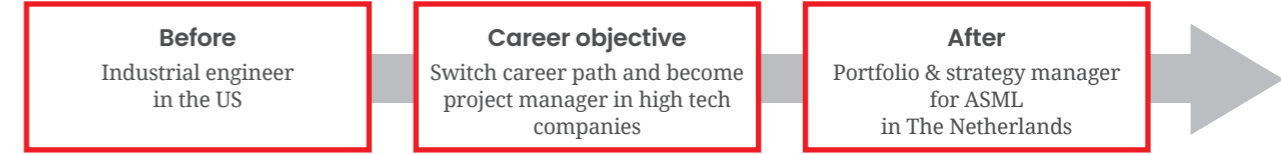
### Sorel SIGNE Cameroon / 2021 IMBA class



### Smriti Khemani Indian / 2021 IMBA class



### Kevin Calvi Columbian-American / 2021 IMBA class



# Program Highlights

## We work hard and play hard



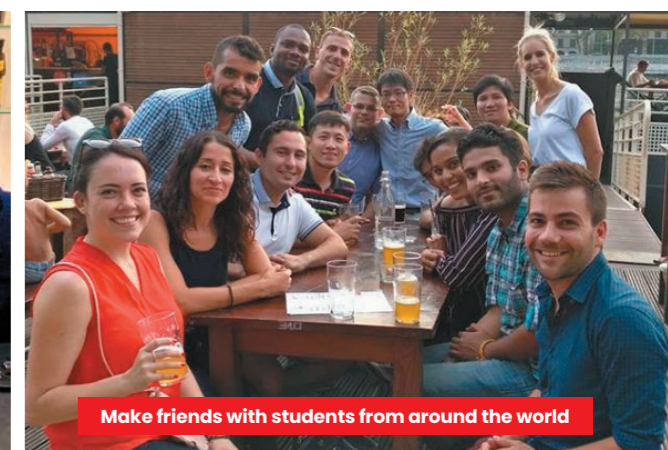
Hear from & talk with top executives in global companies



Bring your ideas to life in our Makers Lab



Take advantage of the exciting night life in the city



Make friends with students from around the world



emlyon business school Careers Forum



Celebrate different cultural holidays



Discover Lyon and the surrounding region



Participate in exciting International Seminars around Europe



Attend exclusive MBA Club events with high-profile speakers



Discover the local wineries



Take cooking and baking classes from the experts at L'Institute Paul Bocuse



MBA Club 2019 - 2020







Have fun with friends

# International MBA Part-time

Program  
information

## Get the best of both online and on campus learning

### Top Reasons to join the International MBA Part-time

-  Keep your full-time position while studying for your MBA
-  Build a strong international network
-  Develop skills and knowledges to accelerate your career and enhance potential
-  Apply the theoretical concepts directly to your daily professional practice

### ON CAMPUS

#### Intense residential classes

- › Immerse in the learning experiences, out of daily life
- › Network, make connections within MBA candidates, and learn from your peers
- › Apply learning and concepts in real business cases

### ONLINE

#### Asynchronous content for reading, listening and working on

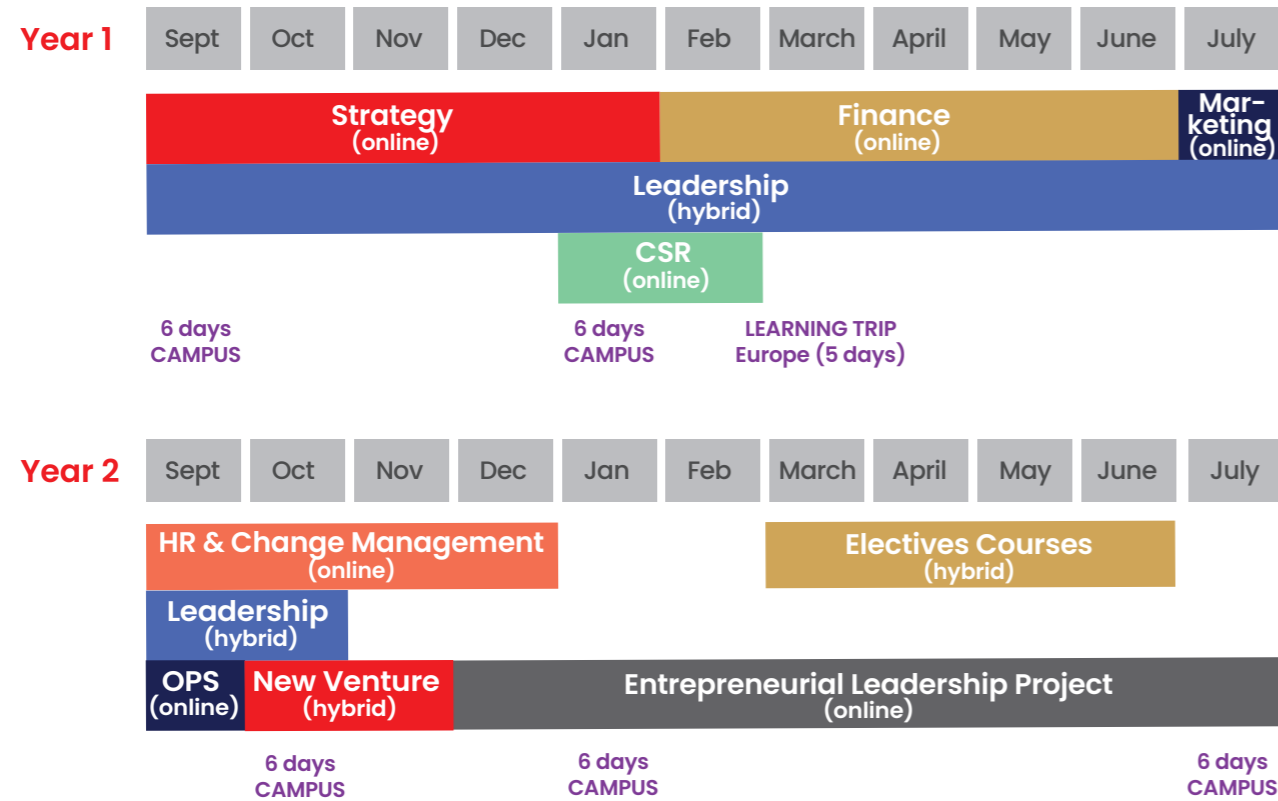
- › Flexibility and tailored learning pace

#### Scheduled live classes with professors

- › Maximizing interaction with Professors, experts and classmates

# Program architecture

## A 2-year blended program (24 months) \*

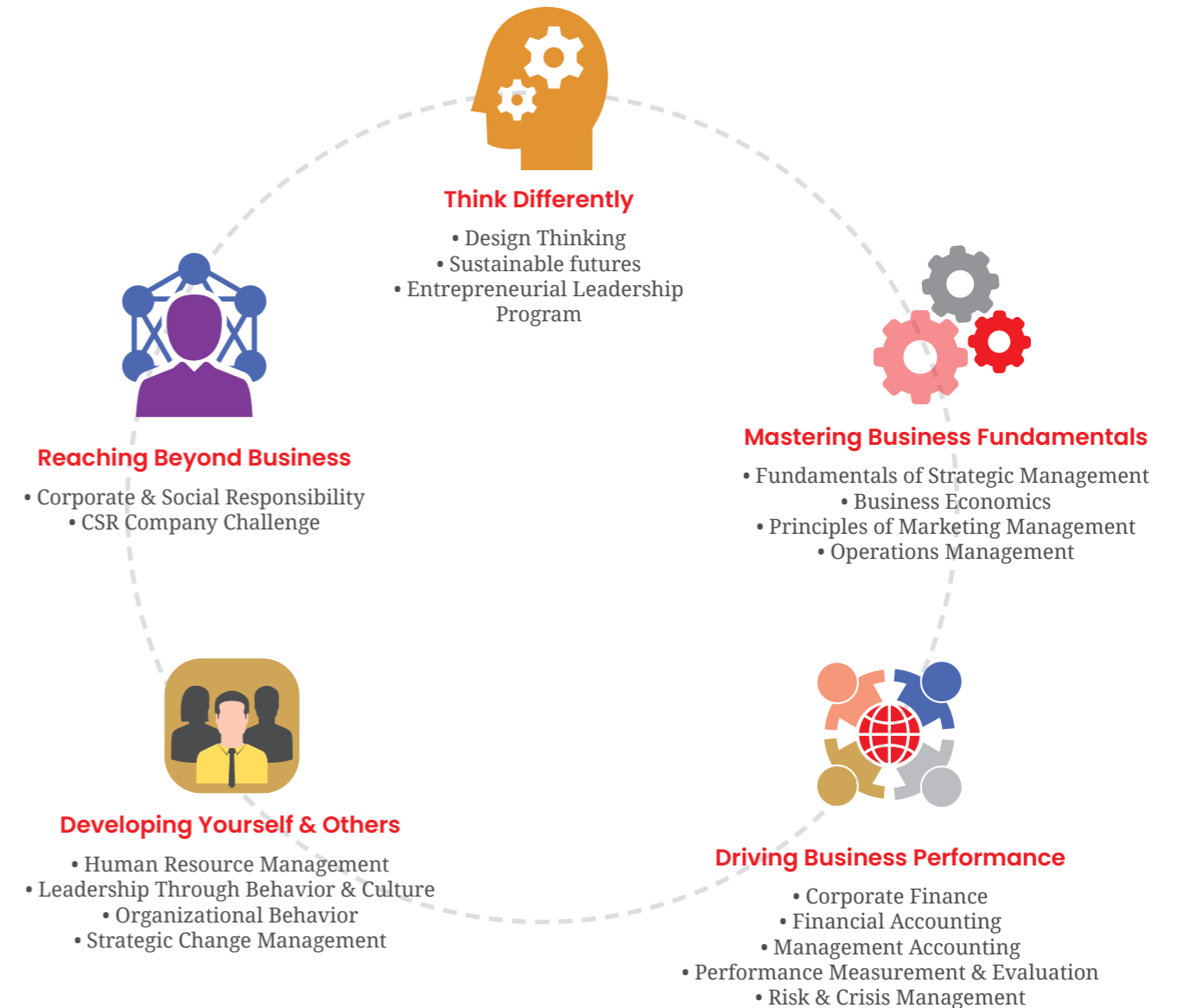


\* Indicative timetable, subject to flexibility

This diploma can be validated by blocks of competencies and the program is eligible to VAE (Validation of Acquired Experience), find all the information on [em-lyon.com/en](http://em-lyon.com/en)

# Core Courses

The core courses cover the **fundamental topics that you will need to master in order to be a successful manager or entrepreneur** in any sector around the world. **Working with innovative and experienced professors, industry experts, and external company guests and speakers**, you will approach each subject from different cultural and professional viewpoints, as well as share your own professional experiences. Each course has been carefully crafted to provide the competencies that companies are searching for in today's managers.



### International Learning Trips

In addition to the high cultural diversity amongst the participants, **emlyon** business school offers students the opportunity to discover management styles of other countries and explore contextual factors through Learning Trips.

Each destination has unique characteristics that are never duplicated in different countries and visits. These specific and diverse learning opportunities, in terms of approach and agenda, make each Learning Trip memorable.



# Electives & Specializations

We also offer a range of electives that you can combine to meet your professional goals. Either on-campus or online, depending on your selected courses, you can choose your electives from our list, corresponding to the skills and knowledges you want to improve!

Select from 20+ electives to create a personalized specialization \*

- Accelerating Digital Business Transformation
- Advanced Project Management
- AI & Machine Learning Business Impact
- Big Data Analytics & Business Intelligence
- Blockchain & Industry Transformation
- Branding & Media Communication
- Cracking the Consulting Case
- Customer Experience Management
- Digital Marketing & Omnichannel
- Digital Strategy & New Business Models
- Effective Public Speaking
- Financing Strategy & Corporate Control
- Global Supply Chain Management
- International Strategy
- Key Account Management
- Know Yourself
- Management Sciences
- Management Skills
- Negotiation Skills
- Product & Service Innovation
- Social Media Marketing & Analytics
- Strategic Growth & M&A
- Improving Your Value Proposition
- Pitching Your Idea & Creating a Business Plan
- Shadowing an Incubator Start-up

\* All these electives are subjective to change.



# Your future, your choice

## Choose the project that most closely embodies your career goals

Participants of the International MBA Part-time need a tangible way within a real business setting to immediately put academic knowledge into practice and gain real-world experience to complement existing skills. emlyon's **early makers** signature teaching style is the driving force behind the school's pedagogy: demanding standards, experience, experimentation, and an entrepreneurial ethos to boost students' capacity for action. That's why the program incorporates a 6-month Entrepreneurial Leadership Project (ELP). Participants have to choose one of the two following options: entrepreneurial consulting project or new venture project. This project could be directly related to your current job. It will bring you more value and allow you to apply all your learning to your professional life.

### Entrepreneurial Consulting Project

An ELP Consulting Project allows you to choose a topic or company in line with your professional goals, drawn from a list of exciting company project briefs. Working in teams and supported by a high-level company sponsor and faculty tutor, you will pitch business solutions. It is also an opportunity to pitch yourself as a future employee, or to leverage your experience in future interviews. The companies and projects are carefully selected each year and matched to the needs and interests of the class.

#### Example of Recent Student Projects:

##### CARRÉ BLANC

A very well-known French company specializing in the design and retail of high-quality home linens. **Project objective:** Build a market entry strategy for retail products in Benelux and/or Poland.



A worldwide leading company known for producing tires for sectors like cars, trucks, motorcycles, bicycles, and Formula 1 racing, also famous for its Michelin Man, the iconic «Bibendum» mascot. **Project objective:** Assess international business potential of a corporate growth project in tyre maintenance.

##### sopra steria

Leading European digital transformation company that provides consulting, IT services, and software

development to help organizations optimize their operations and innovate across various sectors.

**Project objective:** Create a highly differentiated breakthrough strategy to serve the Financial Services sector.

### New Venture Project

During core courses, participants develop new venture ideas, supported by our faculty, who provide methodologies and toolkits. At the end of the course, teams pitch to representatives from the investment community to test whether their ideas have what it takes to create a new business.

If your business idea has potential, you can choose to focus your ELP on building this business idea and launching a new venture. The Entrepreneurial Experience electives are designed to support you in this journey:

- Improving Your Value Proposition
- Pitching & Business Plan
- Shadowing an Incubator Start-up

PLUS 5 electives of your choice



Previous project sponsors have been:



# Dedicated and Tailored Career Development Track

**Your Career Center: helping you shape your professional future, here and now**

## About us

The emlyon Career Center is composed of dedicated career consultants and a wide range of specialized & professional coaches, specially adapted to the various programs of the school. The whole team offers a strong experience across numerous sectors, both in France and internationally.

## Our mission

The Career Development Track offered by the Career Center is key at **emlyon** business school.

Each one of you is unique, with strong and expanding professional expertise. You have various needs, wishes and visions for your professional future. Success does not mean the same thing to everyone: we help you making sure your career plan reflects your values and what you define as being successful. Most of all we want you to be in a job position in which you are happy, where you believe you belong.

**Our overall mission is to prepare and help you to achieve a successful and sustainable employability by building a career plan that matches your personal goals, in line with your potential, while taking into accounts the most recent trends, challenges and changes of the job market.**

## Our objectives

Our aim is to provide you with a methodology that will help you throughout your work life.

We will guide you through:

1. Defining and clarifying your professional goals and your priorities
2. Developing the skills and tools you need to achieve them
3. Identifying career opportunities that match your aspirations

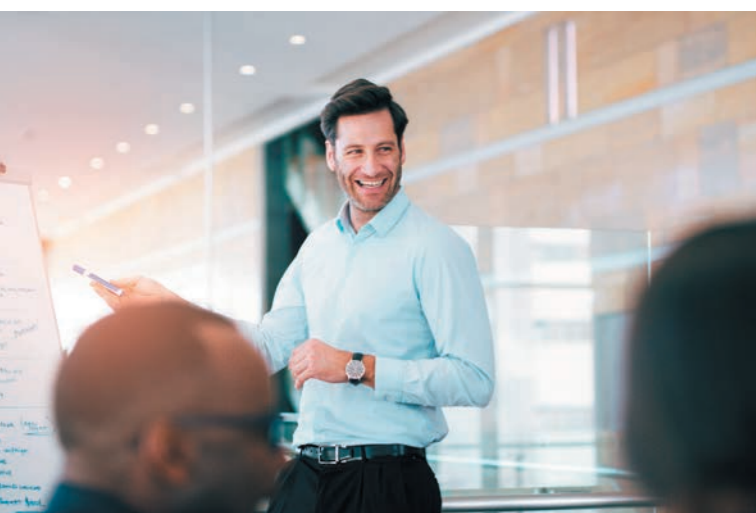
We believe in adapting your career path to your specificities by offering a wide range of services you can activate according to your needs.

## How we implement it with you?

Whether your professional goal is to find a new job or to progress in your current company, the Career Center team will provide you with a thought through and specialized support track consisting of the following services:

- From day one you will benefit from **one-to-one tailored meetings with a dedicated program & career coach** for all the duration of your Part Time IMBA
- You will be involved in **Group workshops** (examples of topics covered: professional project, strategy to reach your career goals, transferrable competencies & skills, CV & LinkedIn as well as networking activities, job search strategy, pitch & storytelling, job interview preparation)
- You will have access to **first class and extensive online resources**
- You will be able to participate in **networking events and conferences**

**We begin working with you on reaching your career objectives from day one, both before and after you graduate from your MBA.**



## General information

em  
lyon  
business  
school

## Staff Highlights

Our Faculty is a body of highly qualified professors and researchers originating from different countries (25+ nationalities) and diverse disciplines. Each one brings their expertise, experiences, and unique perspective to our students, fostering an enriching academic community and the formation of a better society as a whole. Industry practitioners also contribute to the program.



**Thomas Gauthier**  
Professor of Sustainable  
Futures

**Research Focus:** Organizational anticipation, decision-making and action in uncertain environments, as well as how companies can contribute to a “fertile” future that is resourceful, resilient and inclusive.

**Publications:** “Prospective : Anticiper, décider et agir dans l’incertitude” (EPFL Press, 2020)

**Degrees:** PhD in Clinical Medicine at Imperial College London, Master of Science in Electrical Engineering and Computer Science at Massachusetts Institute of Technology (MIT)



**Brice Dattée**  
Professor of Strategy

**Research Focus:** Based on qualitative process analyses and conducted through close engagement with renowned companies in technology-based industries, his work has been published in leading international journals. He also advises entrepreneurs and boards of directors on their strategic thinking.

**Degrees:** PhD Management Science - Ecole Centrale Paris, France / University College Dublin, Ireland



**Philippe Hemard**  
IMBA Industry Practitioner -  
Operations

**Professional Experience:** Vice President Amazon Logistics Europe, teacher, entrepreneur, board member and strategic consultant with 25+ years developing end-to-end logistics for organizations including projects like network modeling, procurement and buying processes, inventory management, fulfillment management and transportation network management.

**Degrees:** Masters in Logistic Operations Management from Université Le Havre Normandie



**Handan Vicdan**  
Associate Professor  
of Marketing

**Research Focus:** Sociology of consumption and consumer culture, transformative consumer research issues such as sustainable consumption/production, sustainable communities, alternative food consumption and tourism practices, and humantechology interactions in alternative markets.

**Publications:** Regularly publishes research in highranked academic journals like Journal of Business Research, Marketing Theory, Consumption, and others.

**Degrees:** Doctorate in Business Administration (Marketing) from the University of Texas-Pan American in 2010.



# Class profile

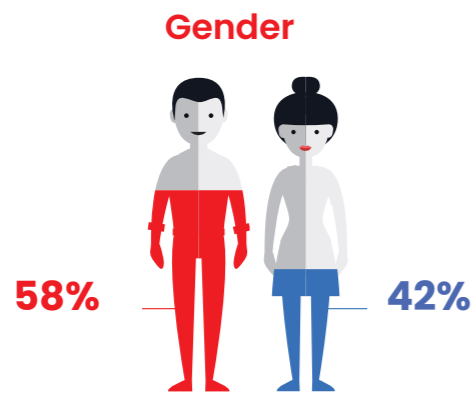
emlyon's early maker pedagogy is rooted in the belief of "doing to learn, and learning to do." Participants learn, grow, explore, and succeed together during their experience, benefiting from a tight-knit school and program culture, a both global and successful alumni network, and an abundance of resources to ensure they meet their goals. Each cohort is unique and diverse, made-up of successful men and women from many different industries all around the world.

## Class of 2023-2024

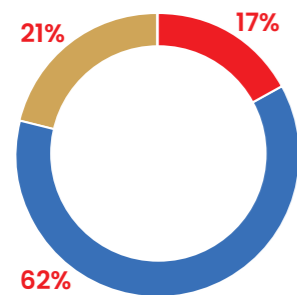
39 participants

Average age: 32 years

Average professional experience: 7.5 years



## Educational background



- Business (accounting, economics, management, marketing)
- STEM (engineering, science, technology)
- Other (architecture, arts, hospitality, law, political science)

Net Promoter Score (NPS): 42 \*

Participant Satisfaction: 4.6/5 \*

Graduation Rate: 97% \*

\* Survey carried out in 2023. Concerns class of 2022/2023

## 20 nationalities



**Africa**

Algerian • Cameroonian • Ethiopian • Ivoirian



**Asia**

Chinese • Indian • Japanese • Lebanese • Singaporean



**Europe**

French • Turkish



**The Americas**

American • Argentinian • Brazilian • Canadian • Chilean • Colombian • Costa Rican • Haitian • Mexican

# Leading Responsibly

Enhancing your leadership and team skills is a central part of the emlyon MBA experience. Successfully learning to lead in any company, environment, or team will truly help you to become the global leader you want to be.

## Grow as a leader

Throughout the program you will be supported in your personal leadership journey with diagnostic tests, workshops and coaching. You will measure how your leadership impact grows over the courses of the program.



## Build high performance teams

Right from the start of the program, you will be teambuilding in various activities and courses. Teamwork is integrated into every course and enables you to put your leadership and collaboration skills in practice. Frequent use of peer reviews enables you to pin-point and realize areas of improvement.

## Develop a global mindset

During your IMBA you will be meeting and working with people from all over the world. Diversity is powerful but it can also causes conflict. Over the year you will learn how to lead harmoniously across boundaries and cultures, and how to leverage diversity to maximize innovation and performance.



## Make a difference

emlyon business school's vision is to develop business leaders that transform organizations and make a positive contribution to society. We have integrated 33 key sustainability /CSR/ ethical competencies into this program, so no matter which course you are taking, we are committed to supporting you in leading and acting responsibly.

# emlyon business school alumni network

You will become a member of the **emlyon** alumni association from the moment you enroll, giving you immediate access to the online directory.

**350** events organised each year in **21** countries



**Marc Thiollier**  
Director Advancement and Alumni Relations

"The alumni teach, contribute, engage and share with the goal of giving back to the institution that has helped them shape their lives, and put them on a path of continuous transformation."

# Extracurriculars & clubs at emlyon business school

**600** events each academic year

Involvement at emlyon is built into the school's culture. With over 600 events planned each academic year, it is nearly impossible to not find an activity or club to join to elevate your international experience even further!

MBA clubs range in scope from professional events, as seen in the MBA Club Speaker Events, the IMBA Challenge Club and the IMBA Consulting Club, to organizations pertaining to specific interests, like the IMBA French Club, the IMBA Sports Club, the IMBA Social Events Club, and the IMBA Luxury & Retail Club. Ask your Program Advisor for more information and a full list of clubs.

## International long-standing alumni network partner companies



Discover other cultures and celebrate your cohort's international diversity



Celebrate the French culture with food & events



Form lifelong friendships with your fellow classmates



Have fun learning new skills & trying new activities



Explore new countries, different seasons & adventures

# Lyon

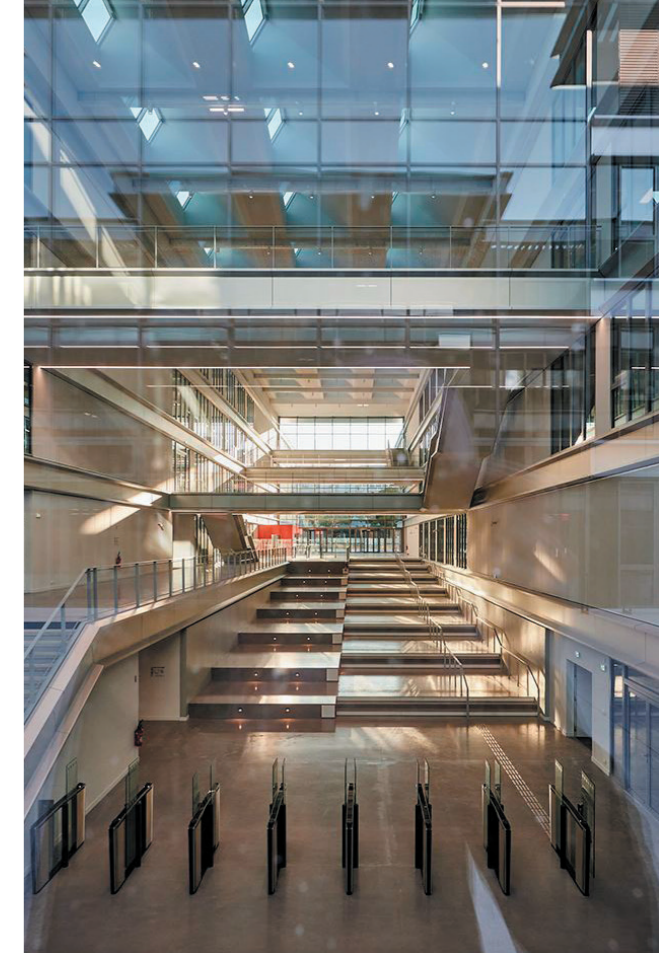
## Capital of the French way of life



# A new generation campus

After 50 years in Ecully, **emlyon** business school opens a new chapter of its history with its relocation to the 7<sup>th</sup> arrondissement of Lyon in September 2024.

- 30,000 m<sup>2</sup> in the heart of Lyon city
- Near to metro, train & bus station
- An Eco building campus where everything is designed responsibly



### Lyon, a global metropolis

Lyon is a major economic hub, a thriving center for entrepreneurs around the globe, and the first-choice city for installing a French HQ for international companies. It is also a university cluster with a flourishing 150,000+ students. It is home to numerous company headquarters and world-renowned international companies (such as Interpol and Euronews). Its areas of expertise and competitiveness tends to resolve around biotechnologies and healthcare, the environment, and digital entertainment (including video games, cinema, audiovisual production, animation, and interactive media).

### A city where people live life to the fullest and are intensely creative

Lyon's history stretches back 2,000 years. The city is a UNESCO World Heritage-listed historical site and one of the leading tourist destinations in Europe. As a capital of fine food and dining, Lyon is home to nearly 20 Michelin-starred restaurants. It's ideal geographical location - close to the Côte d'Azur and the Alps, and just a two-hour TGV train trip from Paris - is very popular with students. Lyon offers a wide variety of cultural activities and events, including the Nuits Sonores (international electronic music event), the Fête des Lumières (festival of lights), the Nuits de Fourvière (concerts and cultural events), the Biennale de la Danse and the Biennale d'Art Contemporain.



# World-class Facilities

When you study on an **emlyon** business school campus, you'll enjoy an innovative living and working environment. Our campuses are designed for learning and equipped with the latest technology.

## Makers' Lab

These prototyping laboratories are dedicated to creativity and learning by doing. They ensure that anyone with the desire and ability to create have access to develop their professional skills and breathe life into their dreams.

- Available resources include 3D printers, laser cutters, CNC milling machines, sewing machines, electronics, and more.
- Access to a team of facilitators to help guide you and answer questions.

## Accelerator

Offering a range of short and intensive programs aimed at different categories of early-stage and late-stage entrepreneurs.

Attainable objectives:

- Consolidate your start-up's business model
- Develop skills in all areas related to the creation and growth of your innovative enterprise
- Strengthen connections to the networks of ideal customers, partners, investors, funders, etc.

In the Accelerator, you will have the resources and knowledge to build your start-up's growth trajectory, plan and prepare to launch fundraising initiatives, create and activate go-to-market operations, conduct POC procedures and secure your technological and resource choices, and benefit from the global mindset and talent within the **emlyon** business school to ensure future success.

## Incubator

Aids and strengthens in the creation and development of businesses by supporting entrepreneurs towards success and sustainability. The support offered is always unique, personalized, resolutely human-oriented and open to all those with ambitious projects.

- Develop specific skills to successfully develop your start-up
- Join a network of 150+ mentors that offer help & advice
- Obtain the right perspectives, reflexes, and entrepreneurial posture to succeed



# Our international campuses

International exposure and experiences is at the heart of **emlyon** business school.

Since its founding in 1872, **emlyon** business school has grown to be a world-renowned private establishment for higher education as well as one of the oldest business schools in all of Europe. With international campuses in Africa, Asia and Europe, students are encouraged to take advantage of the many available global travel and exchange opportunities.

## Shanghai campus



The Shanghai campus was opened in 2017 and operates in partnership with East China Normal University. It is situated in the Minhang District's education park in Shanghai, near the technology park that is home to the R&D centers of major international firms and Chinese companies.

## Mumbai campus



**emlyon** business school has its own space within the Indo-Gothic campus of St Xavier's College - a recognized historic monument - in the heart of Mumbai. In addition to this innovative hub, **emlyon** business school's students have access to all facilities (classrooms, library, laboratories) on this 12,000 m<sup>2</sup> campus.

# Admissions

## Requirements

### Minimum of a Bachelor's Degree (equivalent Bac +4)

- Bachelor Degrees from all fields are accepted.

### Minimum 3 years of work experience

- Work experience must be full-time and gained after graduation
- Years spent completing a PhD also count as work experience

### English proficiency test for non-native speakers

### Official Management Aptitude Test score

## Application Process

### 1. Start your Online Application

Start your application through our Online Application portal which you will find on our website.

### 2. Continue with a Digital Test including a video exercise

### 3. Admissions Board

After filling out your online application and finalizing your digital test, the Admission Board will review your application.

If you have a disability, whether temporary or permanent or you suffer from health care issues, the Disability Center is available to provide you with personalized service in complete confidentiality. For more information please contact [handicap@em-lyon.com](mailto:handicap@em-lyon.com)

You will find the welcome guide and all the information on how we welcome and support our students and participants with disabilities at [em-lyon.com/en](http://em-lyon.com/en)

## Supporting Documents

### • English Proficiency Score

- TOEFL - minimum score of 90. You can send your score directly to us: Program Number 0357
- IELTS - minimum score of 6.5
- TOEIC - minimum score of 850
- Cambridge English – minimum score of C1

Please note that your English Proficiency Score is valid for 2 years.

You may be exempted from taking an English Proficiency Test in the following cases:

- Your mother tongue is English
- You hold a non-French degree from a program fully taught in English
- If you have spent one academic year in a program fully taught in English
- Applicants who have a minimum of three years of work experience in English

We reserve the right to require an English test after your interview.

### • Official Management Aptitude Test Score

- GMAT (our code MBW-FX-70)
- GRE (our code 0761)
- TAGE MAGE

### Important Information:

- We do not have a minimum test score requirement. Your whole application is taken into account.
- You may apply even if you have not taken the GMAT/GRE/TAGE MAGE test yet. You can communicate your score at a later date.
- An exemption from a Management Aptitude Test is possible but only under specific conditions. Please contact the Recruitment Manager for further information.

### • Your updated CV

### • A copy of an official valid Identity Card or Passport

### • A certified copy of your most recent academic degree

We require your academic degrees to be translated into English or French.

### • 120€ non-refundable application fee

This payment can be made online. For other payment options, please contact the Recruitment Manager.



# Scholarships and Financing

As a socially responsible organization, **emlyon** business school provides a guaranteed scholarship support fund to help qualifying students pursue their education. If a candidate of the International MBA program falls under one of the guaranteed scholarship categories, the scholarship will be automatically awarded.

## emlyon Values' Scholarships

Please note that scholarships cannot be accumulated but if several categories are applicable to an applicant's profile, the individual will be granted the highest percentage reduction.

### Excellence: GMAT and GMAT focus score

- 30% reduction on tuition

### Integrity/Diversity: Acting in an ethical and responsible manner while welcoming change

- Up to 20% reduction on tuition

### Responsibility/Solidarity: Conscience of societal actions and their impacts

- Up to 20% reduction on tuition

## Guaranteed Scholarships

A scholarship of 20% is granted to candidates who enroll before January 20, 2025 for the next intake

## Additional ways to finance your MBA at emlyon business school

### The French embassy

The French Embassy or the French Cultural Service may offer individual scholarships for students who want to pursue their studies in France. Contact your local French Embassy for available individual scholarships.  
[www.diplomatie.gouv.fr](http://www.diplomatie.gouv.fr)

### Prodigy Finance

This organization is an innovative platform that offers loans to international postgraduate students attending top universities. Through their community platform, alumni, impact investors, and other private qualified entities invest in tomorrow's leaders whilst earning a financial and social return.

### Bank loans

You may obtain a bank loan through **emlyon** business school financial partners (LCL, CIC and BNP Paribas, bank branches in Ecully, France) if you are French or have a French guarantor. If not, we advise you to obtain a loan in your country of origin before your arrival. If you wish to obtain a contact list of the partner banks, please contact the Recruitment Manager.

## Financial aid according to your country

Each country has a number of scholarships funded by the government, public institutions or private actors. We recommend that you research the available funding options for individuals of your nationality. Campus France also offers useful information on their website.  
<http://www.campusfrance.org/>

# Snapshot & Practical Information

## At a glance

**Duration:** 11 to 16 months or 2 years

**Language:** English

**Intake:** September

**Campus:** Lyon or Lyon and Online + international learning trip + international exchange options

**International Accreditations:** EQUIS, AACBS and AMBA

**French Accreditation:** Grade Master (Bac+5) from the CEFDG

**Net Promoter Score:** 42

## Fees

**Tuition fees:** 43,500€ (tuition fees for September 2025 intake only)

**Application fees:** 120€

Indicated tuition fees include administration fees and a lifelong membership at **emlyon** business school alumni. Extension of studies beyond the official length of the program is subject to additional fees.

## Admission requirements

**University degree** (minimum of a Bachelor's Degree or equivalent)

**Minimum work experience of 3 years**

**GMAT, GRE or TAGE MAGE - possible exemption**

**English Proficiency Test score** (TOEIC, TOEFL, IELTS)

## The Application & Selection Process

Selecting the right participant is more than just test scores.

At **emlyon** business school we take an applicant's entire potential into account. Motivation and background are equally important. Our online application procedure is available from November onward.

After you officially enroll, you will have access to a dedicated online portal that will provide everything you need to know and the right resources for you to prepare for your international move.

## Dedicated LivinFrance platform

After you officially enroll, you will have access to a student portal with information on everything you need to know as well as guides and resources to prepare you for your international move.

Find detailed information on:

- Immigration & governmental requirements
- Housing
- Health & insurance
- Transport, phone bills & bank accounts
- Scholarships
- And more...

## Contacts

**Nikita KIRILLOV**  
nkirillov@eml-executive.com  
+33 (0) 6 07 56 68 57

**Ali ELYASSARI**  
elyassari@eml-executive.com  
+33 (0) 6 72 14 58 37

**Diksha TIWARI** (candidates from India only)  
india@em-lyon.com





## emlyon business school Campuses

### LYON

144 avenue Jean Jaurès  
69007 Lyon - France  
[em-lyon.com](http://em-lyon.com)

### SHANGHAI

Asia Europe Business School  
155 Tan Jia Tang Road  
Minhang District  
Shanghai 201199 - People's Republic of China  
[www.em-lyon.com.cn](http://www.em-lyon.com.cn)

### PARIS

15 boulevard Diderot  
75012 Paris - France  
[em-lyon.com](http://em-lyon.com)

### MUMBAI

emlyon Campus  
St Xavier College  
5 Mahapalika Marg  
Mumbai 400-001 - Maharashtra - India  
[xebs.edu.in](http://xebs.edu.in)



emlyon business school is a private institution for higher technical education which is approved by the state - September 2024 - photos: R.Etienne - E.Boullanger - iStock  
printed on recycled paper



@emlyon



Continuing education offered by



affiliated to

ambassador

