



**SETTING NEW STANDARDS
FOR EXCELLENCE**



Master in Management

Programme Grande Ecole

NEOMA
BUSINESS SCHOOL

REIMS · ROUEN · PARIS

Engage for the world

Join an innovative and inclusive French business school that nurtures students' passion and envisions each individual as tomorrow's leader, driving transformation in business and society.

Be passionate. Shape the future

150 years of history

3 campuses: Reims, Rouen and Paris

400+ prestigious international partners

76,200 graduates in **127** countries

1 month on average for graduates to find their first job

Recognised excellence:

Ranked **6th** in France
Challenges 2024

In the **TOP 25** worldwide
Master in Management
Financial Times 2023

A triple accredited school among the **top 1%** worldwide



"Your degree will give you access to all business sectors, and you'll be able to draw on one of the most powerful graduate networks in Europe throughout your career."

Imen MEJRI
Director of the Master in Management





A PROGRAMME THAT UNLOCKS OPPORTUNITIES

Explore diverse experiences in France and abroad, immerse yourself in exciting campus life, find your path to personal fulfilment and become an inspired leader capable of driving change.



GRADE DE MASTER*

Backed by the School's three strategic pillars and grounded in contemporary issues, NEOMA's Master in Management offers a wide range of opportunities:

Academic Excellence

Learn differently

Experiment with dedicated courses, innovative teaching methods using immersive virtual reality, interactive and scripted iLearning modules and peer learning.

See page 5 for more

Delve deeper into current issues

thanks to the research carried out by our 210 faculty-researchers (73% of whom are international).

Expand your skillset

via more than 100 specialisation options in new disciplines in Year 2, some of which culminate in our Masters of Science or a double degree from a recognised institution in France or abroad.

See page 21 for more

Social Impact

Take action for the environment and society

by deepening your knowledge and making a tangible commitment thanks to the NEOMACT training programme from the start of your academic year.

The Master in Management programme is designed to train eco-conscious managers capable of leading the green transition within their organisations and making a positive impact on society. Throughout your studies, various workshops, projects and training courses ("2Tonnes Workshops", NEOMACT Academy, etc.) culminating in academically recognised certifications will shape your ability to act and steer change.

You can also go on an international study abroad experience with a focus on transition.

Lastly, you can take part in 30 hours of community service work designed to broaden your perspective.

See page 4 for more

The Student Experience

Immerse yourself in multicultural environment

with one of our four study options in over 60 countries, which will equip you with international experience and boost your employability.

See page 8 for more

Fuel your entrepreneurial mindset

Make your entrepreneurial projects a reality thanks to our three incubators, two accelerators and the MSc Entrepreneurship in Year 2.

See page 12 for more

Take part in our vibrant student life

Get involved in the 97 student-led organisations on campus.

See page 13 for more

Maximise your employability

thanks to one of the largest career services in the industry and a powerful alumni network.

See page 25 for more

*Level 7 Qualification on the RNCP (French Register of Professional Certifications) / RNCP sheet No. 37683, Master in Management - Registration date: 01/09/2023 - NEOMA

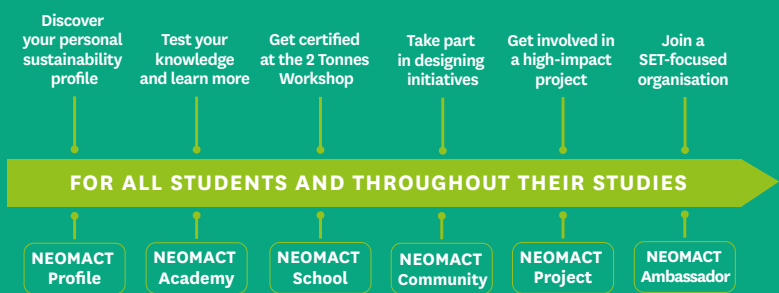


EMPOWERING YOU TO TAKE ACTION

100%
of MiM students receive training on the challenges of the social and environmental transition



Created in line with the United Nations' 17 Sustainable Development Goals (SDGs), NEOMACT aims to instil confidence in your ability to take action and transform business and society. This initiative will enable you to get involved hands-on from the beginning of your studies and to make a positive contribution to Social and Environmental Transition (SET), thanks to a comprehensive training course and projects throughout your programme.



High-impact actions

DIMENSIONS IN SUSTAINABILITY TRANSITIONS

During your first semester, a whole week will be devoted to the sustainability issues. This course covers sustainable transition issues across nine key dimensions, including:

- Economics of the Green Transition
- Sustainable Finance
- Sustainable Reporting
- UN Day & International Climate Negotiations
- Sustainable Entrepreneurship
- Sustainable Supply Chain.

COMMITTED STUDENT ORGANISATIONS

NEOMA's 97 student organisations are actively involved launching initiatives. More than a quarter of them are specifically in line with the United Nations' 17 Sustainable Development Goals (SDGs).

IMPACT NOW WEEK

This event brings together student organisations and companies on campus to raise students' awareness of current social issues such as sexual and gender-based violence, social equality, climate change and biodiversity.

GO FURTHER IN YEAR 2 WITH THE MSc SUSTAINABILITY TRANSFORMATIONS

at NEOMA and our double degrees.

Scan this QR code to view the programme brochure.





LEARN DIFFERENTLY

Innovation at the heart of education

iLearning

An innovative learning method, iLearning will help you to acquire knowledge in a fun and reinvented way. You will become the main character in a storyline, taking on a specific role that will lead you to make decisions and steer the progress of a project (analyses, calculations, recommendations, etc.).

After a first episode on 'Change Management' and a second on 'Digital Literacy', a third episode devoted to 'Data Management' is now available.



NEOMA has been recognised for the third time for the "Innovations that Inspire" spotlight by the AACSB for its scripted and interactive iLearning courses. This comes on top of 19 other awards for teaching innovation NEOMA has won, confirming its status as one of Europe's leading schools in terms of educational innovation.

NEOSMART

NEOSMART turns traditional learning methods on their head. In contrast to "vertical teaching" methods, this system is based on a "peer learning" approach: Depending on the subject and your preferences, you can choose to be a "mentor" or "mentee". In both cases, you will benefit from resources prepared by your professors and support throughout your experience.

Coding School

Via our digital NEOMA Coding School platform, you can learn to code and develop your skills in (almost) all existing languages: Python, SQL, HTML, CSS, PHP, JQuery, or R. The platform is suitable for beginners as well as the more experienced, and allows you to learn at your own pace.

A fourth campus that is 100% virtual

NEOMA became the first school in Europe to open a permanent virtual campus in September 2020. This is an unprecedented innovation in Europe in terms of its scale in the world of education technology, illustrating NEOMA's commitment to innovation in higher education and inventing a new learning environment, at the crossroads between the classroom and a remote environment.

This innovative project is in partnership with Laval Virtual, experts in immersive VR/AR technologies.

BROADEN YOUR HORIZONS

WITH AN INTERNATIONAL EXPERIENCE

4 immersion options:

- **G**lobal 1000
- **G**lobal Double Degree
- **G**lobal Incubator
- **G**lobal Internship

Discover a different culture, a different way of teaching and boost the impact of your CV thanks to the reputation of our international partners.

>>> Scan this QR code to view the full list of our international academic partners



A few examples of our prestigious partner universities:

THE AMERICAS

NORTH AMERICA:

- HEC Montréal (Canada)
- University of California, Berkeley (USA)
- University of San Diego (USA)
- Florida State University (Tallahassee, USA)
- University of Texas (Austin, USA)

SOUTH AMERICA:

- Fundação Getulio Vargas (São Paulo, Brazil)
- Pontificia Universidad Católica Del Chile (Santiago, Chile)

100% guaranteed study placements in the world's top institutions

NEOMA Business School has made a strong strategic commitment to international development on all five continents with more than

400 academic partners of excellence.

2 languages of instruction according to your choice

Choose a second or third language: Arabic, Chinese, French, German, Italian, Japanese, Korean, Portuguese, Russian and Spanish.

Professional experience in an international environment

You can opt to complete all your professional experience abroad.



EUROPE

- Stockholm School of Economics (Sweden)
- Rotterdam School of Management (Netherlands)
- University College Dublin (Ireland)
- IE Business School (Madrid, Spain)
- Universitat Pompeu Fabra (Barcelona, Spain)
- Universitat St.Gallen (Switzerland)
- Università Bocconi (Milan, Italy)

AFRICA & MIDDLE EAST

- University of Pretoria (South Africa)
- American University of Beirut (Lebanon)

ASIA & OCEANIA

- Yonsei University (Seoul, South Korea)
- Tsinghua University (Beijing, China)
- SMU Singapore Management University (Singapore)
- IIM Indian Institute of Management (Kolkata, India)
- Deakin University (Melbourne, Australia)
- University of New South Wales (Sydney, Australia)





INTERNATIONAL EXPOSURE AT THE CORE OF THE PROGRAMME

At NEOMA, it's up to you to decide where to set your international sights by studying abroad or completing an internship, whether for six months or two years, according to your preferences. Choose from:

- > The **“Global 1000”** option during the Year 1*, with more than 1,000 study abroad destinations on all continents, at some of the world's most prestigious schools.
- > The **“Global Double Degree”** option, to spend your Year 2 abroad in a double degree and maximise your chances of an international career.
Learn more: page 21
- > The **“Global Internship”** option, to benefit from the support of our career advisors in securing up to 12 months of international internship in Year 1*.
- > The **“Global Incubator”** option*, to combine your entrepreneurial plans with an international experience by spending a semester at the incubator of one of NEOMA's partner universities.
Learn more: page 12

Combine a global perspective with cross-disciplinary expertise.

Among our partners, 35 offer cross-disciplinary courses and 53 are leading academic players in social and environmental transition.

*Option available when choosing to pursue the Year 1 in the 2-year format



"I wanted to discover a culture that I knew nothing about."

Hana - Global 1000 - Fundação Getulio Vargas, Brazil



"The learning culture here is different."

Pablo - Global Incubator - Université Laval, Canada

Focus on

experiences abroad:

Year 1 - in 1 or 2 years

GLOBAL 1000

Seize the opportunity to study abroad as early as Year 1, taking advantage of more than 1000 exchanges at the world's top institutions



GLOBAL INCUBATOR

Spend a semester at a partner university's incubator

GLOBAL INTERNSHIP

Year 2

GLOBAL DOUBLE DEGREE

Opt for an international double degree in Year 2, choosing from more than 60 prestigious tracks

BROADEN YOUR SKILLS

Cross-functional learning is at the core of NEOMA's Master in Management programme, offering you three key areas of study, which you can access from the first year of your course:

Addressing the major challenges of the 21st century:

- ♦ Sustainable Development, Life & Environmental Sciences
- ♦ Social Innovation, Diversity & Inclusion
- ♦ Political Science: Geopolitics & International Relations

Mastering the major economic, legal and regulatory drivers:

- ♦ Economics
- ♦ Law

Innovating to transform organisations:

- ♦ Engineering
- ♦ Artificial Intelligence & Data Science

A broad range of disciplines from Year 1

STUDY ABROAD:

In Year 1, take advantage of your semester abroad to discover new disciplines; choose your destination from among the 35 partners offering cross-disciplinary courses.

ENGINEERING SEMESTER:

Spend your final semester of Year 1 in an engineering school and pursue a double degree in Year 2 if you wish.





Combine your skills with a double degree in Year 2

In Year 2, choose from a variety of cross-disciplinary study option:

Through one of our Masters of Science:

- ◆ MSc Artificial Intelligence for Business,
- ◆ MSc Sustainability Transformations,
- ◆ MSc Cultural & Creative Industries

Through a French double degree, including:

- ◆ Geopolitics, at the Institut des Relations Internationales Stratégiques (IRIS)
- ◆ Engineering, at INSA, CESI, ESIGELEC, EFREI
- ◆ Technology, at CentraleSupélec
- ◆ Artificial Intelligence, at INSA
- ◆ Human Resources, at Paris I Sorbonne or CFFOP
- ◆ Sustainable Development, at AgroParisTech

Find out more on page 21

Through an international double degree, including:

- ◆ Engineering, at Tongji University (China)
- ◆ Data Analytics, at Elon University (United States)
- ◆ Sustainable Development, at the Università di Bologna (Italy)
- ◆ Law, at MCI The Entrepreneurial School (Austria)
- ◆ Economics, at the Universidade Católica Portuguesa - Porto (Portugal)

Find out more on page 21

“ The double degree with CentraleSupélec in Industrial Management, Projects and Supply Chain has allowed me to develop solid professional skills within a framework of academic excellence.

The high quality of the course lecturers and the rich backgrounds of the students (engineers, military officers, pharmacists) helped me to refine my career plans throughout the year. In short, this course has given me the keys to meeting the challenges of tomorrow. ”



Nikita ELISSEEFF

*Double Degree Graduate
NEOMA -CentraleSupélec
Class of 2024*



DISCOVER ENTREPRENEURSHIP

Make your ideas a reality

For over 10 years, NEOMA Business School's **Startup Lab** has provided a 360° support system to enable students to create or take over a company.

With its 3 incubators - 1 on each campus - and 2 accelerators specialising in Mobility and EdTech, the School offers you a complete ecosystem with dedicated services and advice from professionals.

- ♦ A co-working space
- ♦ Individualised coaching
- ♦ A mentorship system with experienced alumni-business leaders
- ♦ A support and training programme
- ♦ A Web Lab, a web development unit to help project leaders develop their website or mobile app
- ♦ Countless networking events with experts, financiers and partners
- ♦ Study trips abroad to discover the global hotspots of innovation

Dedicated options and student organisations

- ♦ NEOMA hosts two student organisations dedicated to promoting entrepreneurship: Déclik Entreprendre in Rouen and Genius NEOMA Reims, where you can sharpen your entrepreneurial mindset while working with local innovation players.
- ♦ In Year 2, the **MSc Entrepreneurship** allows you to devote your entire final year to entrepreneurship and launch your business venture in the best possible conditions.

300+ start-ups
launched since 2011

150+ projects
incubated each year

200+ projects
in pre-incubation every year

3 unicorns were created at NEOMA

Among the companies created or co-founded by graduates, there are now 3 unicorns (valued at over \$1 billion):

- ♦ **VeePee**, co-founded by Ilan Benhaim
- ♦ **VestiaireCollective**, founded by Fanny Moizant
- ♦ **AB Tasty**, founded by Alix de Sagazan

Spotlight on the "Global Incubator"

As one of the four study abroad options, the Global Incubator, in Year 1, allows you to combine your business creation project with international mobility: you will spend a semester at an incubator at one of our partner universities, for example Université Laval in Canada, University of Bradford in the UK, University of California, Berkeley in the USA or IIM Calcutta in India.

EXPERIENCE NEOMA'S VIBRANT STUDENT LIFE

Join one of our 97 student organisations

A real opportunity to learn and take responsibility, a space for creation and experimentation, engaging in community-based student life at NEOMA allows you to flourish in a group project and to develop your professional skills.

Live your passions while also building your skills

Getting involved in student organisations allows you to combine passion, talent and performance, and gives you the chance to develop:

- An entrepreneurial mindset
- Responsibility and leadership
- Conviction
- Adaptability and intercultural skills
- Budgeting skills

To meet everyone's interests and motivations, student organisations are structured around five areas of expertise:

- ♦ Art, Culture & Multimedia
- ♦ Business & Entrepreneurship
- ♦ Sport & Adventure
- ♦ Student Life
- ♦ Sustainability & Solidarity

Scan this QR code
to discover NEOMA's
student organisations



€3.5 million
annual budget

500 events per year

97 student organisations

“ Prépa'Rémois is a student organisation that provides tutoring for young people living in priority education areas. The idea is to take concrete, local action on a national issue: equal opportunity. This experience has helped me to develop a lot of skills in project management, self-reliance, foresight and organisation that will be useful in my professional life. ”



Romane ALLAIN
President of Prépa' Rémois
2022-2023



MASTER IN MANAGEMENT

A wide range of possibilities to suit all student profiles

**Choose your Campus:
Reims or Rouen**

**Join us in January or
September**
*(see page 23 for details about
the January cohort)*

**Experience an international
immersion throughout your
curriculum in France and for up
to 2 years abroad**

**Gain professional experience
for up to 18 months**

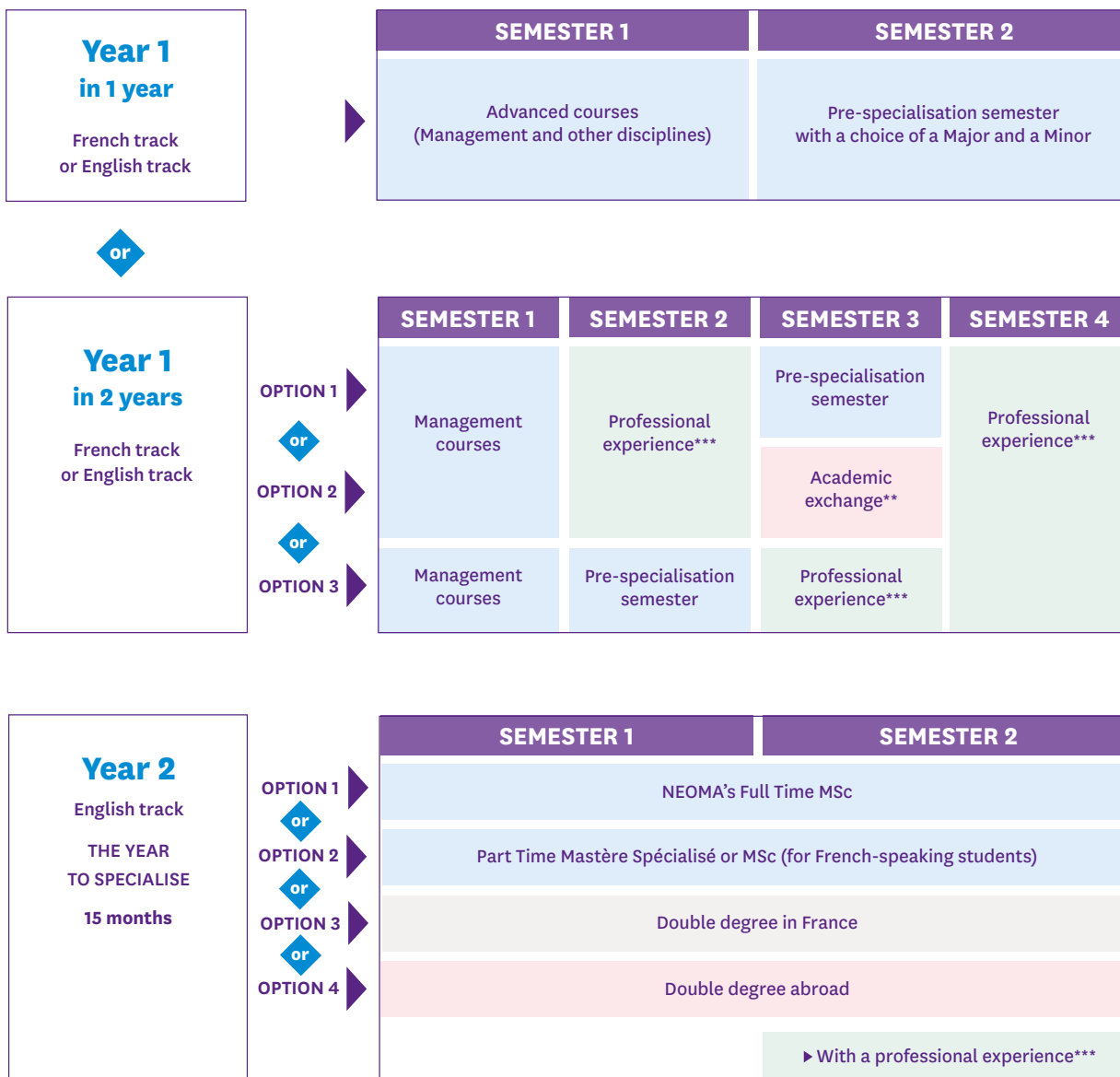
> Year 1:

- In its 1-year format, the Year 1 consists of two academic semesters on campus.
- In its 2-year format, you also benefit from up to two 6-month professional experiences in France or abroad, or one 6-month professional experience and an academic semester abroad.
- The Year 1 will allow you a guided freedom of choice and a preliminary level of in-depth study with the disciplines you want to explore.

> Year 2: More than 100 specialisations in Year 2, including NEOMA's 14 Master of Science programmes and 78 double degrees in France and abroad.

> Are you an artist or an elite athlete? Benefit from a personalised and adapted course schedule.

Discover the options available to you within the standard study track



For all students

and throughout their studies



** Global 1000

*** The professional experience can take the form of an internship, a professional contract in France or abroad, a humanitarian project or company creation.



YEAR 1

Build a programme that excites you

A flexible curriculum

adapted to your aspirations

- ♦ **Build on professional experiences**, benefitting from two 6-month internships in addition to two academic semesters.
- ♦ **Start the year with the Sustainable Transition Seminar**, where you will tackle a practical case study, taking on the role of eco-conscious business experts. The seminar is followed by the Dimensions in Sustainable Transitions week.
Find out more on page 4
- ♦ **Broaden your horizons** with a 6-month academic exchange at one of our prestigious partner universities.
Find out more on pages 6 to 9
- ♦ **Choose to specialise with an expertise track in finance or audit:** Chartered Financial Analyst (CFA®), Financial Markets & Risk Management, Comptabilité - Contrôle - Audit (for French-speaking students).
Find out more on pages 18-19
- ♦ **Take one semester of more in-depth study** in the subjects of your choice to prepare for your Year 2.

COMPLETE UP TO 12 MONTHS of professional experience to make your career plan a reality:

Each year, more than **98,000** internship or job offers are available to students and the Talent & Career Development Unit, a team of 40 experts, is dedicated to provide you with personalised support.

A wealth of academic knowledge to open up a world of possibilities

- ♦ Thanks to the core courses in the first semester, you will build up a foundation of cross-disciplinary knowledge that will equip you with a well-rounded vision and general skills.
- ♦ Offering more than **40 possible course combinations**, you will be able to choose a Major (from a choice of 4) alongside a Minor (from a choice of 12). Each Major is made up of 4 courses of expertise and each Minor consists of 2 courses in a complementary subject or in another field, so you will take a total of 6 courses of your choice.



ADD A SPECIALISATION TO YOUR COURSE OF STUDY

From Year 1, you may choose from three recognised courses in finance and auditing, allowing you to deepen your knowledge of these subjects.

Chartered Financial Analyst (CFA®) Track

The CFA® certification, a highly regarded investment management credential worldwide, is a key stepping stone to a career as a financial analyst or asset manager.

This track culminates with the MSc International Finance.

- ♦ In Year 1, you prepare for CFA Level I: the foundation for your finance career.
- ♦ In Year 2, during the MSc International Finance, you will prepare for CFA Level II (with an option for CFA Level III) while also building expertise as an Analyst or Portfolio Manager.

This track at NEOMA Business School is recognised and certified as a "University Partnership" by the CFA Institute.

<https://www.cfainstitute.org>

University Affiliation Program  CFA Institute®



The CFA®, a benchmark certification in the world of finance

167,000

CFA Charterholders worldwide

Average salary of a CFA® analyst:

+27% compared to non-certified analysts

NEOMA supports its students up to Level III of the CFA® certification. NEOMA students have an excellent exam pass rate.

“ The Chartered Financial Analyst (CFA®) designation is indeed the most respected credential in today's financial world. It provides you with the additional tools you will need to take up highly sought-after positions in market and corporate finance at the top investment banks. ”



Mouhammad SENE,
MiM '17
Senior Investment Officer,
Uhuru Investment Partners
(Abidjan, Ivory Coast)



Comptabilité - Contrôle - Audit (CCA)

For French-speaking students

In partnership with five of the world's leading auditing firms

This track is developed in partnership with the five leading auditing firms (Deloitte, EY, KPMG, PwC and Mazars) and is recognised for its high standard of quality.

The CCA track allows students to gain work experience in a company, either as an intern or as part of a work-study (apprentissage) contract.

In addition, it confers the equivalent of five teaching units of the Diplôme Supérieur de Comptabilité et Gestion (Higher Diploma in Accounting and Management).

Students are sought after by recruiters even before they graduate.

92%
of students
in the track land a job
before graduation

Deloitte.



KPMG

**forv/s
mazars**

100%
of graduates
are hired on permanent
contracts

pwc

Financial Markets & Technologies Track

The Financial Markets & Technologies Track provides core knowledge in risk management and the technical and managerial skills needed to identify risks and communicate effectively with stakeholders.

Innovation and new technologies are driving change in all sectors, including finance. Those who acquire an in-depth understanding of these issues and harness these technologies will gain an undeniable advantage.

This track aims to prepare students for a stimulating career in the detection, measurement and management of financial risks, based on a core skill set at the cutting edge of professional practice. The track also allows students to break into the world of new technologies: Fintech, Machine Learning, Blockchain and Cryptofinance.

This specialist track culminates with the MSc International Finance.

Earn the FRM® certification from GARP



The track prepares students for the internationally recognised Financial Risk Manager (FRM®) professional certification, backed by the finance industry's leading international professional association: the Global Association of Risk Professionals (GARP).



A WORLD OF OPPORTUNITIES IN YEAR 2

Deepen your expertise and combine your skills with a double degree.

In Year 2, boost your profile thanks to a wealth of choice through key partnerships with top universities in France and abroad.

100 different possibilities to make your projects a reality

- ♦ Choose a Master of Science (MSc) at NEOMA,
- ♦ Obtain a double degree with our academic partners in France and abroad,
- ♦ Continue an expertise track at NEOMA: Chartered Financial Analyst (CFA®), Financial Markets & Technologies, Comptabilité - Contrôle - Audit (for French-speaking students),
- ♦ Pursue a Part-Time Mastère Spécialisé/Master of Science (apprenticeship - for French-speaking students)

NEOMA's Masters of Science - Full-time

Finance:

- MSc International Finance
 - > Corporate Finance & Investment Banking Track (Reims or Rouen Campus)
 - > Financial Markets & Risk Management Track (Rouen Campus)
 - > Real Estate & Wealth Management Track (Reims Campus)

Marketing:

- MSc Marketing
 - > International Brand Management Track (Reims or Rouen Campus)
 - > Digital & Data Marketing Track (Reims Campus)
 - > Luxury Marketing Track (Paris Campus)

Management & Strategy:

- MSc Artificial Intelligence for Business (Rouen Campus)
- MSc Business Analytics (Rouen Campus)
- MSc Entrepreneurship (Rouen Campus)
- MSc Global Management (Reims Campus)
- MSc International Business Development (Rouen Campus)
- MSc International Project Development (Rouen Campus)
- MSc Strategy, Organisation & Consulting (Rouen Campus)
- MSc Supply Chain Management (Rouen Campus)
- MSc Sustainability Transformations (Reims Campus)

Sector Expertise:

- International Master in Luxury Management - Double Degree Master programme with POLIMI Graduate School of Management (Reims Campus & Milan)
- MSc Cultural & Creative Industries (Rouen Campus)
- MSc Wine & Gastronomy (Reims Campus)

78 double degrees

In France**

- With **The French Institute for International and Strategic Affairs (IRIS)**:
 - > Géoeconomie, gestion des risques et responsabilité de l'entreprise
 - > Défense, sécurité et gestion de crise
 - > Géopolitique et prospective
 - > Manager de programmes internationaux – Humanitaire et Développement
- With **CentraleSupélec**:
 - > Technologie et Management
 - > Management Industriel, Projets et Supply Chain
- With **INSA**:
 - > MSc Artificial Intelligence for Business
 - > Double diplôme Manager/Ingénieur*
- With the **CESI** - Ecole d'Ingénieurs:
 - > Double diplôme Manager/Ingénieur*
- > Management de Projets de Construction (Options possibles : Projet international, Construction Durable, BIM & maquette numérique, Transport ferroviaire, Construction industrialisée modulaire)
- > Manager de l'Amélioration Continue (Options: Supply Chain Management, Maintenance, or Organisation & performance industrielle)
- > Management de la sécurité des Systèmes d'information
- With **ESIGELEC**:
 - > Double diplôme Manager/Ingénieur*
- With **EFREI**:
 - > Double diplôme Manager/Ingénieur*
- With **AgroParisTech**:
 - > Masternova
- With the **Université de Reims Champagne-Ardenne**:
 - > Géopolitique
- With the **Université de Rouen**:
 - > Marketing et Management des Structures Sportives Professionnelles STAPS
- With the **Université Paris 1 Panthéon Sorbonne - Ecole de Management de la Sorbonne**:
 - > GRH en Environnement Complexe
 - > GRH Pilotage & Innovation
- With the **CIFFOP – Université Paris Panthéon Assas**:
 - > International Human Resources Management

Abroad

America:

- **Mexico**: Universidad de Las Américas (Puebla) - MiM
- **USA**:
 - > University of San Diego (California) - MSc Finance
 - > Elon University (North Carolina) - MSc Business Analytics

Asia:

- **China**:
 - > Tongji University - Master of Management Science Degree (Specialisations: Corporate Management ; Technology Economy & Management ; Management Science & Engineering)
 - > National Sun Yat Sen University (Taiwan) - MBA Business Management / MBA Global HR Management
 - > National Taipei University (Taiwan) - MBA in Finance
 - > National Tsing Hua University (Taiwan) - MiM (Specialisations Economics ; Quantitative Finance ; Service Science ; Technology Management) / IMBA / MSc Industrial Engineering & Engineering Management
- **Japan**:
 - > Nagoya University of Business & Commerce - MSc in Management
 - > Rikkyo University College of Business (Tokyo) - Master of International Business
- **Vietnam**: CFVG (Hanoi & Ho Chi Minh Ville) - MBA
- **Indonesia**: Universitas Gadjah Mada - Master in International Business
- **Malaysia**: INCEIF - MBA Sustainable Business / MSc in Islamic Finance / Master in Islamic Finance Practice

Europe:

- **Austria**: MCI Innsbruck - Master of Arts in Business / Master program International Business & Law
- **Czech Republic**: Prague University - Master in Management (Minors: Family Business ; Consulting ; Marketing)
- **Germany**:
 - > Europa Universität Viadrina (Francfort sur l'Oder) - Master in Marketing & Management / Master in Finance / Master in Finance & Accounting / Master in Industrial Operations Management
 - > ESB Business School - MSc Global Management
- **Ireland**:
 - > University of Limerick, Kemmy Business School - MSc in Economics & Policy Analysis / MSc Project Management / MSc Marketing Consumption & Society / MSc International Management & Global Business / MSc Human Resources Management
 - > Dublin City University - MSc Global Management
- **Italy**:
 - > Università di Bologna (Forli Campus) - Master in Economics and Management - Business Administration (English) / Master in Economics and Management - Food System Management / Master Economia e Management / Master Economia e Commercio / Master Management dell'economia sociale
 - > Libera Università Internazionale degli Studi Sociali (LUISS) - Emerging & Clean & Technologies Programme / Circular Economy and SDG Transformation Programme
 - > POLIMI Graduate School of Management (Milan) - International Master in Luxury Management
- **Portugal**: Universidade Catolica Portuguesa (Porto) - Master in Business Economics / Master in Finance / Master in Marketing / Master in Management
- **Slovenia**: University of Ljubljana - Master in International Business

*requires the completion of the hybrid semester in France in Mi.
**Programmes titled in French are available to French-speaking students.



**JOIN THE
PROGRAMME
IN JANUARY**



NEOMA offers new options and creates additional opportunities to join our flagship programme, to encourage a diversity of profiles. Students from anywhere in the world can apply for our Master in Management and access its world of opportunities from January, to better fit all academic backgrounds.

	FROM SEPTEMBER TO DECEMBER	FROM JANUARY TO JUNE
YEAR 1 (in 1.5 years)	/	ACADEMIC SEMESTER ON CAMPUS <ul style="list-style-type: none"> • Major: Strategy & Innovation • Minor: Financial Analysis & Accounting
	ACADEMIC SEMESTER ON CAMPUS <ul style="list-style-type: none"> • 1 Major (from a choice of 3) • 1 Minor (from a choice of 9) 	A 6-MONTH INTERNSHIP to gain professional experience and to help you refine your final year specialisation accordingly, in France or abroad
YEAR 2	SPECIALISATION <ul style="list-style-type: none"> • Full-Time Master of Science at NEOMA • Part Time Mastère Spécialisé/MSc (for French-speaking students) <ul style="list-style-type: none"> • Double degree in France • Double degree abroad 	

In Year 1, you will experience:

- A first semester with a Major in Strategy & Innovation and a Minor in Financial Analysis & Accounting, whilst gaining an understanding of sustainability issues with NEOMACT and shaping your career with a dedicated course.
- A preliminary level of in-depth study to prepare the Year 2 specialisation with a Major in Contemporary Marketing Trends, Dynamics in Finance or Supply Chain Challenges made up of 4 courses of expertise and a Minor consisting of 2 courses in a complementary subject or in another field (Creative Industries, Economics, Innovative Finance, Innovative Marketing & Data, Management & Organisation, Strategic Finance, Strategic Market Creation, Supply Chain Management, Tools for Data Analytics), for a total of 27 possible combinations offering guided freedom of choice in your studies.
- Professional experience through a 6-month internship.

In Year 2, you will choose a specialisation in France or abroad (same structure as the September cohort).



BOOST YOUR EMPLOYABILITY



Master in Management graduates are equipped to take on roles in management and executive positions in all sectors and types of companies, from start-ups to high-growth SMEs and large international groups.

Main sectors

- Audit / Consulting **35 %**
- Banking / Insurance / Finance **13 %**
- Trade / Distribution / E-commerce **12 %**
- Industries (Aeronautics, Automotive, Chemicals, Construction, Energy, etc.) **9%**
- IT/Telecom **6 %**
- Luxury **5 %**
- Food & Beverages **5 %**
- Media/Advertising/Communication **4 %**
- Public Sector / NGOs **2 %**
- Tourism / Catering **2 %**
- Arts / Culture / Leisure **2 %**
- Transport / Logistic **1 %**
- Education / Research **1%**
- Other **3 %**

1 month on average
for graduates to find a first job

36%
of MiM graduates
start their career abroad

€47-52k
Average salary after graduation*

\$76k USD
salary after 3 years*

*Sources: Financial Times 2023
and New Graduate Survey 2022

Resources and tools to help you enter the workforce with ease

Your academic studies include compulsory support to help you develop your career plan and apply for internships or your first job.

The 40 team members of the Talent & Career service are there to advise you on the specific recruitment requirements of each sector and geographical area in France and abroad.

A powerful career centre

NEOMA's 'Jobteaser' site brings together job offers, feedback from other students, career information, a blog full of advice with CV templates, tutorials, videos and a calendar of Talent & Career events, all free of charge.

"Shape your Career" course

During the course, you will cover several modules on job hunt essentials:

- Recruitment scenarios
- Individual, group and online video interview simulations
- A salary negotiation workshop
- Career Guidance Day with professionals

Individual coaching

Students can receive one-to-one coaching and advice on CVs and cover letters, as well as specific discussions with a career or sector expert depending on their career goals. Our career experts are specialised in: Finance, Luxury, Healthcare, Consumer Goods, Digital & Tech, Supply Chain, Business Development and Consulting.

Support for your international career

Take part in the "International Thursdays" webinars, which cover a range of topics related to finding a job abroad. You can also access the administrative section of the Jobteaser platform to help you with the administrative procedures involved in going abroad.

40 staff members
dedicated to supporting students

More than **100**
dedicated courses and activities

98,000
internship/job offers
each year

Personalised support in 4 stages

The Talent & Career team provides a wide range of innovative and interactive tools based on four objectives:

- 1 SELF-AWARENESS**
Get to know yourself, analyse your experience and learn how to make the most of it.
- 2 JOB MARKET AWARENESS**
Learn about the specifics of the job market, the different careers and business sectors that interest you.
- 3 PERSONAL BRANDING**
Build your CV, cover letter, LinkedIn profile, etc.
- 4 NETWORKING**
Learn how to activate and leverage your network. Capitalise on NEOMA's 76,200 alumni around the world.



BENEFIT FROM A STRONG ALUMNI NETWORK

"We put the power of our tremendous network at the service of the employability of our graduates, to support them throughout their lives."



Ilan Benhaim (MiM'01)
*President of NEOMA Alumni,
Co-founder & Executive Partner
VEEPEE*

Join the NEOMA Alumni Association



NEOMA Alumni is a club of decision-makers, top managers and entrepreneurs committed to serving the NEOMA community and united behind the rallying cry: "NEOM4EVER"!

We are proud to be one of the most powerful alumni networks in France and abroad. Our strength lies in being able to count on all our members to support you during your years of study and later throughout your professional life. Commitment and mutual support are fundamental principles of NEOMA Alumni.

We are committed to making a positive impact and offer events that will give you a better understanding of tomorrow's world.

Our mentors, all experienced alumni, will point you in the direction of the careers that interest you, the skills you need to develop, the paths to follow... Our international chapters will guide you in your search and help you get settled in. In our network, there will always be someone you can count on.

There are so many opportunities as soon as you arrive at NEOMA! See you soon in your network.

76,200
alumni

25%
work
abroad

400
events per year with more
than **22,000** participants

30
clubs

111
international
chapters

40
firm managers
representing their company
within NEOMA Alumni

Inspiring careers

“NEOMA helped me gain self-confidence and learn to make the right decisions.”

Jean-Baptiste Santoul
Chief Business Development Officer
and Member of the Management Board
FERRERO GROUP



“At NEOMA, I discovered the joy of building and achieving together.”

Nathalie Roos
CEO of LIPTON Teas
and Infusions



“At NEOMA, I discovered who I am.”

Laurent Kleitman
Group Chief Executive
Mandarin Oriental Hotel Group



“At NEOMA, I discovered that cultural diversity is an asset.”

Doris Birkhofer
Présidente et CEO France
SIEMENS



“At NEOMA I found the ideal environment to affirm my independence and biculturalism.”

Angeles Garcia-Poveda
Chairwoman of the board
LEGRAND



“At NEOMA, I discovered leadership and camaraderie.”

Jean-Marc Gallot
Président Directeur Général
VEUVE CLICQUOT PONSARDIN



“At NEOMA, I met passionate professors.”

Anne Browaeys
CEO Club Med Markets Europe & Africa
CLUB MED



“At NEOMA, I discovered entrepreneurship.”

Fanny Moizant
Co-founder & President
VESTIAIRE COLLECTIVE



“With the Master in Management, I developed entrepreneurial skills that helped me launch two start-ups while helping others raise funds.”



Youssef EL KADDIOUI
MiM'15, Founder & CEO Scaletlist
(Hong-Kong, China)
Named “Forbes 30 Under 30 - Asia -
Finance & Venture Capital 2019”

“I would like to emphasise the power of the word “possible” that this school has given me. My academic career is proof of the range of possibilities offered at NEOMA Business School and the commitment of the Master in Management programme in helping each student make the best choice for him or herself. I can say that I benefitted from personalised guidance tailored to my needs during my enriching and challenging studies at NEOMA. Today, NEOMA’s reputation and my background are highly valued on the job market.”



Hélène VAUTARD
MiM'20, Marketing Coordinator,
Parfums Christian Dior (Vienna, Austria)



WHY CHOOSE FRANCE

With one of the world's leading education systems and a growing wealth of courses being taught in English, there has never been a better time to study in France!

♦ **Start-up nation:**

With its thriving ecosystem of start-ups and diversified economy, France is a flourishing capital of commerce for young entrepreneurs and business graduates. From tech, tourism, finance, fashion, food and more, there is a wealth of opportunities in all sectors for young talents!

♦ **A capital of culture:**

With its rich history and traditions, France is considered one of the birthplaces of culture. Beyond its renowned food and wine, France is also famous for its considerable contributions to art, architecture, fashion, literature, and more!

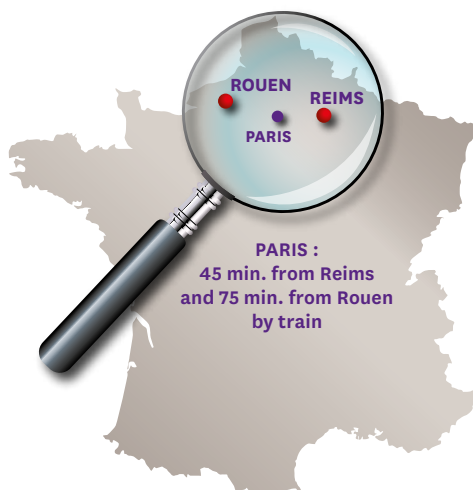
♦ **A gateway to Europe:**

Not only are NEOMA's three campuses conveniently located one hour away from – or in – France's iconic capital of Paris, but France itself is well situated with easy access to European capitals such as Brussels, Berlin, and more.

♦ **The French art of living:**

The French cultivate a passion for the "art de vivre", the art of living. France is a country of festivities, conviviality and sharing, all of which you can enjoy through fashion, culinary delicacies and a diverse cultural offering.

You'll be able to discover a number of French customs: the indispensable baguette at every meal, the kiss on both cheeks to say hello, the French language and its quirks, and other amusing traditions.



Being a student in France brings many advantages

- ♦ **Accessible cultural activities:** museums, theatres, cinemas and libraries offer preferential rates to students
- ♦ **Sport for all:** your student ID is the best way to take part in physical activities at reduced prices
- ♦ **Access to public transport** for your daily commute: you'll benefit from reduced fares on trains, buses and the metro
- ♦ **Various forms of social assistance:** whether it's financial or health-related, you'll have access to a wide range of aid
- ♦ **Other bargains:** From fast food restaurants to even computer equipment retailers, show your student card when making any purchases, as discounts and offers will likely be available to you

NEOMA Business School has been granted the "Bienvenue en France" label by Campus France and the French Ministry of Higher Education & Research, recognising the varied and quality services the School offers to international students to help them better settle into life in France and on Campus.



OUR CAMPUSES, GREAT PLACES TO LIVE AND WORK

NEOMA's three campuses - in Reims, Rouen and Paris - and their facilities have been designed to provide you with a unique and stimulating environment. Each are places for living, sharing and meeting: conferences, debates and other events open to a variety of audiences are hosted on campus and contribute daily to the School's academic prowess and to the cultural life of the region.

NEOMA also has its own 100% virtual campus for a unique educational experience, at the crossroads of distance and face-to-face learning.



REIMS CAMPUS

A stimulating environment

Located just ten minutes from the city centre and spanning two sites, the Reims campus welcomes students in a beautiful, light-filled, plant-filled atrium. The facilities are modern, with spaces designed to foster creativity and open-mindedness. Life on campus is fast paced, combining classes with community activities.

A place for discussion, debate and culture, the Reims campus is a stimulating environment where countless events, accessible to all, are held. This is NEOMA Business School's way of contributing to the life and intellectual growth of the region.

Take a video tour
of the Reims Campus



Study in Reims, in the heart of the Grand Est region

Located 45 minutes from Paris and 35 minutes from Paris Charles de Gaulle Airport, Reims is a vibrant city with a global outlook. With its incomparably rich historical and gastronomic heritage, the capital of Champagne is a great place to live.

Apart from the unrivalled wine and spirits sector, the city also boasts a thriving local economy, driven in particular by biotechnology and pharmaceuticals.

With its wealth of tourist attractions, vineyards, strong economy and strategic geographical position, the Grand Est region combines a wealth of resources and expertise that underpin its national, European and international influence.

By building on its local resources and preserving its natural spaces, the Grand Est is at the forefront of major industrial, digital, energy and environmental transformations.



ROUEN CAMPUS

An exceptional environment

Easily accessible from Paris, 10 minutes from the city centre by bus and built around a magnificent château in a wooded park, the NEOMA campus in Rouen offers a unique setting in which to study. The state-of-the-art facilities and resources provide an innovative and stimulating learning environment.

Thousands of students and lecturers from all over the world meet and mingle in this exceptional environment every day. Our campus hosts a wide range of events daily - conferences, debates, symposia, etc. - all of which contribute to the School's intellectual reputation and the cultural vitality of the region.

Take a video tour
of the Rouen Campus



Study in Rouen, in the heart of Normandy

With its stunning cathedral, pedestrian streets and charming half-timbered houses, Rouen is a welcoming city on a human scale. Living and studying in Rouen means enjoying a city with a rich history and heritage, which nevertheless has its sights firmly set on the future. Nestled on a bend of the Seine river, the city benefits from an exceptional natural environment and a flourishing economy.

An open and active region, Normandy offers a high quality of life. Its reputation has been forged around its landscapes and lights, made famous by its painters and writers, its fascinating history and rich heritage, as well as its gastronomy.

The region's economic fabric is marked by a number of sectors of excellence, including agribusiness, automotive, energy production and shipbuilding. Its economy is also noted for its openness to international trade.

THE HUB

A committed team to ensure you settle in on campus

A high-quality student service, on each campus, for each student

The HUB Administrative & Welcome Centre is dedicated to welcoming international students. The team, made up of experts in various fields - visas, housing, healthcare, resident permits, bank accounts, etc. - will provide you with all the information you need on arrival to make your life easier and your transition smoother.

The HUB will be with you from the moment you're admitted to NEOMA until you graduate, helping you get settled in France and on our campuses, and supporting you throughout your studies. Our aim is to make you feel at home at NEOMA!

A step-to-step guide for your arrival in France

An essential tool for your arrival at our School, the "Welcome to NEOMA" guide lists all the steps to follow once you have been accepted: registration, student visa application, housing reservation, travel plans, administrative procedures, and more. Packed with detailed advice and instructions, the guide is a perfect travel companion.

Unparalleled administrative support, walking you through the key procedures

Administrative procedures can feel overwhelming and complex. Don't panic, our team will guide you through them all so that you don't overlook any, that you meet the right deadlines, and that you make the best choices for your situation and needs. There is of course the "Welcome to NEOMA" guide, email exchanges upon admission, workshops organised by topic (visas, social security, etc.) and other virtual or in-person events.

Special must-see events, even before you arrive in France

Once you've been admitted to NEOMA, you'll be invited to a series of online events aimed at providing you with all the information you need for your arrival and answering any questions you may have.

The Virtual Cafés are a special opportunity for you to meet the HUB teams for the first time. Once you've arrived in France, in-person events begin, for even more personalised support. Themed workshops guide you through starting or finalising administrative procedures (health insurance, for example). The International Welcome Days, which take place a few weeks after the start of the academic year, are a rich experience where you can learn about all the School's helpful services, take part in a forum with various partners (banks, public transport, etc.), share a meal with the teams and your fellow students, and get to know NEOMA's 97 student organisations.

Learn more about student support:



Housing options

Finding accommodation is a crucial part of your arrival in France. Different solutions exist, depending on your campus and your preferences. NEOMA offers subsidised student accommodation (CROUS) to new international students (Rouen and Reims campuses). Our StudApart housing platform also offers verified accommodations (in our 3 campus locations).

Our team will assist you in applying for the CAF housing allowance, taking out housing insurance (compulsory in France) and can provide you with a temporary housing certificate, an essential part of your student visa application.

Student visas

Non-European nationals (from outside the European Economic Area) must apply for a visa to study in France. Visa application procedures can depend on your country of origin, but all applications should be submitted at least 3 months before your arrival in France to ensure that you arrive in time for your programme start date. You will need to apply through Campus France or the French Consulate in your country of residence.

Our team will be happy to help answer any questions you may have, such as: Can I work in France? Do I have to go through the OFII procedure? What does my student visa really say?

WELL-BEING ON CAMPUS

Self-confidence, health, nutrition, fitness, financial management, sexual health, addiction prevention, and more: NEOMA goes the extra mile to offer holistic, preventive care.

An innovative initiative

The School provides personalised support to students to guarantee their physical and psychological health, on all three campuses. This free service is open to all.

A multi-disciplinary team is available to listen to your needs and concerns (nurses, psychologists, disability advisors, financial advisors and more).

The Wellness Centre is your resource for living a healthier, more balanced life, whatever your situation.

Contact: wellness@neoma-bs.fr

Regular events

Take part in student wellness events and activities throughout the year:

- ♦ Health Day, a day dedicated to physical and mental health
- ♦ Wellness Day, a day dedicated to well-being

Each year in September, we organise welcome days for new international students to give them the opportunity to discover the campus and help them prepare for their arrival.

Personalised support for students with disabilities

Students living with a disability, whether permanent or temporary, who so wish, can receive personalised support from a Disability Advisor.

Special infrastructure has been put in place on campus to facilitate access to information and training, thanks to the financial support of EY.





At NEOMA Business School, we are aware that financing one's studies is a primary concern for our students.

Our goal is to help each of our students thrive in a quality study programme by offering solutions tailored to his or her personal situation. The staff at our Welcome & Administrative Centre, the HUB, can provide you with information and assistance with administrative procedures. From state grants, loans and university scholarships, there are many solutions to help you achieve your career ambitions!

Scholarships/Grants

The Excellence Scholarship

NEOMA Business School offers scholarships to support international applicants who have been admitted into its Master in Management. Based on criteria such as academic excellence and personal and professional achievement, students may be eligible for a scholarship of up to €3,000.

Scholarships are limited and applied as a reduction in tuition fees. Once admitted to the programme, interested international candidates are invited to contact the Admissions team for more information: admissions@neoma-bs.fr

The Eiffel Scholarship

The Eiffel Excellence Scholarship (Bourse Eiffel) is granted by the French Ministry for Europe and Foreign Affairs to international students living outside of France who demonstrate great interest in pursuing their studies in France.

Other scholarships

A number of country-specific funding solutions also exist, such as the CHARPAK Scholarship (for Indian students), Lumières Scholarship (for Mexican students), Franco-Thai Scholarship (for Thai students) and AVENIR Scholarship (for Spanish students).

Feel free to contact our teams or enquire with your government, the French embassy in your country, or other state institutions that may be able to help you qualify for other grants.

Loans

Student loans

Banks grant loans at a preferential rate of about 1% to students attending Grandes Ecoles and living in France, as long as you have a guarantor.

Government-backed student loans

The French government has set up a student loan guarantee fund in partnership with certain banks (Société Générale, Crédit Mutuel, C.I.C, Banque Populaire and certain Caisse d'Épargne banks). Learn more by asking the banks about your financing options.

33%
of NEOMA Business
School students
**benefit from
financial aid.**

*For more information
about financial aid:*





ADMISSIONS

Admissions requirements

The Master in Management is open to holders of a 3-year Bachelor's degree or longer.

MiM candidates should be, above all, outstanding and highly motivated individuals with an excellent academic record and a clear vision of their career goals.

• **English track:**

- > IELTS 6.0, TOEFL 83, Cambridge FCE 175, Duolingo 105
- > GMAT or GRE recommended

• **French track:**

- > French B2 level and IELTS 5.5 or equivalent
- > TAGE MAGE recommended

Apply now by scanning
the QR code:



Admissions process

- Complete the online application: apply.neoma-bs.fr
- Provide scanned copies of all original documents in English or French (CV, motivation letter, transcripts, etc.)
- Candidates who meet the admissions requirements will be asked to complete an online interview
- Admissions decisions are communicated by email within two weeks of the interview
- Application fee: €100

Admissions calendar

Applications are accepted on a rolling basis:

- For September intake: From September to the end of June
- For January intake: From June to early November

Applicants will be informed of the admission jury's decision two weeks following the interview.

However, given the limited number of places, candidates are advised to apply as early as possible.

Contact

The Admissions Team:

admissions@neoma-bs.fr



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Make a personalised appointment
with our team by scanning this code
with your smartphone.



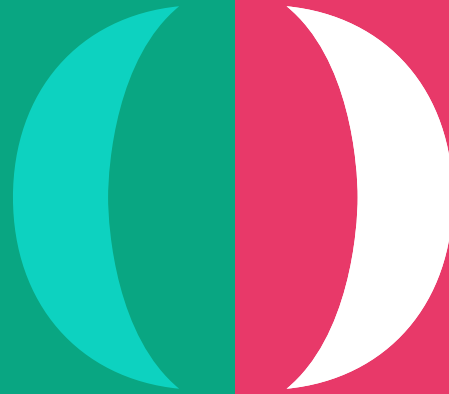


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**Be passionate.
 Shape the future**

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 BUSINESS SCHOOL

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