

# Study in Lapland



LAPIN YLIOPISTO  
UNIVERSITY OF LAPLAND

LAPIN AMK<sup>7</sup>  
Lapland University of Applied Sciences



# Study on top of the world

**WHY STUDY IN LAPLAND?** Because here you can combine one of the best educational systems in the world with a unique adventure to the Arctic! You are most welcome to study in Lapland.

University of Lapland and Lapland UAS offer you a high-quality education. We are leaders in the area of arctic research and competence. Our highly educated professors and teachers are here for you. Modern campuses offer you high-tech learning environments which support your learning in best possible way. Join our Arctic team!

In Lapland we have space for innovative big ideas and 8 beautiful seasons to be inspired by. On wintertime there is magical darkness, Polar night 24/7 and you'll fall in love with the northern lights.

With main campuses located in Rovaniemi, at the Arctic Circle, and in Kemi and Tornio in the Sea Lapland region, universities in Lapland are international and multidisciplinary. We are on the top of the world with good connections by land, air and sea.

# 10 reasons to study in Lapland

## 1. It's Fresh

It's in the cleanest corner of Europe and has the purest air.

## 3. It's Hot

Welcome to sweat in the land of over 2 million saunas.

## 4. It's Happy

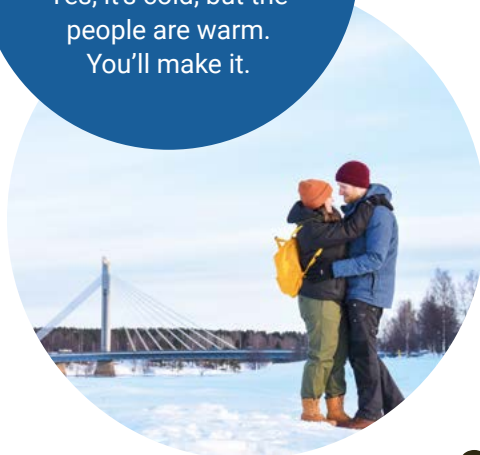
It's one of the happiest places in the world.

## 5. It's Snowy

Yes! And it's great for winter sports!

## 2. It's Cold

Yes, it's cold, but the people are warm. You'll make it.



## 6. It's Beautiful

Finland has more lakes than anywhere else – 187,888 lakes to be exact.

## 7. It's Small

And that's why the sense of community is huge.

## 8. It's Innovative

Finland is one of the leading countries in innovation.

## 9. It's Unique

We are truly unique – and proud of it too.

## 10. It's Welcoming

Finland is a small country and we welcome you with open arms.



# It's Small



And that's why  
the sense of  
**COMMUNITY**  
is huge.

# Lapland University of Applied Sciences

Combine one of the best educational systems in the world with a unique adventure to the beautiful Arctic region! Lapland UAS is the northernmost UAS in Europe. Lapland UAS produces experts in development tasks for working life. Experts, who have the vision and know-how to solve the professional challenges of the future. Lapland is well connected, modern place that offers huge possibilities for the future professionals!

[www.lapinamk.fi](http://www.lapinamk.fi)

## **BACHELOR OF HOSPITALITY MANAGEMENT, TOURISM** 210 ECTS • 3,5 years • Daytime studies • Rovaniemi

In the Degree Programme in Tourism the main emphasis and specialisation area in the programme is Tourism Management and Experience Design focusing on Nature-Based High-End Tourism Experiences. Multicultural issues, sustainability, risk management, service design and business-related subjects are emphasised in this international programme. We cooperate closely with local tourism enterprises and as a student you might find an internship from there. On the other hand you have also possibilities for training period or study exchange abroad.

## **BACHELOR OF HEALTH CARE, NURSING** 210 ECTS • 3,5 years • Daytime studies • Kemi

The goal of the BHC degree programme is to create health care professionals with general and specific knowledge of health care and nursing. The graduates are able to work in Finland and internationally in different health care sectors. The aim of the programme is to provide the students with a broad core knowledge base and the advanced knowledge to fulfil the needs in health care. Clinical practice can be done in Finland or abroad.

## **BACHELOR OF BUSINESS ADMINISTRATION, INTERNATIONAL RESPONSIBLE PEOPLE & BUSINESS MANAGEMENT**

210 ECTS • 3,5 years • Daytime studies • Rovaniemi

The Degree Programme in Responsible People & Business Management prepares graduates for business by providing a comprehensive understanding of people-oriented leadership, business management, and entrepreneurship. This international programme integrates sustainability and diversity throughout studies to prepare students for their chosen career paths.

## **BACHELOR OF ENGINEERING, MACHINE LEARNING AND DATA ENGINEERING** 240 ECTS • 4 years • Daytime studies • Rovaniemi

This engineering programme gives you the skills to work in expert positions, or as an entrepreneur, in the field of machine learning and data engineering. You get to study the main areas of ML and artificial intelligence by building your path starting from data analytics, robotics and Internet of Things technologies, into an engineer capable of implementing your own machine learning system using modern techniques.

## **BACHELOR OF BUSINESS ADMINISTRATION, SPORT BUSINESS MANAGEMENT** 210 ECTS • 3,5 years • Daytime studies • Rovaniemi

The degree programme in International Sport Business Management will prepare graduates for the sports industry, with an understanding of management, sustainability, financial management, leadership and entrepreneurship. As an international education, we challenge students to consider cultural and communication elements throughout their studies in preparation for their future career paths.

## **MASTER PROGRAMME IN DIGITAL BUSINESS MANAGEMENT** 90 ECTS • 2 years • Online studies • Tornio

In the online Master Programme we educate professionals with competences needed to create and develop sustainable business in the digital transformation age. The focus of the programme is on business model innovation, establishing and managing business ecosystems, planning and forecasting in the digital era, and inclusion management leading to new strategic orientation in the digital business context.





LAPIN YLIOPISTO  
UNIVERSITY OF LAPLAND

# *It's Diverse*



There's plenty of  
**OPPORTUNITY**  
for everyone.

# University of Lapland

## SMART, ORIGINAL, ADVENTUROUS AND CREATIVE.

If these descriptions sound familiar, you should consider studying at the University of Lapland. You will combine academic freedom and quality education with state of the art facilities and support services. Not to forget the conditions that will definitely challenge you away from your comfort zone!

[www.ulapland.fi](http://www.ulapland.fi)

### SUSTAINABLE ART AND DESIGN

**120 ECTS • 2 years • Master**

The Sustainable Art and Design (AAD) Master's Degree Programme responds to the changing role of the creative professionals in society. The content is designed to harness the potential of community art and service design in social, community or business contexts. Art and design are used by our students to work with clients and community groups to identify problems and create solutions. The degree develops your professional expertise at the intersection of art and design practice as well as competence in interdisciplinary working with business and community groups. You will achieve advanced skills in project design and management as well as research and evaluation skills in art and design.

### NORTHERN TOURISM

**120 ECTS • 2 years • Master**

The Master's Degree Programme in Northern Tourism offers a comprehensive and international approach to tourism. It reflects on the growing global influence and relevance of change in the north and offers tools for the sustainable development of tourism in the Arctic regions. The programme is based on the joint 30 credits component organized by the University of the Arctic (UArctic) Thematic Network on Northern Tourism. It brings together researchers and students from the northern universities, with an interest to steer the development of the Arctic towards a more sustainable direction.

### TOURISM, CULTURE AND INTERNATIONAL MANAGEMENT

**120 ECTS • 2 years • Master**

The Master's Degree Programme in Tourism, Culture and International Management (TourCIM) offers you an exceptional combination of current issues in tourism, management and cultural studies. The programme is based on the idea that an in-depth understanding of the values underlying business strategies and consumption practices are essential for the development of responsible tourism. Our teaching and research reflect this perception and consider cultural and lifestyle-related research and knowledge, in particular, as crucial for gaining insights into existing and future tourism markets. The programme provides you with knowledge and tools necessary to work on the interface between the production and consumption of tourism experiences.

### JOINTLY ORGANISED

### MASTER'S DEGREE PROGRAMMES

#### SERVICE DESIGN STRATEGIES AND INNOVATIONS

**120 ECTS • 2 years • Master**

Service Design Strategies and Innovations (SDSI) is an EU co-funded Erasmus Mundus Joint Master's programme with a focus on service design, management and leadership. You will become a versatile service innovator, who can enable change in public and private organisations through strategic design, management and creative leadership. The programme has strong connections to industry. You have opportunities to work with real industry partners on study periods in Kuldīga (Latvia), Tallin (Estonia) and Rovaniemi (Finland). Graduates will be awarded with multiple degrees: Master of Arts (Art and Design) by the University of Lapland, Master of Design by the Art Academy of Latvia, Master of Arts by the Estonian Academy of Arts.

#### LLM IN SUSTAINABILITY LAW AND NATURAL RESOURCES

**60 ECTS • 1 year • Master**

The LLM in Sustainability Law and Natural Resources is a specialized double law degree program, that provides legal professionals with the knowledge and skills to solve the crucial legal challenges faced by present and future generations in their sustainable use of natural resources. The program is jointly organized by the University of Lapland, Finland and the Université de Versailles Saint-Quentin-en-Yvelines (UVSQ), France. You will study law and sustainability from various perspectives, including corporate responsibility, human and indigenous rights, economic development, business law and natural resource, environmental litigation, the Arctic, and cross-cultural negotiation. The first semester takes place in the University of Lapland campus, Rovaniemi and the second semester in the UVSQ, located in Versailles, Paris. Graduates will be awarded with a degree from both universities.



# It's Beautiful

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anywhere else  
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