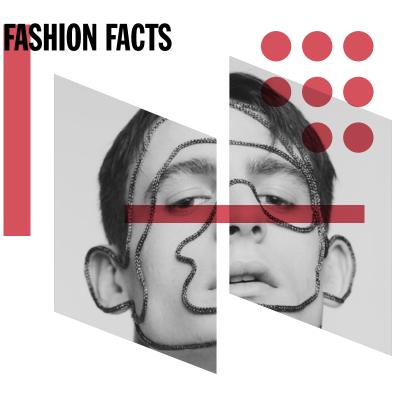


FIND THE FULL LIST OF AVAILABLE COURSES: IED.edu IED.edu/fashion



Former students of Fashion courses have worked with:

Inditex, Giorgio Armani, Etro, Alexander McQueen, Gucci, Kering, L'Officiel Italia, Moschino, Nike, Prada, Ralph Lauren, Ermanno Scervino, Louis Vuitton, Shiseido, Alessandro dell'Acqua (N°21), Pomellato, Bulgari, Vogue, and many more.

PLACEMENT

n 2019

the 87% of Fashion school students started an internship or a job in the relevant field and 13% continued their studies.

***Data from a survey conducted by Kantar on 400 IED former students

- Giulia Totola and Giovanni Costa (Fashion Design) started an internship at Valentino
- Irene Maglia started an internship at Loewe
- Isabel Camarasa got a job at Carrefour
- Beatriz Marinho (Fashion Marketing) started an internship at Zalando



- Sante Bozzo Senior WRTW Designer at Gucci
- Francesco Maria Longo Senior Women Shoes Designer at Fendi
- Amina Tardella Haute Couture Illustrator at Valentino
- Simona Caruso Senior Leather Goods Designer at Proenza Schouler
- Theresa Jaegersberg Junior Women Accessories Designer at Hugo Boss
- Jafar Sheriat Founder of his own brand JS by JAFAR SHARIAT

WARD

- IED Moda, within the top 50 Fashion Schools, Business of Fashion.
- IED Moda, within the top 50 Fashion Schools, Fashionista.com.
- Inés Monjo, winner of Franca Sozzani Prize for Best Fashion Collection
- Daoyuan Ding, winner of ITS Award and Tomorrow Entrepreunerial Creativity Award, 2019.
- Francesco Murano, winner of Milano Moda Graduate 2019.
- Carla Alberch, Franca Sozzani Best Fashion Collection Award 2019
- Beatriz Caballer, Isabel Coixet Best Fashion Film Award 2019
- Amalia R. Diaz, Manuel Outumuro Best Shooting Award 2019
- Cynthia Buttenklepper, Vogue Who's On Next Mexico 2019
- Valentina Cosenza, Giada Petrolini, FUTURE CHIC 2019 China International Competition of Innovative Fashion Design Shanghai, 1st Prize



FASHION PROFESSIONS

FASHION DESIGNER

The traditional concept of designer has been overcome: today, a Fashion Designer must go beyond the technical creation of a collection and create new imaginary worlds, from the overall vision to the smallest details, catching the richness and intricacy of the surrounding world and translating style and sensations into a tale. Thanks to IED, the career path of a Fashion Designer can develop in many different contexts: as specialists in the creative process of different kinds of apparel (from garments to shoes, from bags to jewels), they collaborate with big or small brands, wholesalers, manufacturers or individual clients, or they promote their own brands and designs.

Paola Pattacini, Coordinator Fashion school, IED Roma



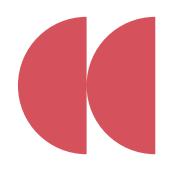
As an editor, you can work on creating exhibition spaces, social content, visual merchandising or styling.
Your challenge will be expressing social or cultural movements through images, spaces or clothing.
Fashion brands are no longer only about beautiful things, but they also need transmit the changes towards the new trends.

Moises Nieto, Director Fashion school, IED Madrid

WELRY DESIGNER

The jewelry designer is a multidisciplinary professional, able to combine goldsmith technical skills, design methodology and experimental to create intimate ornaments that interact with the body. The current professional context requires designers with a cross - disciplinary knowledge and a innovative approach. The jewelry designer has the talent to manage independently the realization of a jewelry collection, dealing with the different aspects of the design process: concept phase, design, prototyping and production. This method of transforming the personal ideas into tangible designs also involves the whole complex of visual and strategy communication. The versatility of the designer reveals the complexity of the contemporary iewelry landscape, constantly contaminated by art, design and fashion and in relation with the cultural reality.





ASHION MANAGER

The different professions in Fashion cannot work independently: a coordinated management profile is needed to understand all factors involved in the industry and increase effectiveness and innovation in the fashion business. Facing a system of interrelated disciplines offering consumers a comprehensive experience where the garment is just a part of it. Such a professional is capable of integrating product, distribution, branding, marketing, communication and service into a cohesive whole.

Teresa Buhigas, Coordinator -Master Course in Fashion Management, IED Barcelona Dealing with fashion means interpreting contemporary cultural, social, economics and taste trends, suggesting future cornerstones in styles, shapes and materials. IED approach to fashion points the way for its students to a full comprehension of the whole industry and to the effective ability to operate in its specific professions. IED trains creative professionals who can manage the different steps of the process: from strategy to creation, from production to logistics, from sales to marketing and brand communication, strengthened by a comprehensive view of the fashion sector.

Sara Sozzani Maino, Scientific Director Fashion school, IED Italia and Voque Talents Director

IDERGRADUATE

IED Undergraduate courses are united by a common philosophy and methodology made of professionals in the classroom, school as laboratory, cross - disciplinary approach and glocal attitude mixing local experience and international perspective.

MASTER

IED Master courses enhance participants' profiles thanks to a specialised and technical training in the dedicated disciplinary area combined with transversal knowledge and managerial skills.

IED Semester and Academic Year Programmes include a strategic combination of theoretical lessons, cultural field trips, workshops, and propose a wide and updated synthesis of design methodology, trends research and industry insights.

SUMMER

IED Summer courses offer an intensive learning opportunity to combine IED design methodology with a deep immersion in the vibrant culture and lifestyle of the hosting city.

Fashion Design

English/Italian/Spanish Milano, Barcelona, Madrid, Roma, Firenze, Torino, Cagliari, Accademia di Belle Arti Aldo Galli, Como

Fashion Marketing and Communication

Italian/ English/Spanish Milano, Barcelona, Madrid

Fashion Stylist and Communication

English/Italian/Spanish
Milano, Madrid, Barcelona, Roma, Firenze

Jewelry and Accessories Design

English/Italian Milano, Roma, Torino

Modellista/Patronaje (Pattern Making)

Italian/Spanish Venezia, Madrid

Textile Design

Italian

NDERGRADUATE

Accademia di Belle Arti Aldo Galli, Como



Fashion Marketing and Management

English, Spanish, Italian Roma, Madrid, Firenze, Milano

Fashion Styling and Communication

English, Spanish Milano, Madrid, Barcelona

Jewelry Design

English Roma

Textiles

Italian, Spanish Madrid, Accademia di Belle Arti Aldo Galli, Como



Fashion Design Research

English Barcelona

Fashion Design

English/Spanish Firenze, Barcelona, Madrid

Fashion Events and PR

English Firenze

Fashion Marketing

English/Spanish Milano, Barcelona

Fashion Styling

English/Spanish Barcelona, Madrid

Fashion Trends Investigation

English Barcelona

Fotografía de Moda

Spanish Barcelona

Jewelry Design

English/Spanish Barcelona

Asesoría de Imagen y Personal Shopper

Spanish Barcelona

Beachwear Design

English Barcelona

Diseño y Producción de Bolsos en Piel

Spanish Madrid

Fashion Textile Design: Trend Forecast, Painting and Printing

Barcelona, Accademia di Belle Arti Aldo Galli, Como

SUMMER



Fashion Communication and Marketing

English Firenze

Fashion Styling

English Firenze

Jewelry Design

English Milano

Jewelry Design

English Milano

Fashion Design

English, Spanish Madrid

Foundation in Fashion

English Barcelona SEMESTER/ACADEMIC YEAR