



IED ART

**FIND THE FULL
LIST OF AVAILABLE COURSES:**
IED.edu/art
IED.it/arte

**ISTITUTO EUROPEO
DI DESIGN**



IED ART FACTS

NETWORK

Former students of IED Art courses have worked with professionals of the following institutions and galleries:

Fondation Pinault, Fondazione La Biennale di Venezia, Peggy Guggenheim Collection; Aurora Museum, Fondazione Prada, MoCP Museum of Contemporary Photography, Museo Nacional Centro de Arte Reina Sofia, La Quadriennale di Roma, MUVE Fondazione Musei Civici Venezia, Istanbul Museum of Modern Art, Courtauld Institute of Art, Centro Pecci per l'Arte Contemporanea, Galleria d'Arte Moderna di Roma, MART – Museo d'Arte Contemporanea di Trento e Rovereto, Christie's, Bologna Artefiera, Ikon Gallery, Alberta Pane Gallery, Fondazione Querini Stampalia, Galleria Continua, MUSE Factory of Projects, DRAF David Roberts Art Foundation Limited.



ALUMNI

- Alessia Miglioli, Exhibition Curator at Atb Art Gallery
- Anna Shvets, CEO of Tatchers' Art Management
- Asli Dalaman, stage director assistant at La Scala theatre
- Assel Akhmedzhanova, Manager at TSE Art gallery
- Fernanda Costa de Andreade, Assistant Curator Malta Pavilion at Biennale di Venezia 2019 and Founder at a.topos, Curatorial Collective Venice
- Isabella Brezigar, Freelance Editor at Fondazione La Biennale di Venezia
- Joya Sfeir, program officer at Ettijahat- Independent Culture
- Lucia Trevisan, Curator and Cofounder at a.topos, Curatorial Collective Venice
- Mariella Pertschy, Founder of The GellarApp
- Nilo Amlashi, Assistant Curator at Market Art Fair and Stockholm Fair
- Rose Gabler, Freelance Art and Business Development Consultant
- Thomas Marsan, Research and Exhibitions Coordinator at Olivier Malingue Gallery
- Virginia Lupo, Gallery assistant at Pinksummer Gallery
- Yasmine Helou, Curator Founder at a.topos, Curatorial Collective Venice
- Zainab Shuaibu, Founder at Maji Seven
- Zeynep Seyhun, Communication Executive at Pickles PR

IED ART PROFESSIONS

CURATOR

Since the 1990s, we have been inevitably living what has been called the 'Curatorial turn', which is also the time where the noun curator and its related verb 'to curate' have been introduced officially even beyond the art - related jargon. Therefore, museums, art institutions, and galleries have opened up to the curatorial turn in multiple forms and, more specifically, requiring precise profiles: from curating exhibitions as their central and perhaps more traditional role for a curator to curators of public programs, also collection managers, archive curators, gallery managers, artist liaisons specialists, VP program coordinators, and the list might go on and on endlessly.

*Claudio Cravero, Dubai based Independent Curator
co-Coordinator - Master Course in Curatorial Practice*

CULTURAL PROJECT MANAGER

Cultural and creative economies are now considered strategic as development assets in the advanced economies. In the last twenty years, companies and public institutions are raising their investments in culture meant as art, tourism, design, fashion, aiming at economic and social growth. Hence, the cultural system is strongly requiring skilled managers, able to handle both the technological progress that involves the entire sector and the several steps for managing complex creative projects: from project planning to budgeting, from fundraising to project development and delivery, from press office and public relations to communication with the public.

*Valentina Gensini, Curator, and
Alessia Esposito, Performing Arts professional
co-Coordinator - Master Course in Arts Management*



CULTURAL ENTREPRENEUR

Moving towards a new model based on entrepreneurship and projects, arts and culture are looking for professionals able to use a creative approach to generate value, innovation and business, having a strong policy - based vision of these sectors, bringing a new opening to the idea of "make business" that put creativity at the process' base and use project methodology to plan, manage and implement the expected results.

Hila Glick, Design Strategist and Consultant Lecturer - Master course in Business for Arts and Culture

MUSEUM EXPERIENCE DESIGNER

Museums are committed to spread the content of their artistic heritage and make it accessible to different audiences - in addition to preserve, exhibit and store artworks. Mediation, participation, involvement, accessibility and inclusion are some of the key words for designing educational programs and experiences in museums. Professionals of the field master teaching methods, public engagement strategies, experience design know-how and mediation skills.

Elena Minarelli, Educational program manager at Guggenheim collection Venice and Coordinator - Master Course in Museum Experience Design

ART GALLERY MANAGER

In the last twenty years, art galleries have completely changed their business management approach. If in the past they were unstructured realities, today the complexity of the art market requires gallery directors to integrate consolidated managerial and historical-artistic skills. Anyone operating within a gallery must therefore be able to manage its dual artistic and commercial vocation through skills ranging from organisational strategies to administrative skills, from knowledge of art history to managing relations with artists, collectors and curators.

*Marco Trevisan, Director at Fondazione
Alberto Peruzzo, Padua
Coordinator - Postgraduate Course in Art Gallery Management*

REGISTRAR

The Registrar is a figure recognised by the National Charter of Museums Professions of the International Council of Museums. This professional is responsible for the safe handling and storage of art pieces and for coordinating the various aspects of lending art objects in museums and exhibitions, such as the planning and supervision of deliveries, the preparation and assembly of art objects, the constant updating of documentation relating to the loan and receipt of works from museum collections. The Registrar deals indifferently with archaeological finds, works of ancient masters or contemporary artists, and must, therefore, be able to work both in office and exhibition venues, in close contact with Museum Directors, Curators, Artists and Craftsmen.

*Elena Seghetti, freelance Registrar
Coordinator - Advanced Training Course in Professione Registrar*

RESTORER/CONSERVATOR

The meaning attributed to the definitions of "restoration" and "conservation" has changed over the centuries and is subject to continuous revisions due to the complex relations with artistic, social, philosophical and historical issues. The 'conservator' nowadays has to deal with public and private clients using the latest scientific methods and develop a mindset, able to grasp the complexity of the artwork conservation in a country like Italy - where the widespread dissemination of the artistic heritage represents one of the few truly sustainable challenges for the future.

*Federica Colombani and Elena Luzzani, Art conservators
Coordinators - Undergraduate Course in Conservation*



IED ART COURSES

Today, the global scenario of the art system includes a rising number of physical and virtual venues - such as museums, exhibition areas, public and private galleries, biennials, fairs, digital platforms - offering a wide range of opportunities to develop cultural projects. IED academic offer in the art field covers topics such as curatorial practice, management of cultural events, conservation and artistic creation with the aim of providing students the needed experience, connections, skills and covering the growing demand of highly specialised professionals in the cultural market.

*Igor Zanti, Director IED Firenze,
Board member Accademia Aldo Galli, Como - IED Group*

UNDERGRADUATE

IED Undergraduate courses are united by a common philosophy and methodology made of professionals in the classroom, school as laboratory, cross - disciplinary approach and glocal attitude mixing local experience and international perspective.

MASTER

IED Master courses enhance participants' profiles thanks to a specialised and technical training in the dedicated disciplinary area combined with transversal knowledge and managerial skills.

SUMMER

IED Summer courses offer an intensive learning opportunity to combine IED methodology with a deep immersion in the vibrant culture and lifestyle of the hosting city.

CONTINUING EDUCATION

IED Continuing Education courses offer a specialisation training compatible with an existing profession or previous education. They are aimed at those who are looking for an in - depth specialisation, a new career path, or students and professionals interested in developing new skills.

UNDERGRADUATE

Restauro

Italian

Accademia di Belle Arti Aldo Galli, Como

Pittura e Linguaggi Visivi

Italian

Accademia di Belle Arti Aldo Galli, Como

Fine Arts

Spanish/English

Madrid

MASTER

Arts Management

English

Firenze, Roma

Curatorial Practice

English

Firenze

Museum Experience Design

Italian

Firenze

Visual Arts for the Digital Age

Italian

Milano



Art Gallery Management

Italian
Milano

Comunicare l'arte: dallo storytelling ai social media

Italian
Milano

Curatela di Mostre ed Eventi Artistici

Italian
Milano

Curatore Museale di Eventi

Italian
Roma

Progettazione di Eventi

Italian
Firenze

Professione Registrar

Italian
Accademia di Belle Arti Aldo Galli, Como

SUMMER

Contemporary Art in Venice - The Biennale Exhibition

English
Venezia

Rome Architectural Sketchbook

English
Roma

Italian Artistic Restoration

English
Accademia di Belle Arti Aldo Galli, Como

Painting and Artistic Drawing

English
Accademia di Belle Arti Aldo Galli, Como

