



Hanze
University of Applied Sciences
Groningen

English-taught Bachelor's Programmes 2023-2024



**share your talent.
move the world.**

hanzegroningen.eu

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Welcome to **Hanze UAS**, an engaged university

You will find that Hanze UAS has a lot to offer for students who want to fulfil their full potential. Not only as professionals but also as individuals who feel a sense of responsibility for the world around them. Who, like Hanze UAS, want to be of value, both to their own region and to the world. At Hanze UAS we see that as our social responsibility.

Today's students are socially engaged and want to make their mark on the world - ideally getting started during their time at university. Groningen is the perfect place for these students: a young, international city with a vibrant start-up scene and innovative businesses. It's a place that produces unique connections.

Engaged learning

Hanze UAS makes all this possible through engaged learning. From day one of your studies, you will find that learning and research are closely linked to society. You will work independently on relevant, real-world research projects: issues that are important not only to our region, but also to the world as a whole. You will collaborate on these projects with enthusiastic lecturers, experienced researchers, experts from professional practice and students from other disciplines.

Living labs

Our 100+ living labs play a key role in engaged learning. Here, teams from different degree programmes work together on issues in the field of the energy transition, healthy ageing, climate change, sustainability, earthquake-related problems, and art and culture, to name but a few. We share our knowledge with comparable projects elsewhere, thus prompting a global knowledge exchange. As a result, our students and lecturers have a real impact. On themselves. On each other. On the region. And on the world!

Challenging learning environment

Through engaged learning, Hanze UAS offers a safe but challenging learning environment for students and staff. We strive to develop an enquiring, entrepreneurial mindset, so that students and staff become inquisitive, driven professionals who are at the heart of society and can come up with innovative solutions in a rapidly changing world.

Join us!

We invite you to join us in our quest to make this world a better place. Read this booklet to find your ideal programme and come to Groningen to fulfil your potential. Share your talent. Move the world.

More information:

www.hanzegroningen.eu/engageduniversity



Hanze University of Applied Sciences Groningen, the Netherlands



Hanze University of Applied Sciences, Groningen (Hanze UAS), is the largest and oldest university of applied sciences in the northern Netherlands.

The Netherlands - Top education destination

Hanze UAS is located in the Netherlands. Therefore, by choosing to study with us, you will study in a country known for high quality education and research, as well as a highly international study environment. This is why you should get excited:

- **English proficiency** The Netherlands is ranked first in the world for speaking English as a second language (EF English Proficiency Index, 2021). Almost everyone you'll meet speaks English, so you won't have trouble communicating with locals.
- **Value for money** Dutch higher education is well-recognised and highly internationalised. A lot of programmes are English-taught, while tuition fees and cost of living are significantly lower than for example in native English-speaking countries.
- **Diverse and inclusive** Annually, more than 75,000 international students from over 160 countries come to the Netherlands, and this number increases every year. As our country is relatively small, we've always been very much connected to other countries and cultures. The Dutch are known as open-minded and direct, fostering an environment for easy connections and a fruitful exchange of ideas and perspectives.
- **Safe and happy** It could be due to the canals, the abundance of beautiful architecture, or maybe even all those bicycles, but the Netherlands is ranked among the safest and happiest countries in the world.
- **Excellent career opportunities** Some of the world's biggest multinationals, including Philips, Heineken, KLM and Shell, are Dutch. We are a world leader in many areas of expertise, such as sustainability and art & design. The Dutch government is very eager to retain talent – offering international students various opportunities to find a job or start a business in the Netherlands upon graduation.

Facts

Founded: 1798

Students: 31,294 / 3,101 international students

Staff: 3,831

English-taught programmes: 15 bachelor's and 11 master's

Over 50 exchange programmes in different fields

Hanze UAS

With students from 115 nationalities currently enrolled in our study programmes and an abundance of English-taught programmes, we can proudly say that Hanze UAS is truly an international university of applied sciences. We embrace our intercultural Hanze community and would love to welcome you on board. But why would you choose to study at Hanze UAS?

- **Wide range of programmes** Whether you're interested in business, health, engineering, arts or something completely different: we've got you covered. We offer international programmes in many domains, enabling you to choose a study programme to your liking.
- **Learn by doing and graduate with work experience** Our programmes include practical assignments and project work done for real-life clients. In this way, we foster an environment in which you bring the theory you learn in class into immediate practice. Next to that, almost all our bachelor's programmes include an internship, enabling you to build your curriculum vitae and make meaningful connections while pursuing your degree. This will give you an edge while entering the work force upon graduation.
- **Share your talent** At Hanze UAS, we encourage our students to use their talents to benefit not only themselves, but also the world around them. We aim to give you plenty of opportunities to develop your talent, and to discover talents you never knew you had. We aspire to be an engaged university. During your studies at Hanze, you can contribute to impactful projects, adding value to the professional field by creating real-world solutions to today's issues. To find out more, visit www.hanzegroningen.eu/engageduniversity.
- **Entrepreneurial attitude** Are you aspiring to be an entrepreneur? Then look no further. We have an abundance of facilities in place to assist you in starting your own company.

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Groningen: the best student city

There's much more to the Netherlands beyond Amsterdam. In fact, we dare to argue that you'll come to love the city of Groningen so much, you might never want to leave. There are several reasons why Groningen was voted the Netherlands' best student city (Elsevier) by students. Imagine yourself amidst the scenic beauty of Groningen's countryside and relaxing afterwards at an outdoor café on the Grote Markt. Or picture yourself ice skating or playing squash at Kardinge sports centre and then going to a sensational concert in one of the city's many cultural venues. Groningen is the urban centre of the north of the Netherlands with a remarkably diverse and vibrant cultural scene. One thing is for sure: you will never be bored here.

Getting around

Groningen has an international airport, but is also located close to Amsterdam Schiphol Airport, Eindhoven Airport and Bremen Airport (Germany), which are all located within a maximum of 2,5 hours away from the city.

European hubs such as London, Paris, Berlin, Copenhagen, Rome and Barcelona are all within easy reach by train, bus, car or plane. Get ready to discover all that Europe has to offer!

Great introduction activities

Did you know that Groningen's KEI-week, organised annually in August, is the biggest introduction week for students in Europe (NOS, 2018)? Next to that, Erasmus Student Network (ESN) Groningen organises an additional introduction week for international students. Joining these events is a great way to get to know the city and make new friends.

World Cycling City

Nowhere in the world is cycling as popular as in Groningen. An astonishing 60% of all traffic movements is done by bicycle. This healthy and environmentally friendly way of transport is embraced by students as well. Groningen has state-of-the-art facilities for cyclists – including safe bike paths and a car-free zone which includes most of the city centre.

Youngest city of the Netherlands

Studying in Groningen equals living in the Netherlands' youngest city. A good 25% of Groningen's population consists of students and this enhances an amazing student atmosphere.

Compact but complete

Groningen's a city which feels like a town – compact as it is – but is also very complete in terms of facilities, shops and attractions. Everything you need is within reach!

Buzzing cultural scene and great sport facilities

With internationally renowned events and festivals such as Eurosonic Noorderslag (January) and Noorderzon (August), Groningen's cultural scene is alive and kicking. There's always something to do around town, whether you're interested in music, theatre, arts, or just love to hit the pubs. Next to that, there are some great sport facilities: as a student you can enjoy all kinds of sports for just €59.95 a year through the ACLO.



Bachelor's Programmes

2023-2024

International Business

4 year bachelor's programme

Would you like to study in an international atmosphere and work alongside students, faculty and partners from all over the world? Are you interested in global business and intercultural communication? Are you eager for new experiences? Then the International Business bachelor is the right programme for you! This programme prepares you to become a business professional with a global mindset, who is ready to add value to international business and society.

Programme structure

The IB four-year programme consists of lectures and classes, but students also work together in small groups in order to find answers to challenging, yet practical, business-related issues. Group work prepares you for effective communication and cooperation in international business. You will also receive training in professional skills, such as intercultural sensitivity, communication, information management and innovative thinking. Moreover, in your third year you have the great opportunity to study at one of our partner universities abroad and to complete a work placement at an international company or organisation. At IBS we take a 'learning by doing' approach. This, together with individual coaching, sets us apart from IB programmes at research universities.

Your first year

The first year introduces you to core areas of international business and business skills. You will delve into the dynamics of a business from several perspectives, including organisational strategy, economics, finance, and marketing. You will gain hands-on experience by doing integrated, real-life projects and playing business simulation games. For example, you learn how to write an actual business plan. To be allowed to progress to the second year of the programme, you need to acquire a minimum of 45 out of 60 European Credits (ECTS) in your first year (based on academic year 2022-2023). If you do not acquire this, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme.

| | |
|---|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Business Administration |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 1 June (non-EU/EEA students) 15 August (EU/EEA students) |
| Website | www.hanzegroningen.eu/ib4 |
| * The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees | |

Language opportunities at IBS

Starting in your first year, you will learn an additional foreign language, such as Spanish, German, Dutch or French. Depending on the number of applications, you could also study Mandarin Chinese. Learning a second language will give you a head start when it comes to applying all-important language skills within your future career.

Your second year

In the second year, you will deepen your knowledge and skills in human resource management, finance & accounting, operations & logistics, and international marketing. Each of the blocks is centred around a business project, so you can apply your knowledge directly. For example, you will design a market entry strategy for a real company. The foreign language and professional skills classes continue in year 2.

Your third year

Study abroad semester

During the third year, you can spend a full semester studying at a partner university abroad. We have more than 100 partner institutions all over the globe: Argentina, Australia, Curaçao, Finland, Hong Kong, Peru, Taiwan, United States; you could end up anywhere! Non-Dutch students can also opt to stay in The Netherlands and follow a minor (elective semester) at Hanze University of Applied Sciences. You can follow a minor at IBS, such as Sustainable Energy Professional, or European Business, but you can also choose one of the many other minors offered at Hanze.

International placement

You will spend the other semester working in an internationally oriented company or organisation outside your home country. Our students complete placements at top global companies, such as Lufthansa in Seoul, Hugo Boss in New York, SEAT in Barcelona, Bosch in Mexico City, PwC in Hong Kong and Philips in Amsterdam, as well as at exciting SMEs and startups.

Your final year

You begin your fourth year with a semester in which you take classes relating to your graduation minor. The IB programme currently offers graduation minors in the areas of Marketing, Finance & Accounting, Strategy & Business Development and Management. In your final semester, you will complete a graduation project in which you are regarded as a consultant for an external company.



Programme overview*

| Year 1 | Year 2 | Year 3 | Year 4 |
|---|---|--|--|
| <p>Semester 1 Exploring the ins and outs of an organisation's internal and external business environment</p> | <p>Semester 3 Talent Management Financial analysis of an international company</p> | <p>Semesters 5 & 6 Exchange semester at partner university abroad or minor at Hanze UAS</p> <p>International work placement</p> | <p>Semester 7 Graduation minor in the area of: Finance & Accounting; Management; Marketing; Strategy & Business Development</p> |
| <p>Semester 2 Entrepreneurial mindset: transforming an idea into a viable and sustainable business plan</p> | <p>Semester 4 Supply Chain Management Market Entry Strategy</p> | | <p>Semester 8 Graduation project & thesis</p> |

* Please note that this table is subject to change.

Career opportunities

Our alumni are located around the world and work at top global companies, such as Amazon, Google, IBM, Rabobank, Volkswagen, PwC and Philips. In addition, many alumni work at exciting start-ups or have set up their own company. The most popular jobs include:

- marketing & sales manager
- finance & accounting manager
- business consultant
- project & account manager
- entrepreneur

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study and pursue a master's degree in the Netherlands or abroad. At Hanze UAS we offer two business-related master's programmes: a Master in International Business & Management (MBA) and an MSc in Business Studies - Interdisciplinary Business Professional. Check our website for a complete overview of our master's programmes.

www.hanzegroningen.eu/internationalmasters.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

IBS Honours Programmes



IBS Honours Talent Programme

The focus of this honours programme is to identify talented students within the International Business bachelor's programmes and to assist them in accelerating growth so that they are ready for high-level jobs sooner. Students benefit from innovative learning experiences that are designed to engage their participation, broaden their intellectual horizons and develop and sharpen their academic skills. Being part of the IBS Honours Talent Programme is not only a rewarding experience, it is also an opportunity to dive deeper into your future career.

For more information visit www.hanzegroningen.eu/ibs

Admission requirements

To be admitted to this programme you need a national or an international secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanzegroningen.eu/ib4 for detailed information.

For assistance with the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

Contact

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@ www.instagram.com/hanzeibs

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'The International Business programme is practical with group projects and seminars and therefore I am well prepared for my job in the future. After one and a half years of studying, I know that I want to do something in Marketing or Human Resource Management. One thing I value most about studying here is working and studying with students from different cultures and adopt new attitudes and ways of working. Every time you struggle or have a question you can reach out to the teacher and get help, which I really appreciate.'

Clara Altenhövel (Germany), student International Business 4 year programme

www.hanzegroningen.eu/ib4



International Business

3 year bachelor's programme

Are you ambitious, independent and motivated to learn about internationally oriented companies? Would you like to learn how to collaborate in an intercultural setting? Are you eager for new experiences? Then the International Business 3 year bachelor is the right programme for you! Within just three years, this programme prepares you to become a business professional with a global mindset, who is ready to add value to international business and society.

Programme structure

The IB three-year programme is designed for students with a higher secondary school education, such as the International Baccalaureate (comparable to the Dutch vwo diploma). By the end of the three-year programme, you will have achieved the same degree as students from the four-year track. It is an intensive programme that requires a strong commitment to self-study. You will learn about principal areas of business, such as marketing, finance, supply chain, and HRM, but you will also develop your professional skills, including intercultural sensitivity, information management and communication. Moreover, in your second year you have the great opportunity to study at one of our partner universities and to complete a work placement at an international company or organisation. At the International Business School (IBS), you learn by doing. This, together with individual coaching, sets us apart from IB programmes at research universities.

Your first year

Starting point of the first year are the principal areas of business: Marketing & Sales, Finance & Accounting, Supply Chain Management and Human Resource Management. You will experience how these areas are interrelated through Business Labs and integrated cases. The Business Labs are simulation environments in which you work in groups in a business-like set up. Next to the principal areas of business, you will work on Economics, Law, Research and Career Training Development in Global Citizenship modules.

| | |
|--|--|
| Form | Full-time |
| Length | Three years |
| Starts in | September |
| Degree | Bachelor of Business Administration |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students) 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/ib3 |
| *The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees | |

Furthermore, we offer personal and intercultural development courses that prepare you for an international working environment in the future. To be allowed to progress to the second year of the programme, you need to acquire a minimum of 45 out of 60 European Credits (ECTS) in your first year (based on academic year 2022-2023). If you do not acquire the required number of credits, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme.

Language opportunities at IBS

In this programme, you will greatly improve your English communication skills. Second language education is not part of the three-year curriculum, but for an additional fee you can enrol in a foreign language course offered by the Hanze Language & Culture Centre (HLCC). The HLCC currently offers language courses in Spanish, French, Dutch, Italian and Mandarin Chinese.

Your second year

Study semester abroad

During your second year you can spend a full semester studying at a partner university abroad. We have more than 100 partner institutions all over the globe: Argentina, Australia, Curaçao, Finland, Hong Kong, Peru, Taiwan, United States; you could end up anywhere! Non-Dutch students can also opt to stay in The Netherlands and follow a minor (elective semester) at Hanze University of Applied Sciences. You can follow a minor at IBS, such as Sustainable Energy Professional, or European Business, but you can also choose one of the many other minors offered at Hanze.

International placement

The second semester in the second year you spend working in an internationally oriented company or organisation outside your home country. Our students complete placements at top global companies, such as Lufthansa in Seoul, Hugo Boss in New York, SEAT in Barcelona, Bosch in Mexico City, PwC in Hong Kong and Philips in Amsterdam, as well as at exciting SMEs and startups.



Programme overview*

| Year 1 | Year 2 | Year 3 |
|--|---|--|
| Semester 1 Principal areas of business (Marketing, Finance, Supply Chain, HRM) Economics & Communication, Innovation, Intercultural & Professional Competency, Business Law, Business Labs & Research | Semester 3 Exchange semester at partner university abroad or minor at Hanze UAS | Semester 5 Graduation minor in the area of: Finance & Accounting; Management; Marketing; Strategy & Business Development |
| Semester 2 Principal areas of business (Marketing, Finance, Supply Chain, HRM), Global Citizenship, Business Labs | Semester 4 International work placement | Semester 6 Graduation project & thesis |

* Please note that this table is subject to change.

Your final year

You begin your third year with a semester in which you take classes relating to your graduation minor. The IB programme currently offers graduation minors in the areas of Finance & Accounting, Management, Marketing, and Strategy & Business Development. In your final semester, you will complete a graduation project in which you are regarded as a consultant for an external company.

Career opportunities

Our alumni are located around the world and work at top global companies, such as Amazon, Google, IBM, Rabobank, Volkswagen, PwC and Philips. In addition, many alumni work at exciting start-ups or have set up their own company.

The most popular jobs include:

- marketing & sales manager
- finance & accounting manager
- business consultant
- project & account manager
- entrepreneur

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study and pursue a master's degree in the Netherlands or abroad. At Hanze UAS we offer two business-related master's programmes: a Master in International Business & Management (MBA) and an MSc in Business Studies - Interdisciplinary Business Professional. Check our website for a complete overview of our master's programmes www.hanzegroningen.eu/internationalmasters.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

To be admitted to this programme you will need a national or an international secondary school diploma. You are eligible for admission if you hold an International Baccalaureate (IB) diploma or an international equivalent, similar to the Dutch 'vwo' level. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanzegroningen.eu/ib3 for detailed information.

For assistance with the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

Contact

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@ www.instagram.com/hanzeibs

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'The International Business programme provides me with all the necessary tools to be successful in an international business environment. Perhaps the most valuable thing I have learned from my studies is how to understand and navigate different cultures. Being exposed to classmates with backgrounds that span the entire globe, I felt inspired to open my mind to new ideas and values. I believe that, in the international business world, it is of great importance to understand the difference in cultures to be able to correctly address a business partner from another part of the world.'

Alberto Breuker Murillo (Costa Rica),
student International Business, 3 year programme
www.hanzegroningen.eu/ib3



International Facility Management

Service and Building Management

4 year bachelor's programme

Does working in a hotel, a hospital, or the event, catering or security business appeal to you? Or, alternatively, working as a purchasing, project, services or workplace manager? Would you like to learn how to create a sustainable and healthy work environment? Then International Facility Management is the right programme for you.

Every person needs a pleasant, safe and well-equipped environment to live, work and to relax in. At home, you can create your own living environment, perfectly catered to your own needs. Most people, however, spend a great deal of their time in public places or buildings where there are other people about: at work, at school, or at the local sports club. It's a Facility Management Professional's job to organise good facilities in such places. In this programme you will learn all the facets you need to become a good facility manager.

People skills are important in your future career as well as during your education at our school. Personal development, including learning how to function in a team, is guided by a coach. The coach also facilitates students in choosing their own international path.



The IFM programme is accredited by the International Facility Management Association (IFMA), the world's largest and most widely recognised association for FM professionals.

Programme structure

The IFM curriculum consists of four years, each of which is composed of two semesters. Every semester takes twenty weeks and deals with one specific theme. Theory is assessed via exams, projects, presentations and assignments that are related to the theme of the semester. They are either carried out individually or in project groups consisting of students from different countries.

| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 1 June (non-EU/EEA students) 15 August (EU/EEA students), |
| Website | www.hanzegroningen.eu/ifm |

*The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees



First year

You gain insight into how to develop a sustainable and innovative work environment. Furthermore, you learn how FM professionals analyse and improve the effectiveness, efficiency and service level of a company. You also learn how to manage structure and improve services, from a customer-oriented perspective.

Second year

In the second year, you expand your knowledge of housing and you design your own service by means of Design Thinking. You will focus on the themes Organisation and Space, and immerse yourself in projects related to hospitality, health or sustainability.

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IFM provides many future career opportunities

'The broad range of subjects studied at IFM allows me to have a career across multiple functions. Being internationally focused, you look at everything with a global mindset. IFM understands the value of experience in a professional environment and allows students to spend a semester doing a placement for a company operating in a field relevant to IFM. I recently completed an internship at one of the largest logistics companies in the world and I did an exchange programme in International Finance in Oslo. Nowadays I have graduated and work as commodity manager at IT Group Procurement Amsterdam.'

Marco Zieger IFM alumnus from Indonesia

www.hanzegroningen.eu/ifm



Programme overview

| | First year | Second year | Third year | Fourth year | The future |
|------------|-------------------------|--------------|------------------------|--------------------|--|
| SEMESTER 1 | People & Organisation | Organisation | Internship | Experience | International Communication (Master's Degree Programme) Facility Management (Master's Degree Programme) |
| SEMESTER 2 | Vital Buildings & Users | Spaces | Minor/ Study abroad | Graduation project | Sociaal Ruimtelijk Transitie management (Dutch Master's Degree Programme) Job in Facility Management |

Third year

In the third year, you have the opportunity to do either a minor at Hanze, at another Dutch university or a partner university of ours abroad, for example in Austria, Norway, Finland, Russia, Spain, Turkey, the United States, Canada or countries in Asia. You also go on a 5-month internship in a company to further increase your knowledge, skills and competencies as a developing FM professional.

Fourth year

The fourth year starts with a semester called Experience, in which you will focus on the experience of people in a space. Next to that you start preparing for your graduation project. You will finalise your study with an assignment within an organisation of your choice. You will analyse a project and give advice or make a design.

After these four years, you have become a junior Facility Manager as well as a true global citizen.

Career opportunities

After graduation, you can find a job at a management level. Examples include head of facility services, hospitality manager, new development project manager, real estate professional, catering manager, events project manager, head of security & ICT and purchasing manager. FM professionals are needed in almost every business and workplace. Everything revolves around FM professionals who maintain contact with management and translate policy into execution.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

To be admitted to this programme, you will need a national secondary school diploma or an international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality. Visit www.hanzegroningen.eu/ifm and www.hanzegroningen.eu/application for detailed information about the admission requirements.

Contact

Institute of Future Environments
 Facility Management Student Affairs
 T + 31 (0) 50 595 29 90
 E studentaffairs_ifm@org.hanze.nl

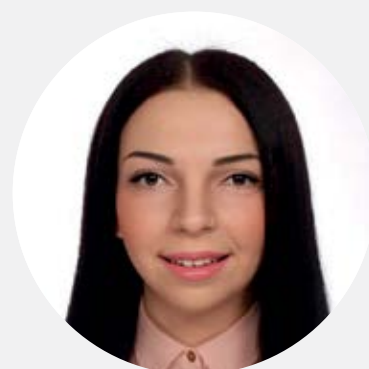
For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

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Winning an IFMA Scholarship was the greatest experience

I was awarded the Public Sector Council Scholarship during the International Facility Management Association conference in California. Winning the scholarship and attending the biggest IFM conference in the world was the greatest experience of being an IFM student. Apart from that, the programme offers you many opportunities for academic and professional growth by providing both theoretical and practical understanding of the FM field and preparing you for the real-life work challenges.

Anelia Marinova IFM alumna from Bulgaria -
 FM manager at European Stabilisation Mechanism (part of the EU), Luxembourg
www.hanzegroningen.eu/ifm



International Finance & Control

4 year bachelor's programme

Finance is connected to all strategic decisions in every organisation. A professional manager requires good insights into the financial situation of the company, as this is vital to its success and continuation. International Finance & Control will train you to become a finance professional in the international workplace.

Career opportunities

Organisations are increasingly becoming interlinked with businesses and company divisions located abroad. The role of the finance professional is to map out risks and gather and evaluate economic data to provide insights and arguments for strategic decisions. These decisions have to be practical, sustainable and ethically correct. There is an increasing demand for finance professionals who are aware of international dynamics and who can consider cultural differences when making decisions.

International developments along with rapid changes in society, technology and the economy create a need for proactive, future-oriented finance professionals. These professionals perform comprehensive analyses and contribute to business cases while maintaining a critical attitude.

Your first year

The first year, which is divided into four periods, gives you a solid financial and economic basis. Every period consists of two theoretical courses and a practical project. During this project, you will learn to work in teams on a specific case.

To be allowed to progress to the second year, you need to acquire a sufficient number of European Credits (ECTS) in your

| | |
|---|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/ifc |
| * The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees | |

first year. If you do not acquire this, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme. In the academic year 2022-2023, the required number of credits is 45 ECTS. For the academic year 2023-2024, the number has yet to be decided.

After your first year

From the second year, you will learn, among other things, that information provision and business economics cannot exist without each other. You will make an annual financial plan for the goods and cash flows of a company and will learn everything about preparing an annual account, corporate tax and liquidity management. During projects, you will work together with your classmates on cases for real companies so you can immediately apply theory to practice.

In the third year, you can choose to do your minor at Hanze UAS, somewhere else in the Netherlands or abroad at one of our partner universities. Subsequently, you will do an internship at an internationally-oriented organisation, in the Netherlands or abroad.

The fourth year will start with courses related to business control, financial accounting and business strategy and risk.



Programme overview

| | Year 1 | Year 2 | Year 3 | Year 4 |
|----------------|---|----------------------------------|---------------------------------|--------------------------------|
| BLOCK 1 | Finance, Management & Organisation | Strategy, Planning & Control | Elective Minor/ Study Abroad | Business Strategy & Accounting |
| BLOCK 2 | Business Administration, Management Accounting & Control | | | |
| BLOCK 3 | International Business Law and Management Information Systems | IT & Business Process Management | Internship | Thesis |
| BLOCK 4 | International Finance & Economics, Quantitative Data Analysis | | | |

In the second semester, you will prove that you have become an expert in international finance and you will write your thesis. This is a graduation research assignment from an international perspective related to finance & control.

Graduates

A wide range of professions is open to graduates of the International Finance & Control programme. Common positions graduates hold are:

- Business Analyst
- Business or Financial Controller
- Financial Advisor
- Financial Manager
- Management Accountant
- Treasury Manager
- Entrepreneur
- Governance, Risk and Compliance Manager

Continuing your studies after your bachelor's programme

After graduation, this Bachelor of Science degree gives you access to a variety of master's programmes worldwide. Hanze University of Applied Sciences offers professional master's programmes with a focus on applied research. Examples are the European Master in Sustainable Energy System Management or the Master of Science in Business Studies (Interdisciplinary Business Professional).

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Admission requirements

To be admitted to this programme you will need a national or international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanzegroningen.eu/ifc and www.hanzegroningen.eu/application for detailed information about the admission requirements.

Contact

E internationalofficeFEM@org.hanze.nl
I www.hanzegroningen.eu/ifc

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters





Marketing Management

4 year bachelor's programme

Are you interested in studying in an international environment with students from over 40 nationalities? Would you like to learn how to determine the needs and wants of customers, and how to convince them to buy your brand and not the competitor's? Are you ready to dive into international marketing issues? Welcome to Marketing Management!

Programme structure

Every year of the Marketing Management programme is divided into four blocks. Every block consists of three study components: theory, projects and skill-building. Throughout your studies, you immediately apply theory to practice, by collaborating with other students in international project teams. Together, you tackle real-life marketing cases, which are co-created in cooperation with partners from the professional field. This does not only train you to respond effectively to all kinds of challenging marketing issues, but also helps you to build your network and trains you to act as a professional from the very first day of your studies. Next to that, throughout the programme, you will be trained in specific skills essential for your future career as a marketing manager, such as presenting, pitching, intercultural competences, presentation skills, sales training and working in groups.

Your first year

The first year focuses on the fundamentals of marketing: international marketing, communication, intercultural competences, sales and business development. All subjects are linked to practical marketing cases. In your project work, you will gain actual experience by applying the knowledge gained so far. To be allowed to progress to the second year, you need to acquire a sufficient number of European Credits (ECTS) in your first year. If you do not acquire this, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme. In the academic year 2021-2022, the required number of credits is 45 ECTS. For the academic year 2022-2023, the number has yet to be decided.

Your second year

In the second year, you will learn how to approach the market. You will learn about consumer behaviour and get familiar with research tools, research reporting, data visualisation methods and presentation styles. You will also acquire in-depth knowledge of marketing communication, digital marketing and storytelling. In the second semester, you will work on a real-life strategic marketing problem.

| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/marketingprogramme |

* The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

You research the external and internal environment. Based on these findings, you will write a marketing advice taking into account branding, digital marketing and Corporate Social Responsibility.

Your third year

Your third year consists of an internship and a specialisation semester.

Internship

You will spend a semester working in a marketing-related position, in an internationally-oriented organisation outside of your home country. Here, you will be able to put everything you've learned so far into practice. You can choose to do your internship at any company, in any part of the world. This is a great way to start building your career!

Specialisation: study abroad or minor

Are you up for another international challenge? During your specialisation semester, you can study abroad at one of our approximately 100 partner universities around the world! However, you can also decide to stay in the Netherlands and opt for a minor of your choice, taking elective courses in any particular field that interests you, at Hanze UAS or another university of applied sciences in the Netherlands.

Your final year

During the first semester of your fourth year, you will be offered a palette of various electives to choose from. These range from personal identity to smart marketing, strategic sales, final project preparation and an elective in entrepreneurship. In your final semester, you will complete a graduation project in which you take on the role of a consultant for a company. You will study a marketing-related problem, write a final report and present and defend your findings in an oral presentation.

Graduate profile

The following will appear on your diploma:

| | |
|-------------------|--------------------------------|
| Programme: | Commerciële Economie/Marketing |
| Major: | Marketing Management |
| Degree: | Bachelor of Science |

Programme overview

| | First year | Second year* | Third year | Fourth year |
|----------------|------------------------------------|-------------------------------------|---|---|
| BLOCK 1 | Marketing in a Global World | Consumer Behaviour | Work placement and Specialisation semester - Minor - Study abroad | Marketing electives 1: Professional Identity, Advanced Communications and Visualisation, Dot, dot, dot Marketing, Strategic Sales |
| BLOCK 2 | Marketing and Communication | Marketing in a Digital World | | Marketing electives 2: Preparations Final project, Start-up, Scale-up, Grow-up, Smart Marketing, Consumer Psychology & Behaviour |
| BLOCK 3 | Working the Markets | Marketing Planning | | Graduation project semester |
| BLOCK 4 | Customer Relations | International Marketing | | |

* In the second half of the second year, you can choose an elective: Change Management or Innovation Lab

Make an impact through marketing!

What makes our programme unique is that, instead of just teaching you how to maximise profit through marketing, we are dedicated to showing you how to do so in an ethically-sound way. We encourage you to think outside the box and see how through marketing, your actions can have a positive impact on our environment and can benefit society as a whole.

Career prospects

Upon graduation, you will be ready to enter the labour market as a young marketing professional. You can work in a wide variety of commercial positions. Here are some examples: social media marketer, account manager, digital marketer, communications manager, sales manager. Be prepared for an exciting career in the dynamic, trend-sensitive and highly innovative world of marketing!

Continuing your studies after your bachelor's programme

If you wish to further develop yourself, you can opt for a master's programme at Hanze University of Applied Sciences, such as the MSc in Business Studies (Interdisciplinary Business Professional). You can also pursue another master's programme in the field of marketing and business, in the Netherlands or abroad.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

To be admitted to this programme you need a secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanzegroningen.eu/marketingprogramme and www.hanzegroningen.eu/application for detailed information about the admission requirements, language requirements and how to apply.

Contact

E studentaffairs-mm@org.hanze.nl
 I www.hanzegroningen.eu/marketingprogramme

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

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'Applying theory to practice is a great way to learn!'

'This programme is so much more than just a regular bachelor's programme in marketing. We work with real-life clients and supply them with advice about how to approach their marketing efforts. We learn theory and skills, and then immediately apply them during these projects. During the first block of the first year, we worked with HEMA. We designed an omni-channel promotional campaign and advised them on how to expand to a country of our choice. This was quite challenging, but definitely a great learning experience and a lot of fun! Are you creative, ambitious and do you have a genuine interest in marketing? Then I'm sure you will love this programme!'

Maria Burtea (Romania) student Marketing Management

www.hanzegroningen.eu/marketingprogramme



Creative Media & Game Technologies

4 year bachelor's programme

Making games to develop the future! Games are all around us, both in our daily lives and at the cutting-edge of technology. In the Creative Media and Game Technologies programme (CMGT), you will learn how to use these technologies, what can be invented with them, and how to build the future with them by making games. The four year international programme focuses on students who want to dive into the broad, fast-changing field of digital technology.

Programme Structure

In CMGT, you will be working with future tools to serve needs that have not yet been defined in industries and companies that are still to be imagined. You will learn to conceptualise innovative solutions for realising creative media. You will work on defining and promoting (serious) game concepts, learn to understand the principles of game art, as well as to develop the code for gameplay. While working in a team, you will learn how to turn a game concept into a final product and how to involve the end user in the development cycle. With an emphasis on research, innovation, intercultural communication, and entrepreneurship, it is both a generalist and a specialist training programme for the creative industry.

The first year

The first year is divided into four periods and has you develop the core skills needed in the world of game technologies and creative media. Throughout the year you will learn about your role in the industry (current and future), gain development skills, and be introduced to evaluation methods and design theories. In the first block on Design & Prototyping you will learn how to create a mixed-media board game about wayfinding using primarily analogue means, incorporating mixed-media elements such as 3D printing, electronics, and visual media.

| | |
|--|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/cmgt |
| *The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees | |

In the second block, you will develop your concept from the first block into a digital 2D game, while taking into account the design of user interfaces and user experiences. These new digital development skills are further expanded in the third block, which focuses on creating 3D assets and games for real-world cases. In addition, you delve deeper into fundamental thinking on games and the concept of play. In the final block of your first year, you will reflect on your skills and put them to the test by taking your prototype from block 3 and developing it into a finished product.

After the first year

In the second year you will explore how you can apply new technologies such as VR, AR, AI, and Mocap in game concepts for real clients. You also get to personalize your studies, first through Focus Tracks which expand on your core skills, then through Electives, which diversify your skillset with more specific topics. With all these choices we want to support you in the way you want to develop yourself in this field. During the last semester of the second year, you work on a big project in the Game Lab. Here you can work on your own concept or work directly with a real client, finishing the year with a finalised product!

The third year consists of your internship and more elective space. You will have more electives to broaden your skills with, or can choose a minor which you can follow at another programme or even abroad at one of our partner schools. During your fourth year you will work on a client case in the Innovation Workplace, where multi-disciplinary teams develop a solution with their broad range of skills. Alongside the Innovation Workplace you get more elective space. Finally, you spend the last semester working on the capstone project of your studies: a graduation project for a client or sponsor. You do this on your own or in a small team. This project entails designing, prototyping, and iterating to develop a professional product that shows off what you can contribute to the world.

**Become the technologist of tomorrow
and chart your own future with CMGT!**



Programme overview*

| | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 |
|----------------|--|---|--|---|
| BLOCK 1 | Project Design and Prototyping Futureproof | Project New Technology Exploration Focus track #1 Track options: - Technology - Creative Media - UX Design | Internship (in- or outside of the Netherlands) | Innovation Workplace Project and 4 electives of choice |
| BLOCK 2 | Project 2D Game Development Playful Pasts & Futures | Project New Technology Adaptation Focus track #2 Track options: - Technology - Creative Media - UX Design | | |
| BLOCK 3 | Project 3D Game Development Vision on UX/UI | Game Lab (Real life projects with companies) Electives Choose 2 electives, ia: - Interactive Environments - Artificial Intelligence - Serious Game Design - Creature Design - Unreal Engine - Narrative Design - Etc. Entrepreneurship | Minor, electives or study abroad | Graduation |
| BLOCK 4 | Project Production & Evaluation Future Profiling | | | |

* Please note that this table is subject to change

Career prospects

The career field you will enter is very broad and internationally focused. A degree in CMGT prepares you for a range of jobs in the creative industry such as game designer, VR/AR designer, art director, animator and many more. You can also start your own business in the creative industry.

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study at Hanze UAS with one of the many master's programmes we offer. Maybe you want to focus on the communication side of your skills with the Master in International Communication? Or pursue your entrepreneurial ambitions with the MSc in Business Studies? Or continue your focus on producing and developing new technology with the Master in Digital Technology (Dutch-taught)? You can also choose another master's programme at another (research) university.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or an international secondary school diploma. You must also have mathematics on your final grade list. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma.

As the programme is taught entirely in English, you may have to prove your English language proficiency, depending on your educational background and nationality. For more information on language requirements and how to apply, visit

www.hanzegroningen.eu/application.

Contact

Nick Lumatalale,
Study Advisor Creative Media & Game Technologies
E n.b.o.lumatalale@pl.hanze.nl

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

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'I've always had a passion for everything videogame related, especially when it comes to making them. I knew I wanted to work in the industry, so it only made sense to get a degree that prepared me for what I had coming my way. I chose CMGT because it felt like it would give me exactly what I wanted and needed, from programming, to design and arts, down to teamwork and the business side of games, and it indeed gives me exactly that. The programme gives a broad perspective on everything I can do in the future, while not forcing me to stick to one unique discipline. I can decide if I want to specialize in programming or art, or both. One of my favourite projects so far has been making a 3D game that created awareness on energy transition. I worked with fellow international students to create a game that could eventually be released to the public!'

Carla Cerutti student Creative Media and Game Technologies



International Communication

4 year bachelor's programme



International Communication (IC) is a study programme for inquisitive students who want to understand the effects that messages, news and campaigns have on society, who feel comfortable using modern communication technology and who regard the world as their home. The programme trains students to become communication professionals who build up trust and who are proactive, innovative, creative, respectful and responsible. Sounds challenging, right? Still interested? Great, then this might be the right programme for you!

| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Arts |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/ic |

* The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

The bachelor's programme of International Communication was awarded the Certificate of Internationalisation by the European Consortium for Accreditation.

Programme structure

The International Communication programme will give you the skills and knowledge needed to pursue an international career in communication. You will develop the skills needed to adapt to changes in a fast-moving industry, to identify the dynamics behind effective communication and to put the knowledge and skills you gain into practice. By choosing this longstanding international programme, you will be joining students from all over the world to study communication in an international context and from an intercultural perspective. You will learn about public relations, marketing, consultancy, crisis communication, public affairs and business communication. You will receive media training, learn how to write publications and organise an international event. Throughout the programme, special attention is paid to developing intercultural competencies and facilitation skills.

Your first year

The first year serves as a general introduction to the world of communication. You will be taught English language skills relevant for communication professionals. Throughout the year, you will develop intercultural competencies and media skills and be introduced to research methods and communication theories.

The first block is about Crisis & Reputation. In multicultural groups, you will look at issues that appear in media and how to prevent an issue from turning into a crisis. The second block is about Online Branding. Your creativity will be put to the test as you develop online texts and visuals for real clients, to increase their brand recognition or promote their products. Visual communication and entrepreneurship are central to the block Media & Entrepreneurship. You will come up with an entrepreneurial concept and learn how to pitch that in a specific media format. During the final period of your first year, you will organise a conference about the communication profession.

After your first year

In the second year you will develop a media campaign and explore the theory of intercultural communication to help organisations establish and maintain international and intercultural relations. The third year is an important year for International Communication, where you will gain experience abroad. You will do an internship with an organisation of your choosing, which can be anywhere in the world. The other half of the year is spent on exchange at one of our many international partner universities. In the first semester of your fourth year, you will be able to choose from a broad range of elective courses. In the final semester, you will do a graduation assignment in which you take on the role of a junior consultant and offer a solution to a communication problem for a client of your choosing. This will be supported by research and will offer strategic advice at an advanced level.

Degree

Although fully taught in the English language, International Communication is part of the Dutch study programme Communicatie. As such, the following terms will appear on your diploma:

| | |
|-------------------|------------------------------|
| Programme: | Communicatie / Communication |
| Major: | International Communication |
| Degree: | Bachelor of Arts |



Programme overview*

| | YEAR 1 | YEAR 2 | YEAR 3 | YEAR 4 |
|----------------|--|---|---|---|
| BLOCK 1 | Crisis & Reputation <ul style="list-style-type: none"> Issue Analysis & Media Advice Communication- and Media Theory 1 Communication in the Public Domain Intercultural Competence Professional Skills | Media Campaign <ul style="list-style-type: none"> Project: The Campaign Communication- and Research Theory 1 Consulting Skills Animation Communication- and Media Theory 3 Language Development Argumentative Essay writing | Internship abroad | Specialisation <ul style="list-style-type: none"> Electives: Visual Communication, International Branding, Digital Marketing Communication Strategy, Public Affairs and News & Disinformation Project for an innovation lab or company |
| BLOCK 2 | Online Branding <ul style="list-style-type: none"> Online Content Marketing Marketing Communication and Research Online Communication Intercultural Competence Professional Skills (Interviewing & Storytelling) | | | |
| BLOCK 3 | Media & Entrepreneurship <ul style="list-style-type: none"> Business Plan Entrepreneurship project (individual) Camera and video-training Media Theory Creative Thinking | Communication and Transition <ul style="list-style-type: none"> Project Communication Scan Communication- and Research Theory 2 Copywriting Speechwriting Talkshow Project Transition and Communication Communication- and Media Theory 4 Language Development | Elective Semester <ul style="list-style-type: none"> Study Abroad Minor Electives | Graduation Assignment <ul style="list-style-type: none"> Research Advice Creation |
| BLOCK 4 | Orientation to the Profession <ul style="list-style-type: none"> Project: Meet Your Future Communication- and Media Theory 2 Media Skills Debating & Global Citizenship Essay writing | | | |

* Please note that this table is subject to change

Career opportunities

The International Communication programme prepares you for an international career in a range of positions. Students find work as a public relations advisor, communications coordinator, marketing communication consultant, public affairs officer, social media strategist, press officer and event manager.

Continuing your studies after your bachelor's programme

After successful completion of your bachelor's, you can continue with a postgraduate study at Hanze UAS by enrolling in our Master in International Communication or MSc in Business Studies. You can also choose another master's programme at another (research) university.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or an international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught entirely in English, you may have to prove your English proficiency, depending on your educational background and nationality. For more information on language requirements and how to apply, visit www.hanzegroningen.eu/application.

Contact

Tom Wilcox
Study Advisor & Admission Officer
T +31 (0) 50 595 7239
E t.j.wilcox@pl.hanze.nl

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

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'International Communication is the right programme for those who of course enjoy communication, marketing or PR, but it is also a space for creativity, teamwork and discovering new cultures. For me personally, projects within IC are so valuable since you get to work with different cultures, get hands-on experience but also work for real clients. There is a lot of space to find your strengths or improve your skills, basically to show the world what you are capable of! From the best student city in the Netherlands, you get the opportunity to explore the world through your studies!'

Žaneta Mičáková second year student International Communication

www.hanzegroningen.eu/ic



Physiotherapy

4 year bachelor's programme

The Physiotherapy programme teaches students to assess and treat patients with temporary or long-term physical injuries, movement disorders or disabilities. The goal is to achieve the highest possible degree of recovery, activity, participation and quality of life. Graduates may work as independent physiotherapists or as members of a healthcare team.

There are currently more than 200 students from over 30 different countries studying Physiotherapy at Hanze UAS. The majority of students studying Physiotherapy is European. However, many students also come from Asia, the United States of America, Australia, and the Middle East.

Programme structure

The Physiotherapy programme is a four-year programme (240 ECTS). Each year is divided into two semesters and each semester into two blocks. During these blocks, you will have approximately 18 contact hours per week. The theoretical part is offered in small tutorial groups (12 students). An assessment takes place at the end of each block. Independent learning and practical training make up the remaining hours.

Your first year

During the first year, the programme focuses on preparing students for the Physiotherapy profession. Medical-biology and physiotherapeutic subjects will be reviewed, by studying various types of patients. You will study subjects such as psychology, sociology, psychopathology, and communication skills. After your first year, you will get a binding advice about the continuation of your studies, based on your actual study results. Part of the programme is taught in international classroom settings where international and Dutch students collaborate and learn from each other.

| | |
|-----------------------------|---|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | For information about tuition fees, please visit www.hanze.nl/financesipp |
| Application deadline | 15 January |
| Admission | Selection procedure (limited places available for this programme) |
| Website | www.hanzegroningen.eu/physiotherapy |

After your first year

During your second year, you will study both theory and methods of treatment more in-depth. Every block will be completed with an exam.

During year three and the first semester of year four, you will take an obligatory minor, which will be physiotherapy-related. You will start your external clinical and you will have the possibility to choose an exchange programme or minor of your choice. It is possible to choose an exchange programme or minor abroad at one of our partner universities, or you can choose from one of the options at Hanze UAS, Groningen. The minors Global Health, Healthy Ageing or Physiotherapy & Sport are just a few of the many available options.

Studying abroad

The Physiotherapy programme is part of the International Health Care School. As such, we prepare students for the global market. Students will be guided and advised about their career from the first year onwards. In year three and four, students can make choices based on what will benefit the student in relation to their international career. The Physiotherapy programme offers many opportunities. As mentioned earlier, you have the possibility to study abroad through an exchange programme at one of our partner universities. External clinicals are compulsory during the programme and preferably done abroad.

Choice of optional subjects

As well as attending the mandatory part of the bachelor's programme, you will have the opportunity to develop your own personal and professional profile. During the main phase, you will have optional subjects and free modules to choose from. You can also take part in other courses and programmes while doing your bachelor's programme. Hanze UAS has an Honours Talent Programme, which offers students 30 extracurricular credits. Completion of this programme will be indicated on the final diploma supplement.



Programme overview

| | Period 1 | Period 2 | Period 3 | Period 4 |
|--------|--|--|--|----------------------------------|
| YEAR 1 | Keep on moving (15 ECTS) <i>Introduction to Physiotherapy</i> | Orthopaedic problems of the neck and upper extremity (15 ECTS) | Orthopaedic problems of the lower back and lower extremity (15 ECTS) | Neurological disorders (15 ECTS) |
| YEAR 2 | Orthopaedic problems of the spine (15 ECTS) | Cardiopulmonary problems (15 ECTS) | Complex neurological disorders (15 ECTS) | Integration (15 ECTS) |
| YEAR 3 | Obligatory minor Physiotherapy* | | Elective minor or study abroad* | |
| YEAR 4 | External clinicals* | | Graduation clinical Graduation assignment | |

* 85% of the programme is mandatory. Semester 1 and 2 in year 3 and semester 1 in year 4 can be tailor-made based on the student's preferences.

Competence-based curriculum

The Physiotherapy programme is a professional allied health programme. In order to guarantee that your knowledge meets the criteria set by the professional field, these criteria are translated into competences. Your education revolves around the development of these competences. Examples are:

- working methodically and applying clinical-based thinking,
- providing interested parties with information on prevention,
- conducting research,
- adopting a professional attitude,
- communicating with others in your field, and with other health professionals.

Case studies

Throughout the curriculum, you will learn how to treat patients in a professional manner. You learn tailor-made skills such as physical assessment, treatment, and communication skills. These various skills are integrated into case studies, which are an important part of the programme. You will be working on these case studies from the start of the programme and you will have to find the right solutions to the problems of the patients involved. This is called problem-based learning (PBL).

Career opportunities

With a physiotherapy diploma, you have a broad future. In your own country as well as abroad you can work in a hospital, nursing home, rehabilitation centre or a medical day nursery. You could also set up your own practice. Internationally, the Dutch programme is highly regarded.

Admission requirements

To be admitted to this programme you will need a national secondary school diploma or international secondary school diploma. Your educational qualifications must be equivalent to the Dutch HAVO secondary school diploma. As the programme is taught entirely in English, you may have to prove your English proficiency, depending on your educational background and nationality. Visit www.hanzegroningen.eu/physiotherapy and www.hanzegroningen.eu/application for information on the selection procedure, language requirements and how to apply.

Contact

School of Health Care Studies
Wiebenga, Petrus Driessenstraat 3, 9714 CA Groningen
E international-physiotherapy@org.hanze.nl

For more information about the 4 year Physiotherapy programme visit www.hanzegroningen.eu/physiotherapy. For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

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'The programme is very hands-on and the atmosphere is very relaxed and friendly, making it very suitable for learning. Teachers are always available to us and are encouraging us to do our best. The programme is designed to help us expand our network, which will be very useful once we graduate. Furthermore, Hanze University of Applied Sciences is located in one of the best student cities – Groningen, so you will be surrounded by students, making it very easy to make new friends and connections.'

Sara Lekan Slovenia, Physiotherapy alumna

www.hanzegroningen.eu/physiotherapy



Sport Studies

3 year bachelor's programme

The School of Sports Studies offers a three year flexible bachelor's programme, made up of 180 ECTS. Do you want to focus on sports as a means for a social, better world or sports as a means for a more vital society? Are you going for the unlimited business possibilities of sports or are you the connector that brings all disciplines together? Get the best out of yourself based on your passion!

Programme introduction

The international Sport Studies programme is characterized by its professional focus and helps you to become an innovative sports professional. As a change agent you are able to make a difference at both individual and community level. The power of sports lays within the three core values of sports and physical activity:

- sport is an important part of a healthy lifestyle;
- sport creates economic value;
- sport can strengthen the social cohesion to change communities.

Programme structure

The Sport Studies programme offers you a flexible study programme that is built around these values. This means that you can give more direction to your study path through various options within the programme. Your study coach will help you make the choices that match your talents, qualities and ambitions.

An important part of the flexible study programme is the (internship)assignments that you do through the entire programme; we call these assignments challenges. Most challenges centre around a practical assignment in a professional organisation, and all compulsory and elective modules are designed to prepare you for these challenges. In this way you will gain real-life work experience in each year to kick-start your future career.

| | |
|-----------------------------|---|
| Form | Full-time |
| Length | Three years |
| Starts in | September |
| Degree | Bachelor of Arts |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Additional costs | 1st year: Outdoor Experience: max. €250 (excl. necessary equipment); Books: approx. €450 2nd year: Wintersport Experience: max. € 650 (Price depends on choices made such as lessons and rent of equipment); Books: approx. €450 3rd year: Various activities: approx. €200 |
| Application deadline | 1 May |
| Website | www.hanzegroningen.eu/sportstudiesprogramme |
| | * The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees |

The global study structure below gives you an idea of what your study programme could look like. You could choose this order, but there are plenty of other options.

Your first year

The first year is the so-called propaedeutic phase (60 ECTS). In this phase you will develop professional competences by working on several projects for businesses or institutions (e.g. sport federations, governments). Supported by your lecturers and fellow students, you will develop your sense of professional responsibility starting from day one. Sharing knowledge and experiences play a major role.

To be allowed to progress to the second year of the programme, you need to acquire a minimum of 50 out of 60 European Credits (ECTS) in your first year. If you do not acquire the required number of credits, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme.

Second year

In the second year you deal with various challenges/complex problems in the professional field. You can choose the context in which you want to work. In addition, you will follow a number of compulsory modules and there will be a number of elective modules that you can choose yourself. This way you have the opportunity to decide for yourself what you want to focus on.

move to make a difference





Third year

In the final year you will work in a professional organisation for your graduation project. During this year you add practical value to the organisation by developing and implementing services and products that help the organisation to innovate. The three core values of sports (health, economy and social impact) are your starting point.

Career opportunities

Sport Studies graduates have a large range of career options. Many of our graduates will be employed in jobs such as:

- sport marketer
- event manager
- sports entrepreneur
- training/coaching
- physical activity or healthy ageing coach
- sports policy officer
- community developer



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

A secondary school diploma or international secondary school qualification at a level equivalent to the Dutch vwo secondary school diploma is necessary for admission. German applicants need to have the following diploma: Zeugnis der Allgemeinen Hochschulreife. All other diplomas will be evaluated by the Nuffic or ECCTIS. All students must demonstrate sufficient command of the English language (minimum IELTS score of 6.0 with no sub-score under 5.5, or comparable score on another test like Cambridge of TOEFL) before commencing the Sport Studies programme.

Contact

School of Sports Studies
 T +31(0)50 595 3702
 E sportstudies@org.hanze.nl
 I www.hanzegroningen.eu/sportstudiesprogramme

For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

Additional requirements

To start this study programme you have to meet additional requirements. Please note that these are obligatory. After applying you have to do an online assessment (€20), which is organised in order to assess whether the ambitions, skills and expectations of the student match the content of the programme. This assessment consists of a video recording showing you in a sports-related group setting and will also include a personal presentation as well as a spoken reference. Furthermore you have to do a case study, make a presentation and write a motivational letter. Students admitted to the Sport Studies programme will need to undergo a medical sports test to assess their physical fitness. Visit www.hanzegroningen.eu/sportstudiesprogramme and www.hanzegroningen.eu/application for more information on the application process.

share your talent. move the world.

'My view of the world has broadened'

'I find the international aspect of the programme to be of great added value. Not only the trips abroad but especially the contact with students from other countries.

I also like the combination of theory and practice. We quickly put into practice what we learn in class. That works nicely. You also do an internship in the second and third year. You are given complete freedom to choose your own internship. For example, I did my second-year internship at Topsport Noord. I do my graduation internship at FC Groningen. Yes, I have found my place at Sport Studies.'

Kaelin Staats 3rd year student Sport Studies



Mechanical Engineering

3 year bachelor's programme

Programme introduction

Are you an ambitious, driven student looking to build a career in Mechanical Engineering?

Do you want to understand, design and build the technology of the future? Come study Mechanical Engineering at Hanze University of Applied Sciences. We'll have you working on real life solutions for real life problems – such as the energy transition – from day one. And since we consider engineering to be a team sport, you'll collaborate with other students from all around the globe. In a close-knit ambitious and inspirational learning community, personally mentored by our dedicated teachers.

Programme structure

Mechanical Engineering is a three-year bachelor's programme that consists of an introductory year and a two-year main phase. The curriculum includes theoretical classes and a wide range of practical labs. Equipped with the knowledge gained through the classes and labs, you will work on project assignments during which you will design prototypes and improve existing devices, together with fellow students. Demonstrating your prototypes, and presenting the design and building process are crucial parts of the programme. During the programme you will pay extra attention to energy-related matters, from a mechanical engineering point of view.

To keep up with the rapid pace of developments in the area of mechanical engineering, this bachelor's programme is continuously evolving. As a consequence, some changes will be made to the programme. The paragraphs on 'your first year' and 'after your first year' do not yet include the restructuring of the programme. Please check the website (www.hanzegroningen.eu/me) for the latest updates.

| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Three years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/me |

* The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

Your first year

During the first year, you will get to know the diverse and fascinating world of mechanical engineering by following courses such as Product Analysis, Applied Mechanics, Energy Technology, Materials Engineering, and Manufacturing Technology. To complement the technical subjects, the curriculum also contains courses such as Professional Skills, to develop your so called 'soft skills'.

The first year consists of theory and practice which are combined in a project. At the beginning of the first year you will design your own product. After that, the focus shifts to system analysis. You will be introduced to the operation of a small system, such as a combustion engine. The academic year ends with a focus on drives and installations.

After your first year

During the second year, the projects become more extensive and challenging. We expect you to show more initiative and ingenuity. Of course, this will be under supervision of your tutors and coaches.

The fast track to a career in mechanical engineering

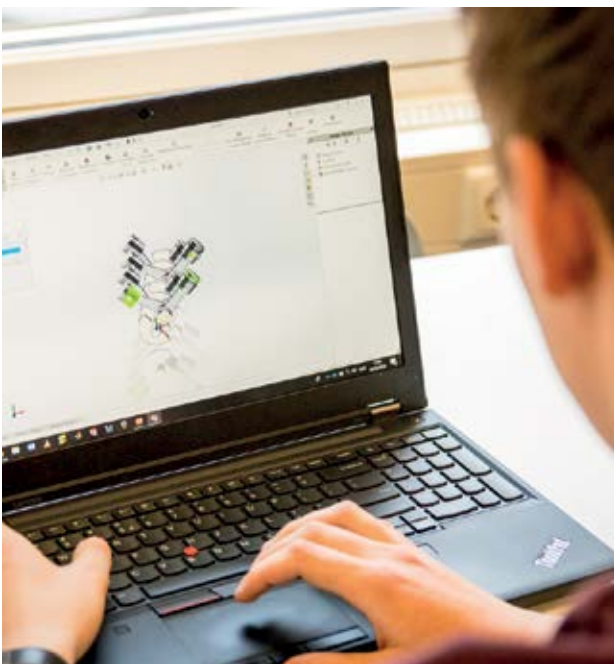




In the third year, you can personalise your programme to fit your interests and ambitions. Think of, for example, joining a specialising minor in a certain field, or doing an internship at an external company. Subsequently, you will round off your programme by engaging in a graduation project of your own choice at a national or international company.

Career opportunities

Many of our graduates choose to work in areas where the emphasis lies on technical engineering. Other career options include becoming a Technical Advisor, Project Leader or Academic Researcher. You may even use your acquired entrepreneurial skills to launch your own business.



Master Up!

HM After successful completion of the bachelor's programme, you can choose to continue your studies with a master's programme. The Institute of Engineering offers several international Master programmes, like Renewable Energy, Smart Systems Engineering, Sustainable Energy System Management and Energy for Society. See www.hanzemasters.nl/en for more detailed information.

Admission requirements

To be admitted to the programme you need to be in possession of a secondary school degree that is the equivalent of the Dutch VWO diploma (higher national/international secondary school level or International Baccalaureate) with high grades in Mathematics and Physics. Because the programme is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

Visit www.hanzegroningen.eu/me and www.hanzegroningen.eu/application for detailed information about the admission requirements, language requirements and how to apply. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/io.

Contact

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 Etelka Csonka, Enrolment Officer
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 M +31 (0)6 22 61 02 85
 E mechanical-eng@org.hanze.nl
 I www.hanzegroningen.eu/me

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'Mechanical Engineering is a fast-paced international programme with a strong foundation in mathematics and physics. It makes you wonder about how things work. I have even taken an old shock absorber from my car to class and cut it in half for a cross-section. This is a good indication of how practical Mechanical Engineering is!'

Stephan Froentjes student Mechanical Engineering

www.hanzegroningen.eu/me



Sensor Technology

A major of Electrical and Electronic Engineering

Programme introduction

Smart cities, smart mobility, smart phones, smart watches... sensor technology is everywhere! The programme focuses on the use of existing (smart) sensors and their various applications. You will learn how to make the world smarter and safer by using sensors. Just think of the important role that sensors play in domains like healthcare, high-tech systems or energy. Joining our programme means that you will become a skilled professional with a high amount of technical expertise and a thorough understanding of IT and Electronics. It's no coincidence that our innovative programme has been ranked 'Top Rated Programme' in the Netherlands for 7 consecutive years (2013-2019).

Programme structure

Sensor Technology is a four year programme that consists of an introductory year, followed by a three-year main phase. Beside theoretical classes, the curriculum includes a wide range of practical labs. You will also work together in small project groups, designing working prototypes and improving existing appliances, products and services in the fields of healthcare, energy, leisure, high tech systems and robotics. You can choose from a wide variety of sensors on the market and implement these into your project designs. Practical instructors will be at hand on a daily basis to support your creative ideas. In addition, you are free to work independently in our electronics/IT labs, where you can use state-of-the-art equipment such as 3D printers, laser cutters, PCB milling machines and DNA analysers. Demonstrating your prototypes and presenting the design and building process are crucial parts of each semester.

| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Science |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 15 August (EU/EEA students), 1 June (non-EU/EEA students) |
| Website | www.hanzegroningen.eu/sensortechnology |

* The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

Your first year

In the first year you will get to know the multifaceted and fascinating world of sensors and their various applications. You will take the first steps in designing programming and developing (smart) sensor systems for the Health and Energy domains. You will follow a diverse package of courses related to sensor technology, including electronics, mathematics and computer programming. To complement the technical subjects, the curriculum also contains a number of 'soft skill' courses, like English and Professional Skills. Using the knowledge gained from the classes and practical labs, you will work on project assignments with fellow students. Project assignments include learning how to build a stress meter and an energy storage system.

After your first year

The second year provides students with further in-depth knowledge about sensors. Courses are based on the themes Monitoring & Control and Signal Processing & Robotics. Examples of second year courses are Modelling & Simulation, Robotics, Digital Signal Processing and Data Communication. During the third year you will learn more about the role that sensors play in Research & Development and in Smart Systems.

You also put your acquired knowledge and skills into practice: together with students from other bachelor's programmes, you will start a student company. As a team, you will design, develop and actually introduce a smart, innovative product to the market. This will teach you about the ins and outs of actual entrepreneurship.

In the fourth and final year, you choose to do an internship or a minor (elective programme). The final phase is a graduation project at a Dutch or international company or organisation. After successful completion of the bachelor's programme, you will be awarded an internationally recognised Bachelor of Science degree.



Programme overview

| | First year | Second year | Third year | Fourth year |
|------------|------------|--------------------------------|--------------------------|--------------------|
| SEMESTER 1 | Health | Monitoring and Control Systems | Research and Development | Minor |
| SEMESTER 2 | Energy | Robotics and Signal Processing | Smart Systems | Graduation Project |



Career prospects

Thanks to the rapid technological developments in our society and the major role that sensors play in this, career prospects for graduating students are excellent. Most of our graduates already have job offers before they graduate. You can become an R&D or (software) engineer, a technical consultant, or go on to become a project leader or academic researcher. You may even use your acquired entrepreneurial skills to start your own company.

Continuing your studies after your bachelor's programme

After you have obtained your bachelor's degree, you can choose to continue with a master's programme, like Smart Systems Engineering. The master Smart Systems Engineering takes you to the next level of modern-day data control. You will become an architect of intelligent sensor systems, being able to build and develop smart systems that are able to interact with their environment. See www.hanzegroningen.eu/sse for more detailed information.



Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

Admission requirements

Both Dutch and international students are welcome to apply for the bachelor's programme. To be admitted to the programme you need to be in possession of a secondary school degree that is the equivalent of the Dutch HAVO diploma. Mathematics and Physics are also requirements for entry into the programme. Because Sensor Technology is taught in English, you may have to prove your English language proficiency, depending on your educational background and nationality.

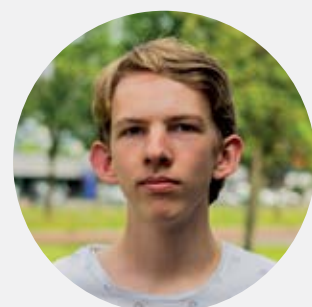
Visit www.hanzegroningen.eu/sensortechnology and www.hanzegroningen.eu/application for detailed information about the admission requirements, language requirements and how to apply. For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

Contact

Institute of Engineering
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 E sensortechnology@org.hanze.nl
 I www.hanzegroningen.eu/sensortechnology

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'I chose Sensor Technology at the Hanze University of Applied Sciences because of the combination between science and practice-oriented work. I think Sensor Technology is a very interesting programme with a nice balance between theory, practical labs and projects. The practice-oriented projects allow me to let my creative thoughts run wild. During the first two projects, I designed things that had never been seen here before. How cool! And to be honest, I couldn't wish for better teachers!'



Quinn Stowers student Sensor Technology

www.hanzegroningen.eu/sensortechnology

Classical Music

4 year bachelor's programme



Prince Claus Conservatoire

The Prince Claus Conservatoire feels a strong connection to the northern part of the Netherlands. We are an internationally renowned institute with high standards regarding quality and atmosphere. Our mission is to train inspiring musicians who can make an important contribution in our society.

We challenge you to share your talent and passion for music with the world around you. As a future musician or music teacher, you will move the world; by inspiring, motivating and touching people's hearts.

Studying at the Prince Claus Conservatoire means that you will be immersed in an inspiring international environment. We are known internationally for our innovative ideas on studying music. We are convinced that having close contact with our students is of great importance. You become part of our close community when you choose to study with us.

Programme structure

Your main instrument is the focal point throughout your studies. The first year is an orientation year. You attend theoretical classes, as well as main instrument classes, and learn through practical training and projects. In the second year, your knowledge and skills are broadened and deepened, in both practical and theoretical subjects. You will study the foundations of musical entrepreneurship and teaching. In the third and fourth year a lot of time is invested in didactic subjects with a focus on work placements (internal, external and project internships). You can make your own choice in elective modules that fit your interests or capabilities. You can, for example, participate in an international exchange

| | |
|--------------------------------|--|
| Form | Full-time |
| Length | 4 years |
| Starts in | September |
| Degree | Bachelor of Music |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| English language skills | IELTS 6 or equivalent |
| Application deadline | 1 March (EU and non-EU) |
| Website | www.hanzegroningen.eu/pcc |

There are [scholarships](#) available for non-EU students.

* The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

programme. In the final year, you focus on your main instrument, leading up to a graduation concert.

Playing in an ensemble or orchestra is an essential part of the curriculum. In addition to many chamber music ensembles, the conservatoire also has a percussion ensemble and a choir. Large vocal ensembles, string ensembles and wind ensembles are set up as music productions.

There are plenty of opportunities to gain performing experience, through orchestras, at chamber music evenings, in solo performances or in master classes and concerts, both within as well as outside of the conservatoire. You also attend workshops and master classes given by internationally renowned musicians.





Admission requirements

All applicants must perform at the entrance exams, held in the Spring period. This exam consists of two parts: a theory and aural test, and an audition. Each part is approximately 30 minutes in duration and both take place on the same day. It is most likely that you will hear whether you can be admitted to the Conservatoire on that same day. In special cases, it is possible to send in a DVD instead of doing an audition. For more information about the admission requirements and the enrolment procedure, visit www.hanzegroningen.eu/admissionpcc.

Career prospects

After graduation, you can work as a performing musician in an ensemble, in an orchestra or as a soloist. Perhaps it is your ambition to play in a renowned symphony orchestra or in one of the Dutch professional military ensembles, or you may wish to become a member of a professional or semi-professional chamber choir. Many of our graduates combine playing (chamber music) with teaching music.

Whatever your future path is going to be, at the Prince Claus Conservatoire (PCC) you will be trained to become a versatile musician of the highest quality. If you also studied for a teaching qualification, you can work at a music school or as a private teacher. Most graduates are self-employed, pursuing 'portfolio careers' that combine performing and teaching.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

How to apply

You can find all the information on how to apply for the entrance exam at www.hanzegroningen.eu/admissionpcc

Contact

Prince Claus Conservatoire

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www.twitter.com/PClausConserv

www.instagram.com/prinsclausconservatorium

For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/isd.

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"Studying at the Prince Claus Conservatoire is very personal. You get a lot of opportunities to develop your personal interests, for example in the form of electives, projects and chamber music ensembles.

For me, this is not only a place where I can develop myself as a musician, I also feel respected as a human being. Because of the strong bond between co-students and staff I feel very much at home, being provided with everything I need to learn and to grow."

Hannah Tomasini alumna Classical Piano

www.hanzegroningen.eu/pcc



Jazz

4 year bachelor's programme



Programme introduction

Our Jazz Programme 'New York Comes to Groningen' is unique in the world for two reasons:

- 1 Alongside the strong Groningen staff, top New York artists travel to Groningen to teach in our programme on a rotating schedule. Every week of the year, you'll be able to learn from another New York artist, allowing you to develop yourself into a professional jazz artist.
- 2 All students (bachelor and master) work with all of the NY-artists, irrespective of the student's instrument. Bachelor's courses include theory, ear training, composing, arranging and a wide variety of workshops. In addition, there are ongoing weekly lessons from a world-class Dutch faculty.

Programme structure

You start performing publicly from day one. The emphasis is on expanding your stage experience. You also learn to play the piano in order to better understand musical theory. You participate in studio projects and you follow courses in jazz arranging and composition. Your main instrument and the New York faculty classes are the focus throughout your entire study programme.

Guitarist and New York teacher in our department:
 Freddie Bryant. ▼



| | |
|-----------------------------|--|
| Form | Full-time |
| Length | Four years |
| Starts in | September |
| Degree | Bachelor of Music |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | 1 April (EU and non-EU) |
| Website | www.hanzegroningen.eu/jazz |

There are [scholarships](#) available for non-EU students.
 * The tuition fee for the first year. For subsequent years, the annual amount is €2,209. www.hanzegroningen.eu/tuitionfees

In addition to your private lessons, you will play in various ensembles. We also organise a trip to New York every year. The didactic subjects and musical entrepreneurship are offered in the second and third year. At the end of the fourth year you will conclude your studies with a final concert, displaying the musical vision that you have developed.

We have no limitations in terms of instruments. Basically every instrument is admissible.

Top New York jazz musicians teach in Groningen

Using the slogan 'New York comes to Groningen', the Prince Claus Conservatoire offers jazz education based on expertise from the jazz scene in New York. We are the only European conservatoire to do so. Jazz teachers from the Big Apple come over to Groningen, offering you the best jazz education available. These courses cover a wide range of subjects such as workshops, master classes, band coaching, stage experience, composition and group lessons. Beside this you will also attend classes concerning theory, arranging and jazz history.



Joris Teepe, artistic leader of the jazz department ▲ and founder of the 'New York comes to Groningen' programme.



▲ Jazz students performing with New York teacher Johannes Weidenmüller during stage experience.

Admission requirements

Applicants for programmes at the conservatoire are expected to be familiar with certain materials and skills. Therefore, all applicants must perform at the entrance exams, held in April and May of each year. This exam consists of two parts: a theory and aural test, and an audition. Each part takes approximately 30 minutes and both take place on the same day. The results are most likely to be presented the same day. In special cases, it is possible to send in a DVD instead of doing an audition. For more information about the admission requirements and the enrolment procedure, check our website www.hanzegroningen.eu/admissionpcc.

Career prospects

Graduates are trained to be professional musicians and are equipped for a musical career, performing in various ensembles, in all styles of jazz. You will know how to promote yourself and your group. You will be able to compose and arrange music for all kinds of ensembles and orchestras. You can teach others at a music school or privately. Most graduates are self-employed, pursuing 'portfolio careers' that combine performance with teaching.

HM Do you want to shift your knowledge, career, ambition or passion into a higher gear after your bachelor's? Enrol in a Hanze Master's! Check our website for a complete overview of our master's programmes. www.hanze.nl/masters

How to apply

You can find all the information on how to apply for the entrance exam at www.hanzegroningen.eu/admissionpcc

Contact

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For questions regarding international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/isd.

Bachelor of Design

| | |
|-----------------------------|---|
| <u>Form</u> | Full-time |
| <u>Length</u> | Four Years |
| <u>Starts</u> | in September |
| <u>Degree</u> | Bachelor of Arts |
| <u>Language</u> | English |
| <u>Tuition fee</u> | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| <u>Application deadline</u> | hanzegroningen.eu/design-appl |
| <u>Website</u> | hanzegroningen.eu/design |

*The tuition fee for the first year. For subsequent years, the annual amount is € 2,209. www.hanzehogeschool.eu/tuitionfees



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Hanze
Minerva Art Academy
University of Applied Sciences

Try out, make a choreography
of your curiosity.



35

If you are creative, curious, interested in experimenting with images and converting ideas into visual concepts, then the Bachelor of Design may well be the right programme for you. We educate talented and ambitious students to become experimental designers with a critical attitude. Our graduates are fully prepared for a career as a designer.

Six study routes

As a designer, you will be joining the creative industry, one of the most booming sectors in the Netherlands and abroad. Not only will you master the skills you need to become a professional designer, you will also develop a critical attitude, reflecting on your own work and that of your fellow students, and your own style and authenticity. Making mistakes is part of your development into being a professional designer. By experimenting, failing and starting again you will create your own style, your signature. You will also learn to develop and protect your authenticity as a designer. We provide you with the best facilities and counselling. You will also work together with other students, to learn how to function in a (interdisciplinary) team. You learn to play with images and discover how your visual abilities can create solutions for questions in society.

The programme

Over the course of four years, you will learn everything you need to start your practice as a professional designer. In the first year you learn all about general design. You will enroll in five study periods in each final profile and you will familiarise yourself with analogue and digital skills. You will also be taught Art & Design theory and Vocational Training.

During the main phase you will choose your own path. This can be a path focused on one of the set study routes. You can also choose your own path, independent of a certain medium, which will allow you to combine the various possibilities mentioned in the next section.

- **Graphic & Interaction Design:** you will focus on how to convey messages in a creative and original manner through images and typography. The two main subjects are Graphic Design and Interaction Design. Other subjects concern learning more about the power of photography and video and the multiple possibilities of typography.
- **Illustration & Animation Design:** you will focus on creating still and animated images. Your main subjects will be Illustration and Animation. Your auxiliary subjects will be Drawing & Painting, Photography, Visual Typography and Image Grammar. As a graduate you will not only be proficient in creating images by hand, but you will also have mastered professional digital design skills.
- **Spatial Design:** The major Spatial Design focuses on space as a continuous element in all assignments. Spatial designers define how people use and experience spaces, whether these are indoors or outside. The major focuses on people, place, purpose and the poetry of connecting these.

The main subject is spatial design, linking to interior architecture and design, architecture, building engineering, material knowledge, movement, visualization and professional development. Graduates will have learned to work on and research assignments for clients and users without losing sight of technical (im)possibilities, or of their own artistic vision and signature.

Experienced teachers from the professional field

You will be taught by experienced teachers who also work as professional designers. Most of them still run their own practice and offer students the opportunity to build their own professional network. We also invite guest lecturers, who will give you a totally fresh view of the world of design.

After graduation

In your fourth year you will carry out a joint, final exam assignment and your own independent exam project. This is how you will present yourself as a professional designer, ready to start your career setting up your own design studio or finding a job, for instance at a design agency, marketing agency, gaming company or theatre. You also have the possibility to join a master at Frank Mohr Institute.

- **Time Based Design:** you will focus on moving images in stories, in time and space. You will prepare for a future as a designer working for theatres and in the gaming industry. You will explore the use of images, video, light and sound. You will contribute to productions, often in cooperation with a range of professional organisations.
- **Product Design:** you will focus on becoming a design entrepreneur. You choose your own frame of reference, creating a collection of objects and products that will be part of the brand you will use to present yourself in the market.
- **Offroad:** You are allowed to plan your own multiple route through the programme and the different specialisms.

Additional activities and opportunities

During your studies you will get every chance to enrich your knowledge and experience by taking part in project weeks and OffCourses. We provide many additional activities, such as masterclasses, exhibitions and festivals. Vocational training is also part of the curriculum, as well as the possibility to study abroad for a semester. To master your skills and carry out your assignments, we provide a wide range of facilities, technical workshops and courses.



About Minerva Art Academy

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Whatever route you choose, making art is at the heart of the art practice and therefore central to all our programmes. These days the art practice is hybrid in nature: we encourage you to look beyond a single medium or art form. You will become part of our art community, working in interdisciplinary groups, getting to know as many mediums, techniques and approaches as you want. We provide creative and technological workplaces, where you can freely learn, make, reflect and experiment. You will not only learn to master a craft, but also to think and act as an independent and original artist. This is how your work will make an impact on the world and how you will make your own mark as a professional.



Facilities: HAL, exhibitions and Projectbureau

To help you master your craft as an artist or designer, we provide you with the best possible facilities we can find. In Groningen, for instance, we have our Hybrid Arts Lab (HAL) in the Minerva building located on Zuijderdiep, where everyone in our art community meets to share experiences, create new ideas and attend all kinds of activities.

Our building at Praediniussingel, the former Groninger Museum, is perfect for hosting exhibitions and other activities. As a student you will get every opportunity to be part of these activities, as a participant or organiser.

Workshops

We also have fourteen well equipped workshops in the domains of Media, Printmaking, Spatial Techniques and Photography, where you can carry out experiments and learn skills. Students can also use these workshops to explore a technique or medium for the first time. All students of Minerva Art Academy are welcome here. After graduation you can continue to use the workshops for another six months. Students often find it very useful to work on assignments outside of the academy, in order to prepare for their career as a professional in the art world. The Project bureau receives a great many requests to carry out projects and assignments. All students are welcome to apply for such projects.

Our programmes

We provide four bachelor's programmes, two master's programmes and a great many additional activities aimed at students as well as alumni.

Four-year bachelor's programmes:

- Fine Art (English/Dutch taught)
- Design (English/Dutch taught)
- Popular Culture (Dutch taught)
- Fine Art and Design in Education (Dutch taught)

Two-year master's programmes:

- Painting (MA in Fine Art and Design) (English taught)
- MADtech: Media, Art, Design & Technology (MA in Fine Art and Design) (English taught)
- iRAP: Interrelational Art Practices (MA in Fine Art and Design) (English taught)
- MaDAM: Design & Materials (MA in Fine Art and Design) (English taught)
- Master of Education in Arts (Dutch taught)



Practical information

Open days

Feel free to come to our open days.
For the exact dates:
www.hanzegroningen.eu/opendays

Admission requirements

You can apply through Studielink (digital application form). After applying you will receive an invitation for an admission test. This assessment includes a home assignment and an academic assignment.

To qualify for our bachelor's programmes, you need to have completed either a pre-university secondary education, a higher general secondary education, an intermediate vocational education or a foundation course in higher professional education or similar. You may also be admitted to the Academy on the grounds of 'exceptional talent' and a good academic test performance.



T (+31) 50 595 12 01

E bachelorminervabkv@org.hanze.nl

f [facebook.com/academieminerva](https://www.facebook.com/academieminerva)

@ www.instagram.com/academieminerva

🌐 www.hanzegroningen.eu/artacademy

🌐 www.academieminerva.nl

Binding study advice

To be allowed to progress to the second year, you need to acquire a sufficient number of European Credits (ECTS) in your first year. If you do not acquire this, you will receive a negative Binding Study Advice (BSA), meaning you will not be allowed to continue your degree programme. In the academic year 2022-2023, the required number of credits is 45 ECTS. For the academic year 2023-2024, the number has yet to be decided.

Other matters

You can find more information about matters like tuition fees, scholarships, cost of living, visas and housing on our website www.hanzegroningen.eu/io. For questions regarding the application procedure, admissions or international student matters (visas, insurance, accommodation, work and residence permits) please visit www.hanzegroningen.eu/contactus.

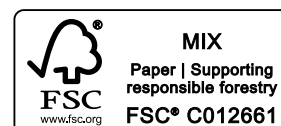
Contact

Address 1

Minerva Art Academy
Gedempte Zuiderdiep 158
9711 HN Groningen,
the Netherlands

Address 2

Minerva Art Academy
Praediniussingel 59
9711 AG Groningen,
the Netherlands



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Minerva Art Academy

2023/2024

Bachelor of Fine Art

| | |
|--------------------------------------|--|
| Form | Full-time |
| Length | Four Years |
| Starts | in September |
| Degree | Bachelor of Arts |
| Language | English |
| Tuition fee | EU/EEA: €1,105*; non-EU/EEA: €7,900 (academic year 2022-2023) |
| Application deadline | hanzegroningen.eu/finearts-appl |
| Website | hanzegroningen.eu/finearts |

*The tuition fee for the first year. For subsequent years, the annual amount is € 2,209. www.hanzehogeschool.eu/tuitionfees



share your talent.
move the world.

Hanze
Minerva Art Academy
University of Applied Sciences



Your future in art



The bachelor of Fine Art will guide you on the road to become a professional visual artist. An artist is driven by curiosity and the desire to create things that haven't been seen before. An artist is curious and eager and strives to take an independent and autonomous position in the world. Do you recognise that ambition and are you passionate about art? Do you want to work in multiple disciplines, with a wide range of artist-teachers in a highly international studio environment? The Fine Art bachelor's programme at Minerva Art Academy welcomes you.

Bachelor of Fine Art

Your future as an independent fine artist

To become an independent visual artist, you need an open mind. You ask questions and you don't take the world at face value. You want to learn to express your ideas to the world. You will work individually or with others in shared studios and in our technical workshops. You create your journey, making your way in the world of art.

Getting to know your craft

During this bachelor's programme you will learn to materialise your ideas, feelings and fascination in visual work, using different materials, techniques and media. You will be confronted with many possible aspects of contemporary art: ideas and concepts, media and domains, materials and techniques, artist positions and roles, studio practices and professional practices. You will be guided in finding the answer to the question what it means for you to be a professional artist.

Course structure

The Bachelor of Fine Art is a four-year programme. Each year consists of two semesters of 16 weeks each, concluded with a group work review and a project week or excursion week.

Central to your curriculum is your studio work. You will learn to reflect on our own work and that of others. During the first two years you will carry out assignments to gain knowledge and skills. You will also work independently to fully develop and explore your own artistic process. In the third year you will focus on your personal development as an artist in the studio. The final year is all about defining who you are as an artist and the uniqueness and quality of your work. You will write a final thesis and artistic statement and take part in a joint exhibition with your fellow students.

Making and thinking

For an artist, making and thinking are closely linked. This is reflected in our curriculum. You will be taught by a variety of tutors, who all have their own specialised active professional background. Working in the studio and workshops is a central in the programme in which theory and practice are connected to prepare you for a professional practice.

An overview of the programme:

- **Studio:** working in the studio, workshop or a virtual environment
- **Studio Support:** knowledge and skills in all visual domains
- **Studio Classroom:** the relation between theoretical and practice-based artistic research
- **Studio Electives:** interdisciplinary and theoretical electives
- **Theory:** knowledge of context of the visual arts. Art history, visual analysis, philosophy and art theory
- **Professional Practices:** preparation for the professional practice

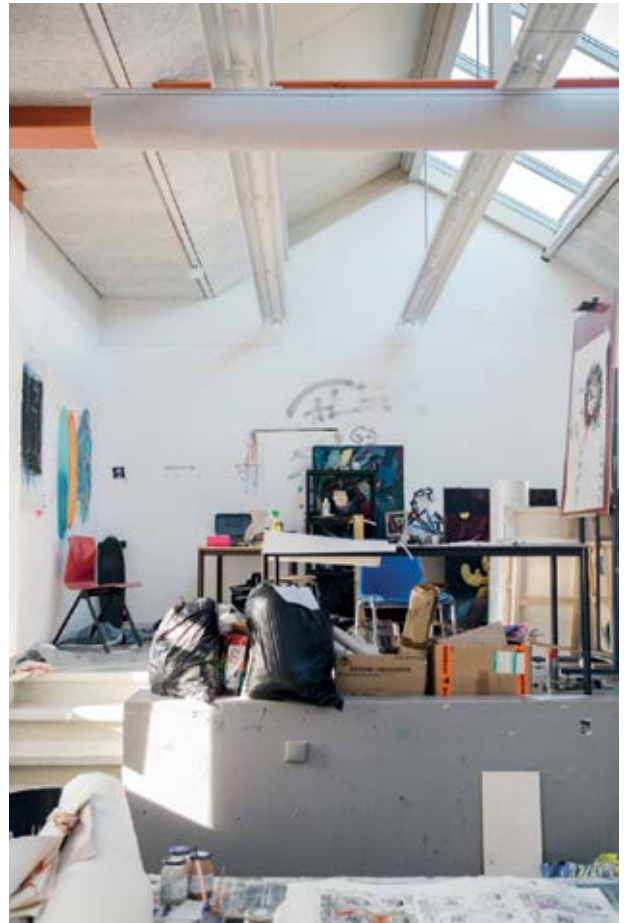
Personal development as an artist

Your personal development as an artist is central. This means you can personalise your own programme, free to pursue subjects and activities that encourage your personal development. Part of this development is your Study Portfolio. You will further personalise your study programme by working with multiple mediums and by getting to know different professional domains and artist positions. In your third year you can study abroad for a semester or apply for a minor. You can take part in (Honours) projects and assignments provided by The Project Bureau or carry out research assignments for the Art & Society Research Centre. We offer a great many additional activities, like an international excursion at the start of your studies, guest lectures, project weeks, excursions, exhibitions, festivities and external projects, and many interesting, multidisciplinary OffCourses.

Practice

After graduating you will build your practice as an independent artist. To help you prepare for this, the programme addresses multiple aspects of the professional practice. You will learn about art policy, museums, galleries, art critics and art collectors and new podia and initiatives. You will explore the roles you can take as an independent artist in the international social and cultural field. You will work towards your own role as a professional artist and start creating a wide, international network of art contacts during your studies. This is how Minerva Art Academy can help you start building an international art practice.

Bachelor of Fine Art



Bachelor of Fine Art



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Bachelor of Fine Art

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Additional activities

We provide a great many additional activities for students and alumni. Our OffCourses give you the chance to carry out artistic research in a mixed group of students in an exciting and experimental way. OffCourses involve all kinds of themes and subjects and are often carried out in cooperation with companies or professionals in the art practice, other Hanze UAS schools or universities abroad.

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Bachelor of Fine Art



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🌐 www.hanzegroningen.eu/artacademy

🌐 www.academieminerva.nl



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Application and admission

Applying for a study programme abroad may seem complicated, but don't worry. Our Student Administration (STAD) is here to help you with the application procedure and our International Office can assist you in acquiring your visa and insurance. For contact details, please visit www.hanzegroningen.eu/contactus.

How to apply

You apply for a study programme at Hanze University of Applied Sciences, Groningen through [Studielink](#). After starting your application you will receive full instructions on how to complete your application.

Application deadlines

Our academic year starts on 1 September and ends on 31 August. The application deadlines are:

| | |
|--------------------------------------|-----------|
| Students needing a visa (non-EU/EEA) | 1 June |
| Students not needing a visa (EU/EEA) | 15 August |

Certain programmes have alternative application procedures and deadlines. For more information about the application procedure, including video tutorials on how to apply to Hanze UAS, please visit www.hanzegroningen.eu/application.

Entry requirements

Admission to a programme is based on your prior education and additional diplomas. For several programmes you must also meet certain language requirements, participate in a matching procedure or write a motivation letter. For more information, please visit www.hanzegroningen.eu/application.

Language requirements

Students applying for an English-taught programme must prove their proficiency in English. For more information about the required level for your programme, please visit www.hanzegroningen.eu/languagerequirements.

Visas

Students from certain non-EU/EEA countries need a visa to enter the Netherlands. Our International Office can assist you in successfully arranging your visa, as long as you meet all the necessary requirements. For more information, please visit www.hanzegroningen.eu/immigration and contact immigration@org.hanze.nl in case of any questions.



Finance

As enriching as studying abroad can be on a personal level, it can also be a costly experience. You should consider all the costs that come with studying in the Netherlands and plan their budget accordingly. There is also a number of scholarships available for certain students to ease their financial burden.

Tuition fees and other costs

The tuition fee for the first year of the bachelor's programmes is halved, to approximately €1,105, for students who start their first study programme in higher education and pay statutory tuition fees, such as EU/EEA-students. For subsequent years, these students pay the full statutory tuition fee, this annual amount is around €2,209. The annual tuition fees for non-EU/EEA students are set at €7,900 (academic year 2022-2023). You can expect tuition fees to increase slightly each year. Some master's programmes have different tuition fees. There are additional costs for books, study materials and excursions. This depends more or less on your programme. Furthermore, to obtain a residence permit, the immigration authorities require a financial guarantee from non-EU/EEA students to prove that they have sufficient financial means to complete the entire programme. For more information, please visit www.hanzegroningen.eu/tuitionfees.

Scholarships and study loans

There is a number of scholarships available to aid students financially if they meet the scholarship criteria. Be aware that these scholarships are highly competitive. Under certain conditions EU/EEA students can apply for Dutch Student

Finance in the form of a loan, and they can get a tuition fee loan. There are also a number of other, external, scholarships available for master's students. For more information, please visit www.hanzegroningen.eu/scholarships.

Cost of living

The cost of living in the Netherlands is average compared to European standards. International students in Groningen spend between € 800 and € 1100 per month, though this varies a lot and can also increase or decrease throughout the years. This includes accommodation, insurance, groceries, transportation and clothing. For more information, please visit www.hanzegroningen.eu/costofliving.

Health insurance

Healthcare in the Netherlands is amongst the best in the world, but be aware that you need to have valid medical insurance in order to be allowed to reside in the country. EU/EEA students should double check with their insurance company at home to verify that they will be covered in the Netherlands for medical costs without limitations. Make sure you have proof of this coverage. You may be able to get an European Health Insurance Card (EHIC) from your own national insurance. An EHIC card however only covers for essential medical care (again seek advice with your insurance company back home). For more information, please visit www.hanzegroningen.eu/insurance.

Working in the Netherlands

The rules on taking on paid work during your studies depend on whether you're an EU/EEA or non-EU/EEA student. EU/EEA students can work in the Netherlands, without restrictions. Non-EU/EEA students usually need a work permit to be able to work in the Netherlands. They can find out more about their ability to work in the Netherlands by visiting www.studyinholland.nl. Please visit www.ind.nl/en.



Accommodation

Finding a place to live can be challenging in a popular university city like Groningen. In the Netherlands, educational institutions do not provide housing. We do reserve accommodation with housing providers, but the number of rooms is very limited. Finding a place to live is primarily your own responsibility. Please take this very seriously and start looking for a room at least five months in advance.

The SSH

Students can apply for furnished accommodation through SSH, an organisation that acts as an intermediary in finding (temporary) accommodation for international students. SSH's international student houses have furnished rooms, most of them with shared facilities. In each student house, there is a residence assistant. He or she is your first contact before you arrive in your room and will welcome you in the building as soon as you arrive. The availability of rooms is limited and you are encouraged to apply as early as possible. You can rent a room for a maximum period of 12 months. Visit www.sshxl.nl/en for more information.

Housing in Assen

Several programmes offered by the Institute of Engineering are located in Assen. To find out more about accommodation in Assen, visit www.hanzegroningen.eu/housing.

Private market

You can also search for a room on the private market. This can, for example, be the room of a Dutch student subletting his or her room to go abroad, a room in a student house owned by a real estate agency or a studio apartment owned by a landlord. On the private market you may be able to rent for a period longer than 12 months.

There are several housing agencies in Groningen that can assist you in looking for a room. They offer furnished and unfurnished rooms. Most agencies will ask for a registration fee and a mediation fee of approximately one month's rent once you have accepted the room. There are also several websites where you can search for a room online. The costs will be lower than searching with the help from an agency, but please be aware that these organisations do not have an office in Groningen and do not act as an intermediary. For a list of agencies and websites, please visit www.hanzegroningen.eu/housing. We also advise you to visit www.athomeingroningen.com for available rooms on the private market, information about Dutch housing law and contracts, financial matters and address registration.

Please note that the information in this brochure is subject to change. Keep an eye on www.hanzegroningen.eu/housing for all up to date information. If you have any questions about housing or are experiencing problems with finding accommodation, please contact our Housing Manager at: housing@org.hanze.nl.



Services and facilities

Naturally, as a university of applied sciences, we provide you with good study facilities, such as libraries, computer labs, project rooms and internet services. Next to that, we find it very important that you feel at home in Groningen and at Hanze. Here are some examples of what we offer.

Pick-up service

Are you unsure of how to find your way from the airport to your new home in Groningen? Don't worry, just apply for our pick-up service. One of our current students will meet you at the airport and accompany you to your room in Groningen. For more information, please visit www.hanzegroningen.eu/pickupservice.

Welcome Day

To kick off the best period of your life and introduce you to fellow international students, we organise a Welcome Day. The programme includes a warm welcome by our Executive Board and information sessions on the Dutch culture and way of living. We also host an information market, where you can find out all there is to know about how to arrange important practical issues such as registering yourself at the city hall and opening a bank account. For more information, please visit www.hanzegroningen.eu/welcomeday.

Introduction week

Each bachelor's programme offers a tailor-made introduction week to all new students. You will be introduced to the programme, the lecturers, staff and student facilities. You will get to know your classmates, Hanze UAS and Groningen.

You can also join the general introduction week for all students in Groningen, the KEI Week. It takes place mid-August and is the perfect way to get to know the city, make friends and have some fun before the academic year begins. For more information, please visit www.keiweek.nl/en.

At the beginning of each semester, the Erasmus Student Network (ESN) also organises an introduction week specifically for international students. For more information, please visit www.esn-groningen.nl.

Become an entrepreneur

Are you eager to start your own business and engage in the fascinating world of entrepreneurship? Then Start-up City – an inspiring facility for starting entrepreneurs, innovative start-ups and scale-ups – is your place to be. Here, students from Hanze UAS and the University of Groningen are supported in their ambition to start a company through several educational programmes.

Sports facilities

Exercising your body is just as important as exercising your mind. All international students can join the ACLO, the student sports centre of Hanze UAS and the University of Groningen. For approximately € 60 per year, you receive unlimited access to numerous sports courses, group lessons and facilities. For an additional € 65 you can work out at the gym all year round. For more information, please visit www.aclosport.nl.



The Dutch higher education system

The Netherlands is known for its high quality education and research, as well as for its strong international orientation.



Higher education in the Netherlands

In the Netherlands there are two types of universities: research universities and universities of applied sciences. The first focus on research-oriented work in an academic or professional setting, whereas the latter offer practice-based programmes preparing students for careers outside academia. Both types of universities offer bachelor's and master's programmes. For more information, please visit www.nuffic.nl/eng.

European credit transfer system (ECTS)

In the Netherlands the workload of students in higher education is expressed in terms of ECTS (**European Credit Transfer System**) credits. ECTS is the most widely known credit transfer and accumulation system in Europe. ECTS credits reflect the hours of work required to complete a course unit, including lectures, practical work, seminars, private work and examinations or other assessment activities. 60 credits

of each 28 hours represent one full-time year of study in the Netherlands. The Dutch grading scale runs from 1 (lowest grade) to 10 (highest grade). 5.5 and up are passing grades.

Binding study advice

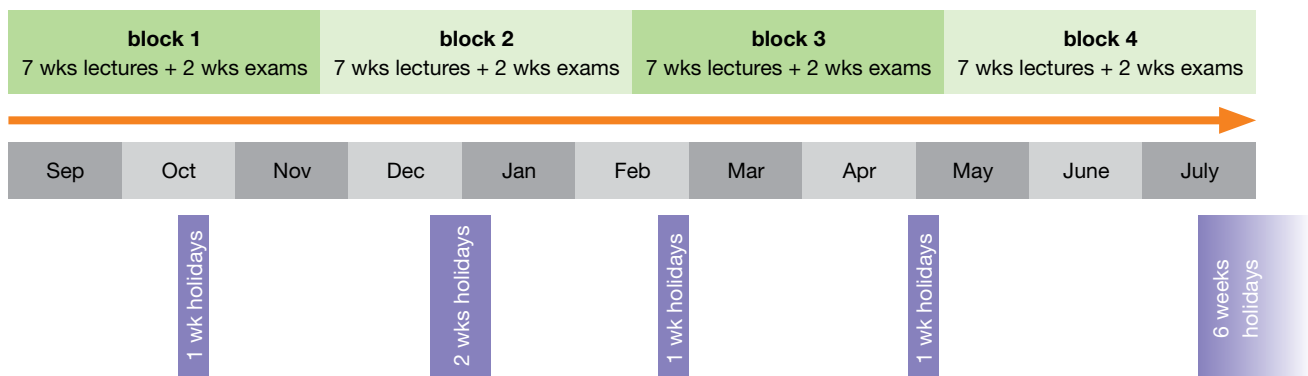
At Hanze University of Applied Sciences, Groningen, we encourage our students to work hard to ensure they graduate on time. All bachelor's students need to acquire a sufficient number of ECTS by the end of the first year to continue on to the second year. If you do not obtain enough credits, you cannot continue your programme. In the academic year 2021-2022, the required number of credits is 45 ECTS. For the academic year 2023-2024, the required number of credits has yet to be decided.



Academic calendar

The academic year consists of 44 weeks, not including breaks. The academic year starts in the first week of September and ends mid-July. Some study programmes have slightly different start and end dates. Each year consists of two semesters and each semester is divided into two blocks. Every block includes 7 weeks of lectures and two weeks of exams, resulting in four exam periods a year. For more information, please visit www.hanzegroningen.eu/academiccalendar.

Academic year*



* This schedule is meant as an indication. No rights can be derived from this information.

Contact information

Student Administration (STAD)

For questions about admissions and the application procedure:

E admissions@org.hanze.nl

T +31 (0) 50 595 27 50

International Office

For general questions about moving to the Netherlands and questions about immigration and visa:

E immigration@org.hanze.nl

For questions about accommodation:

E housing@org.hanze.nl

Hanze International Student Team

E histeam@org.hanze.nl

☎ Whatsapp: +31 6 134 681 82

Hanze Study Choice Support

E studychoicesupport@org.hanze.nl

Visiting address

Zernikeplein 7
9747 AS Groningen
The Netherlands

Open Days

Do you want to explore our study programmes, meet our lecturers and students and experience Groningen - the best student city of the Netherlands? Join one of our Open Days!

Our Open Days are on:

- 29 October 2022
- 9 December 2022 - online
- 11 February 2023
- 25 March 2023 - online

Please sign up at www.hanzegroningen.eu/opendays

Campus tours

Would you like to visit our campus, but cannot make it to one of our Open Days? Then book your personal campus tour at www.hanzegroningen.eu/campustours.

Online events

Get to know Hanze UAS and the city of Groningen from the comforts of your own home! Check out www.hanzegroningen.eu/online-events to find out more about our online events.

Social Media

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@ hanzeuas

Hanze University of Applied Sciences, Groningen

hanzeuas

www.hanzegroningen.eu

share your talent. move the world.

To be of value to both our region and the world. That's what we see as our social responsibility. We encourage you to develop not only as a professional, but also as a human being who feels a sense of responsibility for the world we live in. Discovering your own development path as well as your own role in society is what learning is all about.

Engaged Learning

From the very first day of your studies, you'll discover that every aspect of our teaching and research is informed by society. Together with your fellow students, inspirational lecturer-researchers and committed partners from professional practice, you'll investigate real-world, up-to-date challenges. Our teaching is based on the principle of *Engaged Learning*. You'll tackle real-life research assignments in one of more than 150 *living labs*, and your results will have an immediate impact.

In the region and worldwide

Our mission is to guide you towards becoming an enterprising and innovative professional who is in touch with society's key issues. With our roots set firmly in the traditions of the northern Netherlands, we not only address the main challenges facing our region, but also look to the world beyond at all times. Induced earthquakes and the energy transition are regional topics that play out in a wider international context of sustainability and climate change. As an example, students from various degree programmes are working together on building a solar car and rolling out sustainability initiatives on the island of Ameland. For our key theme of *Healthy Ageing*, students are creating a 'Blue Zone' in Appingedam. Blue Zones support local residents and organisations in their initiatives to achieve or promote healthy ageing. We share our knowledge with comparable projects elsewhere, thus prompting a global knowledge exchange.

500 starting entrepreneurs a year

We devote plenty of time to the development of an inquisitive and enterprising attitude, allowing you to become a curious, driven and highly capable professional. Each year, for instance, Hanze UAS helps 500 students start up their own company.

We offer a safe and challenging learning environment that will allow you to become the best version of yourself. Thanks to *Engaged Learning*, you'll be able to design innovative solutions for an ever-changing world. That is what *share your talent. move the world.* means for you.



All study programmes of Hanze UAS have been accredited by the Dutch-Flemish Accreditation Organisation, which means that they meet all quality requirements for recognised higher education institutions.