



S

ISTITUTO  
SECOLI

MAKING FASHION

istitut@Secoli

# WE MAKE FASHION.

Everybody has ideas  
Some have great ideas  
But very few are capable of  
transforming them  
into something, tangible and  
effective.  
True creativity must always  
measure itself  
with the reality  
of technology and the market,  
otherwise the idea  
remains on paper.

This is the "Secoli Method".





01/

# ISTITUTO SECOLI, THE SCHOOL OF MAKING FASHION

**“Making fashion” is much more than a manual skill:** it’s about ideas, creativity and technique, all channeled into a project. **This is our passion, our culture, and our design. This is what drives us whenever we teach fashion.** Established in 1934, Istituto Secoli was the first Italian fashion school. Over the years, we have shaped four generations of fashion makers - now key figures in Italian and international brands. Skilled and competent, our graduates can design and create clothes, studied in every single detail.



# 02/ THE STORY BEHIND ISTITUTO SECOLI

## / FOUNDATION

Carlo Secoli founded the School in 1934 in Treviso with the intention to spread the sartorial culture and tradition and, at the same time, transmit a **professional method** of how to design and bring to life perfectly designed garments. In 1945 Carlo decided to transfer the school to Milan, helping to create the great cultural and societal trends that will make Milan the heart of fashion business.

## / THE FIRST COURSES

The first training programs offered are the Patternmaking ones. The innovations introduced to this discipline allow for the accurate creation, development and transformation of any pattern, so as to indelibly marry the history of Istituto Secoli with the history and development of industrial patternmaking.





### **/ 60s AND 70s**

In 1962, the School started to organize the “Time and Method Analysis” course in partnership with the research offices of the most important machinery’s manufacturers for the clothing industry, as well as a few American training schools, with the primary objective of promoting professional development in terms of work organization in the garment industries. Since 1975, the Institute’s courses have been recognized by **Regione Lombardia**.

### **/ 80s AND 90s**

In June 1984, opened the first edition of the Secoli Fashion Show. Nowadays, the annual Secoli Fashion Show is much more than just a runway show, it’s an unmissable event in the Institute’s agenda that also marks an important milestone of this unique learning process.

In 1990, the Institute carried out its first management consulting, thus strengthening the link between the training offered and the fashion industry.

### **/ THE NEW MILLENNIUM**

The brand-new school campus was inaugurated in January 2007, in the heart of Milan within walking distance of the ‘fashion square’ of Via Montenapoleone.

In 2008, Istituto Secoli became a founding member of “Piattaforma Sistema Formativo Moda”, an association which includes the most prestigious Italian Fashion Schools, Universities and Academies.

In 2010, the school launched the first edition of the “Master of Patternmaking” courses, specifically designed to provide outstanding training to graduates in Fashion Design.

03/

## ISTITUTO SECOLI TODAY

Istituto Secoli is a hub of talents in a highly dynamic, contemporary and international environment with 34 different nationalities attending the courses, where students can learn the '**Secoli Method**', a key factor of success for tomorrow's **fashion makers**.

Over the years, the Institute has trained more than 80.000 students, among whom: Claudio Marenzi, Chairman of Pitti Immagine and CEO of Herno; Pino Lerario, the creative mind behind the Italian brand "Tagliatore"; and Miaoran, the young Chinese designer whose brand has been chosen and supported by Giorgio Armani.

Istituto Secoli is an **associate member of "Piattaforma Sistema Formativo Moda"**, **SMI** (Sistema Moda Italia), **ANTIA** (Associazione Nazionale Tecnici Professionisti Sistema Moda), **IACDE** (International Association of Clothing Designers and Executives), **Eduitalia International Education**.  
The school is accredited by the **Lombardy Region**.



## 04/ MILAN HEADQUARTERS

Large, bright classrooms and studios equipped with all the machinery and software necessary for acquiring the “Secoli Method”. The layout of the Institute has been designed to mirror the various stages of production that go into designing and creating a collection. Each part of the process has its own designated space, giving the students a taste of what it is like to work in the different departments which can be found in all the major fashion brands.



# 05/ THE COURSES

## / WORKING IN THE FASHION WORLD

Rich and detailed didactic programmes with strongly practical oriented courses. A selection of specialized courses to acquire the skills of every step of the fashion process - from the design to the actual production of a garment. The educational offer of the School aims to meet the training needs of a variety of different groups of students with targeted proposals to whom is already working in the fashion industry (specializing courses), to graduates students (master courses) and to those looking for a complete training on the development of a fashion collection (academic courses).

The alumni have the opportunity to become part of a collection developing process, both as freelance professionals and as employees into industrial, service or craft companies. Specifically in all the professions related to the design office (**fashion designer, illustrator**), to the product office (**product manager**), to the patternmaking office (**patternmaking, CAD patternmaking**), to prototyping (**prototype**) and tailoring (**tailor**), and in the professions related to costing functions, internal and external quality control, industrialization, production, planning and organization (**time and method analyst**).





# 06/

## POST-DIPLOMA COURSES

### **THREE-YEAR UNDERGRADUATE / ANNUAL INTENSIVE COURSES**

Designed to give the young generations a specialized course to understand, learn and build upon the processes and techniques required to create a clothes wear collection. Both theoretical and practical oriented course based on a solid training method.

# 07/

## POST-GRADUATE COURSES

### **MASTER IN PATTERNMAKING / MASTER IN FASHION TECHNOLOGY**

A selection of masters designed to complete the training of Fashion Design postgraduate students or refining the skills of fashion professionals. We aim to enhance technical skills, help you acquire new tools, and learning methods and technical terminology. During our master courses, the students will learn to deal with the challenges of the fashion industry, using their creativity and technical skills.



08/

## SPECIALIZING COURSES

**Evening or weekend courses targeted at professionals of the fashion industry, who are interested in updating and enhancing their skills.**

The school provides a variety of specialization courses: in fashion design, patternmaking (man, woman, child, underwear), tailoring, dressmaking, prototyping (man, woman, underwear), fitting, CAD, graphics, organization and time and methods analysis.



## 09/ SHORT COURSES

Fashion short courses with a variable duration - monthly or weekly. These courses are aimed at beginners with a strong interest in the fundamentals of "making fashion", but also at practising professionals, who want to dive into specific topics. This course will help the students acquire practical and creative skills in a short period of time. This course will give the means to seek new career and training opportunities.

## 10/ EXECUTIVE COURSES

**Management and Time and Costs Courses** designed for people with previous managerial experiences, eager to specialize in the managerial roles within the production process, or simply want to improve their admin expertise.

The Executive Courses aim to enhance the analytical, team working, and problem solving skills of the students.

## 11/ ONLINE AND BLENDED COURSES

**Online Fashion Courses available on e-learning platforms, or Blended Courses**, with a hybrid training program - including both remote and face-to-face classes. Istituto Secoli offers the opportunity to virtually step into the school offering a high-level educational path - on design, creative and practical aspects.

12/

## OPEN DAY, OPEN CLASS AND MASTER CLASS

Want to learn more about Istituto Secoli's unique method, its training programmes and services? Every year, the school schedules a **rich program of Meetings** - available both with **Open Days and Open Classes**. Future students will have the opportunity to step into the school and attend the lessons and detailed presentations of the fashion program. Next to the Open Day and Open Class format, the School offers Master Classes: updating seminars for high school fashion teachers.

During these events, the teachers will delve into different topics: from the latest trends of fashion patternmaking, to the sewing techniques and CAD softwares. The Master Classes are created to encourage the dialogue between teachers, and the sharing of didactic experiences.



# 13/ SCHOLARSHIPS AND FINANCIAL AIDS

Istituto Secoli supports its students in a variety of ways, encouraging young talents to train and learn.

**> *Fee facilitations:***

Tuition fee facilitations are provided for students resident in Italy based on family's income, and property assets.

**> *Merit scholarship:***

We offer scholarships to the most deserving Italian and foreign creative talents who enrol on academic courses.

**> *Fee reductions, deferred payments and loans:***

To financially support students, Istituto Secoli has developed ad hoc financial solutions that facilitate access to learning.

# 14/ INTERNSHIPS & PLACEMENT

Thanks to the close connections created with many fashion companies, and the established reputation of its training programs, Istituto Secoli has created a job placement service for its alumni.

This service has become one of the most important reference points for finding qualified personnel within the Fashion industry.

**Today 85% of Istituto Secoli's students find qualified jobs in the fashion industry within six months of graduating.**

## 15/ SECOLI FASHION SHOW

At the end of the Academic Courses, the students of Istituto Secoli have the opportunity to bring their collections to the catwalk, during an exclusive event that attracts industry stakeholders, fashion journalists and influencers.

The Secoli Fashion Show is a unique event: all the garments are entirely designed and produced by the young designers. It is a first great concrete opportunity of visibility for the students; a representative moment in which all the knowledge and skills acquired in the academic course are shown on the catwalk.

## 16/ DESIGNER TO WATCH

“Designer to watch” is the project dedicated to the emerging talents of Istituto Secoli, alumni who have made a profession out of their creative passion. Since 2018, Istituto Secoli reserves to the alumni the opening catwalk during the **Secoli Fashion Show**, and the runway organized for **Fashion Graduate Italia** - the fashion week dedicated to the students of the most important fashion schools in Italy.

# CONSULTING SERVICES

In 1990, Istituto Secoli created the Consultancy Operating Department to answer the constant requests for customized consulting services aimed at enhancing, updating, maintaining the professional skills of the fashion companies' employees and/or at improving their operating process.

The strategic ability to work with and inside companies, unique in this field, has always allowed the Institute to design courses and train professionals. In perfect synchrony with the job market demands.

The specific know-how of the clothing industry of the Institute, allows it to offer to the fashion companies an effective and a 360° support. Through tailored projects aimed at professional training and skills updating, the school wants to pass down its knowledge, the quality control techniques, and the skills for the optimization of the response time to the market request.

Today the Consultancy Department of Istituto Secoli is committed to the following services:

> **ad hoc training projects;**

> **realignment of operational processes**

*following the new logics of the market and the Industry 4.0;*

> **creation of the Factory Academy system**

*aimed at controlling, transferring and improving the company's professional and distinctive knowledge.*



	<b>ISTITUTO SECOLI</b>
	V.le Vittorio Veneto, 18/A 20124 - Milan - T.+39.02.6597501 - <a href="mailto:info@secoli.com">info@secoli.com</a>

