



early makers
since 1872

em
lyon
business
school

**Master
of Science
Programs**



Learn here, accomplish now
Through gatherings, discussions
and being enriched by others

Explore here, make now
Through projects, experiences
and endeavors unveiling new paths

Evolve here, change now
Through new perspectives,
engagements and actions
that challenge the rules

Share here, reveal now
Through learning, experimentation
and unlocking new vocations

Awaken here, create now
Through inspiring generations
driving progress in the world

Here and now.



**em
lyon**
business
school

emlyon business school

“Doing to learn and learning to do”

Globally-ranked business school

Founded in 1872, **emlyon** business school is a globally-ranked institution and among the 1% worldwide to hold a triple accreditation by AACSB, EQUIS and AMBA.



It is internationally renowned for its academic excellence which uniquely positions it, here and now, combatting in the issues and challenges of the 21st century.

Early makers since 1872

A notion of teaching geared towards initiative and decision making.

The early makers signature teaching style is the driving force behind the school's pedagogy: demanding standards, experience, experimentation and the entrepreneurial ethos, all to boost students' capacity for action.

This learning takes tangible form in various physical locations:

- The makers' labs: prototyping with Fab, makers' project factory, bootcamps, Etc.
- Incubator, Accelerator
- Library

Explore here, make now

Our calling: to produce and share the knowledge that will enable us to address the social, digital and ecological issues facing organizations, and reveal the lifelong skills of responsible managers, capable of grasping the complexities of the world and transforming the society in which they operate.

Faculty and Research

emlyon's faculty is responsible for maintaining the school's academic excellence. Its rich research output feeds into and stimulates the scientific conversation worldwide.

Research

- Hybridization and impact are its watchwords and method
- A standard-setting global scientific stakeholder, with over 230 published papers classified A or B over the past five years

Faculty

- Faculty members representing a variety of disciplines, from data science to the humanities and social sciences
- Around 200 permanent and international professors

Focus on rankings

2nd

business school in France in terms of employability and among the **top 40 worldwide**

Global University Employability Ranking 2021
Times Higher Education

3rd

best business school in France in the management category

Shanghai Ranking 2021

4th

in France: Masters in Management, Finance, Business Analytics and Marketing

QS Best Business Masters Ranking 2022



emlyon business school is a space of learning and excellence that has trained exemplary leaders and entrepreneurs for over 150 years. The success of our students and programs is evident on a global scale and reflected in recent rankings where we earned “3rd best business school in France in the management category” by Shanghai Ranking (2021) and “2nd best French business school for employability” by Times Higher Education (2021).

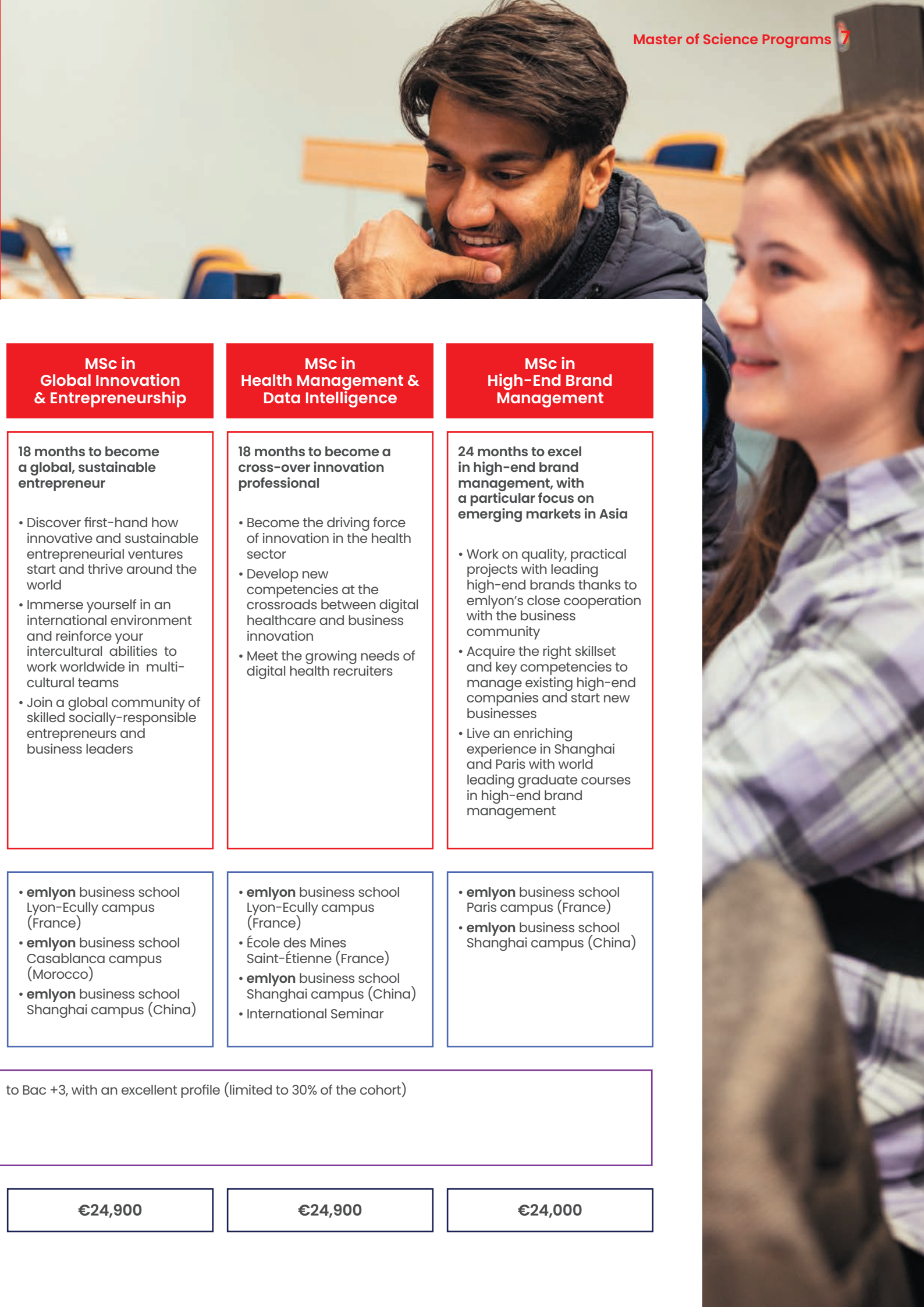
At **emlyon** business school, you will have a meaningful and challenging learning experience. Although you will be launching your career in a turbulent environment, emlyon will give you the keys to help and prepare you to pilot changes and transformations in a disrupted world.

Through earning a Master of Science at **emlyon** business school, you're choosing expertise and competence. All of our professors and lecturers are experts and specialists in the topics they teach, and all of the team and staff are here to support you on your journey of gaining knowledge, experience, and the hard and soft skills necessary to succeed in your desired career.

You are the key actor of your program and your own success. I hope that you decide to join emlyon to profit from a community of academic and professional excellence.

Olivier CATEURA / Director of Master of Science Programs **emlyon** business school

Our Master of Science Programs



Key Points

Location

Application Requirements

Fees

MSc in Cybersecurity & Defense Management	MSc in Digital Marketing & Data Science	MSc in Data Science & Artificial Intelligence Strategy	MSc in Finance	MSc in Global Innovation & Entrepreneurship	MSc in Health Management & Data Intelligence	MSc in High-End Brand Management
<p>18 months to combat global cybersecurity issues and manage threats</p> <ul style="list-style-type: none">• Gain in-depth knowledge and operational abilities in the domain of cybersecurity from top security and defense experts• Benefit from a multi-disciplinary approach: learning management, economics, politics, law and technology on a local, national and global scale• Discover how to navigate different global business markets and the ability to adapt to solve any problem by studying in France and China	<p>18 months to become a digital marketing professional</p> <ul style="list-style-type: none">• Acquire the fundamentals of digital marketing and join a new generation of marketing professionals with rare skills• Innovate in a data-rich business environment• Learn to take a visionary approach with a view of the future and an international horizon	<p>18 months to become a strategic leader by mastering AI and Data Science</p> <ul style="list-style-type: none">• Master the skills required by organizations who are actively hiring in all sectors of activity: tech, banking, e-commerce, energy, transport, telecommunications, etc.• Learn from renowned organizations and companies, talented professionals and featured speakers from all over the world• Network with a group of peers from around the globe and learn to work effectively and in a collaborative way	<p>18 months to gain technical and soft skills in Corporate or Market Finance</p> <ul style="list-style-type: none">• Develop a fundamental set of skills required for you to succeed in any sector of the finance industry• Choose between two specializations to go deeper into the specifics of your future professional environment• Gain an international dimension thanks to professor profiles, courses and content, fellow students, and two International Seminars	<p>18 months to become a global, sustainable entrepreneur</p> <ul style="list-style-type: none">• Discover first-hand how innovative and sustainable entrepreneurial ventures start and thrive around the world• Immerse yourself in an international environment and reinforce your intercultural abilities to work worldwide in multi-cultural teams• Join a global community of skilled socially-responsible entrepreneurs and business leaders	<p>18 months to become a cross-over innovation professional</p> <ul style="list-style-type: none">• Become the driving force of innovation in the health sector• Develop new competencies at the crossroads between digital healthcare and business innovation• Meet the growing needs of digital health recruiters	<p>24 months to excel in high-end brand management, with a particular focus on emerging markets in Asia</p> <ul style="list-style-type: none">• Work on quality, practical projects with leading high-end brands thanks to emlyon's close cooperation with the business community• Acquire the right skillset and key competencies to manage existing high-end companies and start new businesses• Live an enriching experience in Shanghai and Paris with world leading graduate courses in high-end brand management
<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• emlyon business school Shanghai campus (China)• International Seminar	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China)• International Seminar	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China)	<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• International Seminars	<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• emlyon business school Casablanca campus (Morocco)• emlyon business school Shanghai campus (China)	<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• École des Mines Saint-Étienne (France)• emlyon business school Shanghai campus (China)• International Seminar	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China)
<ul style="list-style-type: none">• A validated Master 1 degree or Bachelor's degree equivalent to Bac +4, or a validated Licence 3 degree or Bachelor's degree equivalent to Bac +3, with an excellent profile (limited to 30% of the cohort)• GMAT/GRE/TAGE MAGE/CAT test score (optional)• English Proficiency Score (optional)• emlyon business school digital tests						
€24,900	€27,000	€24,900	€27,000	€24,900	€24,900	€24,000

Our Master of Science Programs



Key Points

Location

Application Requirements

Fees

MSc in International Hospitality Management	MSc in International Marketing & Business Development	MSc in Luxury Management & Marketing	MSc in Sports Industry Management	MSc in Strategy & Consulting	MSc in Supply Chain & Purchasing Management
<p>18 months to become a global hospitality professional</p> <ul style="list-style-type: none">• Earn a double-degree with Institut Paul Bocuse in general management with specialist knowledge in new venture creation, lifestyle hospitality management, brand design, and innovation management• Benefit from specialized and adapted courses through the “accelerated track” or the “advanced track”• Study in Europe and the US or Asia to truly learn and experience the excellence of global hospitality directly through international immersion	<p>18 months to learn how to effectively increase business value as an influential decision maker</p> <ul style="list-style-type: none">• Gain a global and sustainable perspective on the marketing and business development functions• Launch your career after acquiring hands-on experience and exposure to real business challenges working with top-notch professionals• Acquire the necessary skillset to define the right sales strategy, manage salespeople and key customers	<p>18 months to accomplish your dreams in the industry of excellence</p> <ul style="list-style-type: none">• Learn how to adapt to the luxury industry’s high standards by studying in these emblematic locations: Paris, Shanghai, and either Rome, London or New York• Master the basics of management and discover specialist industry knowledge to meet the needs of recruiters• Access a select network of global luxury companies who are partnered with the school	<p>18 months to be ready for the global sports world of today and tomorrow</p> <ul style="list-style-type: none">• Understand the dynamics and resourcefulness necessary to succeed in sports management• Fully immerse yourself in this industry’s multicultural reality by participating in company consulting projects and intensive internships while studying abroad• Master the required skills in innovation and strategic thinking to stand out to recruiters and top global companies	<p>18 months to think and act as a strategist</p> <ul style="list-style-type: none">• Develop a strong expertise based on the two pillars of strategy: science and experience• Work on practical transformation projects conducted in partnership with companies and top strategy consulting firms• Learn how to think globally and benefit from true international exposure	<p>18 months to kickstart your career in collaborative supply chain and responsible procurement</p> <ul style="list-style-type: none">• Acquire the fundamentals of responsible management in complex and collaborative ecosystems• Discover how to apply the latest purchasing and supply chain management know-how in digital and robotics technologies• Reinforce your intercultural abilities and be fully ready to work in an international environment
<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• Institut Paul Bocuse (Ecully, France)• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China) or University of Nevada (Las Vegas, USA)• Two Hospitality Weeks	<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• emlyon business school Shanghai campus (China)• International Seminar	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• Parsons School of Design (NYC, USA) or Luiss Business School (Rome, Italy) or London College of Fashion (London, UK)• emlyon business school Shanghai campus (China)	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China)• International Seminars	<ul style="list-style-type: none">• emlyon business school Paris campus (France)• emlyon business school Shanghai campus (China)• International Seminar	<ul style="list-style-type: none">• emlyon business school Lyon-Ecully campus (France)• emlyon business school Shanghai campus (China)• International Seminar
<ul style="list-style-type: none">• A validated Master 1 degree or Bachelor’s degree equivalent to Bac +4, or a validated Licence 3 degree or Bachelor’s degree equivalent to Bac +3, with an excellent profile (limited to 30% of the cohort)• GMAT/GRE/TAGE MAGE/CAT test score (optional)• English Proficiency Score (optional)• emlyon business school digital tests					
€27,000	€24,900	€34,000	€24,900	€24,900	€24,900



MSc in Cybersecurity & Defense Management



18 months to combat global cybersecurity issues and manage threats

Build your career in a challenging and strategic domain

Do you want to start your career in the security and defense industry, or in another sector that requires these skills? To do so, you will need in-depth academic understanding and operational capacity to use and implement cybersecurity and defense solutions and standards. You'll acquire a premium knowledge of the work and experience among the best security & defense experts worldwide from both academic and professional standpoints.

Discover a multidimensional approach to cybersecurity and defense

Gain the expertise necessary to lead in the field. You will learn through a multidisciplinary approach tackling management, economics, politics, and law looking at local, national and global settings. You will also experience a multi-sector approach to the subject by studying security, ITDB, cyber-intelligence and geopolitics.

Benefit from true international exposure

Understand and gear up for tomorrow's challenges in Lyon and Shanghai. By studying in 2 distinct locations, you will develop a broad view and learn how to navigate the specifics of these different business markets successfully.



Nicolas Sabben / Program Director

"We are in a world where the need to **protect data against cyberattacks** has never been higher, where information is manipulated on a daily basis, where social movements are as violent as they are rife, and where nations are having to deal with **increasing terrorist threats**."



Emilie Acquistapace / Operational Manager

"The beauty of the age in which we live is that we have increasingly **sophisticated defense mechanisms** in place. Continuing to **secure these mechanisms** is of tantamount importance, hence the need for training of this kind."



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Lyon and Shanghai with an International Seminar

Program Overview

	September	December	January	March	April	July	December				
Academic Elements	e-learning Management Fundamentals	Transforming early makers	Preparing for the Threat	Managing the Threat	Professional Thesis		Graduation				
	Tools and Learning Platforms	Understanding the Threat	Field Mission								
Experiential Elements	Lyon-Ecully	Lyon-Ecully	Shanghai	Anywhere in the world							
	Makers' Lab	International Seminar	In-company Project	4-6 month internship or Professional Experience							
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career										
	emlyon business school Alumni Network Immediate access to the alumni network and its advantages										

Targeted Jobs

- Consultant in Cybersecurity and Risks (ensuring the 1st level of preparation for CISM / CISSP)
- Business Development Manager or Project Manager
- Strategic and Intelligence Analyst

Program Partners

- Private companies: Sopra Steria, Michelin, Byblos Group, TheGreenBow, Sekoia, Etc.
- Administrations: French Department of Homeland Security, Etc.
- Research Centers: Research Center of the French National Gendarmerie, Cyber Security Center... Etc.
- Think Tanks: French Federation of Cybersecurity, Security & Defense Magazine... Etc.

Industry Statistics

- The worldwide information security market is forecast to reach \$170.4 billion in 2022 (Gartner)
- 74% of respondents to the ESG/ISSA Research Report say that their firms are being affected by the shortage of trained professionals
- In 2019 an (ISC)² study demonstrated that the workforce needs to grow by 62% in order to meet the demands of businesses today

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminar
- Lifelong membership to the **emlyon** business school alumni network

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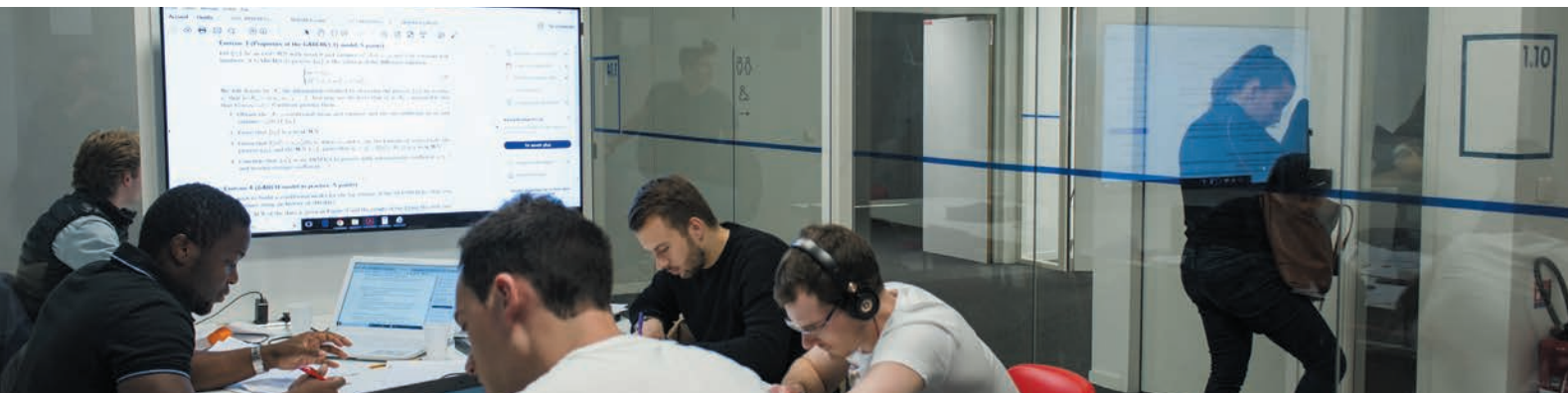
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Visit the website



MSc in Digital Marketing & Data Science



18 months to become a digital marketing professional

Acquire the fundamentals of digital marketing

The courses provide the strategic skills to successfully guide companies' strategies in a digital world that is overflowing with data on customers, products and interactions. By the end of the program, you will be able to walk into any company as a digitally savvy professional... who knows how to benefit from an explosive growth of online technologies to develop businesses.

Innovate in a data-rich business environment

The MSc in Digital Marketing & Data Science also focuses on data analytics which includes coding, database access, data science and machine learning with Python. The program is designed to make you understand the most innovative technologies and acquire the skills to manage the upcoming technological disruptions in marketing.

Meet the real needs of recruiters

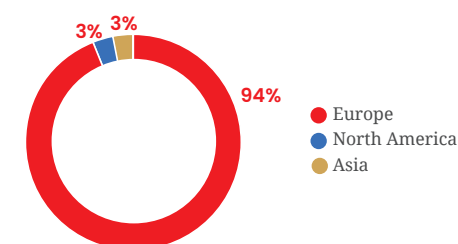
Recruiters are facing a real challenge to find young talents with a "dual competency", capable of bringing real additional value to industries facing a deep digital transformation. Many companies are already collaborating with **emlyon** business school and recruiting students such as Amazon, L'Oréal, Accenture, Dior, Chanel or Ubisoft...

Program Overview



Job Placement Statistics *

Job location:



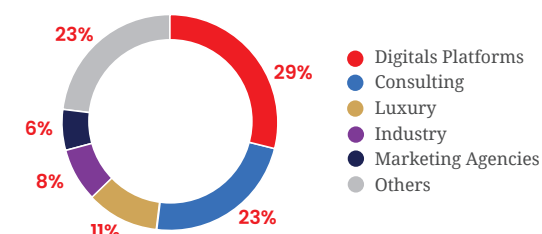
Time taken to accept job offer:

- 77% before graduation
- 100% within 6 months

Average salary: €46K

Targeted Jobs

Sectors:



Functions:

- Data Analyst
- Juniot Product Owner Data
- Marketing Effectiveness Consultant
- Business Analyst
- Marketing & Analytics

Main Recruiters

- Accenture
- Amazon
- Balenciaga
- Capgemini
- Chanel
- Deloitte
- Dior
- Google
- L'Oréal
- Oracle
- Tesla
- Ubisoft

Fees for the September 2022 Intake

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Visit the website



* Survey carried out in 2021. Concerns class of 2020.



Clément Levallois / Program Director
Alice Houvenaeghel / Program Director



"We are offering a very intense and comprehensive program for motivated and ambitious students. This is an advanced program in digital marketing and programmatic data analysis, but we also wanted to include classes on user experience, on content strategies, on consumer behavior, and on ethics – a major societal challenge, to which companies are particularly sensitive.

We didn't want to take the lowest common denominator of marketing and data science, quite the opposite! We draw on the best of what these fields have to offer a future manager and in today's world, it is essential to put yourself in the user's shoes.

This is key for understanding and working in marketing today and in business in general. We want to transmit the wealth of knowledge of these two worlds, digital marketing and data science, because the reality is that these sectors will continue to grow irreversibly in the years to come."

- For students with a Bachelor's degree minimum in any field
- MSc approved by the Conférence des Grandes Ecoles
- 18 months including a 4-6 month internship (120 ECTS)
- Taught in English
- Delivered in Paris and Shanghai, with an International Seminar

MSc in Data Science & Artificial Intelligence Strategy



18 months to become a strategic leader by mastering AI and Data Science

Discover a unique cutting-edge, industry-relevant and action-oriented pedagogy

The MSc in Data Science & Artificial Intelligence Strategy aims at providing highly advanced methods and techniques to enable the mastery of essential concepts and skills for the design and effective leadership of responsible AI strategies. Embracing AI and Data Science responsibly is achieved through an integrative learning approach combining technical, strategic and ethical dimensions.

Benefit from true international exposure

Understand and gear up for tomorrow's challenges in Paris and Shanghai. By studying in 2 distinct locations, you will develop a broad view and learn how to navigate the specifics of these different business markets successfully. You will also network with a group of peers from around the globe and learn to work effectively and in a collaborative way.

Meet the real needs of recruiters

Master the competencies needed by organizations for short-staffed jobs and the «job of tomorrow» in all sectors of activity: tech, banking, e-commerce, energy, transport, telecommunications, etc. You will also benefit from **emlyon** business school's vast alumni and professional network (where you will find quality internship and job offers, as well as privileged contact with companies).



Imène Brigui / Program Director

"Talents that we will train in the MSc in Data Science & Artificial Intelligence Strategy will benefit from a broad vision of AI and become the AI strategists all companies need to think, design, build and implement responsible and highly impactful systems. To get the most of AI and Data Science, it is crucial to natively integrate both ethical and business dimensions. Technology is key, but definitely not enough!"

Jean Savinien / Program Director

"AI impacts us in many profound ways, individually, collectively and culturally. Management and business practices and perspectives are being redefined by the development and spread of AI, led mainly by engineering and tech companies. It is high time for managers to acquire the practical and operational know-how of AI and data science."



For students with a Bachelor's degree minimum in any field



18 months including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Paris and Shanghai

Program Overview

	September	December	January	March	April	July	December					
Academic Elements	e-learning Management Fundamentals	Data Science & AI Booster	AI Business Applications	Asian Business Environment & Technological Acculturation		Professional Thesis		Graduation				
		Machine Learning & Data Science Fundamentals	Deep Neural Networks									
	Tools and Learning Platforms	AI & Human Perspectives	Advanced Data Science						Shanghai		Anywhere in the world	
		Transforming Business	AI Responsibility									
Experiential Elements		Paris	Paris									
		Conference Cycle – Featured Guest Speakers	Data Science Mission AI Culture Workshop Series	Shanghai In-company Project		4-6 month internship or Professional Experience						
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career											
	emlyon business school Alumni Network Immediate access to the alumni network and its advantages											

Targeted Jobs

The aim of this program is to fill the gap between business and engineering higher education in AI. It provides leaders with action-oriented approaches to master fundamental technological practices, while combining a concrete understanding of human and business impacts.

The program design combines experiential and academic activities to learn how to think, design and deploy AI applications inline with responsible data governance, business strategy and transparent practices.

In response to the huge recruitment needs of continuously growing AI-driven strategies and practices, this program gives you the opportunity to acquire key competencies by understanding, experiencing, doing AI.

The program will prepare participants for these specific positions and job titles:

- AI Strategist
- AI Project Leader
- Business Intelligence Consultant
- Data Analyst / Big Data Analyst
- Data Scientist
- Digital Marketing Analyst

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



MSc in Finance



18 months to gain technical and soft skills in Corporate or Market Finance

Develop a fundamental set of skills

The first term will give you the knowledge and skills required in your future professional environment, whatever specialization and job you are targeting in the end, from investment banking & corporate finance to Market & quantitative finance.

2 specializations to develop your expertise

Choose between Corporate Finance & Innovation or Market & Quantitative Finance.

In the Corporate Finance & Innovation (CFI) specialization, courses will be partially in French (50%) for French speaking students and 100% in English for other students.

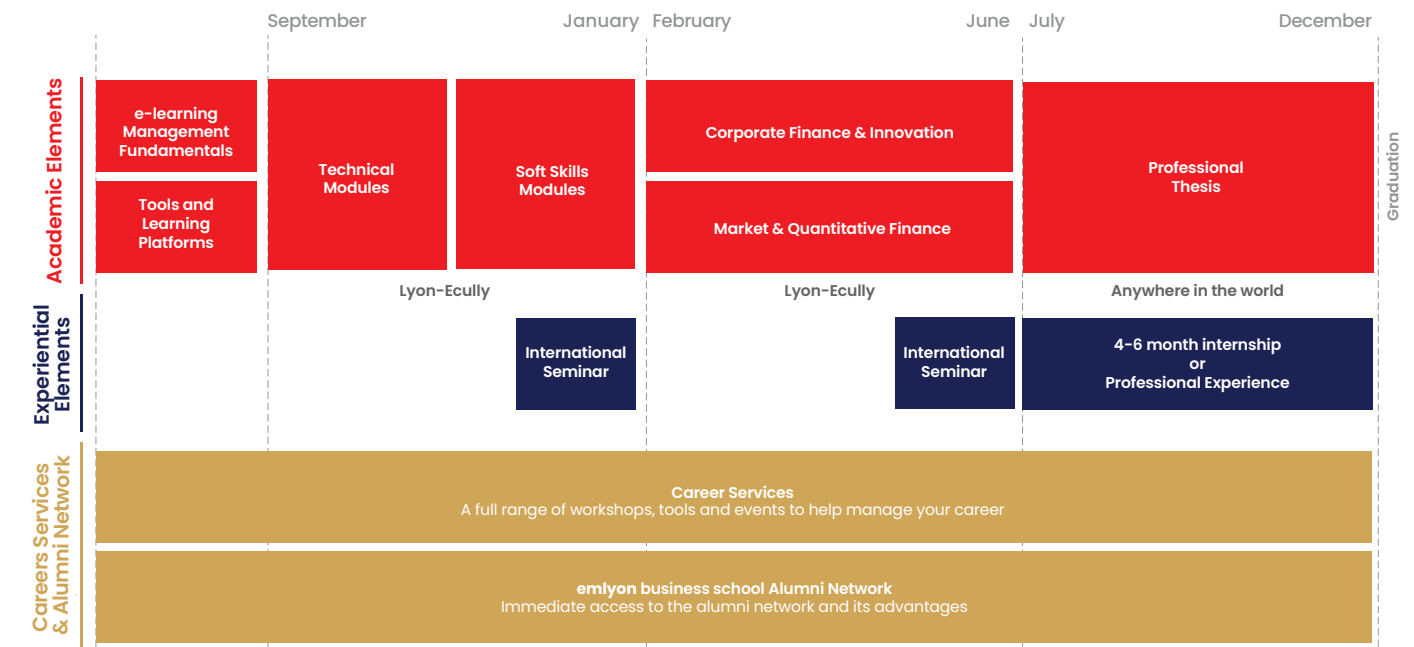
In the Market and Quantitative Finance (MQF) courses will be 100% in English.

Get an international dimension

The international MSc in Finance environment exists through expert professor profiles, courses and contents, collaboration with fellow students, and two International Seminars.

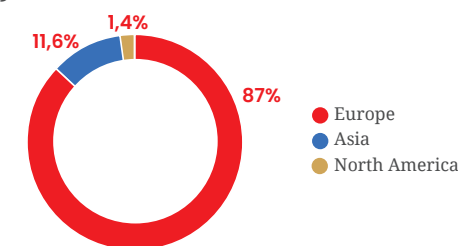
Global exposure is a must have.

Program Overview



Job Placement Statistics *

Job location:



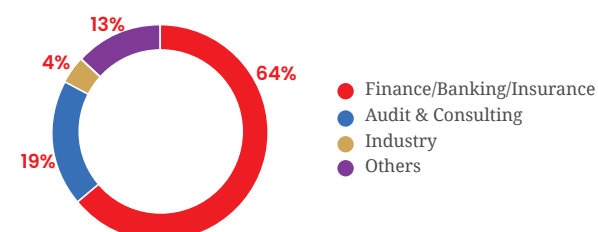
Time taken to accept job offer:

- 76% before graduation
- 100% within 6 months

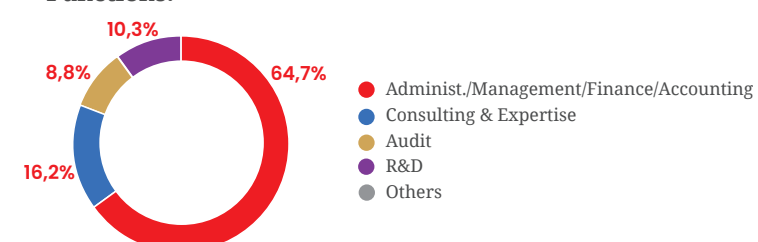
Average salary: €61K

Targeted Jobs

Sectors:



Functions:



* Survey carried out in 2021. Concerns class of 2020.

Main Recruiters

- **Banks:** BNP-Paribas, Société Générale, Natixis, Morgan Stanley, UBS, Crédit Suisse, HSBC, Barclays, CACIB, JP Morgan, etc.
- **Insurance companies:** Axa, Allianz, Generali, etc.
- **Investments funds:** Ardian, 3i Gestion, Activa Capital, Axa Private Equity, Barclays Capital SA, BNP Paribas Développement, Capital Invest, Carvest, Crédit Agricole Private Equity, Siparex, etc.
- **Financial institutions:** Arkeon Finance, Asian Mezzanine, Infrastructure Fund, GE Corporate Finance Bank, General Electric Commercial Finance Sers, Amundi, etc.
- **Consulting firms:** Deloitte, EY, PWC, KPMG, etc.
- **Financial computing companies:** Deloitte Finance, EY Corporate Finance, Kpmg Corporate Finance, Mazars Corporate Finance, PwC Corporate Finance, Secafi Alpha, etc.

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Visit the website



Jean-Pascal Brivady / Program Director
France Bachelot / Program Director

"The program and pedagogy are driven by recruiters' expectations that require you to master major competencies. The mastery of strategic technical skills beyond models, tools, and technologies is required for you to understand the big picture and be able to assimilate into different teams and activities. Financial engineering & modelization (including disruptions in complex environments) with some fundamentals in financial mathematics are also essential and taught in the common track. You will also learn how to develop added value in valuation and financial products to effectively face complexity and transformations. You will develop soft skills by working on projects in teams with multicultural differences in order to recognize and avoid silos that are enemies and limitations to organizations' efficiency and agility. Ultimately, this pedagogy implies a great amount of individual work that will prepare you for future recruiters' needs.

emlyon business school is also proud to include strategic program partners. At the strategic committee level, to give the program strategy and help to match your future employers' expectations, we work with: Société Générale, Deloitte and Apax partners. At the program level, taking part in course design, conferences, and implementation, we partner with: Mazars, Deloitte, Euronext, and Société Générale."

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- MSc approved by the Conférence des Grandes Ecoles
- 18 months including a 4-6 month internship (120 ECTS)
- Taught in English
- Delivered in Lyon with two International Seminars

MSc in Global Innovation & Entrepreneurship



18 months to become a global, sustainable entrepreneur

Master innovation and entrepreneurship

The program will equip you to become a talented leader capable of developing innovative entrepreneurial solutions that will make a lasting contribution to society.

To achieve that goal, you will:

- Learn essential skills for creating innovative ventures and business practices
- Identify and leverage social entrepreneurial opportunities
- Construct new pathways and networks of sustainable innovation & leadership
- Inspire and be inspired to make a difference

Benefit from true international exposure

Firms and organizations operate all around the world, and for many, their market is global. Therefore, thanks to this MSc in Global Innovation & Entrepreneurship, you will reinforce your intercultural abilities to work worldwide in multicultural teams. The challenges and opportunities in sustainability entrepreneurship are both local and global. Through experiential learning in 3 continents: Europe, Africa, and Asia, you will learn how to successfully navigate the specifics of global innovation and entrepreneurship, while being immersed in different ecosystems.

Meet the real needs of recruiters

There is an increasing demand for more sustainability-focused individuals who are empowered to be the change and prepared to make a positive difference in the world. The **emlyon** business school MSc in Global Innovation & Entrepreneurship has been designed to meet these demands. Graduates from this program will join a global community of skilled socially-responsible entrepreneurs, and business leaders who engage in sustainable innovation and entrepreneurship practices.



Rickie Moore / Program Director

"The objective of **emlyon** business school's MSc in Global Innovation & Entrepreneurship is to prepare professionals, entrepreneurs, and business leaders who embrace sustainable entrepreneurship as a major driver of the future. This Master of Science offers a global experience, and will allow you to discover first-hand how innovative and sustainable entrepreneurial ventures start and thrive around the world.

Immersing yourself in a rich multicultural environment that demands excellence, you will master the fundamental skills and acquire entrepreneurial talent that will be useful throughout your entire career.

If you are ready for a global transformation challenge, if you wish to develop the skills required for success in this highly demanding environment, and if you desire joining the talented international community of innovative and sustainable entrepreneurs, then I look forward to welcoming you to the program."



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Lyon, Casablanca and Shanghai

Program Overview

	September	December	January	March	April	July	December
Academic Elements	e-learning Management Fundamentals	Creativity, Disruption, New Venture Creation, Business & Society	International Entrepreneurship, Business Sustainability, Social Entrepreneurship Project	Innovation, Outsourcing, Sustainable Entrepreneurship & Asian Business Project	Professional Thesis		Graduation
	Tools and Learning Platforms						
Experiential Elements		Lyon-Ecully	Casablanca	Shanghai		Anywhere in the world	
						4-6 month internship or Professional Experience	
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career						
	emlyon business school Alumni Network Immediate access to the alumni network and its advantages						



Juliana Goldstein / Current student

"I believe that the entrepreneurial mindset is essential for every professional, even for those who are not interested in becoming entrepreneurs. When I found the MSc in Global Innovation & Entrepreneurship with a focus on sustainable leadership, that took into account not only the environmental but also the social aspect of entrepreneurship and innovation, I understood that it was perfect for me.

The structure of the program is truly unique as it takes us to 3 different countries to learn and experience real entrepreneurship and innovation in different social, environmental, and technological fields!"

Targeted Jobs

- Entrepreneurs / Social Entrepreneurs
- Innovators
- Business Developers
- Sustainable Innovation Catalysts
- Product Development Managers
- Business Intelligence Developers, Etc.

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Lifelong membership to the **emlyon** business school alumni network

Careers

With the intensified global emphasis on developing a more sustainable future, demand for sustainability-focused entrepreneurs and business leaders is growing as firms increasingly embrace and adopt innovation and sustainability as an essential part of their mission statement and portfolio of activities.

Immersing yourself in a rich multicultural environment that requires and promotes excellence, you will master the fundamentals and acquire entrepreneurial expertise that will be useful throughout your entire career.

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India: india@em-lyon.com

Visit the website



MSc in Health Management & Data Intelligence



18 months to become a cross-over innovation professional

Be the driving force of innovation in the health sector

This program will prepare you to face the constant changes that are taking place as a result of artificial intelligence and the ongoing digital transformation in the health sector.

Develop new competencies at the crossroads between digital healthcare and business innovation

With this program, develop the mindset that will help you change this sector through an innovative learning path. You will learn to create and manage collaborative projects and gain solid knowledge and agility when it comes to digital technologies.

Meet the growing needs of digital health recruiters

Your challenge is to acquire a wide-ranging skillset and develop comprehensive knowledge covering: big data, new technologies, managing disruption, development of soft skills and business spirit.



Florencio Travieso / Program Director / emlyon business school

"The globalized digital health sector is constantly being disrupted by new actors and innovative tools. Big data, analytics, artificial intelligence, deep learning and data ethics are now current trends in the digital health care sector. Our program will expose the students to new technology, will invite them to prototype ideas, and expose them to professionals from the most remarkable companies in the sector. We will guide them into this brave new world with an open mind, with constant curiosity, and equipped with an ethical background that will turn them not only into brilliant professionals, but also remarkable human beings."

Benjamin Dalmas / Program Director / Mines Saint-Étienne



"Today's powerful computers enable intelligent systems and algorithms to efficiently process data which is collected every day. The health sector has benefited from these technologies, which have led to medical breakthroughs. However, the application of big data and artificial intelligence technologies in healthcare is subject to very specific constraints. One of the main challenges today is to understand the scope of action of these intelligent technologies and how they will impact health practices in the short and long term."



For students with a Bachelor's Degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)

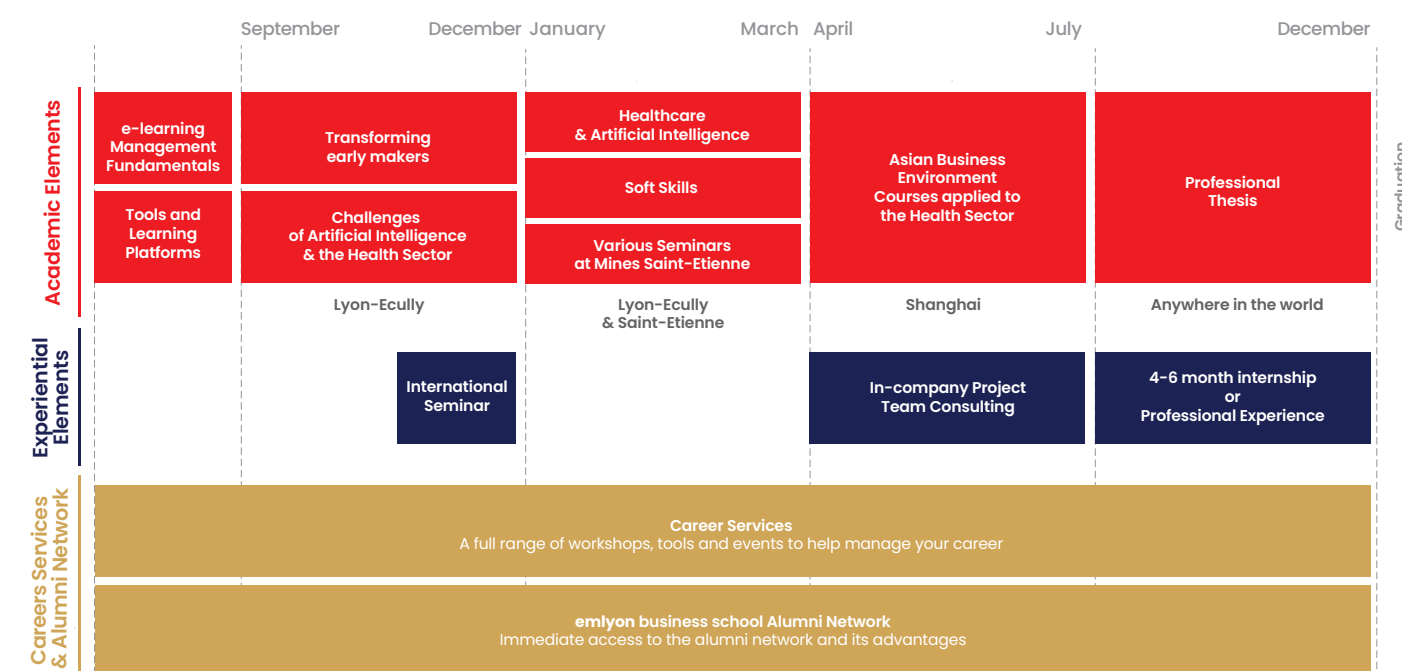


Taught in English



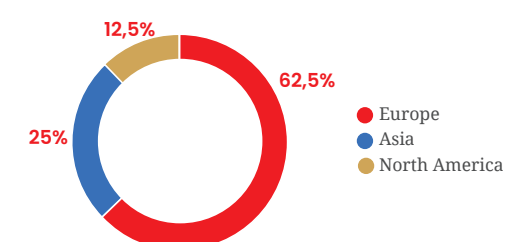
Delivered in Lyon, Saint-Etienne & Shanghai with an International Seminar

Program Overview



Job Placement Statistics *

Job location:



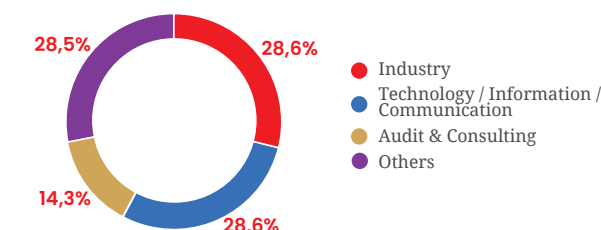
Time taken to accept job offer:

- 75% before graduation
- 100% within 6 months

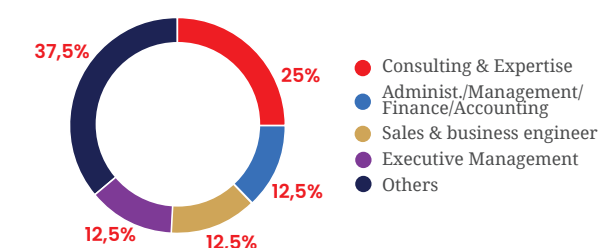
Average salary: €40K

Targeted Jobs

Sectors:



Functions:



* Survey carried out in 2021. Concerns class of 2020.

Main Recruiters

Abbot Products • Air Liquide • Astra Zeneca • B.Braun • bioMérieux • Clarivate Analytics • Danone • GSK • IQVIA • L'Oreal Cosmetics • Merck • Ministry of Health France • Nova Discovery • Novartis • Sanofi • Sinopharm • Takeda France

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminar
- Lifelong membership to the emlyon business school alumni network

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Visit the website



MSc in High-End Brand Management



24 months to excel in high-end brand management, with a particular focus on emerging markets in Asia

Build your career in high-end brand management

Through our international collaboration, practical projects with leading industry partners, and state-of-the-art teaching methodology, we build business leaders with a global perspective, strong academic background, and the best management practices.

Benefit from a multi-cultural study experience

Live an enriching and vibrant study experience in Shanghai and Paris with world-leading graduate courses in high-end brand management and marketing. The program is taught by world-renown experts in luxury and high-end brand management. Participants evolve in a multicultural environment, interacting with students from all around the world.

Meet the real needs of recruiters

Thanks to **emlyon** business school and its connexion with the international business community, students are provided with quality practical projects with leading high-end brands such as Cartier, Chanel, Dior, Hermès, Montblanc, and many more! Furthermore, participants gain access to the emlyon alumni network and the professional network of the global high-end & luxury industry.



Klaus Heine / Program Director

"The high-end segment is facing tremendous changes: From logo luxury in the 90's to understatement products in the 2000's, we are moving towards 'good luxury' backed by changing consumers preferences: from 'owning' to 'sharing and experiencing' and to a growing desire for sustainable products that are good for the environment, while at the same time also being good for the people involved. Instead of just selling functions and performance, high-end brands need to develop symbolic and especially cultural capital and create a brand identity and lifestyle that is appreciated by today's consumers, whose interests have evolved from seeking prestige to self-actualization and personal growth. Branding is a core skill for these tasks and a key competency for managing existing high-end companies and for starting new businesses. The MSc in High-end Brand Management will focus on the creation of cultural capital and symbolic capital."



For students holding a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



24 months including a 4-6 month internship



Taught in English



Delivered in Paris & Shanghai

Program overview

		August	Sept	Oct	Nov	Dec	Jan	Feb	March	April	May	June
Year 1	Academic Elements	Master the fundamentals e-learning	Fondation Courses + Entrepreneurship & Branding in China					Specialized Courses I: High-end consumer behavior & Brand Management				
	Experiential Elements	Tools and platforms e-learning	Blended courses					Paris				
Year 2	Academic Elements		Specialized Courses II: Brand-building & Management					Graduate Thesis				
			Shanghai					anywhere in the world				
	Experiential Elements		In-company Project					4-6 month internship or Professional Experience				
Careers Services & Alumni Network		Career Services a full range of workshops, tools and events to help manage your career										
		emlyon business school alumni network immediate access to the alumni network and its advantages										

HEBM Advisory board

Advisory Board advises on our strategic objectives and seeks to enhance HEBM program links with the corporate world. The Board consists of high-level executives selected for their exceptional stature and their commitment to **emlyon** business school. The contribution they make is crucial to our continued success and future development.

Siegmund Dukek
Managing Director, Leica Camera (Greater China)

Tao Wang
Founder and CEO, DJI Innovations

Alma Huang
General Manager Great China, GAGGENAU (BSH)

Clemens Pflanz
Founder & Chairman, MEISTERKREIS

Juliet Guo
CEO and Founder, Shanghai Sand River Fashion Co.Ltd

Hermann Winkler
Co-Founder Snow51 (Shanghai), Founder SnowHow (Italy)

Targeted Jobs

Upon completing the Master of Science in High-End Brand Management, the participants will become accomplished brand management professionals.

The program will prepare participants for these specific positions and job titles:

- Brand Strategist
- Brand Communication Manager
- Public Relations Manager
- Digital Marketing Manager
- E-Commerce Specialist
- Product Manager

Fees for the September 2022 Intake

€24,000 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



MSc in International Hospitality Management



18 months to become a global hospitality professional

Capitalize on the expertise of 2 leaders in their respective fields

- Institut Paul Bocuse and **emlyon** business school: two faculty and industry experts
- Build a solid foundation in general management
- Gain specialist knowledge in new venture creation, lifestyle hospitality management, brand design and innovation management

Study in 3 key locations to benefit from true international exposure

- **Lyon**, where you will focus on the food industry in the world capital of gastronomy
- **Paris** with a focus on the hotel industry in this internationally renowned travel destination
- **Shanghai** or **Las Vegas**, where you will live an international experience featuring legendary Asian hospitality or American management acumen

Benefit from specialized and adapted hospitality courses

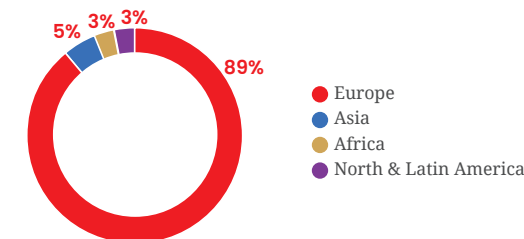
- Hospitality-based business models are complex. To master this complexity, attend ideally-matched courses that best correspond with your profile through either:
- The “**accelerated track**” with specialized hospitality fundamentals
 - The “**advanced track**” if you already have a hospitality degree

Program Overview

	September	December	January	March	April	July	December
Academic Elements	e-learning Management Fundamentals	Foodservice Management	Hospitality Management	International Hospitality Management and Consulting			
	Tools and Learning Platforms	Restaurant Concept Design and Development	Hotel Brand Design Project	In-company Consulting Project			Professional Thesis
Experiential Elements		Lyon-Ecully	Paris	Shanghai (emlyon campus) or Las Vegas (UNLV)			Anywhere in the world
		Hospitality Week in Paris	Hospitality Week in London	Hospitality Week in Shanghai or Los Angeles			4-6 month internship or Professional Experience
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career (offered both by emlyon & Institut Paul Bocuse)						
	emlyon business school and Institut Paul Bocuse Alumni Networks Immediate access to the alumni networks and their advantages						

Job Placement Statistics *

Job location:



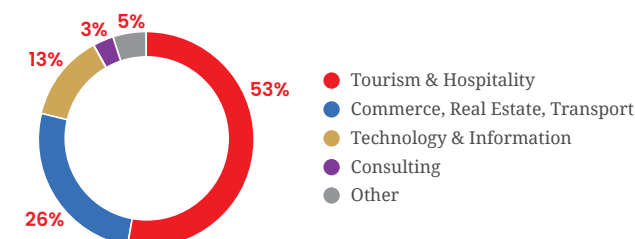
Time taken to accept job offer:

- 50% before graduation
- 100% within 6 months

Average salary: €39K

Targeted Jobs

Sectors:



Graduate positions:

Meetings and Events Manager • Revenue Analyst • Foodservice Director • Strategy Analyst • Project Manager • Guest Relations • M&A Manager • Chief of Staff Franchised Hotels • Managing Director

11% of graduates became Entrepreneurs

* Survey carried out in 2021. Concerns class of 2020.

Main Recruiters

Accor • Marriott • IHG • Club Méditerranée • Mama Shelter • Plaza Athénée • Four Seasons • Mandarin Oriental • LVMH • Groupe Paul Pairet • CBRE • Deloitte • Pitaya Consulting • Yacht Club Monaco • Ponant Cruises

Fees for the September 2022 Intake

€27,000 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the Hospitality Weeks
- Lifelong membership to the alumni network of **emlyon** business school and Institut Paul Bocuse



Martine Ferry / Program Director / Institut Paul Bocuse

“Companies need managers that understand the diverse expectations of their guests across global markets and who master the complexity and the unique structure of hospitality-based business models. This is why Institut Paul Bocuse and **emlyon** business school jointly created this double degree to help meet the recruitment needs of this ever-evolving and highly international industry.”

Eric Vogler / Program Director / **emlyon** business school



“Taking place in France and China or the United States, the program ensures an international learning experience to help you develop the intercultural skills that are essential to succeed in this global industry. The teaching methods, providing a balance between theory, analysis, creativity, and practical projects, offer you a comprehensive learning experience, fully preparing you for your successful management career in the competitive international hospitality industry.”



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles and RNCP level 7 title



18-month double degree including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Lyon, Paris and Shanghai or Las Vegas

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Visit the website



MSc in International Marketing & Business Development



18 months to learn how to effectively increase business value as an influential decision maker

Create lasting value for a company

The MSc in International Marketing & Business Development will provide you with solid academic knowledge and hands-on skills enabling you to work anywhere in the world, in any industry or company, and in a wide variety of jobs. If marketing lies at the heart of the company, sales and purchasing are the frontier agents that enable businesses to expand and thrive.

Benefit from true international exposure

Master the fundamentals and the more specific skills related to marketing and business development in Lyon, and then venture to Shanghai to put your knowledge into practice. During the entire program, you will gain a better understanding of international affairs, interact with global citizens, and lastly specifically focus on South-East Asia on one of its most bustling cities.

Meet the real needs of recruiters

emlyon business school has always worked closely with the business community in order to provide students with quality internship and job offers, as well as privileged contact with partner companies. Our constant contacts and exchanges with experienced professionals guarantee that the knowledge acquired in the program will be actionable in practice.



Adrian Borbély / Program Director

"Across the globe, in multinational companies or local SMEs, marketing and sales offer a wide array of jobs, in direct confrontation with the main challenges of our times: rapid digitalization, brutal changes in consumption practices, sociocultural and economic diversity, not to mention challenges linked with sustainability and corporate social responsibility. In response to the specific recruitment needs of these functions, emlyon business school puts its expertise in marketing and business development in conjunction with its global outreach and its solid roots in the business ecosystems of Lyon and Shanghai, to propose the MSc in International Marketing & Business Development.

As a student of this program you will acquire fundamental knowledge about marketing and business development, gain an understanding of the challenges of working in an international scene, ready-to-use interpersonal skills and lastly be exposed to business practices both in Europe and in China (as well as globally through class activities). In addition to classroom knowledge you will gain hands-on experience and exposure to real business challenges and the top-notch professionals handling them."



For students with a Bachelor's degree minimum in any field



18 months including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Lyon & Shanghai with an International Seminar

Program Overview

	September	December	January	March	April	July	December	
Academic Elements	e-learning Management Fundamentals	Fundamentals of Marketing & Sales	Understanding Markets & Consumers for Innovation	Exporting Business Models globally - the Specificities of Doing Business in Asia		Professional Thesis		
	Tools and Learning Platforms	Make Deals & Work with People Worldwide	Advanced Skills in Partnership & Sales Management	Advanced Marketing & Management Techniques				
Experiential Elements	Lyon-Ecully		Lyon-Ecully		Shanghai		Anywhere in the world	
	Transforming early makers		Consulting Project		In-company Project		4-6 month internship	
					International Seminar			
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career							
	emlyon business school Alumni Network Immediate access to the alumni network and its advantages							

Careers

This program was created in response to the recruitment needs of companies for their marketing and sales functions, with emlyon's expertise in marketing and business development, combined with its global presence and solid roots in the business ecosystems of Lyon and Shanghai.

The MSc in International Marketing & Business Development trains managers, who will contribute to the delivery of goods and services to different markets, on a global scale, while mastering the main challenges of our times.

Get a critical understanding of best practices for efficient marketing and sales strategies in global environments and obtain a broad view of industry dynamics while studying in France and China.

Targeted Jobs

- Marketing Manager
- Marketing Strategist
- Partnership Manager
- Product Owner
- Category Manager
- International Sales Developer
- Country Manager
- Sales Manager
- Key Account Manager

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminar
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



MSc in Luxury Management & Marketing



18 months to accomplish your dreams in the industry of excellence

Build your career in a challenging business culture

You will need solid academic knowledge and the capacity to adapt to the luxury industry's high standards. You will discover how to apply specialist management knowledge and focus on one of the following: the Fashion and Lifestyle Industry (London), the Luxury Design Industry (New York City), or the Fashion and Luxury Business (Rome).

Study in 3 strategic locations for the luxury industry

You will develop a broad view of the global luxury industry and learn how to navigate the specifics of these different markets successfully. Master the basics of the luxury industry in Paris, and distinguish yourself with skills gained in one of these cutting-edge, international hubs: London, New York, or Rome, while also preparing for the challenges of the future in Shanghai.

Access a select network of companies in the luxury industry

emlyon business school has always worked closely with the business community in order to provide students with quality internships and job offers, as well as privileged contact with companies. Our partners in the luxury industry include: Cartier, Chanel, Christian Dior, Infiniti, Kempinski hotels, L'Oréal, Lancel Richemont Group, Tag Heuer, Etc.



Florence Rollet / Program Director

"Customer expectations and cultural norms are permanently challenging luxury brand strategies. To maintain strong brand identities, luxury organizations must continuously adapt to their clients' demands for excellence. The MSc in Luxury Management & Marketing will help you identify connections across multiple segments of the luxury industry, allowing you to demonstrate that you possess the industry-specific understanding that future employers seek when hiring managers. In addition, you will benefit from **emlyon** business school's proven expertise in entrepreneurship to help you develop your skills. You'll discover how businesses in the highly competitive fashion and lifestyle industry, and luxury design industry operate. Furthermore, by studying in multiple countries around the world, you'll experience how cultural patterns affect luxury brand strategies."



For students with a Bachelor's Degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)

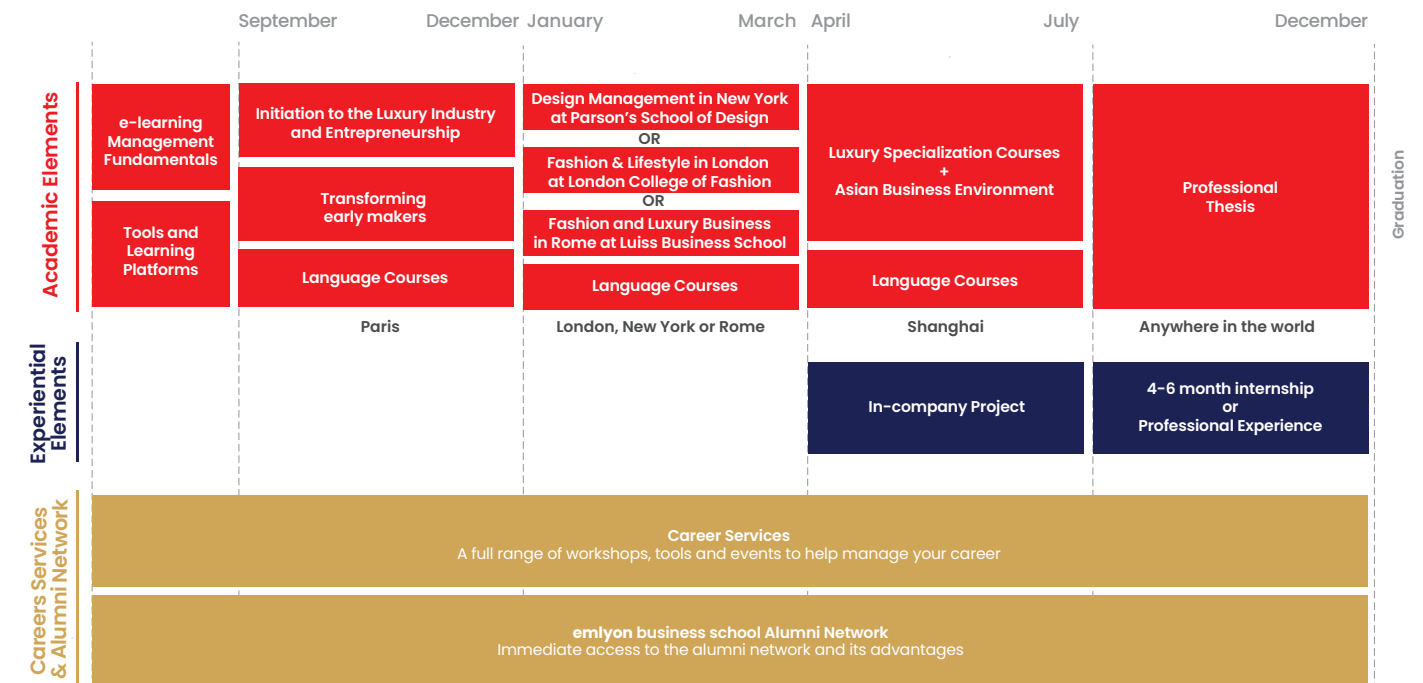


Taught in English



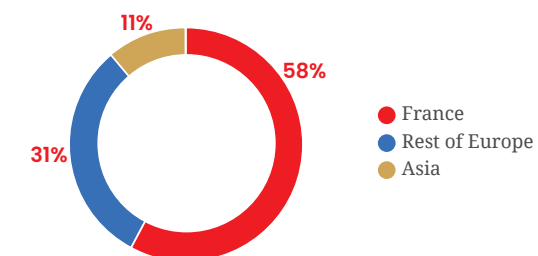
Delivered in Paris, London or New York or Rome and Shanghai

Program Overview



Job Placement Statistics *

Job location:



Time taken to accept job offer:

- 60% before graduation
- 89% within 3 months

Average salary: €41K

Targeted Jobs

Sales Operations Specialist • Insights & Strategies Manager • Brand Manager • Retail Business Analyst • Digital Marketing Project Manager • After-sales Marketing Specialist • Market Manager • CRM Executive • Business Developer • Key Account Manager • Merchandising Executive

Main Recruiters

Chanel • Louis Vuitton • Cartier • Givenchy • Hermès • L'Oréal • Richemont International SA • Longchamp • Chloé • Christian Dior • Christie's • Gucci • Infiniti Europe • Lamborghini • Manufacture Roger Dubuis • Moët Hennessy • Mont Blanc • Puig • Sotheby's • Swarovski • Tiffany & Co • Payot

* Survey carried out in 2021. Concerns class of 2020.

Fees for the September 2022 Intake

€34,000 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



MSc in Sports Industry Management



18 months to be ready for the global sports world of today and tomorrow

Learn business management specific to the sports industry

Innovation and strategic change are crucial to overcome the sports business beliefs that may have proven successful in the past, but are not longer current with modern times. Today, lifestyle, technology, government and even health meets sports. The boundaries that existed in the past have become blurry, and the MSc in Sports Industry Management provides a global perspective of this new form of industry. It is specifically designed for you to gain the core competencies needed to effectively lead change and stand out in this dynamic, global landscape.

Develop your international vision and skills

You will learn the unique dynamics of the international sports markets and acquire the necessary specialist knowledge to succeed. International seminars, industry field trips, and study abroad opportunities in different countries are just some of the ways that you will fully immerse yourself in the multicultural needs of global businesses.

Work hand-in-hand with industry experts

In-company business projects, expert panels and internships are a few examples of ways you will learn both the hard and soft skills required to take the lead and ensure success. This program was developed in partnership with internationally-renowned sports and outdoor industry experts who provide their exclusive insight and knowledge because to work in this industry, you must learn to adapt, understand how to turn data into results, and find ways to always add value... passion for sports alone is no longer enough.



Antoine Haincourt / Program Director

"The global sports industry is not like other industries, and companies that operate in this highly international and competitive environment need their managers to adapt their knowledge and attitude to the particular dynamics of their markets. Our most talented professors and professional experts have worked together to design the MSc in Sports Industry Management which is updated every year to make the most of new opportunities. This is strategic because to distinguish yourself in this sports industry, you will need to be creative and ensure you have the necessary resourcefulness to stay one step ahead of the competition. Through industry-specific classes, business projects, simulation games, and **emlyon** business school's early maker pedagogy, you will learn how to deconstruct ideas and answer questions after taking courses related to design thinking, digitalization, and lifestyle influence."



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)

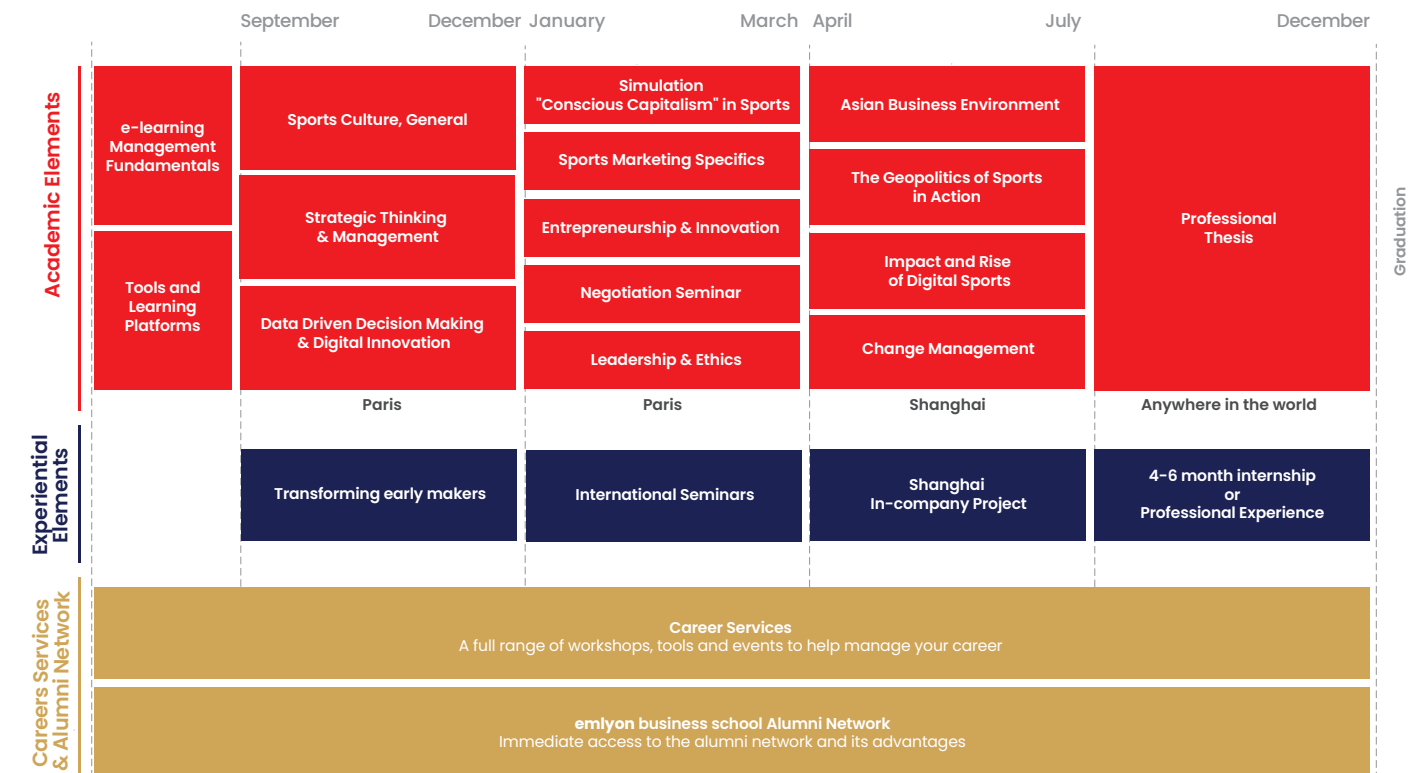


Taught in English



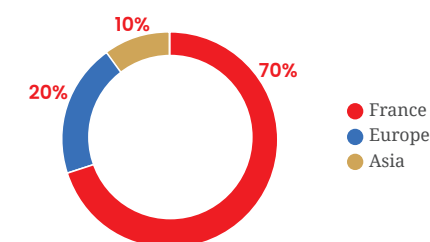
Delivered in Paris and Shanghai with International Seminars

Program Overview



Job Placement Statistics *

Job location:



Time taken to accept job offer:

- 45% before graduation
- 97% within 6 months

Average salary: €37K

Targeted Jobs

Strategic Account Manager • Social Media Manager • Business Developer • Digital Marketing Manager • Sponsorship Manager • Product Owner • Project Manager • Account Manager • Technology Strategy and Advisory Manager • Digital Project & Change Manager

Among the main recruiters

Adidas • Amazon • Boardriders • Columbia • Decathlon • Discovery • Eurosport • FFF • FFT • FIA • Footovision • Havas Sport • Netco Mailman • Nielsen Sports • Nike • OL • OM • Paris 2024 • Patagonia • PSG • Puma • Salomon • Sportfive • Sport Radar • Tencent • The North Face • Ubisoft • Zalando • Etc.

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminars
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



* Survey carried out in 2021. Concerns class of 2020.

MSc in Strategy & Consulting



18 months to think and act as a strategist

Master strategy

Becoming a professional in the strategy field requires strong academic knowledge, an ability to learn quickly through practice, and a desire to continually adapt to transformational trends.

To achieve these goals, you will master three core skills:

- mapping out an actionable strategy that maintains necessary connections with current global dynamics
- designing and leading successful strategic projects, because successful strategy implementation stems from good project leadership
- engaging the various stakeholders in a transformational journey because strategy is transformational by nature

Become a professional in strategy and consulting

For graduates entering the strategy and consulting job market, there is a strong and clear need for the capacity to devise and implement strategy. Through blending the science and experience of strategy, our program is the answer to the industry's demand for professionals of strategy capable of thinking and acting in complex situations.

Moreover, **emlyon** business school has always partnered with the business community to provide students with quality internships and job offers, as well as privileged contact with diverse organizations, companies, and top consulting firms.

Engage with the dynamics of the world

Business is worldwide! Therefore, thanks to the MSc in Strategy & Consulting, you will develop your ability to integrate strategic diversity by working worldwide in multicultural teams.

The program is primarily taught in Paris, but students will gain more international awareness via an International Seminar and a semester in Shanghai, before applying their strategy knowledge during their internship with a recognized company based anywhere in the world.



Patrick Besson / Program Director
Guillaume Carton / Program Director



"Given the increasing complexity of the business, political, and societal worlds, it is essential to develop professionals with a strategy and consulting mindset.

This program is based on the two pillars of strategy: **science** and **experience**. It aims at teaching the **cutting-edge knowledge of strategy**. For that purpose, we rely on the best professors from **emlyon** business school coming from Europe and Asia-Pacific. The program also **sticks to the real world of practices and practitioners** to avoid false ideas and misleading methods. Partners and C-level executives who have a long-lived experience of strategy projects intervene in the program, and students also have the opportunity to work on practical transformation projects conducted in partnership with organizations.

Thanks to this pedagogy, our ambition is to train future business leaders to **think and act as strategists**."



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)



Taught in English



Delivered in Paris and Shanghai with an International Seminar

Program Overview

	September	December	January	March	April	July	December
Academic Elements	e-learning Management Fundamentals	Map out an Actionable Strategy	Design and Lead Successful Strategy Projects	Integrate Strategic Diversity		Professional Thesis	
	Tools and Learning Platforms	The Consultancy Challenge	Field Mission	In-company Consulting Project			
Experiential Elements	Paris		Paris		Shanghai		Anywhere in the world
			International Seminar				4-6 month internship or Professional Experience
Careers Services & Alumni Network	Career Services A full range of workshops, tools and events to help manage your career						
	emlyon business school Alumni Network Immediate access to the alumni network and its advantages						



Malick Abdoulay Issa / Current Student

"I was really attracted to this program because it adopts a holistic approach to teaching strategy and consulting by combining classroom learning with hands-on practical experiences and by incorporating an international dimension.

Furthermore, French business schools have the global reputation of providing a high caliber of education, and **emlyon** business school is one of the best among this class.

By enrolling in this program, I knew that I could learn from highly qualified professors and be surrounded by talented classmates. Lastly, the international dimensions of the program really appealed to me because it is necessary to have strong intercultural abilities in today's business environment."

Main Recruiters

- Consulting companies
- Firms
- NGOs
- Governments

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminar
- Lifelong membership to the **emlyon** business school alumni network

Targeted Jobs

In consulting firms:

- Junior or Senior Consultant in Strategy and Operations

In companies/NGOs, governments:

- Project Manager or member of a project team (M&A, IS, Transformation, Etc.)
- Project Management Officer or Strategic Execution Officer
- Assistant to the Chief of Staff or to the Chief Transformation Officer

Contacts

Europe, Americas & Australia

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India: india@em-lyon.com

Visit the website



MSc in Supply Chain & Purchasing Management



18 months to kickstart your career in collaborative supply chain and responsible procurement

Build your career in a business and technical culture

You will need both solid academic knowledge and practical skills to meet this industry's high standards. In this program you will not only acquire the fundamentals of responsible management in complex and collaborative ecosystems, but you will also learn how to incorporate the latest discoveries in digital and robotic technologies.

Benefit from true international exposure

Through studying in English on both our European and Asian campuses and completing an International Seminar in another region, you will benefit from a multilingual and multicultural experience. The MSc in Supply Chain & Purchasing Management will train you to reinforce your intercultural abilities and be fully ready to work in an international environment.

Access a select network of companies

emlyon business school works closely with reputed business partners, a strong alumni community, and provides students with quality internships and job offers as well as opportunities to create a new business. From Purchasing Manager, and Operations Manager, to Supply Chain Analyst, the program will make sure you reach the job you want.



Eric David / Program Director

"The MSc in Supply Chain & Purchasing Management is tailored for students who want to work among the top professionals in these domains. Both procurement and supply chain jobs are vital for businesses, and there are still many positions to staff. Purchasing is more commercial, whereas supply chain is more technical, but in the end, both competencies are required.

The program puts heavy emphasis on international scope, strategic impact, and on digital transformation. No business is local anymore, and multicultural profiles are appreciated. A systemic understanding of strategic alignment is mandatory to make a network function, and a deep curiosity in data sciences is key for implementation, using up-to-date tools.

I look forward to welcoming you on our campuses located in Lyon and Shanghai."



For students with a Bachelor's degree minimum in any field



MSc approved by the Conférence des Grandes Ecoles



18 months including a 4-6 month internship (120 ECTS)

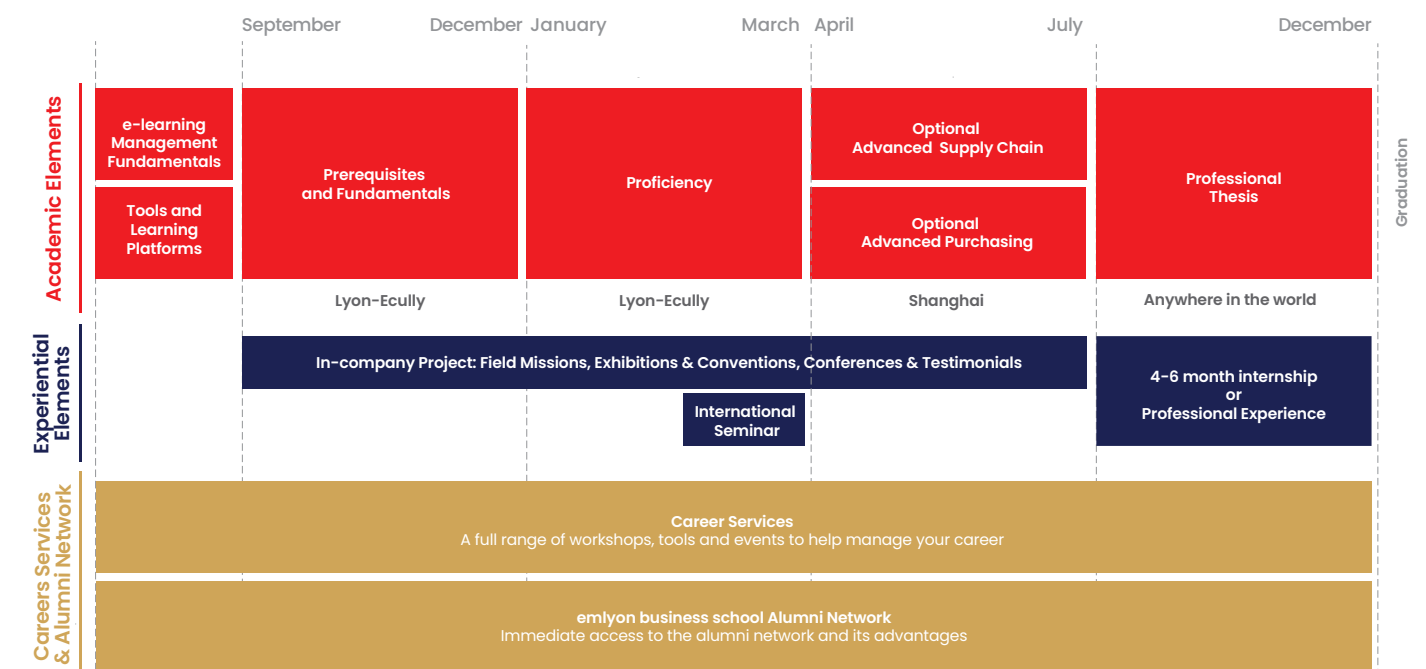


Taught in English



Delivered in Lyon and Shanghai with an International Seminar

Program Overview



Vincent Jacquot / Current student

"I have always wanted to specialize in logistics. In addition to being taught in English, the content described in the brochure of the MSc in Supply Chain & Purchasing Management fully met my expectations. The company visits and the resolution of real case studies really played a role in my decision as well. But the last factor that fully convinced me to enroll was the International Seminar to Shanghai.

Among the top business schools that offered this specialization, **emlyon** business school aligned more with my expectations and values. I also admit that I chose the MSc in Supply Chain & Purchasing Management based on rankings, reputation and career opportunities."

Careers

The program recruits highly motivated students who want to participate in the adventures of globalization, high-technology, and eco-systemic companies. In many companies, there are plenty of opportunities to shape your own position and manage various projects. You may also work as a consultant, or create your own start-up, where the same skills will be required.

Targeted Jobs

In companies, NGOs or other operational institutions

- Senior Buyer, Category Manager, Country/Zone Buyer
- Senior Logistics Manager
- Senior Supply Chain Manager

In specialist companies

- Logistics Manager in fast-growing startups
- International Supply Chain Service Provider

In consulting firms or international institutions

- Senior Consultant
- Project Manager/Director (Head of Practice/Partner Opportunities)

Fees for the September 2022 Intake

€24,900 including:

- Tuition fees
- Enrollment charges (administrative costs, contribution to the student body, school sports activities, and international mobility insurance)
- Pedagogical fees related to the International Seminar
- Lifelong membership to the **emlyon** business school alumni network

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Visit the website



Support every step of the way

As students, you will have access to the best learning environments, unparalleled professional opportunities, the ability to access and build a worldwide network, and even activities that contribute to your health and well-being: **emlyon** business school possesses a multitude of services to accompany you and support you throughout your studies.

Career Center

The Career Center offers a comprehensive range of support services to guide and support you, from your arrival at **emlyon** business school up to three years after you have graduated.

The aim is to construct and carry out your career plan, consolidate the skills developed through the academic teaching received at **emlyon** business school, guide and support you, and prepare you for recruitment and the professional world.

International Student Support (ISS)

The International Student Support serves all incoming and currently enrolled international students at emlyon. Outgoing students who intend to study, work, or intern abroad can also contact the ISS for advice on visas, work permits, or insurance options. It assists students in maintaining their legal status in France, provides support for their dependents, and promotes interaction with and integration into the emlyon community.

We hope that you will make the ISS your first stop whenever you have questions relating to your immigration status, but also when you are looking for information regarding your life in France or even if you just need someone to talk to.

emlyon alumni network

It is absolutely essential today to build industry connections. With the **emlyon** business school alumni network, every student becomes a member beginning on their very first day and continuing on throughout their professional career. This is a valuable advantage for building your network and enjoying a range of services even before you graduate.

Makers' labs

Makers' labs are spaces devoted entirely to creativity, innovation and learning by doing. There you'll find the machines, materials and electronic components you need for rapid prototyping, along with a team of experts to provide guidance and support with not only the methodology of managing innovative projects but also the technical aspects.

By fostering interaction among its various users, makers' labs help establish a culture of innovation through practice.

Inclusion and accommodations for disabilities

A dedicated team is in charge of providing support and personalized guidance for anyone with a disability, whether temporary or permanent, or suffering from an incapacitating medical disorder.

Our team is available for questions and concerns at handicap@em-lyon.com



Lyon-Écully campus



Shanghai campus



Saint-Etienne campus



Casablanca campus



Paris campus



Bhubaneswar campus



Mumbai campus



7 campuses
Lyon, Shanghai, Saint-Etienne, Casablanca,
Paris, Bhubaneswar, Mumbai

35,700 alumni
in **130** countries

8,900
students

121 nationalities

1,050
students involved

in **56** student associations
and actions

+6,900
learners in executive
education programs

190
academic
partners
in **48** countries

160
professors
47%
of whom
come from
abroad

Visit our campuses on google street view

Admissions process & application fee

Students holding at least one of the following degrees are eligible:

- A validated Master 1 degree or a 4-year Bachelor's degree
- A validated License 3 degree or a 3-year Bachelor's degree (limited to 30% of the cohort)

Step 1: Your application file

To apply, students must submit an online application on our dedicated platform. They will then be invited to take the **emlyon** business school digital tests.

Mandatory documents:

- A resume
- A copy of an official valid identity card or passport
- A certified copy of your most recent academic degree
- A copy of enrollment statement for applicants currently enrolled in higher education
- A certified copy of your transcripts from the first year of your undergraduate education until now

Optional documents:

- An official management aptitude test score: GMAT, GMAT online, GRE, TAGE MAGE, CAT
- An English proficiency test: TOEFL iBT, TOEIC, IELTS, Cambridge
- Recommendation letter(s)

Step 2: Your digital tests

Once your online application file is complete and checked by the Admissions Department, you will be invited to go through a series of digital tests including cognitive tests and professional role-playing tests. These will always be linked with the program you're applying for and to the **emlyon** business school's early maker spirit.

To find out more about these tests, you can contact your Program Advisor.

Application fee & dates

Applications for our Master of Science programs run from November to August, depending on the number of seats available in each program. Applications may close early.

The application fee for the 2022 intake is set at €120 to be paid when submitting your application file.

- Students with a French CROUS grant are exempted of the application fee if they provide the final notice of allocation of this grant for the current academic year.
- High-level athletes are also exempted of the application fees if they provide a sport resume validated by the Director of the Sports Department.



emlyon business school Campuses

LYON-ECULLY

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SHANGHAI

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www.xebs.edu.in

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www.xebs.edu.in



Visit our campuses on google street view



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affiliated to



ambassador

