



ESSCA

POSTGRADUATE PROGRAMMES POSTGRADUATE PROGRAMMES PROGRAMMES PROGRAMMES PROGRAMMES



AIX-EN-PROVENCE

ANGERS

BORDEAUX

LYON

PARIS

STRASBOURG

BUDAPEST

SHANGHAI

NEXT INTAKE
SEPTEMBER
2023





Welcome to your Future

Founded in 1909, ESSCA is a leading Business School with programmes ranging from our popular Bachelor in International Management and renowned Grande Ecole Programme to postgraduate programmes, including our Master In Management and a wide range of MSc programmes. We also offer executive education and online training courses.

Why Choose ESSCA?

Great things happen at ESSCA: our commitment is to inspire our students to achieve their goals while enabling them to make memories that last a lifetime.

Pioneering courses with expert input: at ESSCA we believe in bringing research and the world of practice into the classroom. We integrate real-world expertise into all our programmes, with partner business organizations involved in the design and delivery of the courses.

As part of the ESSCA ODYSSEE 20/24 strategic plan, we expect to welcome 8,200 new students by 2024, of which 20% will be from overseas.

Accreditations

ESSCA is among just 1% of business schools in the world to hold AACSB, AMBA and EQUIS accreditation. This triple crown is a guarantee of excellence - a degree with us will be internationally recognised.



Rankings

2nd

in France for 5-year Grande Ecole Masters (*L'Etudiant* Business School review and *Le Figaro*, 2021)

1st

For Business Engagement (*L'Etudiant* Magazine, 2020)

8th

At the cutting edge of responsible management education: ranked 8th in the world for the number of research publications aligned with the Sustainable Development Goals of the United Nations (*Financial Times*, December 2020)

60th

World Top 100: ranked 60th in the world for Management Studies (*Financial Times* Master in Management Rankings 2022)

Award-winning teaching innovations
ESSCA has received numerous awards from industry and education experts for the quality of our online teaching initiatives.



International Learning Environment

Our international Faculty deliver a unique, panoramic view of current issues of business and management, bringing different perspectives and guiding students to put their theoretical learning into practice through national and international work placements and internships.

Join a Vibrant Community that cares

We pride ourselves on being a dynamic, supportive, global community with nearly 18,000 alumni present world-wide. ESSCA counts Nearly 7,000 students on our campuses in France, Hungary, and China, including a vibrant community of international and exchange students.

We have learnt from experience that studying abroad can be a daunting experience, so we provide support to international students before and on arrival to our campuses.



ESSCA has recently been awarded the Campus France "Bienvenue en France" certification for the quality of the international student experience.

Student Life

At ESSCA, your involvement in student clubs and societies is an integral part of the educational project. We are highly committed to ensuring our students' well-being, and will encourage you to play an active role in our vibrant student community. Our aim is to help you develop new skills through rewarding and inspiring projects.

With over 70 clubs and societies at ESSCA, you'll have plenty of opportunities to get involved in extracurricular activities. International students are particularly welcome to join a club or society, actively experiencing what makes studying at ESSCA such an unforgettable experience.

Getting involved in student life will provide you with learning experiences that go beyond the classroom. You'll develop key business skills such as project management, solidarity, teamwork, learning to manage responsibilities and the fundamental pleasure of working together and being useful. Actively participating in student life will also give you the opportunity to put internal democracy into practice, with consensus building and debates on campus enabling you to develop into an active, responsible member of Society.



Develop your Employability

At ESSCA, our programmes are designed to develop your skills further, providing you with a business acumen that is highly valued by employers. We aim to ensure that our students stand out as exceptional candidates in the global marketplace. Thanks to the school's international outlook and strong link with local and international business we offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

Dynamic Networks



18,000
Alumni



2,500
Partner companies

A Successful Career

93%

of our graduates are in work within less than 3 months

91%

were employed by the company of their choice

38th

Master's ranked 38th worldwide for salary increase in percentage terms 3 years after graduation (Financial Times ranking, 2020)

Master in Management

Acquire advanced management understanding and skills, along with specialist knowledge in Management, Finance or Marketing to enhance your international employment and career development prospects.

Overview

This 2-year programme is designed to significantly enhance our students' prospects for employment and career development. Its structure equips students with a broad range of advanced management understanding and skills during the first year before offering specialist modules in Management, Finance or Marketing. Throughout this programme, students learn alongside world-leading professors, whose research is changing the face of responsible business and management practice. Their constant focus on the realities of international business, plus the opportunities offered thanks to the mandatory internship, that can be done abroad or in France, ensure that our students develop a unique understanding and perspectives of business.

Why this Programme?

- > Highly accessible for students with no previous business background
- > A broad range of specialist options designed to significantly enhance your prospects for employment and career development in the field that specifically interests you
- > A triple crown programme that offers outstanding value

Double Degree Qualification MiM + MSc

Study for a Master in Management and an accelerated MSc of your choice lasting just one extra semester, graduating with a double degree qualification in 2.5 years! Please contact us for more information about this fast-track option.

	SEPTEMBER	Fundamentals of Business: English or French				
	SEMESTER 1	Advanced Management Skills: Common English track – Courses: Information Systems				
MASTER 1	SEMESTER 2 Choice of a field to develop a more deep-seated expertise	ORGANISATION, MANAGEMENT AND HUMAN RESOURCES	AUDIT-EXPERTISE	FINANCE & ACCOUNTING AND MANAGEMENT CONTROL		
	AIX-EN-PROVENCE					
	ANGERS					
	BORDEAUX					
	BUDAPEST					
	LYON					
	PARIS					
MASTER 2	SEMESTER 1 1 choice from 12 specialisations	SUSTAINABLE MANAGEMENT	HUMAN RESOURCES & TALENT MANAGEMENT	AUDIT-EXPERTISE	FINANCIAL MANAGEMENT	BANKING & ENGINEERING
	AIX-EN-PROVENCE					
	ANGERS					
	BORDEAUX					
	BUDAPEST					
	LYON					
	PARIS					
SEMESTER 2						

Career Perspectives

Our degree will help you develop intellectual and personal skills which are highly valued by employers, ensuring that you stand out as an exceptional candidate in the global marketplace. ESSCA's international profile and strong links with local and international business means we can offer our graduates unrivalled opportunities to become leaders in their fields and make valuable contributions to society.

Graduates are primarily destined to positions of:

International Business: export manager, import & export executive, export area manager, international brand manager, international advisor, supply chain manager.

Sustainable Management: international business manager, international operations manager, international marketing manager, international sales and account manager, sustainable development director, consultant in sustainable sourcing and procurement, manager climate change and sustainability, corporate social responsibility specialist, sustainable finance manager.

Entrepreneurship: involved in starting up new businesses or business development: business developer, project and project portfolio manager, activity manager, development (area or key account) manager.

Finance: consultants, financial analysts or financial auditors in audit firms or investment banks, with a particular focus on financial analysis, international accounting standards and portfolio management, internal auditing, financial analysis, project financing.

Marketing: key account manager, project manager, media manager, community manager and Real-Time Bidding (RTB) manager.



track for new students starting management studies – Angers – Paris + Online courses

Management, Data Analytics and Market Dynamics, Leadership, Strategy, CSR and Ethics, Finance management – All campuses

	MARKETING & RETAILING		OPERATIONS MANAGEMENT AND DECISIONS SCIENCE	STRATEGY, ENTREPRENEURSHIP AND INTERNATIONAL BUSINESS		
	🇬🇧					
	🇬🇧			🇬🇧 🇫🇷		
	🇬🇧					
			🇬🇧			
				🇬🇧		
	🇬🇧			🇬🇧 🇫🇷		
	▼		▼	▼		
FINANCIAL ENGINEERING	MARKETING & CUSTOMER EXPERIENCE	MARKETING & DIGITAL COMMUNICATION	PURCHASING & SUPPLY CHAIN	CONSULTING	INTERNATIONAL BUSINESS & STRATEGY	ENTREPRENEURIAT ET INNOVATION
		🇬🇧				
	🇬🇧				🇬🇧	🇫🇷
	🇬🇧					
			🇬🇧			
				🇬🇧		
		🇬🇧		🇫🇷		🇫🇷

6 months internship

MSc in Global Business Management

PARIS

Even if you have not studied business or management before, this programme will equip you with the international business expertise, vision and management skills for a successful career in organisations operating globally.

Overview

Prepare for senior management positions at companies operating in a global business context. Employers are increasingly looking for graduates with the technical expertise and skills to manage projects in multinational business environments. This programme will equip you with the techniques and knowledge to become an innovative professional manager with a global vision. We'll also help you develop awareness of the challenges faced by firms working with multicultural teams in international business environments. You'll experience a real-world export consultancy project, engaging with the companies that are shaping the future of French industry, and participating in a field trip to Europe to enhance your awareness of international business. Finally, you'll have unique opportunities to collaborate with classmates from multicultural backgrounds who bring new and diverse perspectives to modern-day business.

Course Structure

The programme lasts 12 months and includes:

- > 450 hours of on-site teaching
- > 2 semesters in Paris totalling 60 ECTS
- > A company export project for a global business organisation, and a master's dissertation totalling 30 ECTS

SEMESTER 1

Induction seminar

You will follow 4 courses of 30h during the first month of the programme to acquire the fundamentals in finance, marketing, management and in law or statistics regarding your background. These courses can be followed on site or from your home country.

Fundamentals of Management	120h
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Advanced Management Skills

Information Systems Management	30h
Data Analytics and Market Dynamics	30h
Leadership	30h
Strategy	30h
CSR and Business Ethics	30h
Finance Management	30h

SEMESTER 2

Strategy, Entrepreneurship and International Business

Supply Chain Management	30h
Purchasing and Fundamentals of Negotiation	30h
Innovation and Creativity Management	30h
Business Consulting	30h
Knowledge Management and Business Intelligence	30h
Sustainable Business Development and Strategy	30h
Country Risk Management	30h
Intercultural Management	30h



Dr Gwenaëlle LAIRET
Programme Director

The MSc in Global Business Management is designed for students with technical backgrounds who wish to develop careers as successful, responsible, and innovative international decision makers. The programme will give you an in-depth understanding of the diverse nature of management in a global organisation, and equip you with the skills for performance-focused initiatives and decision making in an international business context. At ESSCA, you will share this unique learning experience with students with global mindsets from a range of international backgrounds, located in the innovative business eco-system of the French capital.

Why this Programme?

- > Develop a the 360-degree vision for a career as an international business manager whether you have previous business experience or not
- > Become a responsible and innovative leader, developing the problem-solving skills to lead teams on global projects
- > Engage with business and collaborate with students in a diverse and multicultural learning environment
- > Benefit from multiple learning experiences: masterclasses, guest speakers, conferences, optional business trips

Career Perspectives

Graduates are primarily destined to positions of:

- > Global operations manager
- > Global supply manager
- > International project manager
- > International business developer
- > Area manager
- > Consultant

Study in Paris, a leading international business destination

Prepare for your global business career in Paris! This exciting campus location represents the best that France has to offer overseas students.

The 'City of light' is a leading global city famed by students for its amazing history, culture, business and leisure opportunities! Located in Boulogne-Billancourt on the banks of the Seine and only a short walk from Pont de Saint-Cloud metro station, our 8-storey campus building is just a 15-minute journey from the world-famous Champs Elysée and Eiffel Tower. The area is one of the major business zones in the Paris region and home to numerous corporate head offices employing more than 100,000 key staff, meaning we make sure you are offered regular opportunities to learn, interact and work with those who are shaping the face of modern global business.

MSc in

International Luxury Marketing PARIS

Develop the international marketing expertise to undertake a range of specialist roles across the luxury industries, including: fashion and leather goods, cosmetics and perfumes, wines and spirits, jewellery and watches, gastronomy and hospitality.

Overview

The MSc in International Luxury Marketing prepares students for exciting career paths at both heritage and emerging brands in a luxury sector offering a galaxy of opportunities. ESSCA's Paris Campus is only a few minutes away from the timeless chic of central Paris, which means you'll be able to immerse yourself in a unique ecosystem of luxury, from hotels and palaces to Michelin star restaurants, fashion boutiques, gourmet food stores and art galleries.

Our programme will provide you with the cultural background to develop a deep understanding of heritage luxury houses as well as the creative skills to make your mark in exciting emerging brands and start-ups. Whatever your career choice, we'll make sure you're able to offer your future employers cutting edge solutions to marketing, e-commerce, retailing, and digital communications. We'll also teach you all about international markets and consumers, and the importance of taking into account both global and local specificities. Ethics, sustainability and responsibility are embedded in all the projects you'll undertake during your time with us. Taught in English by academic and industry experts, the programme will enable you to build a global network of peers with whom you'll collaborate on international learning expeditions, field trips, cultural visits, and company consulting projects.

Course Structure

The programme lasts 12 months and includes:

- > 450 hours of on-site teaching
- > 2 semesters in Paris totalling 60 ECTS
- > A company project for a luxury brand, and a master's dissertation totalling 30 ECTS

SEMESTER 1

The Luxury Sectors: from A-to-Z	45h
International Markets & Consumers	45h
Luxury Brand Management	45h
Luxury Innovation & Design	45h
Luxury Business Toolbox	45h

SEMESTER 2

Management of Communication Strategies	45h
Digital Practices in Luxury	45h
Luxury CSR & Sustainability	45h
Luxury Retail & Supply Chain Management	45h
Company Projects	45h
Dissertation	



Dr Sabine ICHIKAWA

Programme Director

You will learn how to manage tradition and modernity while integrating the latest trends in product innovation, experiential marketing, and omnichannel strategies. You'll develop a powerful insight into the luxury sectors, the ability to seduce tomorrow's international luxury consumers, and acquire expertise in the most advanced digital tools used by top global brands for their marketing strategies. Luxury groups and brands are increasingly building sustainability into their value chain and CSR into their management practices. We'll teach you how to integrate these dimensions throughout your projects as responsible future managers.

Why this Programme?

- > Develop the knowledge, confidence and skills to set you apart from others in a highly competitive industry
- > Identify new insights into how sustainable development is guiding the world of luxury business
- > Study in Paris, the luxury destination par excellence

Career Perspectives

Graduates are primarily destined to positions of:

- > Product manager
- > Category manager
- > Retail manager
- > Store manager
- > Merchandising manager
- > In-store training manager
- > Duty-free manager
- > International sales manager
- > Local/Regional direct marketing manager
- > Brand marketing specialist
- > Marketing and communication manager

Study in Paris, the luxury destination par excellence

As the capital of luxury and taste, Paris offers students a universe of heritages, from exciting new fashion designers to gastronomic Michelin-starred restaurants and 5-star palaces. Our exciting campus location will place you on the very doorsteps of Paris. The 'City of light' is a leading global city famed for its amazing history, culture, business and leisure opportunities! Located on the banks of the Seine and only a short walk from Pont de Saint-Cloud metro station, our 8-storey campus building is just a 15-minute journey from the world-famous Champs-Élysées and Eiffel Tower.

Paris is home to numerous iconic heritage brands, including Louis Vuitton, Chanel and Hermès to name but a few. It is also where emerging luxury brands find their inspiration, offering our students opportunities for learning, interacting and working with an exceptional mix of companies representing tradition, creativity and innovation.

MSc in International Finance

PARIS

Receive a broad introduction to the international finance sector, providing the expertise and skills to undertake a range of specialized roles in finance and related disciplines.

Overview

This specialist Master's degree offers a broad introduction to the international finance sector, as well as the expertise and skills for you to undertake a range of specialized roles in finance and related disciplines, including equity analysis, portfolio management, consulting, trader sales, M&A and IPOs, securitization, and credit analysis in private or investment banking.

The programme is modelled on the official Chartered Financial Analyst® (CFA) curriculum*, helping students obtain the qualification most highly regarded by financial services professionals across the world. This MSc will also offer you exciting opportunities to put your theoretical knowledge into practice through real-world portfolio simulations and Bloomberg training sessions in our Financial Market Lab.

NOTE: In addition to helping you build up to take the CFA exam, as an option we also offer to prepare you for the Bloomberg and AMF (French Financial Market Regulator) certifications.

*Chartered Financial Analyst® is a registered trademark owned by CFA Institute. Please note that this programme is not affiliated with, sponsored, or approved by CFA Institute. The CFA institute delivers the CFA certificate.

Course Structure

The programme lasts 12 months and includes:

- > 450 hours of on-site teaching including 60 hours of preparation for the CFA exam (2 semesters in Paris) + 6 hours of distance-learning (seminars) totalling 60 ECTS
- > A mission for a company and a master's dissertation totalling 30 ECTS

SEMESTER 1

Advanced Performance and Management Control	45h
Advanced Financial Management and Governance	45h
Internal Auditing and Risk Management	45h
Project Financial Management	45h
Environment of the CFO	45h
Research Methodology	3h
Professional Certifications	

SEMESTER 2

Econometrics for Finance	45h
Equity Investments and Valuation	45h
Fixed Income	45h
Options and Derivatives	45h
Alternative Investments: Private Equity and Hedge Funds	45h
Portfolio Management	3h
Research Methodology	3h
Professional Certifications	



Dr Dionisis PHILIPPAS
Programme Director

Our MSc in International Finance provides you with the skills and expertise to move with confidence into an international career in finance. The curriculum covers more than 70% of the CFA Candidate Body of Knowledge, offering students rigorous training to obtain the qualification most highly regarded by financial investment services professionals across the world, helping you stand out in a highly competitive global job market.

Why this Programme?

- > A programme modelled on the official Chartered Financial Analyst® (CFA) curriculum
- > In just 12 months, gain access to highly-paid positions in the international finance sector
- > Unique opportunities to put knowledge into practice through real-world portfolio simulations

Career perspectives

Our specialist masters degrees will help you develop intellectual and personal skills which are highly valued by employers, ensuring that you stand out as an exceptional candidate in the global marketplace.

Graduates are primarily destined to positions of:

- > Banking projects manager
- > Financial asset manager
- > Equity analyst
- > Credit and banking risk analyst
- > Financial analysis and engineering

MSc Employer Voices

Xavier JOSEPH

Head of Risk Management,
PROMEPAR Asset Management

The course offers a thorough grounding in finance and will provide you with a perfect balance between the technical (financial analysis, corporate and market finance), environmental (economics, statistics, VBA) and human (ethical) dimensions that shape our industry. In addition, teaching methods based on real-world practice and the use of simulations means that you will develop into highly employable graduates who have the confidence and ability to address complex business challenges.

MSc in

Digital & Big Data for Value

PARIS

Become a high-level manager with the ability to support senior level decision-making processes, imagining tomorrow's services, and anticipating new business needs.

Overview

Companies are increasingly looking to employ managers who can design and implement effective digital marketing strategies using the analysis of massive data reported by connected objects or published each day on social networks. However, these same companies currently struggle to recruit specialists and face a real shortage of experts in the field. Candidates with a 'data-scientist' profile are particularly in demand thanks to their skills in statistics, mathematics and computer sciences applied to the management of Big Data for marketing purposes.

We have designed this programme to offer you best-practice skills and knowledge in both management and engineering thanks to a cross-curricular project-based learning approach. The curriculum focuses on developing your ability to support senior managers in their decision-making processes, imagining tomorrow's services, and anticipating new business needs

Course Structure

The programme lasts 12 months and includes:

- > 450 hours of on-site teaching - 2 semesters in Paris totalling 60 ECTS
- > A mission for a company and a Master's dissertation totalling 30 ECTS

SEMESTER 1

The Internet and Corporate Strategies	45h
Web Technologies	45h
The Internet and Marketing Research	45h
Communicating and Selling on the Web	45h
E-CRM	45h

SEMESTER 2

Statistics and Probability Modelling	45h
Business Intelligence	45h
Big Data	45h
Internet of Things	45h
Data Driven Projects	45h



Brunna LELLIS-ALCANTARA

Programme Director

The MSc in Digital and Big Data for Value is the opportunity for you to develop your expertise and skills in Big Data management to support high-level marketing decisions. Thanks to state-of-the-art teaching in IT, information systems, mathematics, statistics and marketing, this course is the opportunity to improve your ability to analyse consumer behaviour to offer goods or services that are better adapted to the customers' needs.

Why this Programme?

- > Great employment prospects, with companies actively seeking out graduate managers with a 'data-scientist' profile
- > Two clearly divided yet interrelated semesters, equipping students with specialist management and big data skills
- > Develop knowledge and learn skills that are at the forefront of modern decision-making processes and imagine the services of tomorrow.

Career Perspectives

Recent graduates are developing careers in management roles worldwide, including positions as:

- > Web marketing manager
- > Business intelligence consultant
- > Business intelligence project manager
- > Web strategy consultant
- > Big-data and digital transition consultant
- > Social media manager

MSc Employer Voices

François PÉTAVY

President of Ikigai Conseil

To build this specialist MSc course, along with the teams at ESSCA we decided to explore the expertise and skills we thought would be likely to be needed in our sector (crowdsourcing and creative communities) in the coming years. Among these skills, data analysis will be crucial to guaranteeing the sustainability of our activity and to meet our customers' very exacting demands. Graduates from this course will therefore have exactly the right profile for companies like our own, making them highly employable.

MSc in International & Sustainable Management PARIS

Develop key leadership skills and a deep understanding of how sustainable approaches to business can offer new opportunities for organisations.

Overview

This programme has been designed to equip you with the expertise to succeed in the face of new and emerging challenges. The unique international nature of this MSc will also inspire you to take a global perspective on sustainability and what it means in business practice across a range of cultures. The structure of the modules of the first and second semesters is illustrated below.

Course Structure

The programme lasts 12 months and includes:

- > 450 hours of on-site teaching - 2 semesters in Paris totalling 60 ECTS
- > You will undertake a professional placement lasting 4 to 6 months as well as researching and completing a Masters dissertation (30 ECTS credits).

SEMESTER 1 - INTERNATIONAL MANAGEMENT	
Global Strategic Analysis	45h
Human Resource Management in the Global Environment	45h
Multinational Financial Management	45h
Business Analytics	45h
Global Sustainable Finance	45h
Introduction to Sustainable Management	45h

SEMESTER 2 - SUSTAINABLE MANAGEMENT	
Energy and Ecological Economics	45h
Global Marketing	45h
Global Sustainable Business and CSR	45h
Sustainable Supply Chain and Quality Management	45h
Sustainable HRM and Marketing	45h



Dr Elena ESSIG
Programme Director

The MSc in International and Sustainable Management combines expert insights into globalisation and sustainability, two aspects of international business that have become crucial in any organisation. At ESSCA we will provide you with a broad range of knowledge and techniques related to international management and sustainability. We will equip you with the skills and understanding to make key decisions and take effective action in practice by adapting these resources to the type of organisation you wish to work in. If your career ambition is to take on a leadership role and shape practice at an international level, our MSc is the best possible investment in your future.

Why this Programme?

- > Develop key transdisciplinary skills in management and sustainability, fields in which companies are investing in graduate talent!
- > Help create a sustainable approach to business that can offer new opportunities for organisations
- > Study at two internationally renowned institutions in different countries

Career Perspectives

Graduates are primarily destined to positions of:

- > International positions in business, operations, marketing, sales
- > Sustainable development director
- > Consultant in sustainable sourcing and procurement
- > Manager climate change and sustainability
- > Corporate social responsibility (CSR) specialist
- > Sustainable finance manager

MSc Employer Voices

Véronique LEBRETON

CSR and Banking Inclusion Manager,
Fédération Nationale du Crédit Agricole

The challenges faced by business organisations worldwide concerning Corporate Social Responsibility are vast. The turmoil we have experienced over the past few years, from both an environmental and societal perspective, should serve to encourage companies to accelerate their CSR initiatives: from issues related to global warming, the protection of biodiversity and natural resources, to the impact of the digital revolution and rising inequalities..., there is much work to be done. It is by training and accompanying the next generation of managers to face these issues and by equipping them with the right skills, understanding and resources that they will be able to make a positive impact on the organisations they work in.



MSc in

EU-Asia Luxury Marketing

Double Degree MSc in EU-Asia Luxury Marketing by ESSCA + Specialized MBA Luxury Communication & Strategies by EFAP

PARIS (1 month) SHANGHAI

Acquire the expertise and multicultural skills for employment at the most prestigious luxury companies and brands in the world.

Overview

This programme will help you to master the creative and managerial skills sought after by world-leading global luxury companies. Through projects, field visits, conferences and case studies covers a broad range of luxury sectors, including fashion & leather goods, wines & spirits, cosmetics & perfumes or hospitality & tourism.

Course Structure

The programme lasts 18 months (1 month in Paris) including an internship.

MSc in

EU-Asia Digital Marketing & Business

Double Degree MSc by ESSCA + Specialized MBA by EFAP

SHANGHAI

This pioneering double degree will offer you the knowledge and expertise to be the bridge for digital transformations between Europe and China.

Overview

This programme was co-created by ESSCA and EFAP in partnership with the Hub Institute, a leading international French think tank. As China's digital giants look to expand their activities abroad, exciting opportunities are emerging for graduates who are able to understand the specific nature of the digital ecosystem in China and use this knowledge to play a key role in the digital cooperation with European companies.

Course Structure

The programme will take place over a period of 6 to 12 months in Shanghai:

- > 6 months of on-site teaching (400 contact hours) in Shanghai
- > 4.5 to 6 months of work placement internationally with a thesis

Why this Programme?

- > Live, study and work in the heart of the world's biggest luxury market!
- > Master the creative and managerial skills sought after by world-leading global luxury companies
- > A programme co-created by 2 pioneering institutions, that offers outstanding value

Career Perspectives

Marketing and Communication Manager, Customer Experience, Strategic Transformation Project, Buyer and Product Manager, Sales Manager, Event Coordinator, Social Media Manager, Public and Press Relations Manager

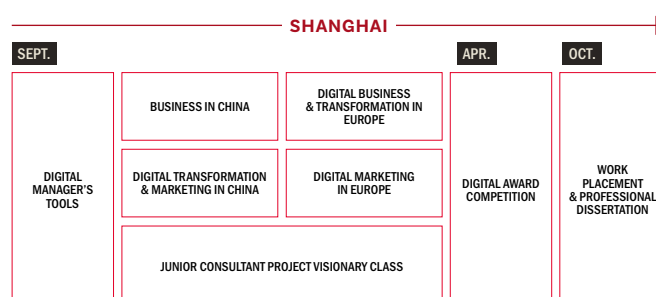


Why this Programme?

- > A pioneering double degree programme delivered by 2 world-leading French schools
- > Gain unique insights and develop expertise in the fast-evolving Asian and emerging European digital markets
- > Develop a unique and deep understanding of contemporary business challenges to stand out on the global job market!

Career Perspectives

Digital Project Manager (web, e-commerce, mobile)
Brand Manager, Account Manager, Social Media Manager,
E-business Consultant, Entrepreneur



How to Apply?

MASTER IN MANAGEMENT

ENTRY REQUIREMENTS

- > A 3-year undergraduate degree (or 180 ECTS)
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

1. Online registration (application fee: €90)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2022

TUITION FEES 2023-2024

€12,745 1st year - €13,400 2nd year
Different types of scholarships available for international students.

MASTERS OF SCIENCE

ENTRY REQUIREMENTS

- > A 4-year undergraduate degree (or 240 ECTS)
- > Proof of English Proficiency: B2 minimum

HOW TO APPLY

1. Online registration (application fee: €90)
2. Submit your online application form to ESSCA (in English)
3. Admission interview
4. Review of pre-selected applications by the postgraduate selection committee. Entry to this course is competitive, so please apply early. The final deadline for receiving applications for the September intake is June 30, 2022

TUITION FEES 2023-2024

€17,900 per year
Different types of scholarships available for international students.

APPLY NOW

international.essca.fr/apply-now



Double Degree Qualification: MiM + MSc

What if I have an undergraduate degree and I want to enrol on one of ESSCA's MSc programmes? Applicants with an undergraduate qualification can apply for our Double Degree in Master in Management and MSc of their choice (except for the MSc in Global Business Management). This track allows students to gain the extra credits, knowledge and skills required to join our MSc programmes. Students choosing this option will follow an accelerated programme of study leading to a double degree qualification in 2.5 years.

ESSCA Scholarships and Financial Support

ESSCA's goal is to recognize and recruit the most talented individuals wherever they may be, regardless of their background or financial situation. We offer partial scholarships to support academic excellence and non-academic achievement and Early Bird waivers to our international students.

8 Campuses for International Studies

ESSCA offers the opportunity to study on 6 campuses located in France, and 2 international campuses in Hungary and China. Students benefit from a stimulating multicultural learning environment where they develop cross-cultural skills working with multinational groups of students led by international academic experts.



 **BUDAPEST**  **SHANGHAI**

2 NEW LOCATIONS:

- > Malaga, Spain in 2023
- > Luxembourg in 2024



DISCOVER MORE

<https://international.essca.fr/>





POSTGRADUATE POSTGRADUATE PROGRAMMES PROGRAMMES PROGRAMMES

Creating futures

Discover more: international.essca.fr
international.admissions@essca.fr



AACSB, AMBA,
and EQUIS
accredited

Associate member
of UCO (Université
Catholique de l'Ouest)

Member of FESIC
and Conférence
des Grandes Ecoles

EESPIG
certified