



MBA TOURISM MANAGEMENT

This 2-year program, 100% taught in English, strengthens the students' strategic skills applied to the tourism industry. The goal is to become an expert in your own field. The program offers three possibilities: to specialize in two sectors of the tourism industry thanks to two separate academic tracks, to gain experience with a 6-month internship in a company, and to obtain an international double degree.

YEAR 1
IS
ACCESSIBLE
AFTER
A 3-YEAR
BACHELOR'S
DEGREE.

2 semesters of classes in France

with a choice of major:

- Luxury Tourism
- Business Tourism & Event Management

YEAR 2

1 semester of classes

at a partner university abroad

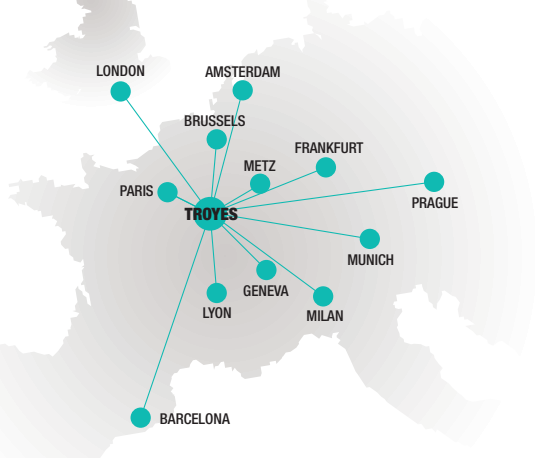
Internship in France or abroad (6 months)



I chose the MBA Tourism Management, specialised in Luxury Tourism, from Y SCHOOLS, Troyes. I am greatly fascinated by the campus and the administration. They are so welcoming to all foreign students, making you feel included in everything. The subjects offered here are so vast. You receive a wide range of dense knowledge. Given that I am not from a tourism or commerce background, they fittingly start from the basics and gradually move up to the MBA level. They also offer exchange programs and a lot of tourism activities and workshops, which really help you gain practical knowledge from a different perspective. I don't think I can learn tourism better than this.

Andrena, MBA Tourism Management student (India)

Career opportunities: Manager (hotel, restaurant, theme park, travel agency) - Group Director - Head of Marketing/Communication - Brand Manager - Head of Tourism Product - Tourism Advisor



Troyes, a dynamic and bustling city

A medieval town and the historical capital of Champagne, Troyes is best known for its architectural beauty, its unique collection of half-timbered houses and its narrow paved streets. Troyes, along with the Champagne area, celebrates its many notable wineries and champagne-related attractions.

Examples of double degrees:

Universidad Rey Juan Carlos (Spain) • University of Lincoln (UK) • Turība University (Latvia) •
Universidad Regiomontana (Mexico) • University of Business in Wrocław (Poland)

TUITION FEES

EU students:

7 200 € per year

Non-EU students:

8 000 € per year

ADMISSION PROCESS

- 1 - Register online: apply.yschools.fr
 - 2 - Upload application documents
 - 3 - Sit entrance tests
 - 4 - Receive admission results
 - 5 - Confirm your admission
- Registration fees (80 €, secure online payment)

ADMISSION REQUIREMENTS

Year 1: after 3 years of successful higher education (bachelor's degree)

CAMPUS FRANCE



is the French Agency for the promotion of higher education, international student services, and international mobility.

They assist all prospective students who wish to pursue academic projects in a French higher institution (orientation guidance, application process, etc.). The Campus France online application process is the first and mandatory step.

CONTACT

International admission – general queries:

✉ admissionsinternationales@yschools.fr

☎ Tel.: +33 (0)6 73 16 46 99



FEEL FRANCAIS

Our partner is a premium concierge service specialized in assisting foreign students in preparing their arrival in France.

Before your arrival in Troyes:

- Find accommodation
- Understand how to process your visa application if you need one
- Open a French bank account (required to receive housing financial support from CAF)
- Subscribe to a mobile phone plan
- Subscribe to housing insurance (mandatory in France)

Once you set foot in Troyes:

- Enrol in CAF (housing allowance from the state)
- Visa validation (only for non-EU students)
- Public transportation card subscription
- Subscribe to electricity for your accommodation
- Health insurance subscription for non-EU students