

MASTER PROGRAMMES

FULL-TIME | MSc | 1 YEAR

LET'S
CHANGE
THE FACE
OF BUSINESS

ROTTERDAM BUSINESS SCHOOL
Rotterdam University of Applied Sciences



STUDY IN HOLLAND

Rotterdam is located in the Netherlands, also known as Holland. The Netherlands is a friendly, tolerant, and open-minded country. This openness is not only seen on a professional level, but also socially and culturally. This makes the Netherlands ideally suited for receiving students who seek to enrich their international knowledge.

17 million people live in an area of approximately 41,500 km². Therefore, the Netherlands is one of the most densely populated countries in the world.

If you would like to know more about studying in holland, visit our 'Study in Holland' page on the website.

INTERNATIONAL ATMOSPHERE

Although Dutch is the national language, most people also speak English. It is possible to survive without any Dutch language skills. However, learning Dutch is always a bonus, especially if you want to work in the Netherlands.



EXPORT INDUSTRY

The Netherlands is a big player in the export industry. Therefore, it houses several successful multinational companies such as Unilever and Shell. This creates many opportunities for people who wish to work in a multinational environment.

1602 The first stock market in the world was established in the Netherlands.

The lowest point in the Netherlands is **6,76 meters** below sea level.



GETTING AROUND

The Netherlands also has fantastic transportation links, both internal and within the rest of Europe. Within the Netherlands students can expect to get around either by bike or public transport using their OV-chipkaart. During holiday periods or long weekends, students can be found travelling across Europe quite freely.



TRAIN TIMETABLE

Rotterdam – Brussels	1 hrs
Rotterdam – Paris	3 hrs
Rotterdam – London	3 hrs
Rotterdam – Berlin	6 hrs

STUDYING IN ROTTERDAM

Studying at the Rotterdam Business School means studying in the dynamic port city of Rotterdam!

Rotterdam offers the perfect location to embark on your international study career. Home to the largest port in Europe, Rotterdam has global trade and transport links. It is a gateway to Europe. A major factor of our success is staying closely tuned in to the vibrance of the city.

As the second largest city of the Netherlands, Rotterdam is also known as the 'City of Architecture' because of the modern redevelopment after the Second World War. Not only are the buildings in Rotterdam innovative, but a lot of the inhabitants of Rotterdam are entrepreneurs as well. We are proud to be a part of this entrepreneurial and multicultural city.

With various restaurants, bars, festivals and museums, Rotterdam has plenty to offer to our international students. Publications such as *The New York Times*, *The Wall Street Journal* and the *Lonely Planet* have nominated Rotterdam as one of the world's "must visit" destinations.

GOOD TO KNOW:

DID YOU KNOW THAT THE PEOPLE OF ROTTERDAM ARE THE BEST NON-NATIVE ENGLISH SPEAKERS IN THE WORLD?

(EF English Proficiency Index 2019)



10th largest container port in the world



30,000 container ships arrive in the harbour every year



70 new international firms settled in Rotterdam last year



700 restaurants in the city, with over 50 different cuisines, Rotterdam is also a city for food lovers



10,000 bicycles cycle across the Erasmus bridge every day



1,2 million inhabitants in the Rotterdam region



177 different nationalities living and working together



65,000 students studying at different universities in Rotterdam

FIND OUT WHY DOING BUSINESS IN ROTTERDAM IS THE RIGHT CHOICE FOR YOU:



#ROTTERDAMMAKEITHAPPEN

ROTTERDAM BUSINESS SCHOOL

Rotterdam Business School (RBS) is the international institute of Rotterdam University of Applied Sciences (RUAS) and offers bachelor and master programmes taught in English.

The world of business is experiencing rapid, profound change. According to Rotterdam Business School, this requires inquisitive professionals with a hands-on approach who can respond flexibly and intuitively to national and international changes. These professionals recognise opportunities and can turn them into commercially attractive, efficient, and sustainable solutions.

In our master programmes we educate talented professionals from around the world who are open to change and respond to it by recognising opportunities and turning these into commercially attractive, efficient, and sustainable solutions.

We practice what we preach because 'practical' is our distinctive strength. Our teaching methods critically reflect reality. The theories you learn are always applied directly in both research and practice. All our top international lecturers are familiar with this approach. They encourage you to make mistakes and let you do so in a safe environment. After all, this is how you learn best.



AT RBS WE HAVE:

- 3,700 students within the English taught programmes
- 30% international students in the faculty
- 80% international students in Master programmes
- 63 different nationalities

OUR MASTER PROGRAMMES

In our English-taught one-year master programmes, we educate talented professionals from around the world who are ready for change and respond to it by recognising opportunities and turning them into commercially attractive, efficient, and sustainable solutions.

We offer the following one-year master programmes:

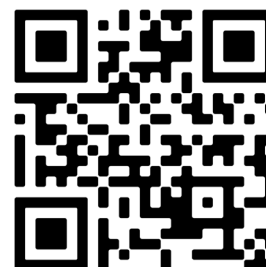
- International Supply Chain Management, MSc
- Consultancy & Entrepreneurship, MSc
- Pre-Master - 6 months

ROTTERDAM UNIVERSITY OF APPLIED SCIENCES

Rotterdam University of Applied Sciences (RUAS), in Dutch: Hogeschool Rotterdam, is one of the largest Universities of Applied Sciences in The Netherlands. Currently over 39,000 students are studying at RUAS which offers over 80 undergraduate and graduate programmes. With 12 different schools throughout the city, we educate a diverse student population to enter professional careers, which will lead to working together with people of various cultures in an international environment. RUAS offers education through:

- A practical and profession-oriented approach
- Focus on real-world examples
- Skills and competences development
- Problem solving approach

**JOIN THE
VIRTUAL
TOUR!**



'EXCEED EXPECTATIONS' IS OUR UNIVERSITY MOTTO AND WE PROMISE TO CHALLENGE YOU TO DO EXACTLY THIS. ARE YOU READY TO GET THE BEST OUT OF YOURSELF?

PROGRAMME STRUCTURE

The curricula of the master programmes ensure a balance between knowledge and skills that is in line with the requirements of the modern business world. General subjects, like project management and research, provide a solid basis to build on, to then focus and go more in depth into the subjects specific to your master.

The classes are interactive, practice oriented, and challenge you to take an active role in the programme.

Throughout the year, our students develop their personal leadership skills and work in Living Labs and so called Pressure Cooker weeks on real life company assignments.

During the year, you may join a number of company visits, besides working with companies in actual business challenges. This way you get a taste of the real world and grow your network.

NVAO ACCREDITATION

The Master programmes are accredited by the NVAO (Dutch-Flemish Accreditation Organisation). The NVAO also certified our programmes with a special feature; The Quality Mark Sustainable Higher Education at the level of 3 stars.

LECTURERS

Our lecturers are a reflection of the international classroom. You will be taught by a multinational mix of experts in the field of supply chain management and consultancy. Our lecturers have years of professional experience in multinational companies and hold a master's or doctoral degree.

This combination of academic knowledge and practical experience provides you with the benefit of seeing how theory is applied in practice.

STUDY LOAD

Our programmes consist of four study blocks. The curriculum of a master programme consists of a coherent set of subjects, reflecting the profile of the

study programme. If you have mastered the subject matter and pass your exam/assignment, you will receive credits for this subject.

One credit reflects 28 hours of study per subject. The number of credits to be achieved therefore depends on the number of lectures, the number of self-study hours and the time needed to prepare for the exams and assignments. The total study load (in credits) for the entire master programme is 60 credits.

PRACTICAL APPROACH TO EDUCATION STUDYING AT A UNIVERSITY OF APPLIED SCIENCES

Many students will ask themselves the question; What options are there for me regarding University? In the Netherlands we provide two choices for you: the research approach, and the applied science approach.

Universities of Applied Sciences, like us, offer a profession orientated approach to education. This is where you will learn to apply the knowledge you are being taught in class into an actual case study or business.

It will prepare you for your professional life, we emphasize developing your hard and soft skills, and teach you various theories and models.



INTERNATIONAL SUPPLY CHAIN MANAGEMENT

FEBRUARY & SEPTEMBER INTAKE

Do you want to take your knowledge of supply chain management to the next level? Are you looking to enhance your managerial and leadership skills? A Supply Chain Manager is not a master of just one specific area in the supply chain, but a master in all areas including sourcing, planning, transportation, distribution, warehousing, inventory management, customer service and strategic leadership.

THE PROGRAMME

Our programme is designed to provide you with the knowledge and skills required to develop yourself into a well-rounded Supply Chain Manager.

You will participate in an intensive programme, build on collaborative learning involving interactive teaching and applied research. In this environment, you will broaden and deepen your theoretical and practical knowledge about Supply Chain Management, while simultaneously developing your decision-making skills, cultivating your personal leadership capabilities and developing a growth mindset.

At the end of the programme, you will be an expert in all functional areas of Supply Chain Management, equipped with the right skills and attitude necessary to manage and lead the supply chain of a company of any size.

YOUR FUTURE

As a supply chain manager you will be able to have a deep understanding of all the different elements of the supply chain and be able to safeguard the resilience and future growth of the supply chain.

You will be able to:

- Operationalise the strategic vision while maximizing the value
- Apply a system approach to solution development
- Perform critical thinking to decision making
- Practice complex-problem solving in end-to-end supply chain optimisation
- Demonstrate professional leadership skills



Yelyzaveta Drevetniak,

Master in International Supply Chain Management

What do you think of RBS and RUAS?

"I like the complex approach at RBS: we have not only gained knowledge in the professional field, but also improved interpersonal communication and various soft-skills, such as team-work, leadership, presenting skills and international communication. These are valuable assets for the business world. They help us to get our place in the job market"

What has your study experience been like so far?

"I am enjoying my education very much. This is my first experience at a European University and I like the level of friendliness and transparency between professors and students. It helps to create a very safe atmosphere."

FOR MORE INFORMATION ABOUT THE PROGRAMME, VISIT: [ROTTERDAMUAS.COM/MISCM](https://rotterdamuas.com/miscm)

PROGRAMME OVERVIEW

	MSC Curriculum (60 ECs)			
	Block 1	Block 2	Block 3	Block 4
Core Courses (23 ECs)	Trends & Technology in Supply Chains (4 ECs) Supply Chain Management (4ECs)	Supply Chain Analysis (9 ECs) (CPE)	Maritime & Operations Management (6 ECs)	
Applied Courses (12 ECs)	International Project (6 ECs) (CPE)		Supply Chain Management Simulation (CPE) (4 ECs)	Supply Chain Strategy & Sustainability (CPE) (2 ECs)
Professional skills courses (8 ECs)	Critical Thinking (3 ECs) (CPE)			
	Professional Leadership Development (5 ECs)			
Research skills courses (17 ECs)	Research Skills: SCMI (2 ECs) (CPE)	Research Skills: SCM2 (4 ECs)	Master Thesis (11 ECs)	



The Master, International Supply Chain Management is also offered as a part time course. For more information about this, visit our page: rotterdamuas.com/mscpt

CONSULTANCY & ENTREPRENEURSHIP

FEBRUARY & SEPTEMBER INTAKE

The master in Consultancy and Entrepreneurship will prepare you to navigate in a Volatile, Uncertain, Complex, and Ambiguous (VUCA) world by focusing on finding creative solutions to complex problems.

THE PROGRAMME

MCE is a one-year full-time programme, which guides students to make the link between understanding management theories, concepts, tools and techniques and to apply them creatively in real-life situations.

We practice a genuine 'Rotterdam hands-on and make-things-happen' approach which is our distinctive strength.

We have designed an experience-based programme with a strong emphasis on problem solving. It provides students with the opportunity to immerse themselves in live projects, solving real problems and identifying real opportunities, through a series of four themes.

An internationally-diverse team of lecturers ensures that teaching methods critically reflect reality.

Visit rotterdamuas.com/mce for more information, including the programme webinar

YOUR FUTURE

Graduates perform successfully as Management Consultants or Entrepreneurs:

- As a Management Consultant, you help organisations improve their performance and increase their success. You have a deep understanding of the client in their business environment, are capable of managing change processes and facilitating the formulation and evaluation of business strategies.
- As an Entrepreneur, you will take initiative in setting up or leading a business. You can transform ambitious but realistic strategies and long-term goals to the business operation. The alertness of the Entrepreneur leads to recognising opportunities waiting to be seized.



Daniel Figueiredo,

Master in Consultancy and Entrepreneurship

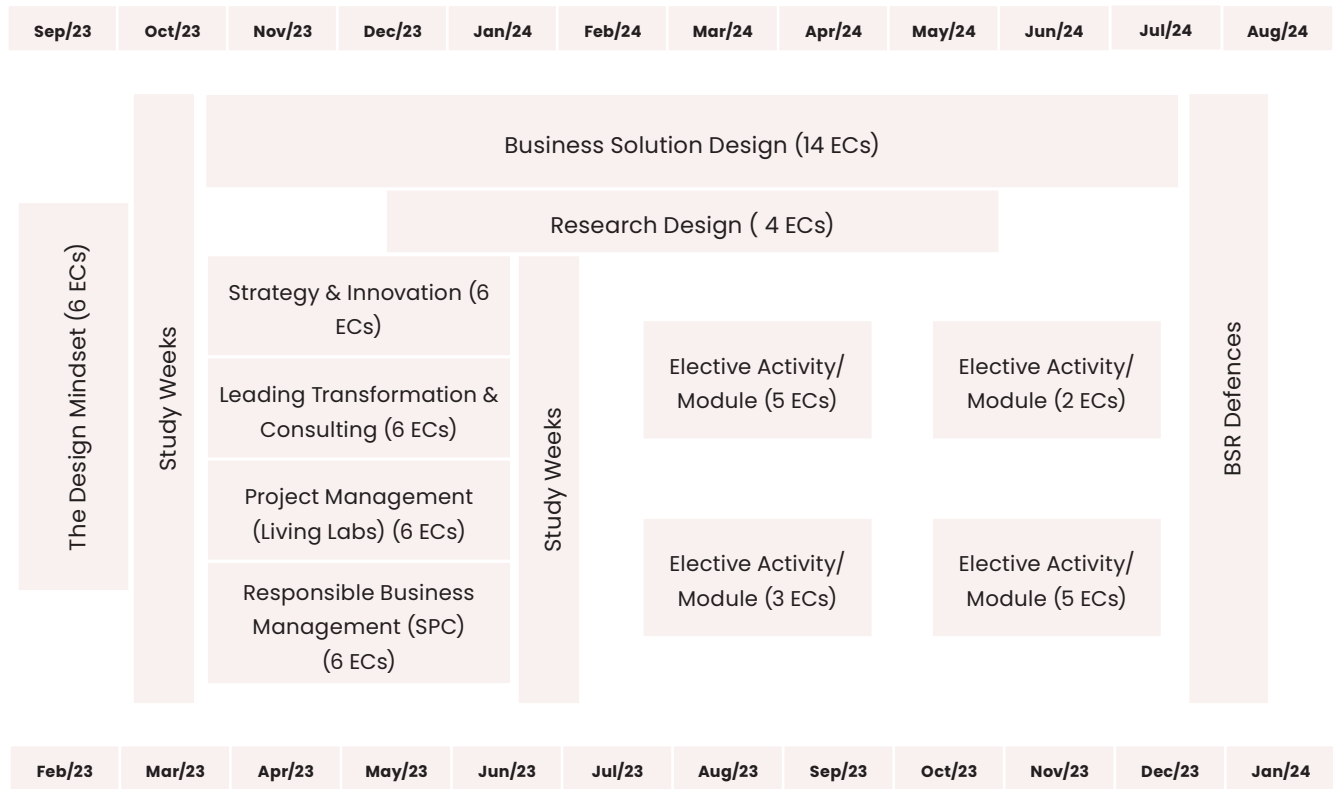
What do you think of RBS and RUAS as a general university?

"Studying here is enjoyable, since the facilities are quite cozy and the atmosphere is very light. It was already quite common for me to meet RBS alumni in my professional environment, and now I've been hearing a lot more of "Oh, me too!".

How does the access to companies work within the programme?

"We have many interactions with companies and external professionals throughout the programme. If you don't have a professional direction you are looking to move with, you will definitely benefit the most. As many new paths you've never thought of will peak your interest, and you will have first-hand contact and opportunities".

PROGRAMME OVERVIEW



PRE-MASTER PROGRAMME

Not quite ready for a master's programme or want to switch major? The Pre-master is an ideal preparation programme for the English taught Master's programmes. The Pre-master programme offers an intensive course to meet the needs of students with different educational backgrounds.

HOW DO WE PREPARE YOU?

The Pre-master programme is designed to assist your general business development.

The Pre-master prepares you for our specialised master programmes. By taking classes such as English Skills, Business Modules, Research and Specialisation courses you will have a solid foundation of business knowledge for your master studies.

You increasingly apply your knowledge throughout the course through presentations, writing business reports and working on projects. First taking part in an online simulation and concluding by working on projects with external companies.

Emphasis is placed on the value of teamwork, self-reflection, and personal development.

This enables you to thrive in the master programme of your choice. After successful completion of the Pre-master programme you will be admitted to the master programme at Rotterdam Business School.

DURATION

6 months

INTAKE

February & September

SUBJECT OVERVIEW

Block 1

- Business English I
- Personal Development
- Research Methodology
- Business Simulation

Block 2

- Business English II
- Personal Development
- Research Methodology II
- Business Project
- Critical Thinking
- Specialisation Master

Visit www.rotterdamuas.com/pre-master for more information about the Pre-master programme

Fabiola de Carvalho

Pre-master Programme

What is special about your study programme?

"The pre-master programme is special because it prepares the students with the qualifications and skills necessary to succeed in the Master programmes. Above all, it helps international students to build the confidence to overcome the challenges in communication and learning-style faced during the Masters.

How does the pre-master programme prepare you for your degree?

The pre-master programme makes us ready to follow an English-taught degree easily with proficiency in reading, writing and speaking. It provides us with basic knowledge in key subjects such as finance, research, marketing and logistics, and also help us to improve academic writing and presentation skills. The lectures are supportive, and the programme provides subjects that allow us to strengthen our emotional intelligence skills.

How do you get access to your companies through your programme?

During the pre-master programme we work with real companies, which helps us build a nice network, and also the guest lectures give us the opportunity to meet many people from different companies operating in various industries, which also opens many doors.





RBS GRADUATES & NETWORK

As Rotterdam Business School is part of a university of applied sciences, industry and the work environment are key. Many of our programmes and the school itself have many links with companies relevant to each field.

Many of our graduates go on to have very successful careers in various fields of work. The practical nature of an RBS education prepares students for the working world.

International Supply Chain Management

Arsenii Shevchuk, Ukraine – 2019

- Attended pre-master programme

“The two years that I spent as a student of RBS helped me to grow from the professional and personal point of view. The international environment that I found at RBS gave me a chance to meet interesting and open-minded people from all over the world, learn from them, discuss ideas, and develop solutions.

The most interesting part of the education process for me was multidimensional assignments like External and International Business Projects. Where we were assigned to solve the real business issues for companies and help them to integrate them, like conducting analysis of the APAC region as a potential market or developing a new business model for an educational agency.

I gained crucial experience while working at HillFresh International where I was doing my internship and researching the potential of Blockchain as traceability technology in the food supply chain. I was lucky to present the outcomes of my research at the international educational conference at Saint Petersburg.

I have to say that it was not an easy step for me to go abroad to study and I am grateful to RBS for the knowledge, experience and all kinds of support that I received during my journey!”

Consultancy & Entrepreneurship

Florian Nikolaas Overhand, Netherlands – 2020

“Before entering the master, I completed my bachelor’s (in Dutch) at the same university. I worked and travelled for two years but I always felt I did not have enough expertise in entrepreneurship. Another reason why I chose this programme was due to the international environment, I had contacted alumni of this Master programme over LinkedIn and found out it was very international and there was a strong team environment.

When I began the programme, I had the opportunity to meet and work with different nationalities and add an intercultural dimension to my studies, something that was lacking in my last course. The main highlight from this programme was the practical approach to learning, it helped us gain experience in order to enter the working field. Applying the theoretical studies to actual companies helped me learn as I am not someone who can be in books all day.

The international environment is a unique point for this university (for both Dutch and international students) along with the practical learning approach. This approach helps develop soft skills such as communication, presenting and project reports in combination with the study into Consultancy and Entrepreneurship. Even though a challenge this year was the changing curriculum and structure, it shows and enforces adaptation.

I aim to be an entrepreneur in about five years, I had the choice to make a business plan or business case for my thesis, which I was able to use to build skills to reach my short and long term goals. Now moving on into the work field, having this Master, in contrast to a taught programme, I have strength and the upper hand in the job market. I am currently looking for a job in an international internal environment or global Dutch business, where I can work in another country and seek a new opportunity.

Currently I am working as a business developer for a company that helps governments and large enterprises with digital transformations.”

COMPANIES AND ORGANISATIONS

A few companies and organisations with connections to RBS, via projects or formal agreements:

- Port of Rotterdam
- Accenture
- Growth United
- World Music and Dance Centre Foundation
- Venture Café at CIC
- RDM Rotterdam
- Verbrugge International
- Arkitech
- InterTransis
- TrustWorks Global
- Kotug International
- Rhumveld
- Worth Internet Systems
- Celonis Software

OUR FACILITIES

Rotterdam University of Applied Sciences offers an inspiring learning and working environment in which you can study quietly, work together in groups, or socialise with your fellow students.

The well-equipped instruction and theory rooms promote effective knowledge sharing and interaction between students and lecturers. You can use these facilities at all our locations throughout the city.

ACCOMMODATION

RUAS reserves approximately 220 rooms per year from Stichting Studenten Huisvesting (Foundation for Student Housing, SSH). For those who are not eligible for SSH rooms, we can provide you with clear and honest information about how to find a room, via our website.



STUDENT GUIDANCE

We want our students to be successful and we assist you where possible:

- The Student Affairs Coordinator monitors your study progress. Questions or issues that may arise during the programme can be discussed with the Coordinator of your programme.
- The Student Counsellor is the person you can turn to with any questions and problems you might have. These could also be of a personal nature, e.g. matters relating to your family or partner. Whatever it may be, the Student Counsellors will always treat it with the utmost confidentiality.
- RUAS also offers relevant tools for students with special education needs in the form of arrangements, facilities, and individual guidance; geared to each individual student.

CENTRE OF INTERNATIONAL AFFAIRS

The Centre of International Affairs (CoIA) is the department within the university that provides support to (international) students on programme application, housing, visa procedures or university exchange.

They are here to assist you!

SPORT FACILITIES

As a student of RUAS you can use the sport facilities on the Erasmus University campus, which is right next door. Try one of the 50 different sports, make use of professional trainers and instructors, or join one of the 22 different student sports associations.

Erasmus Sport Centre: erasmusport.nl



PRACTICAL & ENROLMENT INFORMATION

STEPS TO YOUR ENROLMENT

- 1 APPLY & REGISTER THROUGH [STUDIELINK.NL](https://studielink.nl)
- 2 Send us the required certified documents via email for evaluation. Original documents in German or French are accepted. Documents in other languages need to be translated into English.
- 3 Within 3-4 weeks of registering you will receive an invitation to complete the next steps of your enrolment, this also includes an online interview to talk about your motivation and answer questions you might have.
- 4 After a positive evaluation you will receive the conditional admission letter.
Your admission is finalised after we have received your original documents (payment & visa approved).
- 5 After payment, we will apply for your student visa on your behalf (only for non-EU/EEA nationalities).
- 6 Arrange your travel & accommodation (for non-EU/EEA only after receiving the travel visa).
- 7 Supply us with your original documents during introduction week and we will introduce you to the city and assist you with all required legal matters in Rotterdam.

INTAKE DEADLINES

September intake: non-EU: 1 May; EU/EEA: 31 Jul
February intake: non-EU: 1 Oct; EU/EEA: 31 Dec

MORE INFORMATION

Admissions and the programmes:

Centre of International Affairs (CoIA)

Admissions coia-admissions@hr.nl
Campus visit campusvisit@hr.nl
Phone +31 10 794 62 50

For information or questions related to **living in Rotterdam** and **student life** contact:

Recruitment - coia-recruitment@hr.nl
Student Ambassadors -
coia-studentambassadors@hr.nl

Rotterdam International Student Association (RISA):

Facebook/Instagram [risa rotterdam](https://www.facebook.com/risa.rotterdam)
Email risarotterdam@gmail.com
Website [risarotterdam.nl](https://www.risarotterdam.nl)

STUDENT SUPPORT

The Centre of International Affairs can assist you with several non-programme related matters.

UNIVERSITY STUDENT HOUSING (BY SSH)

Rent is between € 490 – € 640 per month including gas, water, electricity, and internet. Bedding & cooking packages are optional. Reservations are on 'first come, first served' basis. Info: rotterdamuas.com/Student-Housing

PICK UP SERVICE

Pick up service on arrival is provided to all international students arriving at Amsterdam Schiphol airport.

INSURANCE

By Dutch law, all citizens of the Netherlands must be insured. For Non-EU applicants, this is also a requirement to obtain the student visa. EU-applicants need to check if their insurance also covers studying in the Netherlands. Student insurance includes healthcare, liability, legal aid, and household goods.

VISA/RESIDENCE PERMIT (non-EU/EEA only)

VISIT US

INDIVIDUAL VISIT

Visit us on any regular weekday to have a look around on our campus and join a class. Also talk to current students and get a feeling of campus life.

OPEN DAY

Throughout the year several open days are organised to have a taste of what our programmes have to offer. Join an open day for general information and meet current students and lecturers.

WEBINAR

If you can't visit us in person, attend one of the online webinar information-sessions. During the session you will learn more about the programmes and you can talk directly with current students. View the previous sessions on Youtube: [RBSrotterdam rotterdamuas.com/meetus](https://www.youtube.com/channel/UCRbSrotterdam)

We arrange your study visa. More information about your visa application process and the costs can be found online: rotterdamuas.com/visa.



EXCEED EXPECTATIONS #WEARERUAS



ROTTERDAM BUSINESS SCHOOL
Rotterdam University of Applied Sciences

