> *I chose the MSc in Innovation and Entrepreneurship in order to acquire more technical knowledge and improve my business skills. I always have been interested in creation, novelty and technology and always wanted to build my own company. This is for me a unique experience to pre-design my project, work in complementary groups and learn more about myself.*

Anne BIENVENU, French Student

RANKINGS

TOP 10 IN FRANCE

2 Le Parisien Étudiant — **LE PARISIEN** International Ranking 2022

INTERNATIONAL RANKINGS

9 ACADEMIC RANKING OF WORLD UNIVERSITIES — **Shanghai Ranking's Global Ranking of Academic Subjects 2019 Management among French Business Schools**

23 FT FINANCIAL TIMES — **Master in Finance** Ranking 2022

48 QS WORLD UNIVERSITY RANKINGS — **Executive MBA** Ranking 2020

54 FT FINANCIAL TIMES — **European Business Management** Ranking 2020

88 FT FINANCIAL TIMES — **European Business Schools** Ranking 2021

97 FT FINANCIAL TIMES — **Executive MBA** Ranking 2019

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

RENNES › PARIS
1H25 BY TRAIN

FRANCE

2 rue Robert d'Arbrissel 35065 Rennes
9 rue d'Athènes 75009 Paris
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Apply: apply.rennes-sb.com

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MSc IN INNOVATION & ENTREPRENEURSHIP
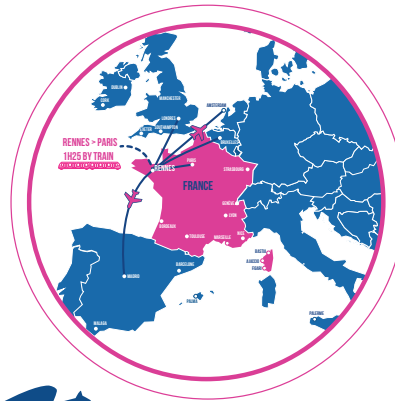
in partnership with **INSA**

HARD AND SOFT SKILLS FOR INNOVATION & ENTREPRENEURSHIP

This programme is based on the expertise of two «Grandes Écoles»: the French engineering school INSA and Rennes School of Business. It is designed to educate students in the field of innovation management and entrepreneurship by developing their own business plans, throughout the programme.

The programmes nurtures students's skills and competencies to become an entrepreneur or an intrapreneur who masters innovation challenges.

THIERRY BOSSEE-PILON, PROGRAMME DIRECTOR

RENNES SCHOOL OF BUSINESS
UNFRAMED THINKING

EQUIS ACCREDITED   AACSB ACCREDITED   ASSOCIATION AMBA ACCREDITED   FT FINANCIAL TIMES **European Business Schools** Ranking 2021

PROGRAMME 120 ECTS

PHASE 1
September to November (8 weeks)
BRING THE IDEA TO LIFE

- Sensibilisation aux Technologies*
- Entrepreneurial Thinking & Creativity
- Creative Strategy
- Entrepreneurial Capacity Building

PHASE 2
November to February (14 weeks)
**EXPAND ON THE IDEA
AND DEVELOP THE PROJECT**

- Sensibilisation aux usages*
- From idea to model to plan
- Financing New Venture
- Marketing of Innovation
- Strategy & Organisation Audit
- Innovation Challenges*

PHASE 3
March to June/July
CONFRONT REALITY

Internship

PHASE 4
September to November (11 weeks)
PREPARE FOR PROJECT IMPLEMENTATION

- Start up Project Management*
- Personal Development for Entrepreneurs
- Business Law, Contract Law & IP Law
- Entreprenerial Teams building

* Modules taught at INSA

ACADEMIC CALENDAR

> **September 2023 intake**
> **Modules:**
  September 2023 to April 2024
> **Internship:**
  (4 to 6-month duration)
  May 2024 to February 2025
> **Graduating project:**
  October 2024

TUITION FEES

Non-EU students: €18.200
EU students: €16.200

DURATION
15 months

STARTING DATE
September

TEACHING LANGUAGE
English & French

93% of Rennes SB students are employed 6 months after graduation

FRENCH LANGUAGE FOR INTERNATIONAL STUDENTS
German/Italian/Spanish for French speaker

ALUMNI

SUCESS STORIES
Lab innovation officer, innovation consultant, product development officer, start-up associate, Start-up studio project manager, Data scientist, TIC consultant, Hedge Funds analyst, ...

CAREER OPPORTUNITIES
Financial Consultant, Credit Analyst, Financial Services and Risk Management Advisor, Senior Financial Auditor, Cost Controller, Account Manager, Business Analyst and Pricing Officer, Financial Planning, Product Manager, Investment Bank Manager...

COMPANIES
KPMG, Bank of East Asia, Ernst & Young, Deloitte, Total, Schneider Electric, Valeo, Pwc, Moody's Investors, LVMH, Bank of Tokyo, HSBC, AccorHotels...

ADMISSION

REQUIREMENTS

- **English Proficiency (one of the following):**
  > TOEFL > 80
  > TOEIC > 750
  > IELTS > 6.0
  > Cambridge Proficiency Exam > B2
  > Pearson Test > 63 (minimum 59 in each section)
  > Native Language
  > Previous studies taught in English (minimum 2 years)
- **French Proficiency: DELF> B2 or DALF>C1 or TCF TEF**
- **A strong academic background**
- **Bachelor or equivalent (diploma)**

STUDENT ACADEMIC BACKGROUND

43%
57%

50% Engineer
28% Finance
20% General Business
2% Others