

ESC
CLERMONT

**BUSINESS
SCHOOL**

BACHELOR

BACHELOR IN INTERNATIONAL MANAGEMENT

BAC+3 • BACHELOR'S DEGREE



CONFÉRENCE DES
GRANDES
ÉCOLES



AACSB
ACCREDITED



EFMD
ACCREDITED | **BACHELOR**



EDITORIAL

Embarking on the Bachelor in International Management at ESC Clermont Business School means choosing a business and management degree with a strong international dimension.

It also means choosing a programme leading to a degree recognised at national and international level for its academic excellence, quality of teaching and the professional insertion of its graduates. The Bachelor in International Management has Bac+3 / Licence accreditation by the French Ministry of Higher Education, Research and Innovation including international accreditations, AACSB and the EFMD international accreditations which positions the course as one of the best management courses at Bachelor level in the world.

Our School is proud of its resolutely human scale thanks to the proximity of its highly committed teaching staff and teams, and its innovative and above all hands-on teaching methods. Over the course of three years, you will discover the management sciences and gradually craft a course in line with your personality and career plans. Our aim is to constantly support you in your choices, thanks to a flexible course content with customizable options in which you take an active part in the direction of your studies and support through coaching provided by our trained teams.

In the third year, you have the option to carry out the entire year at a partner university and obtain a double degree, choose the International Business programme including a study semester abroad, or switch to a work-study format in a company in one of our key sectors. Each of these choices will open many doors for further study for a Master's degree or access to employment.

Lastly, by choosing this course, students can acquire up to 19 months of professional experience and have the opportunity to get involved in student associations to give them a taste of what it is like to be an entrepreneur or manager !

Join us and write the first pages of your new life. This course offers a wide range of opportunities. Over three years, it will give you all the keys you need to better know yourself and plan a future that makes sense enjoying what you do.

The future is yours.



Anne Pats
Director of Bachelor
Programmes

- Professor of Economics
- Head of the Passion Sport specialisation

SCHOOL FOR LIFE SINCE 1919

Since its creation, our school has formed part of the network of Grandes Ecoles

- It is a member of the Conference of Grandes Ecoles, which includes 227 Grandes Ecoles (engineering, management, architecture, design, political science institutes, etc.), all accredited by the State and awarding Master's degrees. The French system of Grandes Ecoles is unique in the world.
- It has the highest recognition at the national level for its Bachelor's and Master's degrees, accredited by the Ministry of Higher Education, Research and Innovation (MESRI).
- It is recognised at the international level thanks to its three international accreditations, which validates the quality of teaching, research and the professionalization aspects of its programmes.
- Lastly, ESC Clermont BS is associated with the University of Clermont Auvergne (UCA) and shares with UCA the Clermont Research Management laboratory (CleRMA).

ACCREDITATIONS



A DYNAMIC SCHOOL

NEW EXPERTISE

Over the last few years, ESC Clermont BS has successfully developed new sectors of expertise and new courses. Its three sector specialisations, Sport Business, Retail Management and Sustainable Mobility, correspond to real issues within the region, with an international focus and impact. At the same time, the School has created innovation specialisations in Business Intelligence, Supply Chain, Digital Marketing, Finance, HR and Sustainable Development.



INCREASING INTERNATIONAL VISIBILITY

Within a time frame of the space of 18 months, the School has obtained two international accreditations: EFMD Bachelor followed by AMBA. With the AACSB obtained in 2006, it holds three accreditations and is therefore in the top 1% of BS worldwide. This new positioning has enabled it to:

- increase the proportion of its international students from 20% to 30%
- recruit new top-level teaching and research staff in September 2021, 80% of whom are international of witch 80% are international
- sign new partnership agreements with prestigious universities in the United States and Australia, in particular.

NEW OFFERS

The development of work-study programmes, the creation of new Bachelor and Master level courses and specialised courses and the development of double degrees have enabled it to reach a critical size, while retaining its human scale. Courses launched in 2020 and 2021: MSc Purchasing and Supply Chain Management, MSc Transforming Mobility (with Sigma), MSc Strategy & Design for the Future (with Strate Design School), Bachelor in Digital Communication and E-Business



CAMPUS TRUDAINE XL

This is the expansion project of our campus ideally situated in the city centre, on Boulevard Trudaine. A change of scale beginning this year, with an additional 3,000 m², seamlessly integrated.

- An emblematic campus in the city centre, attractive and pleasant to live in.
- A teaching environment conducive to learning in all its forms
- A campus facilitating generational and cultural diversity
- An entrepreneurial philosophy, uniting us internally and with those around us
- A proactive campus with regard to environmental standards

TODAY, IT'S TIME TO MAKE SENSE

The countdown has begun. You have the next few years to find your path, develop your project, test your experience, know yourself and better understand the world of tomorrow.



MAKE SENSE

Leitmotiv. invariable.

1. The state of mind of those who strive for a better world.
2. The guiding principle that will give meaning to each of your choices.

FINDING YOUR PATH MEANS THINKING ABOUT...

WHAT YOU LIKE DOING

This no doubt seems the easiest question to answer... In effect, by now you know what you like doing among everything you have already tried. But what about trying out new things to expand the scope of what is possible?

By multiplying your experiences, projects, major and minor subjects, meetings with professionals and experiences abroad, and by working with concrete tools, you will be better placed to make the right choices.

WHAT YOU ARE SUITED FOR

Being fulfilled in your work means finding the right balance between pleasure, usefulness and compatibility. One thing is for sure, we are not all suited to the same professions and we will not all flourish in the same activities. The aim is to discover your professional personality in order to make the right choices, give the very best of yourself, radiate positive energy, rally others around you and be fully committed.



WHAT THE WORLD NEEDS

The world is quickly evolving, things are increasingly uncertain and the collective challenges facing us are colossal. Anticipating the future and having an excellent grasp of global climate and geopolitical issues is now essential. As is coming up with new models, thinking outside the box to design new solutions for the future and being useful to the world of tomorrow.

OUR CUSTOMISABLE COURSE OPTION AND THE SUPPORT OF THE CAREERLAB WILL HELP YOU FIND YOUR PATH, YOUR MAKE SENSE...

A PROGRAM OF YOUR CHOICE

TO FIT YOUR PROFESSIONAL ORIENTATION

BACHELOR 1

CHOICE

 100% English track



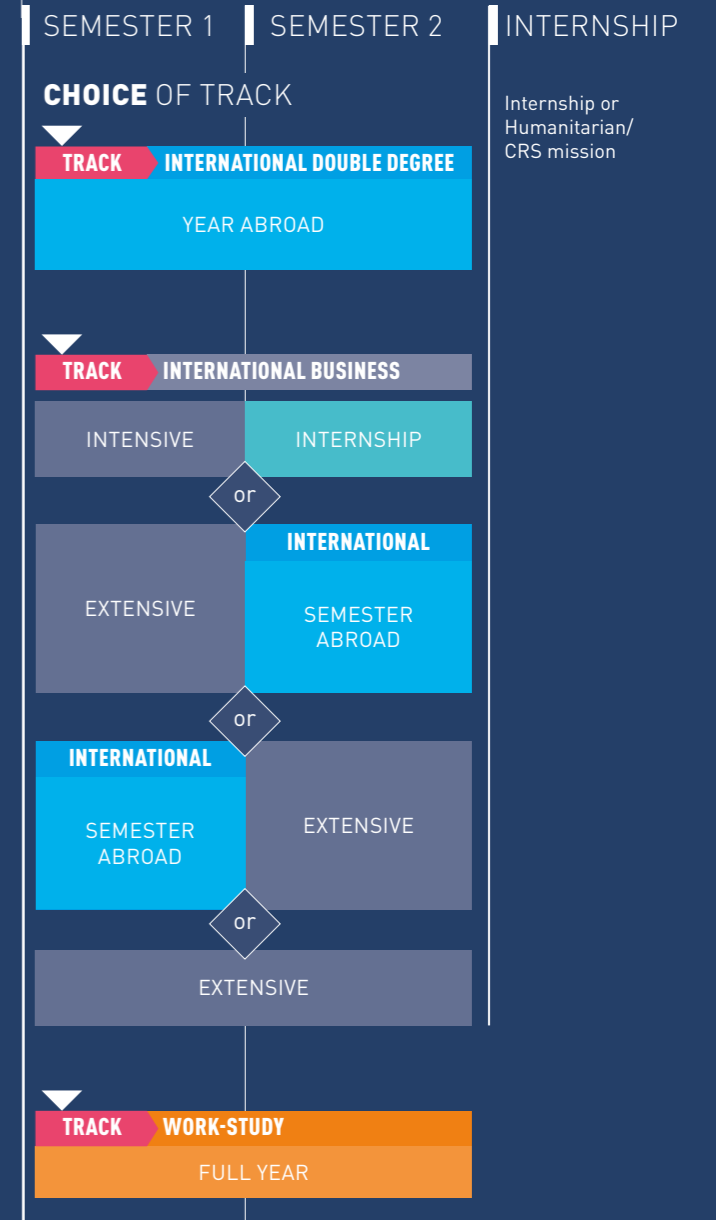
BACHELOR 2

CHOICE

 100% English track



BACHELOR 3



COURSE DETAILS
see following pages



COURSE

BACHELOR 1 AND 2, DISCOVERING AND MAKING YOUR FIRST CHOICES

BACHELOR 1

BASICS OF MANAGEMENT

ECONOMIC AND LEGAL ENVIRONMENT

- Microeconomics ○
- Macroeconomics ○
- Basics of law ●●
- Business & digital law
- Basic of management ●

MARKETING / COMMUNICATION

- Consumers & markets
- Marketing decision
- Business negotiation
- Digital culture & data analysis ●
- Basic of marketing ○○
- Communication

MANAGEMENT

- Introduction to the role of manager

ACCOUNTING

- Financial accounting ○
- Calculation of costs and margins ○

DIGITAL CULTURE AND STATISTICS

- Digital culture & office tools ●
- Data analysis tools
- Applied statistical methods

LANGUAGES

- English ○○
- FLE (French as a foreign language) ○○

MAKE SENSE WORKSHOPS

- Self-awareness
- Awareness of the professional environment
- Personal development ●
- Methodology & interpersonal communication ●

INTERNATIONAL

- 3 week intensive course ● in a partner university (summer school)

TUTORED MODULES

- Introductory Welcome seminar ●
- Social responsibility project ●
- Business Games ●
- First steps to employment ○○

STUDENT ASSOCIATIONS

- Forum of associations ●

INTERNSHIP

Introductory internship In France or abroad / humanitarian project (2 months) ○

BACHELOR

BASICS OF MANAGEMENT

FINANCE / BUDGETING

- Financial analysis ○
- Budgeting ●

MARKETING

- Marketing studies ○
- Marketing focus ●

MANAGEMENT

- Introduction to the role of RH ○

CSR

- Introduction to corporate ethics and responsibility ●

LANGUAGES

- English ○○
- FLE (French as a foreign language) ○○

CHOICE OF MINOR

INTERNATIONAL MARKETING

- International marketing ●●
- Market data ●
- Multicultural negotiation techniques ●●
- Marketing focus ●

INTERNATIONAL BUSINESS

- International business ●●
- World economy ●
- Supply chain ●
- Multicultural Business negotiation ●
- International Commercial law ●

INTERNATIONAL FINANCE (ONLY TAUGHT IN FRENCH)

- Taxation ●
- Accounting technique ●●
- Financial tools to assist decision-making ●
- Fundamentals of financial markets ●
- Principles of corporate finance ●

SPORT BUSINESS (ONLY TAUGHT IN FRENCH)

- Sport marketing ●●
- Sport management ●●
- Sport communication ●
- Sport Business & Sales ●

TUTORED MODULES

- Business creation project ○○
- Business Games ○○

STUDENT ASSOCIATIONS

- Forum of associations ●

INTERNSHIP

Internship 5 months in France or abroad ○

WORKING IN PROJECT MODE

THE WELCOME

The Welcome is the first event of the year and is a seminar that straight away plunges students into the creation of a real event that they must design and run in less than a month: team work, self-reflection and awareness of your talents/skills, agile working methods, etc.

IN THE 1ST YEAR

The CSR project (Corporate Social Responsibility) takes place over several months. It introduces students to CSR issues in companies and takes the form of tutored group work.

IN THE 2ND YEAR

The New Business Project enables students to acquire the methods for creating a business or activity by conducting research on a real-life scale.

STUDENT ASSOCIATIONS → discover the associations page 23

During the first few weeks, discover the different associations that already exist or propose the creation of a new association corresponding to one of your hobbies or interests. After the traditional WEI (Week-End of Integration), your integration into student life takes place as follows

→ **Forum of associations** : discover and discuss with the associations

→ **Applications**: 15 days to apply and attend interviews

→ **Results**: the associations publish the lists of new members

IMPORTANT

You can join 2 associations

VERY IMPORTANT

The 1st and 2nd years of your Bachelor's degree are ideal for getting involved in associations.



OPEN UP OPPORTUNITIES

With the Career Lab, you will quickly be able to get to work on your career plans.

→ **The Make Sense** workshops will enable you to acquire job search methods, valorise your studies and showcase your personality.

→ **Career events**: forums, jobdating and meetings with companies will enable you to discover jobs and industries.

COURSE

BACHELOR 3, A TAILORED COURSE TO PREPARE FOR THE FUTURE

A “springboard” year providing access to employment or to the Master Programme, enabling you to complete a three-year course including international or work-study experience and multiple specialisations.



BACHELOR 3

CHOICE OF TRACK

TRACK INTERNATIONAL DOUBLE DEGREE

19 universities worldwide

- China
- Colombia
- England
- Finland
- Germany
- Indonesia
- Ireland
- Italy
- Mexico
- Peru
- Poland
- Scotland
- Spain

List of universities

TRACK INTERNATIONAL BUSINESS

EXTENSIVE OR INTENSIVE:

- Multicultural team-building ●
- Strategy and International Development ○
- Business Ethics ○
- Business Negotiation ○○
- Cultural development and Foreign Language ●●
- International Economy & Finance ○
- Export & Import Trading ○
- Cross Cultural Management ○
- Sales Organisation ○
- Personal Branding ●

SEMESTER ABROAD List p.16-17

TRACK OPTIONAL COURSES

- Digital Marketing ○
- Business Intelligence ○
- International Internship ○
- E-Business Strategies ○
- Economics & Globalization - trends and risks ○
- Entrepreneurial Export Import Project ○

TRACK WORK-STUDY (ONLY TAUGHT IN FRENCH)

5 SPECIALISATIONS

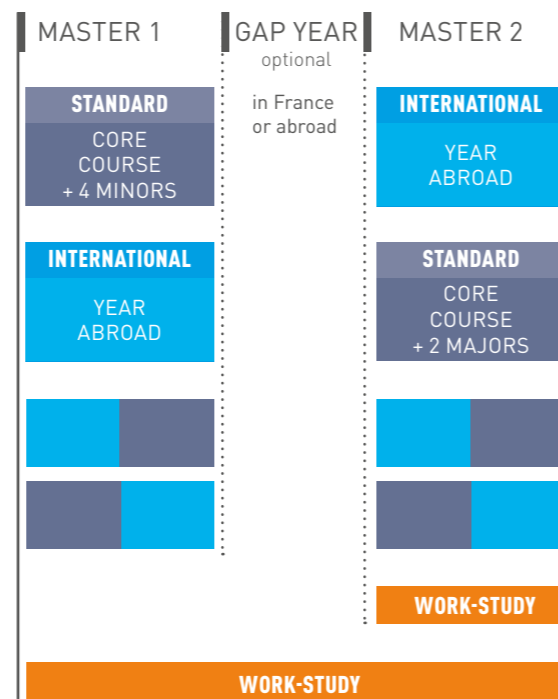
- Digital Communication Assistant
- Retail Manager
- Customer Advisor in Banking and Insurance
- Business Developer
- Humans Ressources

Detailed programme on the next page

INTERNSHIP

internship / business experience / humanitarian project

FURTHER STUDIES FOR A MASTER



ACCESS TO EMPLOYMENT

In all business sectors:

- Customer Account Manager
- Business Developer
- Communication Assistant
- Retail Manager
- Marketing Assistant
- Import/Export Assistant
- Buyer
- etc.

WORK-STUDY TRACK IN BACHELOR 3

CORE COURSE

DIGITAL MARKETING & STRATEGY

- Strategic Diagnosis
- Basics of digital marketing (including google digital active certification)

SALES AND COMMERCIAL COORDINATION

- Sales and Negotiation Techniques (including Negotiation Challenge)
- Coordinating Commercial Activity: organisation, analysis of performance and budgets

SUPPORT FOR ACCESSING EMPLOYMENT

- Workshop on professionalisation and digital identity
- English

PROFESSIONAL EXPERIENCE

- In-company experience through work-study arrangement (37 weeks)
- Dissertation and defence



HOME & HUB, AN INTERNATIONAL DNA

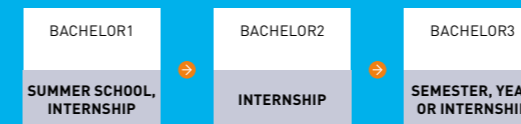


THE HUB

Studying abroad is a bonus on your CV and will offer you a range of experiences that will be useful throughout your life.

The Bachelor in International Management gives you several opportunities during your course to travel to different destinations for a summer school, an internship, a semester or a double degree.

Summary:



From Bachelor 1, the focus is on language learning.

- Intensive English classes in small groups according to level.
- 100% English track or progressive track.
- FLE (French as a foreign language)

GOALS

- help you master languages in an international and intercultural environment,
- enable you to leave with the expected requirements, both to follow a curriculum in an English-speaking university and to have a good command of the language in the various host countries.

INTERNATIONAL AT HOME

As our campus is very international. Whatever track you choose, you will be immersed throughout your course in a cosmopolitan environment promoting the intercultural openness that is essential in today's world. ESC Clermont BS is currently host to 30% international students from 56 different nationalities. These students, who come from our partner universities in the framework of exchanges or are enrolled as "free-movers", are integrated into the year groups and classes and take part in all courses and tutored projects.

IN FIGURES

30% international students

20 double degrees

85 partners for a semester or double degree



THE WORLD IS YOURS



The international team (beware, we speak 12 languages here):
Lisa Fiacre, Alexandra Pestre, Mohamed El Zayadi, Audrey Esteves & Yuejia Sun

DESTINATIONS FOR A SEMESTER

Belgium	HOGESCHOOL GENT	Sweden	UNIVERSIDAD DE OVIEDO
Brazil	UDESC-SANTA CATARINA STATE UNIVERSITY		UNIVERSIDAD DE ZARAGOZA
Canada	FANSHAWE COLLEGE		UNIVERSIDAD REY JUAN CARLOS
	UNIVERSITY OF GUELPH		UNIVERSIDAD ROVIRA I VIRGILI
	UNIVERSITÉ DU QUÉBEC-MONTRÉAL		MID SWEDEN UNIVERSITY
Chile	UNIVERSIDAD MAYOR	Taiwan	UNIVERSITY OF OREBRO
China	CUEB		NATIONAL CENTRAL UNIVERSITY
	GUANGDONG UNIVERSITY OF FOREIGN STUDIES		NATIONAL TAIWAN UNIVERSITY
Denmark	UNIVERSITY OF SOUTHERN DENMARK-ODENSE		YUAN ZE UNIVERSITY - COLLEGE OF MANAGEMENT
Ecuador	UNIVERSIDAD DE LAS AMERICAS	Turkey	BILKENT UNIVERSITY
	UNIVERSIDAD SAN FRANCISCO DE QUITO	United Kingdom	NORTHUMBRIA UNIVERSITY
Finland	HAAGA-HELIA UNIVERSITY OF APPLIED SCIENCES		ROBERT GORDON UNIVERSITY-ABERDEEN
	IIM INDORE	United States	UNIVERSITY OF BIRMINGHAM
Georgia	CAUCASUS UNIVERSITY		BRIGHAM YOUNG UNIVERSITY
Germany	FAU NURNBERG	Vietnam	CLEVELAND STATE UNIVERSITY
	HEILBRONN UNIVERSITY		UNIVERSITY OF KANSAS
	HOCHSCHULE OSNABRUCK		UNIVERSITY OF ECONOMICS HO CHI MINH CITY
	HOCHSCHULE PFORZHEIM		
	OTTO FRIEDRICH UNIVERSITÄT BAMBERG		
	UNIVERSITÄT REGENSBURG		
	UNIVERSITY OF APPLIED SCIENCE AALEN		
	UNIVERSITÄT STUTTGART		
	HOCHSCHULE PFORZHEIM		
Hungary	BUDAPEST BUSINESS SCHOOL		
India	ISBR BENGALORE		
Ireland	LETTERKENNY INSTITUTE OF TECHNOLOGY		
Italy	UNIVERSITÀ DEGLI STUDI DI PADOVA		
	UNIVERSITÀ DEGLI STUDI DI PAVIA		
Kazakhstan	UNIVERSITY OF INTERNATIONAL BUSINESS-ALMATY		
Lithuania	VILNIUS UNIVERSITY		
Mexico	TEC DE MONTERREY - MULTI CAMPUS		
	UNIVERSIDAD ANAHUAC		
	UNIVERSIDAD DEL MAYAB		
	UNIVERSIDAD DEL VALLE DE MEXICO		
Morocco	UNIVERSITE PRIVEE DE MARRAKECH		
Netherlands	THE HAGUE UNIVERSITY OF APPLIED SCIENCE		
Peru	UNIVERSIDAD DE LIMA		
	UNIVERSIDAD SAN IGNACIO DE LOYOLA		
Poland	CRACOW UNIVERSITY OF ECONOMICS		
	POZNAN UNIVERSITY OF ECONOMICS		
Portugal	NOVA SCHOOL OF BUSINESS & ECONOMICS		
Romania	ROMANIAN AMERICAN UNIVERSITY		
Slovenia	UNIVERSITY OF LJUBLJANA		
South Korea	SOLBRIDGE		
Spain	COMPLUTENSE DE MADRID		
	UNIVERSIDAD DE GRANADA		
	UNIVERSIDAD DE LOYOLA		
	UNIVERSIDAD DE MONDRAGON		

DOUBLE DEGREES

China	CUEB
	GUANGDONG UNIVERSITY OF FOREIGN STUDIES
Colombia	UNIVERSIDAD ICESI
	UNIVERSIDAD DEL NORTE
Finland	JYVASKYLA UNIVERSITY OF APPLIED SCIENCES
Germany	HEILBRONN UNIVERSITY
	HOCHSCHULE PFORZHEIM
	OTTO FRIEDRICH UNIVERSITÄT BAMBERG
	UNIVERSITY OF APPLIED SCIENCE AALEN
Indonesia	GADJAH MADA UNIVERSITY
Ireland	DUBLIN BUSINESS SCHOOL
Italy	UNIVERSITÀ DEGLI STUDI DI PADOVA
Mexico	TECNOLÓGICO DE MONTERREY
Peru	UNIVERSIDAD ESAN
	UNIVERSIDAD DE LIMA
Poland	CRACOW UNIVERSITY OF ECONOMICS
Spain	UNIVERSIDAD DE GRANADA
	UNIVERSIDAD DE ALCALA
United Kingdom	NOTTINGHAM TRENT UNIVERSITY
	ROBERT GORDON UNIVERSITY

SUMMER SCHOOL PARTNERS

Ireland	DUBLIN BUSINESS SCHOOL
Spain	UNIVERSIDAD LOYOLA ANDALUCÍA
United Kingdom	NOTTINGHAM TRENT UNIVERSITY
	UNIVERSITY OF WARWICK

VERY IMPORTANT

Departures to these universities, either for a semester or as a part of a double degree, are conditional on you obtaining the prerequisites (language test levels). These are determined by a bi-annual panel, according to the places offered by the partner.

THE INTERNATIONAL TEAM GIVES YOU WINGS

Its mission: develop partnerships with universities worldwide to develop exchanges:

IN↑ welcoming international students,

OUT↓ sending our students abroad.

Departures abroad for a summer school, a semester or as part of a double degree require prior preparation. To help you prepare:

- Presentations of the destinations organised as part of the courses
- International forums to discuss with international students and students who have already studied abroad
- Individual appointments to discuss the possibilities available to you
- The web series *Va voir ailleurs si j'étudie*

REVEAL YOUR INNER ENTREPRENEUR

Our responsibility as a Grande Ecole is to train future "leading entrepreneurs", capable of meeting the challenges of their time, looking to the future and creating sustainable value in an increasingly complex and uncertain world. At ESC Clermont Business School, our goal is to initiate all our students to intrapreneurship, entrepreneurship and innovation methods, and to encourage or bring out the leading entrepreneur potential in our students.



ACQUIRE CULTURE & KEY SKILLS

All courses in the basics of management give you the keys/tools and a first insight into the skills required to create a business or company.

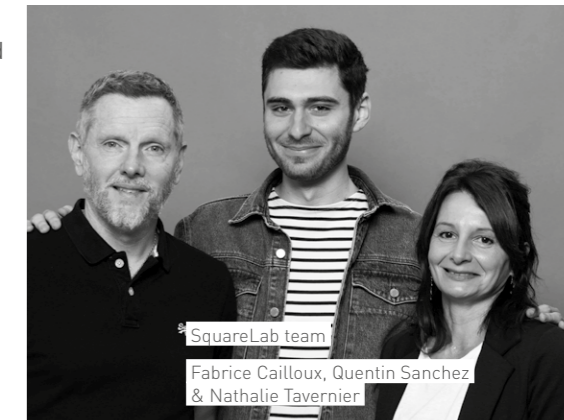
- The soft skills developed in the personal development modules
- The Make Sense workshops help you to know yourself and understand your strengths and weaknesses.
- Project management is acquired through on-the-ground experience in various modules: Welcome, CSR project, New Business Project.
- Student associations provide a training ground for project creation and real-life management.

DEVELOP A PROJECT OR START YOUR OWN BUSINESS?

The SquareLab ESC Clermont, is an incubator with a 125 m² co-working space for pre-incubated and incubated businesses and student entrepreneurs, to support you in your entrepreneurial adventure.



- 2 calls for projects per year to apply before the selection jury (May-November).
- Support: regular, tailored follow-up
- Specific collective workshops (themes)
- Network of expert professionals and mentors
- Tailored advice
- Access to local and regional financial aid
- Preparation for financing applications
- Help with creating your legal status
- Problem-sharing with other entrepreneurs



THEY TOOK A CHANCE AND LOOK AT THEM NOW!



Le Petit Carré Français makes collections of reusable makeup removing wipes, made in France, promoting Organic products and quality through a social, eco responsible approach.

lepetitcarrefrançais.com



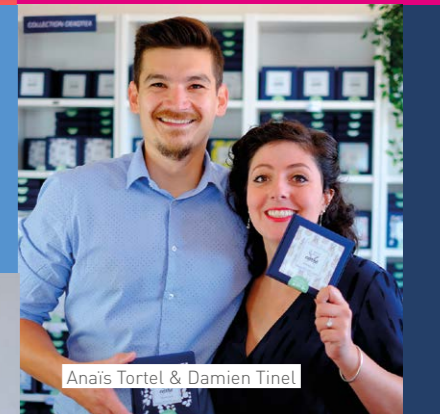
James Taylor & Clément Baldellou

Capillum is the first hair recycling business in France. Recycled hair is reused to clean the oceans, protect the soil, limit water consumption and improve skincare.

capillum.fr

Tales Up is an interactive story application for multiple players to moments together in an ultra accessible way.

talesup.io



Anaïs Tortel & Damien Tinel



Victor Jaffeux & Mathieu Bouchonnet



CAREERS

CAREERLAB, TO FIND YOUR MAKE SENSE

Throughout the course, the career support services does everything in its power to help boost your employability. With Careerlab, you will work on your project over three years and define your professional aims and objectives.

CareerLab:

1. helps you build your career plan.
2. supports you in deciphering the job market.

ITS MISSION

It works at every stage of the academic course to help students to

- know themselves better
- discover and decipher jobs and industries
- put together a search strategy

ITS TOOLS

- Make Sense workshops form part of the academic course, focusing on self-awareness, jobs and sectors
- Career Days can take various forms, always in the form of encounters: testimonies, inspirational talks, simulations with recruitment professionals, job dating
- Individual advisory meetings focus on precise objectives such as finding internships, work-study contracts and your first job. They are conducted with the Schools networks.



The Business Relations Team

THE "BUSINESS RELATIONS" TEAM CREATES LINKS

ITS MISSION

Develop partnerships with businesses, source offers of internships and work-study contracts and propose opportunities that "make sense" given your plans.



THE KEY STEPS TO MAKE THE MOST OF YOUR PROFESSIONAL EXPERIENCES

- Work on your career plan and on your professional identity (CV, social media)
- Target opportunities / companies linked to your chosen course
- Adapt your CV and covering letter to the target
- Publication of targeted offers
- Interview coaching
- Validation of experience

INTERNSHIPS & WORK-STUDY ARRANGEMENTS TO BOOST YOUR CV

Work experience is key to securing your first job. This is why, at ESC Clermont Business School, our customizable courses enable you to make the most of the time spent in companies.

COURSE	Bachelor 1	Bachelor 2	Bachelor 3
INTERNSHIPS	2 months	5 months	6 months
WORK-STUDY			12 months

KEY FIGURES



550 PARTNERS FOR OUR STUDENTS IN 2022-2021, INCLUDING



STUDENT LIFE IN CLERMONT SCHOOL FOR LIFE

1st, 2nd, 3rd, ... 6th... but never lower! The rankings of student towns are published year after year and Clermont is always very well placed among large French cities. L'Etudiant, L'Express... the criteria may change, but Clermont is always at the TOP!

BETWEEN NATURE AND CULTURE

Clermont-Ferrand has always been a student city... but it is also a dynamic city where things happen, not at all like the stereotype! It is one of the most pleasant cities in France to study in and every year it welcomes almost 40,000 students, attracted by the cost of living, its economic vitality and its proximity to everything.

CULTURE

Clermont-Ferrand hopes to become European Capital of Culture... in 2028.

This is the city of internationally renowned festivals, with the **International Short Film Festival** (the second largest cinema festival in France after Cannes), **Europavox** (which brings together musical talent from all over Europe), Les Carnets de Voyage, video and digital arts, performing arts, etc. And now Effervescences, regular meetings to prepare Clermont's application for 2028.

There are many theatres, exhibition halls and museums with their own programmes: **Coopérative de Mai** for contemporary music (and Afterworks), La Comédie Scène Nationale, MARQ art gallery, FRAC regional art centre, Opera, Auvergne Orchestra, etc.

NATURE

You can get out of the city and into nature in only a few minutes.

The Chaîne de Puys and its iconic Puy de Dôme have recently been added to the UNESCO World Heritage List. Water enthusiasts can enjoy the many lakes, some formed in the craters of thousand-year-old volcanoes. In winter, skiers head for Le Sancy and Super Besse, thrills guaranteed!

Hiking, canoeing, ziplines, trail running, also karting, biking and paragliding, sports enthusiasts can all find an activity they enjoy... often finishing the day around a truffade, the traditional regional dish (watch your waistline).



ACCOMMODATION IN CLERMONT

30 m² 86% of students live in an apartment of at least 30m²

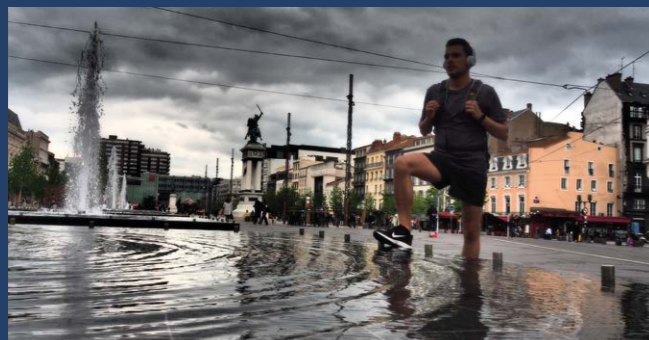
10 min max. 70% of students take less than 10 min to get to school

€450 max. 81% of students spend less than €450 on accommodation

95% of students come to school on foot or by tram

SPORT

Clermont has been elected the N°1 sporting city many times, with many top-class facilities, and because it is a land of champions: with ASM of course for rugby, but also Clermont Foot, the Sangliers Arvernes for ice hockey, and many athletes in many different disciplines



STUDENT ASSOCIATIONS



THE STUDENT SOCIETY (BDE)
organises associative life and the major events throughout the year



SEGMA
Junior Enterprise proposes real professionalising and remunerated missions for companies



STARTUP ACADEMY
sharing of experience and encounters on the theme of entrepreneurship



G02C
Association to promote the School, which helps high school and university students in their choices. 300 trips across the whole of France.



CREATIVE SOCIETY
Association for artistic endeavours and organisation of events: creativity, friendliness and versatility



THE ALUMNI ASSOCIATION
community of all current and former students of ESC Clermont BS, a powerful international professional network



BNEM
the representatives of ESC Clermont BS within the national union of management school students (BNEM)



HUMANITARIAN SOCIETY
Organisation of charity events for NGOs and local associations



INTERNATIONAL STUDENT COMMUNITY
international association rich in cultural diversity and the discovery of new horizons: welcome, union, sharing and open-mindedness



CULTURE SOCIETY
Discovery of French gastronomy and oenology, in a friendly and welcoming atmosphere



SPORTS SOCIETY
organises and runs all sporting life within the School. Competitions, theme nights, Sémineige, etc.



ESPORT ENTHUSIASTS
for fans of video games and e-sport on any competitive video game



LES CORDÉES DE LA RÉUSSITE
Actions to provide guidance and promote cultural openness for secondary school pupils from modest backgrounds, to raise their awareness of higher education



ARTICLE 1
Actions for students of the School from modest backgrounds or in difficult circumstances, to familiarise them with the world of work and its different codes



DIGITAL SQUAD
is the association for "communicating" students who wish to help promote ESC Clermont BS via the digital channels!

WORK & NETWORK

The Grandes Ecoles have always been renowned for their network. As the promise of School for Life resonates with students, alumni and partners alike, the ESC Clermont BS network is comprised.

- Of the executives and companies on the School's governance bodies and steering committees, who are involved in the day-to-day life of the School.
- Of the Alumni network. Its missions:
 - Maintain and develop links of friendship and solidarity between students and alumni of different year groups
 - Unite and coordinate the network of alumni
 - Encourage employment, careers and the sharing of experience
 - Support students of the School, future alumni, in entering the world of work
 - Contribute to the development and influence of ESC Clermont Business School



ALUMNI IN FIGURES

13,000 graduates

109 countries

CLERMONT FERRAND SO CLOSE TO...

SO CLOSE TO EUROPEAN CAPITALS

Clermont-Ferrand is surrounded by volcanoes, including the Chaîne des Puys, recently **recognized by UNESCO** as a World Heritage Site. Formed 95,000 years ago, it has been inactive for around 6,000 years. Don't worry about unexpected rumbles!

Clermont-Ferrand is **close to other major French and European cities:**

- **Paris**, the most visited city in the world, with the Eiffel Tower, The Louvre Museum or the Champs Elysées Avenue is just a 3 hours away by train
- **The Mediterranean Sea** and its coastal towns of character: **Marseille** in France, **Barcelona** in Spain, **La Spezia** in Italy...
- **Lyon**, the main city of the Auvergne Rhône-Alpes region with its historic districts and culinary specialties is within a 2 hours drive, and the ski slopes of the Alps are just a 2 hours drive further
- **Geneva, Brussels, London, Berlin, Amsterdam ...** European capitals are just a few hours away for exotic trips and easily reached by plane



JOINING THE SCHOOL

1/ ADMISSION TO YEAR 1

International candidates must hold a diploma recognised as equivalent to the French Baccalaureate, and a TOEFL PBT score of 550 or equivalent.

2/ ADMISSION TO YEAR 2

International candidates must have validated 1 year of study post-bac (post-high school), and a TOEFL PBT score of 550 or equivalent.

3/ ADMISSION TO YEAR 3

Foreign applicants must have validated 2 years of study post-bac (post-high school), and a TOEFL PBT score of 550 or equivalent.

4/ APPLICATION PROCEDURE

- All applications are to be submitted online on <https://www.esc-clermont.fr/en/apply-online/>
- Candidates will be invited to take a skype interview or an automated video conference aiming to evaluate their academic profile, motivation and linguistic skills.

FUNDING YOUR STUDIES

Tuition fees amount to €7,500 per year in standard format (excluding work-study arrangements) and €8,500 for Year 3 students on the international double degree track. They include:

- Double degrees
 - Access to online classes and e-learning platforms
 - CareerLab and SquareLab services
 - Access to international partner universities
 - 2 language tests
 - Voltaire certification
 - An initial appointment for advice on securing accommodation in Clermont-Ferrand
 - Contribution to the Groupe ESC Clermont Alumni Association
 - Contribution to the Student Society and Week-End of Integration
- They do not include living expenses in France or abroad in connection with teaching activities, internships or expatriation.

SOLUTIONS FOR FULL OR PARTIAL FUNDING OF YOUR STUDIES

WORK-STUDY CONTRACT The company covers your tuition fees. Accessible in Bachelor 3, students who choose this track benefit from a monthly salary and have €0 to pay in tuition fees.

STUDENT JOBS Many student jobs are possible thanks to the tailored schedules for students studying in the standard format

BANK LOANS Banks offer student loans at special rates and the option of deferring reimbursement until after the end of your studies.

STATE GRANTS Students eligible for grants receive funding from the Crous.

FOREIGN STUDY GRANTS Erasmus grants and grants from the Regional Council

MOBILITY GRANTS To fund accommodation for work-study students, with Action Logement

GRANTS FROM THE GROUPE ESC CLERMONT FOUNDATION each year, the Foundation distributes grants based on social criteria and merit: social grants, sports grants, mobility grants and an emergency assistance fund.

THE FOUNDATION IN FIGURES

>€1m collected €900,000 distributed

ESC CLERMONT FONDATION
Les talents dans leur diversité



International Relations Office



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