

A black and white photograph of three business professionals (two women and one man) standing together and smiling. The photo is framed by a white border that is slightly tilted. The text is overlaid on the bottom half of the photo.

**YOU WON'T LEAVE  
THE MBA AS THE SAME  
PERSON. YOU WILL  
LEAVE TRANSFORMED.**

> Gain the skills required for the next step in your career with a stimulating program, tailor-made to your professional needs.

**MBA - INTERNATIONAL TRACK**



EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY

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## **BECOME A PIONEER OF CHANGE**

As a French “Grande École”, IÉSEG prepares changemakers who, through innovation and humanism, will develop socially responsible companies that redefine the international context.

Choosing IÉSEG means confronting challenges, defying conventions, and playing a role in changing the world!

**Get ready to join the new culture of international management.**

# REASONS TO CHOOSE IÉSEG

## 1

### APPLYING THEORY

- > Academic programs take into account the **major challenges facing society**: artificial intelligence, big data, ethics, sustainable development, etc.
- > Programs combine **solid theoretical knowledge and role-playing, management disciplines** and personal development, general knowledge and openness to the world
- > A specially designed academic course supplemented with **professional experience**

## 2

### LOOKING BEYOND BORDERS

- > An immersion in an **intercultural environment** and with an international faculty
- > A **dynamic international community** of students and graduates

## 3

### A GLOBAL AND DIFFERENTIATING APPROACH

- > **Innovative teaching methods** that provide a unique, challenging and interdisciplinary learning experience
- > A **personal development program with personalized support** for students' professional projects
- > Shared values for all stakeholders: **Accomplishment, Responsibility, Integrity, Solidarity and Engagement**

#### ACCREDITATIONS AND LABELS

IÉSEG and its programs are recognized by several French and international accreditation bodies, guaranteeing the School's excellence. Holder of the "Triple Crown" of international accreditations (EQUIS, AACSB and AMBA), IÉSEG is a member of the very select circle of top global business schools.



In 2020, IÉSEG was awarded the Campus France "Welcome to France" certification label, which distinguishes French higher education institutions that have met different criteria in welcoming international students.



## KEY FIGURES



### ACCREDITATIONS AND RANKINGS

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**3** international accreditations:  
**EQUIS - AACSB - AMBA**

**Ranked 34<sup>th</sup>** in the 2021 global ranking of **the best Masters in Management programs** (*Financial Times*)



### STUDENTS AND ALUMNI

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**7,000** current students and **1,000** executives/managers trained each year

**12,000** graduates



### THE FACULTY

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**175 permanent professors** from 48 different countries

100% of permanent faculty with a **PhD/Doctorate**



### PARTNERS

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**323** partner universities in **76** countries

**2,500** partner companies



*“Making the decision to study at IÉSEG means choosing to join an international community of changemakers with strong shared values.”*

**Jean-Philippe AMMEUX**  
Dean, IÉSEG School  
of Management

# VISION, MISSION AND VALUES

## Empowering changemakers for a better society

### ■ VISION

The IÉSEG vision that emerged from a collective effort, involving all the School's stakeholders, is that in 2025, IÉSEG will be a **unique international hub empowering changemakers for a better society**.

### ■ MISSION

- > **To educate managers to be inspiring**, intercultural and ethical pioneers of change
- > **To create knowledge** that nurtures innovative leaders
- > **To promote creative solutions** for and with responsible organizations

### ■ VALUES



#### — ACCOMPLISHMENT —

We support members of the IÉSEG community to go the 'extra mile', **forging their own path and achieving meaningful goals in life**.



#### — RESPONSIBILITY —

We take into account **the impact of all our decisions and activities on people, the planet and business**.



#### — INTEGRITY —

We, students and staff, **act ethically in a consistent way** in all of our personal and professional activities.



#### — SOLIDARITY —

We pay particular care and attention to everyone by **fostering inclusiveness in all our activities**.



#### — ENGAGEMENT —

We are, actively and collectively, committed to **making a positive impact**.

# ÍÉSEG TEACHING AND LEARNING STRATEGY

A unique, demanding and meaningful learning experience



## PRINCIPLE 1: ACTIVE LEARNING

### OBJECTIVE

To foster students' engagement and involvement in their own learning through:

- > individual and group activities,
- > flipped classrooms (theoretical readings in advance, in-class applications),
- > student involvement in co-construction of courses.



## PRINCIPLE 2: PERSONALIZED DEGREE

### OBJECTIVE

To deliver personalized academic paths to students to enable them to gradually build their learning journey in line with their career plans and objectives. This includes:

- > individualized career coaching sessions,
- > career workshops,
- > meetings with companies.



## PRINCIPLE 3: INTERDISCIPLINARY LEARNING

### OBJECTIVE

To enable students to connect and give meaning to the knowledge acquired during courses through:

- > internships,
- > non-profit projects (for example with associations or clubs),
- > interdisciplinary projects,
- > real company projects.



## PRINCIPLE 4: FOCUS ON SKILLS ACQUISITION

### OBJECTIVE

To continually strengthen the link between theoretical teaching and the complex issues that students will encounter in the business world.

- > Programs are reviewed regularly by a panel of professionals working in the relevant fields.
- > Content is reviewed for pertinence with respect to companies' evolving expectations.
- > Role playing and real business situations are used regularly.





# CAREER PROGRAM

**Personalized support and guidance for all participants until they enter the job market**

The Career Program **assists IÉSEG students in the construction and implementation of their professional project**, in line with their aspirations, their skills and the socio-economic reality of the market. The objective is to facilitate the integration of each student in a company, in an environment **that allows for personal and professional growth**.

## ■ WHAT IS THE CAREER PROGRAM?

- > A credited program, part of the core curriculum of each IÉSEG program.
- > A dedicated team of experienced and certified professional coaches.
- > A global support: group courses given by the Career Advisors, digital resources, on-demand coaching and a cycle of events to build bridges with companies and develop professional networks.

## ■ PEDAGOGICAL CHOICES

The Career Program is characterized by the diversity of pedagogical methods it offers to encourage learning: digital modules, blended learning, coaching, peer-to-peer, learning by doing, live situations, debriefing and reflexivity. Workshops are also put in place: CV, cover letter, networking approach, salary negotiation, etc.

## ■ IN 2020/2021 THE CAREER PROGRAM INCLUDED:

more than **2,700** hours of group courses

more than **2,300** hours of individual coaching

more than **60** certified coaches with job expertise in line with the majors of the students they coached

**160** events such as conferences, networking and recruiting sessions, company workshops, etc.

# THE IÉSEG ECOSYSTEM

Meaningful professional contacts throughout your life

## ■ IÉSEG NETWORK

**IÉSEG Network, the network of IÉSEG graduates, brings together more than 12,000 alumni and continues to grow since its creation in 1971.** The main mission of IÉSEG Network is to be a tool for the IÉSEG community while offering a range of concrete solutions to activate networks and take the right steps to achieve each graduate's professional project.

### The role of IÉSEG Network

#### For students

- > Access to a network of privileged contacts
- > Opportunities to share experiences
- > Regular networking events
- > A graduate/student mentoring program
- > A range of tools and services to help prepare for the professional future

#### For alumni

- > Permanent support for professional success, notably through the Career Hub, which offers tools and services to help you discover yourself, open up to the world and get inspired
- > A dynamic and international network thanks to the presence of graduates all over the world, meeting around common personal or professional interests (professional clubs, international clubs, networking events, etc.)

IÉSEG Network contributes to the influence of IÉSEG within companies and to the development of its graduates, both personally and professionally.

For more information: [ieseg-network.com](http://ieseg-network.com)

## ■ NOTABLE ALUMNI

**Alumni play a key role in developing the reputation and image of the School internationally and embody IÉSEG's values including solidarity and engagement. They are actively involved in the School, participating in courses and conferences, by proposing internship or employment advertisements.**

Here are a few examples of Notable Alumni from the School:

- > Lisbeth CACERES: AVP Controlling / PPD Headquarters / L'ORÉAL
- > Christophe CATOIR: Executive Committee Member / THE ADECCO GROUP and President / ADECCO
- > Guillaume FOURDINIER: Co-founder / AGRICOOOL
- > Elsa HERMAL: Co-founder and Managing Director / EPICERY
- > Thibaud HUG DE LARAUZE: Co-founder / BACK MARKET
- > Kalyani MUDLIAR: Vice President Risk Finance and Treasury / BARCLAYS INVESTMENT BANKING
- > Sudhindra SHARMA: Leasing & Investor Marketing Analyst / AIRBUS

More examples of career paths of IÉSEG Alumni: [www.ieseg.fr/notable-alumni](http://www.ieseg.fr/notable-alumni)



**One of IÉSEG's guiding principles is that its students need exposure to today's primary stakeholders in order to become tomorrow's managers. Our partner companies reflect this desire to transmit an expertise that derives directly from the working world. They guide and direct our future changemakers:**

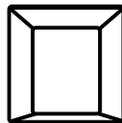
AB INBEV, ACCENTURE, ACCOR, ADEO, ADIDAS, AG2R LA MONDIALE, AIR FRANCE, AIR LIQUIDE, AKZONOBEL, ALDI, ALLIANZ, AMAZON, AMERICAN EXPRESS, ARCELORMITTAL, ARMÉE DE TERRE, ARVAL, ATOS, AUCHAN, AXA, BACK MARKET, BANQUE POPULAIRE, BATKA, BNP PARIBAS, BONDUELLE, BOULANGER, BPI FRANCE FINANCEMENT, CAISSE D'ÉPARGNE, CALZEDONIA, CAMAÏEU, CAPGEMINI, CARAMBAR, CARMIGNAC GESTION, CARREFOUR, CASTORAMA, CELINE, CELLNEX, CERBA, CGI, CHANEL, CHLOE, CHRONOPOST, CIC, CITYONE, CLINITEX, CLUSE, CNFPT, COCA-COLA EUROPEAN PARTNERS, COLOMBUS CONSULTING, COMME DES GARÇONS, CORPORATION, COTY, COVEA, CREDIT AGRICOLE, CREDIT MUTUEL, CREDIT SUISSE, CRIT, CULTURA, CYRILLUS-VERBAUDET, DANONE, DASSAULT SYSTEMES, DECATHLON, DELOITTE, DEVOTEAM, DHL INTERNATIONAL, DIOR, DISNEY, DLPK, DXC TECHNOLOGY, EDMOND DE ROTHSCHILD, ELIS, ENERGIZER, ESTEE LAUDER, ETAM, EULER HERMES, EURO GROUP CONSULTING, EUROPCAR, EXKI, EXPEDIA, EY, FAST RETAILING, FERRERO, FM LOGISTIC, FNAC, GALERIES LAFAYETTE, GAN, GENERAL ELECTRIC, GOOGLE, GRANT THORNTON, GRAS SAVOYE, GROUPAMA, GROUPE EMERSON, GROUPE HOLDER, GROUPE LA POSTE, GROUPE ROCHER, Groupon, GUERLAIN, GUCCI, HAYS, HEINEKEN, HENKEL, HERMES, HILTI, HOZELOCK-EXEL, HSBC, HYATT, IBM, IDKIDS, ING, JACADI, JCDECAUX, JULES, KENZO, KEOLIS, KIABI, KILOUTOU, KINGFISHER, KPMG, KUEHNE NAGEL, L'OREAL, LA HALLE, LA REDOUTE, LACOSTE, LAGARDERE, LANGHAM HALL, LEROY MERLIN, LG ELECTRONICS, LHH, LIMAGRAIN, LMH, LONGCHAMP, LOOMIS, LOUVRE HOTEL, LVMH, LVMH FRAGRANCE BRANDS, LYRECO, MAJOREL, MANPOWER, MARS, MAZARS, MCCAIN, METRO, MICHEL ET AUGUSTIN, MICHELIN, MICROSOFT, MOBIVIA, MOET HENNESSY, MONDELEZ, MONOPRIX, MOODYS, NEOXAM, NESTLE, NIKE, NORAUTO, NOVETUDE, NUXE, ONEY, ORACLE, ORANGE, OVH, PARC ASTERIX, PARTOO, PEPSICO, PERNOD RICARD, PHOENIX PHARMA, PIERRE & VACANCES, PRINTEMPS, PROCTER & GAMBLE, PROMOD, PSA GROUP, PWC, RABOT DUTILLEUL, RALPH LAUREN, RCBT/ BOUYGUES TELECOM, ROCHE, ROQUETTE, ROXANE NORD, SAINT GOBAIN, SAP, SAS, SECURITAS, SELOGER.COM, SEPHORA, SHISEIDO, SHOWROOMPRIVE.COM, SNCF, SOCIETE GENERALE, SODEXO, SOLOCAL GROUP, SUCRES ET DENREES, TAPE A L'OEIL, TARKETT, TEREOS, THALES, THE ADECCO GROUP, TOTAL, TOYOTA, UBER, UNILEVER, VAN CLEEF & ARPELS, VIATYS / GROUPE SQUARE, VILOGIA, VINCI CONSTRUCTIONS, VIVENDI, WELCOME TO THE JUNGLE, WHIRLPOOL, WILO, WORLDLINE



## WHY STUDY IN FRANCE?

**France is an ideal place for studying abroad thanks to its rich culture, gastronomy, architecture, and thriving student life. It has been the home of many of the world's greatest philosophers and thinkers, and is a historic center of culture, from the Lumière Brother's invention of cinema to the evolution of the cutting-edge fashion industry. Every year, France's cultural events and festivities attract people from all over the world.**

Not only is France renowned for its culture, there are also some particularly good reasons to choose this country to pursue an education in business. Campus France highlights that France ranks third in Europe in gross domestic product and is the second-largest European market (IMF 2018, Eurostat 2015). Furthermore, according to the latest barometer published by international accounting firm EY, in 2020 France has risen to first place in the ranking of European countries most attractive to international investors.



## THE PARIS - LA DÉFENSE CAMPUS

**La Défense – Europe's largest purpose-built business district.**

The La Défense location of IÉSEG's Paris campus is a strategic plus. Established primarily to strengthen IÉSEG's links with French and international companies, it has enhanced the institution's international reputation and visibility.

As IÉSEG's reputation continues to grow along with its student population, the expansion of the Paris-La Défense campus in 2017 has enabled the School to welcome almost twice as many students as it could before. Composed of three buildings with a total of 16,500 m<sup>2</sup> (177,000 sq. ft.), the campus offers students 77 classrooms equipped to offer immersive hybrid teaching solutions, five multimedia rooms, one trading room, a library, two cafeterias and meeting rooms for clubs and associations.



## STUDENT SERVICES

Living abroad can be both fun and challenging. IÉSEG has developed a comprehensive program of activities and support mechanisms to facilitate students' adaptation to their new surroundings, meaning the IÉSEG campus and its facilities, but also the city around it and French culture in general.

### ■ ORIENTATION WEEK

Every year, IÉSEG organizes an orientation week for international students just before the start of the academic year. During this week, students are introduced to IÉSEG and its facilities, the program that they have chosen to study, the staff in charge of their teaching, their class schedule, as well as the School's IT procedures. A broader orientation is also offered, covering subjects such as how to navigate the public transportation system and how to handle various administrative procedures, including accessing a government housing subsidy, opening a bank account, and generally understanding the qualities of student life in France. In short, international students are provided with tips and guidelines on how to integrate successfully into the School, the city and the country.

### ■ ACCOMMODATION

A variety of on- and off-campus housing options is available, including student residence halls and private residences, as well as private housing and apartment sharing. Approximate cost of housing, depending on the type of housing and the duration of stay:

> **Paris: between €500 and €1,200/month**

Most international students in France have access to a housing subsidy provided by the French government, which reimburses part of the rent paid each month. The amount varies from €30 up to €200 depending on several criteria, such as the location, the cost of rent, etc.

### ■ APS / VISA

As students approach the end of their studies at IÉSEG, some may wish to apply for a Temporary Resident Permit, or APS (*Autorisation Provisoire de Séjour*), which allows international students to remain in France for one year after the end of their studies. This period gives graduates the opportunity to look for employment in France or to prepare for the creation of a company in a field corresponding to their training.



## CLASS PROFILE

### ACADEMIC BACKGROUND

26.3%	Commerce and Business
21.1%	Engineering
15.9%	Arts
10.5%	Management
10.5%	Finance
10.5%	Sciences
5.3%	Communication

### AGE RANGE

21.1%	25-30
57.8%	30-35
21.1%	35+

### PRE-MBA WORK EXPERIENCE AVERAGE

> 6 YEARS



## CAREER OPPORTUNITIES \*

### ROLES/BUSINESS AREAS

- > CEO
- > Country Manager
- > Executive Vice President
- > Group C&B Specialist
- > Operations and Logistics Manager
- > Regional Manager
- > Senior Controller/ PMO Manager

### SECTORS

- > Information and Communication
- > Manufacturing
- > Professional, Scientific and Technical Activities
- > Financial and Insurance Activities
- > Utilities
- > Industrial Transportation

### AVERAGE ANNUAL SALARY (bonus included)

PRE-MBA: €36,500 / POST-MBA: €86,173

### EXAMPLES OF COMPANIES THAT HAVE RECRUITED ALUMNI

- > ACCENTURE
- > AMAZON
- > DELL INTERNATIONAL SERVICES
- > LVMH
- > PWC
- > AIRBUS
- > BOEING INTERNATIONAL
- > LEGOS
- > NISSAN
- > STARBUCKS

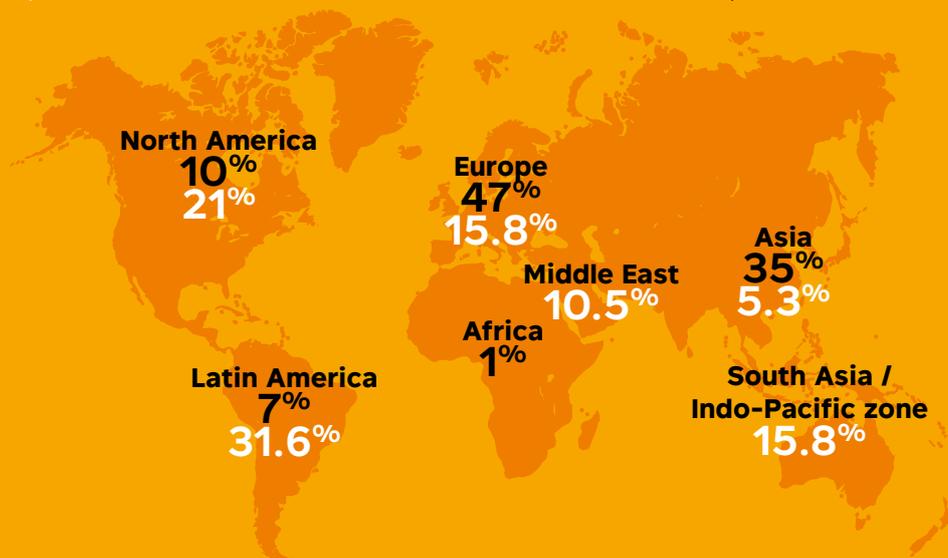
## THE IÉSEG COMMUNITY IS PRESENT ON 5 CONTINENTS



### ORIGIN OF OUR CURRENT STUDENTS



### LOCATION OF OUR ALUMNI



\*2020 survey led by IÉSEG with graduates from the 2017, 2018, 2019 classes of the program which was cross-referenced with LinkedIn and the IÉSEG Network database

# MBA INTERNATIONAL TRACK

The MBA - International Track is aimed at experienced professionals looking forward to future roles as global business leaders. The program equips participants with an in-depth understanding of challenges and opportunities in global business. Participants acquire knowledge in various management disciplines and sharpen their skills to apply it in concrete situations across a wide variety of sectoral and national contexts.

**DURATION:**

> 1 year - 3 terms

**INTAKE:**

> September 2022

**FORMAT:**

> Full-time

**CREDITS:**

> 90 ECTS

**LANGUAGE:**

> English

**LOCATION:**

> PARIS

## ADMISSION REQUIREMENTS

The MBA - International Track is aimed at graduates in any field with at least 3 years of full-time and postgraduate work experience. They are committed and open-minded while demonstrating substantial potential for leadership and excellence.

**Program is offered on a full-time basis and consist of two consecutive semesters of courses (September – May) followed by either an internship, work experience, a consulting project or a thesis. French language lessons (for all levels) are included in the program.**

For more information: [www.ieseg.fr/en/imba](http://www.ieseg.fr/en/imba)



*“The international MBA at IÉSEG offers you the opportunity to be among specially-selected brilliant people from across the globe, who are eager for a learning experience focused on global transformations.”*

**Dr. Jacob VAKKAYIL**  
Academic Director,  
Associate Professor in  
Human Resources Management



## PROGRAM ADVANTAGES

- > The program combines **theoretical understanding with practical experience and skills development**. It is flexible so that when choosing electives participants can tailor the program to their interests.
- > Participants receive **personalized support through coaching and a customized career development program**.
- > The case method is used extensively to reflect real world challenges, allowing **participants to develop innovative solutions for problem-solving**.
- > This program provides a registered title with the French RNCP (National Repertory of Professional Certification) recognized in France (Level 1) and in Europe (Level 7).
- > **The program ensures interaction with companies in various ways**. Practicing managers are regularly welcomed to interact with participants. In addition, a learning trip to Europe is organized during the second semester allowing for more intensive business and cultural exposure.
- > **The MBA faculty is a mix of both internal and external professors from diverse backgrounds**, either academically qualified with doctoral degrees or with at least 10 years of professional experience in their fields. They are passionate about teaching and about providing support to participants so that they can achieve their full potential.
- > In the IÉSEG MBA - International track, you will be **part of a thriving, multicultural community** and interact with cutting-edge experts and diverse participants across three different tracks.

## PROGRAM FEATURES

The MBA - International Track is a generalist program, providing **all the skills essential to leadership roles**. The emphasis is put on managerial performance, and the curriculum is rigorous and demanding. It is directed towards practical learning through **the use of case studies, simulations, experiential activities, class discussions and group projects**.

The content of the program provides input into **all key functional areas of management, including finance, marketing, operations and human resources**. The program offers added value to work experience and career development by exposing participants to multiple business domains, broadening their abilities, and making them eligible for higher level positions upon graduation.

**The multicultural environment** enhances participants' personal skills to collaborate with others. Also, they are given the opportunity to develop a global network through in-class interactions, access to the School's online alumni directory, and exchanges with companies.

## MBA HUB

By joining **IÉSEG's MBA HUB**, participants join a highly diverse community that facilitates **collaboration and exchange across the three tracks**. Participants develop expertise in their chosen track and widen their horizons by interacting with participants from other tracks during common courses and activities, enabling them to develop a broader outlook on tackling challenges. Their learning experience via business games, live cases, simulations, entrepreneurial projects, equips them with the skills and the confidence to lead successful transformations in a variety of contexts.

The face-to-face modules take place on IÉSEG's Paris-La Defense campus, in a space dedicated to executive education. **The Hub supports participants' future personal development and career objectives through a customizable career program, French language training, corporate events, and learning expeditions**.

# PROGRAM STRUCTURE

Components 1 to 5 are specific to the International track of our MBA and components 6 to 10 are common to all IÉSEG MBA tracks.

# 1

## **ORGANIZING FOR GLOBAL TRANSFORMATIONS**

In this module, participants will enhance their understanding of various organizational issues involved in developing, producing, and distributing goods and services, aligned with overall business goals and stakeholder requirements. Importantly, participants will be challenged to think concretely about making necessary changes and selecting options that balance elements of the bottom line in an overall global business context. In this process, they will approach global issues involved in organizing holistically with a focus on functions such as accounting, marketing, human resources, operations etc.

globalization trends. This module will provide participants with practical experience of these forces through a simulation and real world exposure to companies focusing on global integration imperatives.

# 2

## **LEADING FOR GLOBAL TRANSFORMATIONS**

This module helps in understanding issues associated with the exercise of leadership in global organizations. Participants consider complex challenges that they are likely to face as they progress towards top-level leadership positions in global organizations in various sectors. In addition, the module strives to enhance personal skills and capabilities that are needed to function as effective leaders and explores the challenges of thriving as ethical changemakers in leadership positions.

This module enables participants to adopt a focused approach and sharpen their skills in select areas that are highly relevant for global business organizations. Through a range of electives, participants explore, a wide array of topics that include Project Management, Luxury Marketing, Strategic Performance Management, Information Systems Management, Lean Management, Mindfulness in Management, Business Modelling, Advanced Operations Management, Decision Making, International Negotiations, Business Analytics, Financial Markets etc. Participants can select those that best suit their career projects and leadership ambitions in multinational companies.

# 3

## **STRATEGIZING FOR GLOBAL TRANSFORMATIONS**

This module helps participants to adopt a broad strategic view of global organizations, considering both external and internal factors. Participants will explore methods and tools for assessing the strength of competition and the relative bargaining power, anticipating competitors' actions, analyzing cost and value structures and their relevance to competition, and assessing potential changes in the scope of the firm. These tools will help them to be effective global business leaders, entrepreneurs or consultants.

## **CONFRONTING GRAND CHALLENGES**

In this module, participants explore the big societal challenges that deeply affect businesses in the current world and consider possible responses to them through various initiatives at sectoral, organizational and stakeholder levels. The current global business context calls for a deep understanding of the grand challenges to pursue equitable, sustainable strategies that contribute to building a better world. This module responds to this challenge by exposing participants to the complexities involved in addressing these challenges.

# 4

## **INTEGRATING FOR GLOBAL TRANSFORMATIONS**

This module is designed to provide participants with a deeper appreciation of globalization and associated business opportunities and challenges. For global companies, competitiveness heavily depends on their capabilities to understand social, political and economic forces driving and opposing

# 5

## **FOCUSSING CAPABILITIES FOR GLOBAL TRANSFORMATIONS**

# 6

## **STIMULATING TRANSFORMATIONS IN A VUCA WORLD**

In this module participants will focus on the important idea of transformation that is a central concern in the exercise of leadership. Business settings are increasingly characterized by a VUCA (volatile, uncertain, complex and ambiguous) environment. This makes it necessary that leaders are able to initiate and manage complex transformations. In response to this imperative, the module focuses on tools and techniques to lead effective and desirable change at multiple levels. Participants will have opportunities to engage in practical activities to apply their learnings in specific simulated or real-life scenarios.

**8****SHARPENING THE CAREER PROJECT**

In this module, participants work on their professional projects through a tailored career program. Through a series of experiences involving both group-oriented sessions and individual-oriented coaching, participants are able to work progressively towards a clearer specification of personal and professional goals and formulate a feasible action plan to achieve those goals. They are guided by career experts and coaches throughout the process.

**9****ENRICHING WITH SUPPORT COMPONENTS**

The program offers participants various support components that can be pursued in a customized way according to their personal and professional projects. Participants can attend selected language courses according to their specific levels (beginner, intermediate or advanced). Moreover, there are opportunities to participate in and sometimes lead various activities and events. Some of these involve interactions with area experts or industry leaders in emerging fields exposing participants to new business trends and developments.

**10****CONCLUDING WITH A CAPSTONE PROJECT**

The program culminates in a capstone project that enables participants to apply their learnings in a specific context, project or problem. This could take various forms such as an internship, a job assignment, an entrepreneurial project, a consulting assignment, or an academic thesis. This range of options provide participants with the opportunity to adopt a customized approach to fit with their personal projects and career objectives.

**LEARNING TRIPS AND EXCHANGES**

Twice per year, the MBA - International Track cohort will go on a Learning Expedition in order to discover new ways of doing business in other countries and cultures. The first one will be a whole hub Learning Expedition (with the two other tracks) and the second one will be with the International track cohort only. The destinations, which are subject to change or evolve based on circumstances, are selected to ensure that participants can both further develop and practice the program's key competences, and take part in deep, experiential learning. The trip is also an occasion for cultural exposure to an important International destination, and cements bonds among participants of the International program through a shared learning and cultural experience. In the past few years, the trip has taken the cohort to destinations such as Milan, Zurich, Luxembourg, Amsterdam, Brussels, Munich, South Africa, the United States of America, etc. The expeditions have involved companies such as Google, Gessi, BMW, EY, GSK, Coca-Cola, etc. The costs for participation are included in the program tuition fees.

During the second semester, IÉSEG also provides the opportunity to a few students to take some additional electives in one or more of its partner schools/universities. These courses are offered over a week and specialize in some aspects of business linked to the region where the partner school/university is located. This arrangement helps International path participants to gain a richer multi-location learning experience during their program.

# OTHER MBA TRACKS AT IÉSEG

The IÉSEG MBA offers several tracks and provides you with an ideal setting to develop capabilities for personal, organizational, and social transformation. The tracks offers you the opportunity to customize your learning by focusing on a particular track depending on your orientation and aspirations. At the same time, this design facilitates experiences across the three tracks to enrich your learning.

In addition to the International MBA track, IÉSEG offers two other tracks at the MBA level: the MBA - Tech and Coding Track and the Executive MBA track.

## ■ MBA - TECH AND CODING TRACK

The MBA - Tech and Coding track is designed for professionals with at least 3 years of work experience, interested in a full-time program combining state-of-the-art business and coding courses. The objective of this degree, built in partnership with Le Wagon, a leading international coding school, is to equip and inspire professionals who seek to understand the increasing complexity of a changing digital world in a career that leverages their analytical skills and their versatility in the language of both business and tech.

	Duration: 1 year – Full-time		Credits: 90 ECTS
	Language: English		Accreditations: EQUIS / AACSB / AMBA
	Location: IÉSEG, Paris-La Défense		Tuition Fees (2021-2022): €39,000
	Intake: September		

## ■ MBA - EXECUTIVE TRACK

The MBA - Executive track is a 16-month part-time program, designed for working professionals. The program is built on positive leadership and the creation of sustainable performance. The objective is to train the new generation of leaders who will have the capacity to take up challenges, such as innovation management or intercultural perspectives. This MBA is targeted at executives, managers and CEOs who already have several years of professional experience and are looking for a degree program.

	Duration: 16 months – Part-time		Accreditations: EQUIS / AACSB / AMBA
	Languages: English		Tuition Fees (2021-2022): €39,000
	Location: IÉSEG, Paris-La Défense		
	Intakes: 4 per year		

More information: [www.ieseg.fr/en/programs/mba](http://www.ieseg.fr/en/programs/mba)

## MEET WITH US

### ■ EDUCATIONAL FAIRS

Discover the list of educational fairs at which IÉSEG will be present:  
[www.iesege.fr/en/discover-iesege/meet-with-us](http://www.iesege.fr/en/discover-iesege/meet-with-us)

### ■ AMBASSADOR PLATFORM

Discover our Ambassador Platform and ask our students and alumni all your questions about our programs, campus life, etc.

More information at: [www.iesege.fr/en/ambassadors](http://www.iesege.fr/en/ambassadors)

International MBA Student Blog

More information at: [iesege-blog-imba.com](http://iesege-blog-imba.com)

### ■ LIVE EVENTS

Find the list of virtual (online) events at:

[www.iesege.fr/en/discover-iesege/meet-with-us/#live](http://www.iesege.fr/en/discover-iesege/meet-with-us/#live)

### SOCIAL MEDIA



IÉSEG School of Management /  
Executive Education IÉSEG



IÉSEG School of Management



@IESEG / @IESEGExecutive

# ADMISSION PROCESS

## ■ PROFILE

The MBA - International Track is aimed at graduates in any field with at least 3 years of full-time and postgraduate work experience. They are committed and open-minded while demonstrating substantial potential for leadership and excellence.

## ■ APPLICATION PROCESS

Admission is via an online application at [apply.ieseg.fr](http://apply.ieseg.fr), and the review of the supporting documents. Shortlisted candidates will be contacted for an interview.

## ■ APPLICATION CHECKLIST

- > Online application form
- > Recent CV / Resume
- > English Proficiency test for non-native speakers: IELTS 6.5, TOEFL IBT 85, TOEIC 4 skills 850, Duolingo 105, Cambridge Exam B2  
*Native English speakers or candidates who have followed two years of courses taught in English or worked in an English speaking environment are exempt.*
- > Transcripts and diploma
- > GMAT/GRE is a plus (yet not mandatory)
- > Copy of passport
- > €100 application fee

## ■ APPLICATION DEADLINES

- > July 14<sup>th</sup>, 2022 for all candidates
- > Early bird deadline: April 29<sup>th</sup>, 2022

# TUITION FEES & SCHOLARSHIPS

IESEG offers a large number of scholarships in the form of tuition fee waivers for students who meet the various criteria. No separate application is needed. Decisions will be made by the Admissions Jury and released along with the admission decision.

## ■ TUITION FEES

- > €39,000 (2022-2023) for European and non-European students

## ■ SCHOLARSHIPS

- > PARTNER UNIVERSITY SCHOLARSHIP: €3,900 reduction for all admitted applicants coming from one of our partner universities worldwide.
- > EARLY BIRD SCHOLARSHIP: €3,900 tuition reduction for all applications submitted before April 29<sup>th</sup>.
- > 1<sup>st</sup> NATIONALITY SCHOLARSHIP: €3,900 reduction for the first admitted applicant of any nationality that secures his/her seat.
- > GMAT SCHOLARSHIP: €1,000 tuition reduction for admitted applicants with a GMAT score between 650 and 680, €1,500 tuition reduction for admitted applicants with a GMAT score of 690 or higher. The GMAT score can be sent after the completion of the application, until the end of the application process.
- > MERIT-BASED SCHOLARSHIP: up to €9,750 reduction based on the applicant's overall portfolio based on high levels of academic performance, rigor, motivation, extra-curricular activities and/or professional expertise.

These scholarships can be combined for students who meet the various criteria.

# CONTACTS

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EMPOWERING CHANGEMAKERS FOR A BETTER SOCIETY