



IHS

Making cities work

Erasmus

# Strategic Urban Planning & Policies Master track

**MSc Urban Management and Development**

**Erasmus University Rotterdam**  
Make it happen.

Photo by Yunming Wang

## Strategic Urban Planning & Policies Managing Socio-Spatial Dynamics for Sustainable Cities

Cities are complex, dynamic systems, influenced by a myriad of stakeholders. This master track delves deeper into how urban planning and policy responds to urban dynamics and how different stakeholders engage in the co-creation of a commonly desired urban development.

### What will I learn?

The Strategic Urban Planning & Policies Master track links theory and practice by working with concepts and tools of strategic urban planning and policy, governance, spatial justice, gender and sustainability.

The track offers participants to pro-actively work creatively on, strategic planning processes. Through these processes, participants will learn how to apply tools, in simulation approaches, to assess socio-spatial dynamics of cities, the role of stakeholders, and policies and plans; facilitate a process of negotiated planning among several stakeholders and develop planning strategies.

Participants will engage with real-life stakeholders in Rotterdam and globally, focusing on specific urban issues for which they will develop processes and proposals through gamification approaches.

### Course modules

Planning Cycle and Development of Socio-Spatial Skills

Planning Theory, Urban Policy Design and Analysis

Urban Justice

Stakeholder engagement

Gaming for Urban Planning

Strategies Development and Design Studio

"IHS' inspiring environment connecting people from different cultures and professional backgrounds is the embodiment of 'unity in diversity'."

**Hala Abi Saad**  
Lebanon



### Why should I choose this programme?

- Experience a "hands-on" approach to planning and policy
- Learn about multi-stakeholder engagement and participation
- Use innovative planning tools such as serious gaming for inclusive planning processes
- Learn with a diverse range of planning and policy lecturers and professionals
- Have the possibility to conduct your thesis as a part of an ongoing project
- Study in Rotterdam - a hub of sustainable urban innovation
- Benefit from dynamic and broad career opportunities

**Learn more at [ihs.nl/planning](https://ihs.nl/planning)**



Photo by Maarten Zeehandelaar