

MBA IN GLOBAL AND SUSTAINABLE BUSINESS MANAGEMENT

Official title of the degree: **Master of Business Administration in Global and Sustainable Business Management**

MBA: **Master's degree**

OBJECTIVES AND TARGET SKILLS

Providing students with a wide background in global and sustainable business management, an intercultural approach of the international development of companies, and a specialization in one of the two following areas:

- Finance, banking management, and ethical behavior
- Quality management and niche strategy

ACADEMIC SUCCESS PLAN

Support and guidance

- regular follow-up to ensure the progress of each student

Flexible learning program

- face-to-face and distance learning to best suit your needs
- multicultural learning environment

Professional advice

- two interviews per semester to build up and strengthen the professional project of each student
- business trips
- professional workshops

STRENGTHS

Management, finance, economics and culture

The MBA program provides a road map for the acquisition of solidly grounded knowledge in a broad range of subjects that have significant implications for managerial decisions.

International teachers and experienced professionals

The academic advisory board have international experience working as business managers, teachers or researchers. Together, they make sure that students focus their energies on what is relevant to their future careers.

JOBS AND SECTORS

- **International business:** international project manager, entrepreneur, business owner, global business developer, corporate social responsibility manager, social impact consultant
- **International marketing:** assistant marketing director, cause marketing manager
- **International finance:** financial analyst, accountant executive, budget analyst

50 %

student-to-faculty ratio

70 %

international teachers

100 %

multicultural environment

MBA PROGRAM

1st YEAR / 60 ECTS

General requested courses

Mathematics for economics and business | fundamentals of business economics | foreign languages

Philosophy of management and organizations

Organizational philosophy management | innovation management and digital transformation | business strategy | organizational ethics: a practical approach

Ethical financial reporting

Principles of financial accounting | financial statements analysis, trust and responsibility | corporate finance | managerial accounting

Marketing and multicultural diversity

Markets and marketing | market research and analysis | digital marketing: strategic planning & integration | multicultural management and religion as a diversity

Management information systems

Information system management | supply chain management | quality management systems

Legal and ethical aspects of international business and environmental management

The international legal system | agency and employment law | contracting in a global environment | environmental management system

Innovation and entrepreneurship

Entrepreneurial strategies | the role of creativity in the management of innovation | business and commercial plan | managing innovation adoption

Career development plan

Working life basics | career project | researching for your MBA dissertation | workshop

2nd YEAR / 60 ECTS

COMMON CORE

Selling oneself

Negotiation | career success project | workshop | seminars

International business culture

Internship preparation | tools for business research paper | international (business trip) | foreign languages

Building your professional experience

Internship project | MBA dissertation defense

ELECTIVE COURSES

Finance, banking management and ethical behavior

Legal financial frameworks and finance ethics

International accounting issues | fiscal and financial policies and procedures in Europe | auditing and assurance services | ethics in finance

Financing and banking investments

Corporate treasury and cash management | banking and financial law | the business of investment banks | digital transformation in finance

Financial management and social responsibility

Financial assets valuation | asset pricing | foreign exchange management | social responsibility and financial performance

Quality management and niche strategy

Corporate social responsibility and quality management

Corporate sustainability | environmental management system ISO and ISO 14000 | principles of technologies for environmental management | renewables energy business

Niche strategy

The historical evolution of niche markets | niche definition for strategic management (digital business models) | digital media environment | consumer buying behavior in niche markets

Managing know-how

Innovation management | creative thinking and innovation | managing social and human capital | identifying social entrepreneurship opportunities

ADMISSION CRITERIA

- This program is aimed at students with a bachelor degree or young professionals with at least three years working experience. The main admission criteria is to hold a French or a foreign bachelor degree
- Each MBA student in first or second year must hold the TOEFL, the TOEIC or IELTS
- The admission committee examines your application and gives its decision by email.

TUITION FEES 2022/2023

- 7 580 €

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