

BACHELOR DEGREE IN INTERNATIONAL MANAGEMENT AND BUSINESS ETHICS

Field of study: **Economics, management**

Grade level: **Bachelor degree** [recognised by the French State under the terms of the Agreement between the French Republic and the Holy See on the Recognition of Degrees and Diplomas in Higher Education]

MAIN OBJECTIVES OF THE PROGRAMME AND COMPETENCES COVERED

The aim of the programme is to train future corporate executives and managers who will be able to work in France or abroad. This programme should enable students to enter the best master's programmes in business schools and universities for their consecutive studies. To this end, the programme relies upon three pillars:

- excellent knowledge in economics
- solid fundamentals in finance: French and English accounting, financial analysis, management accounting
- an international and ethical dimension at the heart of our teaching.

AN AID TO SUCCESS

- a low student-to-professor ratio for optimal student support
- regular meetings with the faculty advisor
- tutoring for students
- continuous assessment

Step-by-step professionalisation

- courses and conferences dedicated to support professional projects
- internship encouraged in the first year, mandatory 2-month internship in second year
- lectures by business professionals in many courses.

BENEFITS OF THE PROGRAMME

An international approach with 2 tracks designed to ensure proficiency in English
French/English bilingual track or English-only track. Mandatory 2nd language. Optional 3rd language. Possibility to prepare a language certification B2/C1 levels.

A pedagogical team with a rich and diverse background and expertise

The expertise and plurality of international instructors, coming from both academics and the professional world, provide students with the best possible support and training.

Culturally diverse classes

Students come from all continents, thus offering an intercultural enrichment enabling them to develop their adaptability and communication skills. The primary language of exchange, between students, will be English.

A challenging training to integrate master's programmes for excellence

Through the quality of the training and the advanced educational level acquired from the first year onwards, many graduates pursue their studies in top business schools or prestigious foreign universities.

POST-PROGRAMME STUDIES

- Programme Grande Ecole (PGE) for business schools
- Masters in business schools
- Masters in French or foreign universities

PROGRAMMES INTEGRATED BY OUR ALUMNI

ÉDHEC - Programme Grande Ecole Master in Management, Banking and Finance, Risk Management / ESCP - Master in International Sustainability Management / Durham University (GB) - Master in Finance and Investment / Trinity College (Ireland) - Master of Science, postgraduate diploma / HEC Montreal - Master in Sustainable Durable Management / NEOMA - Programme Grande Ecole / SKEMA - Master International Marketing and Business Development / ISEG - Master Programme Grande Ecole, Digital Marketing and E-commerce / KEDGE - Master in Logistics, International Transportation and Maritime Management / Audencia - Programme Grande Ecole/ Finance and Risk Management

SECTORS

- Accounting, finance, auditing, management accounting
- Marketing and communication
- International trade
- Supply chain: purchasing, sales, logistics...
- Banking/insurance
- Economics: economic researcher, data analyst

87 %

success rate in 1st year

95 %

success rate in 2nd year

96 %

success rate in 3rd year

ORGANISATION OF THE PROGRAMME

2 TRACKS

- A French/English bilingual track: 25% of the courses taught in English in 1st year, 50% in 2nd year and more than 75% in 3rd year
- English-only track: 100% of the courses taught in English from 1st to 3rd year

GRADUATION

The diploma is obtained after three years of study. A year is divided into 2 semesters consisting of EU (educational units) corresponding to 60 ECTS credits (30 ECTS/semester). In order to graduate from this diploma (6 semesters), the student must obtain 180 ECTS credits.

ASSESSMENT AND PACE

- 1st year: continuous assessment
- 2nd and 3rd years: continuous assessment 40% and final examination 60%
- 275 hours of training per semester

PROGRAM

1st YEAR [SEMESTERS 1 AND 2]

■ **Languages:** LV1 English | LV2 German, Spanish, Italian or French as a Foreign Language (FLE)

■ **Courses:** economics and corporate management | political economy | mathematics applied to economics and management | computer science and office automation | statistics for economics and management | corporate culture | business computing | management principles | ethics | information systems management

2nd YEAR [SEMESTERS 3 AND 4]

■ **Languages:** LV1 Business English | LV2 German, Spanish, Italian or FLE

■ **Courses:** accounting principles | commercial law | IT and office automation | professional project | philosophy and logic | mathematics for economics and management | principles of microeconomics | principles of macroeconomics | marketing principles | intercultural management and business ethics | professional project

3rd YEAR [SEMESTERS 5 AND 6]

■ **Languages:** LV1 Business English | LV2 German, Spanish, Italian or FLE

■ **Courses:** social doctrine of the Church, fundamental anthropology | corporate law | transversal teachings and workshops on French culture and civilisation | social doctrine of the Church, intercultural approach to political, economic and social ethics | French and Anglo-Saxon comparative business law | European business law | international economics | global finance | money and the economy: a Christian perspective | social doctrine of the Church | ethics of virtues and Christian thought | entrepreneurship, leadership and decision-making: a Christian approach | professionalisation and internship

OPTION OF YOUR CHOICE

■ **Option international management:** international business environment | international marketing | operations and supply chain management | international strategic management

■ **Option international finance:** financial analysis of the company | comparative international corporate taxation | comparative Anglo-Saxon and French business accounting | international financial policy and corporate strategy

EXAMPLES OF PEDAGOGICAL PROJECTS

Business ethics: preparation of an executive summary

Marketing: market research for an external sponsor

Corporate finance: preparation of a cash flow forecast

Accounting: preparation of a balance sheet and income statement

Strategic management: preparation of a business plan

ENROLMENT IN 1ST YEAR

- To hold a high school diploma
- Application and acceptance upon review of the student record
- Non-French-speaking students must prove a B2 level in French or English

ENROLMENT IN 2ND YEAR

- One year of undergraduate studies in economics and management, acceptance upon review of the student record
- Non-French-speaking students must prove a B2 level in English for the English track and in addition have to submit a Delf B2 French certificate for the bilingual track

TUITION FEES 2022/2023

- 6 580 € /year

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