



# Financial Analysis and Business Development

Our specialisation in [Financial Analysis and Business Development](#) develops the necessary skills for you to pursue a successful career in investment management or corporate financial management. The combination of accounting, finance, and corporate governance and commercial law, offers you a comprehensive view of how to ensure financing and manage assets in global financial markets. It also teaches you how international accounting practices and regulations help secure sustainable business practices and continued trust from stakeholders.

The combination of accounting and finance together with governance and commercial law will give you a comprehensive view of:

- » managing assets in global financial markets with multiple sources of risk
- » measuring, creating, and managing corporate value
- » analyzing profitability and value creation of businesses
- » international accounting practices and regulations
- » securing sustainable business practices and continued trust from all stakeholders



Facts about the specialisation

- » **120 credits:** 2 years of full-time study
- » **Language:** English
- » **Degree:** MSc in Economics and Business Administration
- » **Location:** Helsinki

## TRACKS

### Finance

Within the Finance track of the specialisation you will focus on the aforementioned core areas and developing key competencies such as:

- » a solid understanding of fundamental theories in financial economics
- » learning how financial markets function and how they influence the allocation of resources in a global economy
- » knowledge and skills in asset valuation, pricing and management of risk, wealth management, derivative pricing, and corporate finance
- » the strong analytical and communicative skills necessary for business, as well as academic careers. You will also develop research skills essential for students pursuing doctoral level studies.
- » an understanding of sustainability and ethical behaviour

Examples of courses:

- » Advanced Topics in Financial Economics
- » Empirical Methods in Finance
- » Corporate Finance
- » Global Competence: Data Analytics

### Accounting

Within the Accounting track of the specialisation you will focus on the following core areas:

- » how sustainable business is formed and maintained
- » how accounting regulation can support sustainability
- » how accounting regulation and practices support profitability and growth structures of businesses



Examples of courses:

- » Management Accounting
- » International Accounting
- » Financial Accounting in Digital Age
- » FINTECH and Blockchain.

## Governance and Commercial Law

Within the Governance and Commercial Law track of the specialisation you will focus on:

- » how legal restrictions and regulations shape existing business
- » how taxation impacts different types of businesses
- » hard and soft principles by which corporations are governed
- » international differences in legal systems

Examples of courses:

- » Financial Statement Analysis and Valuation
- » Basic Tax Issues of Corporations
- » Digital Economy and Society
- » Law of Corporate Finance

## QTEM certificate

As a student majoring in Finance or Accounting you also have the opportunity to top up your degree with the [QTEM certificate](#) (Quantitative Techniques for Economics and Management). This is your opportunity to earn a degree within a network of leading business schools and corporate partners. All partners are committed to developing global talent with strong quantitative competencies, analytical skills, international and intercultural experience, and management potential



## Why Hanken School of Economics

- » Hanken School of Economics is one of the oldest business schools in the Nordic countries (founded in 1909)
- » Hanken is the only stand alone business school in Finland
- » Hanken School of Economics holds the three most prestigious international accreditations for business schools: EQUIS, AACSB and AMBA
- » Master's programme is ranked by Financial Times (n.55 in 2021)
- » Hanken is ranked in U-multirank (particularly high on citation rate and top cited publications, as well as on international joint publications)

## Application

- » [Application](#) round 1 November 2020 - 14 January 2022 through application portal [apply.hanken.fi](https://apply.hanken.fi)
- » [Scholarships](#) available for applicants outside of EU/EEA - area
- » For EU citizens university education is free of charge

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