

THE HAPPIEST COUNTRY IN THE WORLD



WELCOME TO FINLAND

Finland is a Nordic country situated in northern Europe. Finland represents both the Nordic democracy and its way of life as a member of the European Union.

In Finland we believe in equality, democracy and taking good care of each other. Good education is the cornerstone of our society. All Finns have equal opportunities to study and learn.

FINLAND IS FAMOUS FOR ITS QUALITY OF EDUCATION

In Finland, we have one of the most advanced education systems in the world. According to the Global Competitiveness Report 2017–2018 Finland has the best education in the GDP-adjusted ranking (Gross domestic product). Finland has remained among top European Union countries where school students have excellent international PISA (Programme for International Students Assessment) test results.

UNIVERSITIES OF APPLIED SCIENCES IN FINLAND

The Finnish system of higher education comprises universities and universities of applied sciences. The universities of applied sciences offer tailored education to the practical needs of the employment market – an appropriate mix of theory and practice. In addition to instruction, their tasks include applied research and development as well as regional development. The universities of applied sciences award both Bachelor's and Master's degrees.



FINLAND IN A NUTSHELL

Capital:
Helsinki



Population:
5.5 million

Currency
unit: euro



Official languages:
Finnish and
Swedish

Four distinct and
beautiful seasons



The land of
midnight sun and
aurora borealis

The land of
thousands of
lakes and saunas



A highly
educated
country

Most Finns speak
good English



Famous brands:
Angry Birds,
Moomins, Santa
Claus, Nokia,
Supercell, Kone,
Marimekko, Slush

Finland has
the lowest rate of
organized crime
in the world



**HAPPIEST
COUNTRY
IN THE WORLD**

*Source: World Happiness
Report 2019*

**GREENEST
COUNTRY
IN THE WORLD**

*Source: The Environmental
Performance Index*

**BEST
UNIVERSITIES
IN THE WORLD**

*Source: The Times Higher
Education 2018*

**SAFEST
COUNTRY
IN THE WORLD**

*Source: World Economic
Forum*

WELCOME TO SATAKUNTA

Satakunta University of Applied Sciences (SAMK) is located on the western coast of Finland, in the Satakunta region. The campuses are located in Pori and Rauma. The towns offer spacious and safe living conditions, a lot of green nature and excellent opportunities for leisure activities. The towns are big enough to offer all the necessary services but also small enough to have a cozy and friendly atmosphere. Coastal Finland with its stunningly beautiful archipelago offers a variety of fascinating destinations that are easy to reach. There are lots of events, an interesting cultural life, plenty of creative people and fantastic nature all around us.

Satakunta is one of the most industrialized and export oriented provinces in Finland. There are approximately EUR 1.1 billion investments going on in Satakunta (year 2020).

“SATAKUNTA REGION IS SKILLED AND ENERGETIC COASTAL REGION IN FINLAND. WE ARE FREE OF TRAFFIC JAMS, WE HAVE FANTASTIC NATURE AND AFFORDABLE LIVING COSTS. WELCOME TO CREATE YOUR OWN EXPERIENCE IN SATAKUNTA!”



Asko Aro-Heinilä
Region Mayor, Satakunta region



SATAKUNTA
FINLAND

PORI – A WEST COAST GEM

The Pori district is the 8th largest economic and employment area in Finland. The city of Pori has a population of about 85,000.

Pori has a cozy city center with good services and everything near. The central park, Kirjurinluoto, is just five minutes away from the city centre and full of garden areas, nature trails, playgrounds, events and experiences.

Yyteri beach is one of the most family-friendly beaches in Europe with its 6 kilometres long beach. According to the Guardian Yyteri is also the best beach in Northern Europe.

One can travel to Pori by bus and train as well as by airplane. By bus or by train from Helsinki to Pori takes about 3 hours and a flight only takes about 30 minutes.



“PORI IS THE ENGINE OF FINLAND’S ECONOMY. IT IS A CITY WITH UNIQUE NATURE AND GREAT CULTURE AND SPORTS WITH FANTASTIC PEOPLE. I WANT TO WARMLY WELCOME ALL NEW STUDENTS TO FIND THEIR NEW COMFORT ZONES IN PORI.”



Aino-Maija Luukkonen
Mayor, City of Pori

THE BEAUTIFUL CITY OF RAUMA

The city of Rauma is the third oldest city in Finland with a population of about 40,000. Rauma is a lively and friendly industrial city and home to two Unesco World Heritage Sites – a unique Nordic wooden town Old Rauma and a Bronze Age burial site Sammallahdenmäki. Rauma archipelago offers refreshingly breezy experiences, accessible either by daily water

bus connections or boat. The archipelago consists of approximately 300 beautiful islands close to the city.

There are regular bus connections to Rauma from Helsinki, Tampere, Turku and Pori, among others.



SATAKUNTA UNIVERSITY OF APPLIED SCIENCES

WELCOME TO SAMK

Satakunta University of Applied Sciences, SAMK, is a higher education institution authorized by the Government of Finland. We are a multidisciplinary, internationally oriented university. We offer both Bachelor's and Master's degrees in the faculties of Health and Welfare, Logistics and Maritime Technology, Service Business and Technology.

HIGH QUALITY OF EDUCATION

SAMK is known for its quality of education. Our students have ranked us to be the number 1 in the quality of education (Survey of Finnish Ministry of Education and Culture for those graduated from university of applied sciences in 2009–2019 in Finland).

EMPLOYMENT OF SAMK GRADUATES

SAMK has the highest employment rate outside the metropolitan area in Finland (Survey of Finnish Ministry of Education and Culture). Most of the students find a permanent job right after graduation from SAMK. One year after graduation, over 80% have found a job.

SAMK is fully licensed and programmes are accredited by Finland's Ministry of Education. SAMK is an official Member of Education Finland Group.

The Finnish Education Centre Karvi, FINEEC, has audited SAMK. SAMK also has an ISO 9001:2015 compliant certificate, granted by the DNV Business Assurance Management System Certificate.



“SAMK OFFERS STUDENTS A DIVERSE LEARNING ENVIRONMENT MEETING THE LATEST REQUIREMENTS. WE PROVIDE EXCELLENT OPPORTUNITIES FOR BUILDING ONE’S OWN COMPETENCE AND SKILLS. OUR VISION IS THAT ALL SAMK STUDENTS WILL BE EMPLOYED AND STUDENTS ARE PROVIDED WITH THE BEST POSSIBLE SKILLS FOR EMPLOYMENT. WELCOME TO SAMK!”



Jari Multisilta
President, Managing Director

SAMK IN NUMBERS

4
campuses

DEGREE
PROGRAMMES

13
in English
30
in Finnish

6000
students

300
international
students

60
nationalities
on campuses

400
staff
members

200
partner
institutions
around the
world

SAMK China
Office in
Changzhou
city



DEGREE PROGRAMMES IN ENGLISH:

BACHELOR'S DEGREE PROGRAMMES:

- Artificial Intelligence (AI)
- Industrial Management (online)
- International Business
- International Tourism Management
- Logistics (online)
- Mechatronics
- Nursing
- Physiotherapy
- Sea Captain

MASTER'S DEGREE PROGRAMMES:

- Business Management and Entrepreneurship
- Managing Tourism Competitiveness
- Welfare Technology



BACHELOR'S DEGREE IN **ARTIFICIAL INTELLIGENCE**



 **210 ECTS**  **3.5 years**  **Pori**

Artificial Intelligence (AI) is shaking the field of technology as we speak. In addition to its impact on science it has already changed the way we develop new products, games and services.

Today AI is in a form of tools and libraries that doesn't require scientific background to use them. There is a growing demand for programmers with hands-on experience and understanding of these tools that can harness the power of AI in different usage scenarios.

BE THE NEXT AI SPECIALIST

Students will get hands on experience on applying AI-tools in cooperation with the vivid ecosystem of companies in the field of Artificial Intelligence, Machine Learning and Robotics located in Pori.

YOUR STUDIES CONTAIN

- Basic studies (e.g. applied mathematics, natural sciences, communication)
- Professional studies (e.g. AI, machine learning, data science)
- Elective studies
- Practical training and Bachelor's thesis
- Studies are carried out in English in a multicultural group of students in close cooperation with working life through projects.

LEARN

- Fundamentals of AI
- Supervised, unsupervised and reinforcement learning
- Neural networks, including deep learning and self-organizing networks
- Natural language processing and semantic computing
- Programming and software engineering
- Hands-on studies in AI tools and environments
- Data preparation studies
- Entrepreneurial studies

STUDY AMONG THE EXPERTS

Students are mentored by the experts of RoboAI consisting of 20 experts working in the fields of automation, robotics, artificial intelligence and welfare technology. RoboAI functions as a global innovation platform for research and development as well as education and competence. The centre of RoboAI is the joint use laboratory of SAMK Campus Pori.

GOAL OF THE STUDIES

The goal of the studies is to prepare the students for the versatile demands of the modern working life.

BACHELOR'S DEGREE IN

INDUSTRIAL MANAGEMENT

 **240 ECTS**  **3–4 years**  **Blended learning**

Do you want to study a degree that qualifies you both in engineering as well as in business management? Do you want to study in English? We offer engineering studies via distance learning in close cooperation with employment market.

YOUR STUDIES CONTAIN

designing, planning and optimization of products and manufacturing processes with product development, purchasing, human resources management and business management.

Studies consist of basic studies, professional studies, practical training and bachelor's thesis. Studies are carried out in English in a multicultural group of students in close cooperation with working life through projects.

GOALS OF THE STUDIES

You will gain a combination of engineering skills and understanding of business management. You will develop a theoretical understanding of engineering as well as an analytical approach to work.

STUDY ARRANGEMENTS

Blended learning gives you an opportunity to study flexibly in your own time. You will study and communicate in a global network of students and teachers. The studies also include contact teaching days which will take place as online lectures. In addition, you need to be present in Rauma 2–3 contact days at the beginning of every semester.

CAREER OPPORTUNITIES

Graduating students find employment in many different industries from metal or marine industry to different service industries.



“DISTANCE STUDYING CAN FEEL CHALLENGING AT FIRST, BUT YOU LEARN NEW SKILLS IN A NEW ENVIRONMENT.”



Vaklin Angelov,
Student

BACHELOR'S DEGREE IN INTERNATIONAL BUSINESS

 **210 ECTS**  **3.5 years**  **Rauma**

The Degree Programme in International Business will prepare you to work on a broad scale of tasks in international companies. Programme gives you a wide and versatile competencies in international business with the focus on Marketing Logistics and Sales, Business Processes, International Business Management as well as Supply Chain Management, Service Design or eBusiness.

YOUR STUDIES

- Will give you business skills and professional competence within the broad scope of international business
- Are based on the innovative learning environments including Problem Based Learning and Coaching: you will work in international groups on real-life cases and present group solutions to real-life companies
- Are carried out in English in a multicultural group of students in close cooperation with working life through projects.

GOALS OF THE STUDIES

- You are able to handle all the necessary operations along the international supply chain
- You are creative and innovative in designing services for international businesses
- You can work in multicultural teams and networks
- You have the necessary tools for solving problems and communicating the solutions.



CAREER OPPORTUNITIES

After graduating you can work for example as marketing and purchasing manager, import and export coordinator or controller, sales representative, entrepreneur or project manager in an international business.

NIBS ACCREDITED



The International Business degree programme was awarded NIBS International Accreditation for a period of 5 years from May 2018.

The programme has achieved a very satisfactory level of internationalisation and excels in several key areas.



Member of Businet, a network of international higher education business institutes.

“THERE ARE MULTIPLE OPTIONS TO WORK IN FINLAND OR ABROAD AFTER YOUR STUDIES HERE AT SAMK.”



Meliha Arslan,
Student

BACHELOR'S DEGREE IN INTERNATIONAL TOURISM MANAGEMENT

 **210 ECTS**  **3.5 years**  **Pori**

BUSINESS AND WELLBEING FROM NATURE

The degree programme provides you with competence to support the competitiveness of tourism destinations and organisations in international tourism markets. You will develop knowledge of various tourism-related sectors and actors for boosting the growth of international tourism business. You will gain a broad perspective of contemporary tourism industry and its development at destination and organisational level and develop competence in managing destinations as well as business operations in a multicultural, global environment.

You learn to utilise the northern nature and its wonders to provide tourists with unforgettable experiences, especially in a marine and coastal environment. In addition to business studies, you explore tourism from different perspectives including responsibility, safety and security, law and well-being. A chance to apply the already learned in real working life cooperation during the studies supports the student's career planning and employment.

STUDY ARRANGEMENTS

The language of tuition is English. The studies are implemented in cooperation with the tourism industry, i.e. a variety of service providers, sales intermediaries, authorities and associations. Our domestic and international partners can also provide an opportunity for mutual learning and

innovations. You have also a possibility for hands-on learning in a variety of projects, practical training (30 ECTS) and student exchange abroad.

FOCUS AREAS

- Boosts international tourism development
- Creates experiences based on various natural resources
- Manages destinations and organisations in a multicultural, global environment

MODULES OF THE CURRICULUM

- Orientation Studies
- Tourism Industry
- Boosting International Tourism
- Destination Management
- Managing Tourism Business Operations
- Coastal and Maritime Tourism
- Practical Training
- Elective and Complementing Professional Studies
- Research Studies, Thesis and Maturity Exam

CAREER OPPORTUNITIES

You will get excellent opportunities to different tourism-related jobs, such as supervisors, developers, coordinators and managers.



Member of Businet, a network of international higher education business institutes.



BACHELOR'S DEGREE IN LOGISTICS

 **240 ECTS**  **3–4 years**  **Blended learning**

Do you want to study a degree that qualifies you both in engineering as well as in logistics? Do you want to study in English? We offer engineering studies via distance learning in close cooperation with employment market.

YOUR STUDIES INCLUDE

- External and outbound logistics including transportation technology and distribution management
- Inbound and internal logistics related to sourcing, materials management and manufacturing.

Studies consist of basic studies, professional studies, practical training and bachelor's thesis. Studies are carried out in English in a multicultural group of students in close cooperation with working life through projects.

GOALS OF THE STUDIES

You will gain a combination of engineering skills and understanding of logistics management. You will develop a theoretical understanding of engineering as well as an analytical approach to work.

STUDY ARRANGEMENTS

Blended learning gives you an opportunity to study flexibly in your own time. You will study and communicate in a global network of students and teachers. The studies also include contact teaching days which will take place as online lectures. In addition, you need

to be present in Rauma 2–3 contact days in the beginning of every semester.

CAREER OPPORTUNITIES

Graduating students find employment in many different industries from metal or marine industry to different service industries.



“LOGISTICS STUDENTS HAVE IMPLEMENTED VARIOUS PROJECTS IN OUR PRODUCTION, INCLUDING A WORKPLACE SIMULATION PROJECT. THE PROJECTS HAVE BEEN CARRIED OUT IN GOOD COOPERATION, AND WE HAVE BEEN ABLE TO UTILISE THEIR RESULTS IN PRACTICE. THESE PROJECTS GIVE THE COMPANY AND THE STUDENTS A CHANCE TO GET TO KNOW ONE ANOTHER, AND POSITIVE EXPERIENCES MAY EVEN LEAD TO EMPLOYMENT OPPORTUNITIES.”



Piia Rapeli,
Oras Group

BACHELOR'S DEGREE IN MECHATRONICS

 **240 ECTS**  **4 years**  **Pori**

The Mechatronics specialization in engineering provides you with in-depth knowledge of structures for devices, equipment and systems, which are an essential part of our modern lives. Mechatronics engineering is a multidisciplinary branch focusing traditionally on the engineering of both electrical and mechanical systems. The focus in our degree programme is on machine automation.

At SAMK you will learn with us to combine theory with practice. You will gain knowledge and understanding of how to solve problems in complex industrial environments. In four years of studies, you will not only know what automation, robotics, construction design or mechanical engineering are, but you will also know how to solve the problems of the future and improve the industry and business with your knowledge and skills.

YOUR STUDIES CONTAIN

- Basic studies (e.g. applied mathematics, natural sciences, communication and project management)
- Professional studies (e.g. automation, robotics, construction design, mechanical engineering) to understand entities and manage projects in an efficient and economical way.

- Elective studies
- Practical training and Bachelor's thesis
- Studies are carried out in English in a multicultural group of students in close cooperation with working life.

LEARN

- Areas of mechatronics from fundamentals to deeper knowledge and understanding
- To take responsibility for your own learning path to support your future career
- Communication, problem solving and experimenting to find solutions
- Entrepreneurial mindset

STUDY AMONG THE EXPERTS

Students are mentored by the multidisciplinary team of experts at SAMK working in the fields of management, communication, automation, robotics, mechanical engineering, and natural sciences with extensive experience of combining the research and development, company co-operation and academic excellence.

GOAL OF THE STUDIES

The goal of the studies is to prepare the students for the versatile demands of the modern working life.



BACHELOR'S DEGREE IN NURSING

 **210 ECTS**  **3.5 years**  **Pori**

The Degree Programme in Nursing will prepare you for a valued profession, in which you will be working with clients of different age groups promoting their health and wellbeing and treating their diseases. You will gain competences based on ethical principles, comprehensive and multidisciplinary knowledge, practical skills and interaction skills.

YOUR STUDIES

- Basic studies (e.g. Communication Skills and Basic Nursing Interventions)
- Professional studies (e.g. Medical and Surgical Nursing, Child and Family Nursing, Mental Health Nursing, Gerontological and District Nursing, Clinical Calculation)
- Practical training and Bachelor's thesis are carried out in English in a multicultural group of students in close cooperation with working life through projects and utilizing e-learning and clinical simulations.

GOALS OF THE STUDIES

- Your professionalism is based on health promotion and ethical practice
- You are able to work independently and in multidisciplinary teams
- You are creative and innovative in developing client-oriented services.

CAREER OPPORTUNITIES

As a graduated nurse you can work in different care settings from clients' homes and

open counseling centres to intensive care units in hospitals as well as a private entrepreneur.

MODERN AND VERSATILE CAMPUS

The campus has a modern simulation centre where students can practice nursing in a multidisciplinary manner in conditions corresponding to reality.

MEMBER OF ENNE NETWORK



SAMK is a member of European Network of Nursing Educations (ENNE).

The main goal of ENNE is to support quality improving innovations in nursing education and broaden students' horizons to the European workfield.



"INTERNATIONAL EDUCATION OPENS VARIOUS DOORS TO WORKING LIFE. MY DREAM IS TO TRAVEL THE WORLD WORKING."



Noora Lempinen,
Student

BACHELOR'S DEGREE IN PHYSIOTHERAPY

 **210 ECTS**  **3.5 years**  **Pori**

The Degree Programme in Physiotherapy opens opportunities to work within field of rehabilitation both in the private and in the public sector. Your core knowledge is in the field of assessment and support of movement and function.

SAMK is the only Nordic university which offers a Bachelor-level degree in Physiotherapy in English.

YOUR STUDIES

You will study human functional and movement capacity, evidence based methods of physiotherapy and research and development of physiotherapy as well as communication and interaction skills.

Your studies are based on modules and practical studies are integrated with theoretical studies. You may conduct a part of theoretical studies and clinical practice abroad.

STUDY ARRANGEMENTS

Your studies are carried out in English in a multicultural group of students in close cooperation with working life through projects.

CAREER OPPORTUNITIES

After graduation you will be able to draw up a high-quality, evidence based physiotherapy plan together with a client and base the plan

on assessment, the client's needs and clinical reasoning. You will also have good multicultural, interactive and educational skills. You will be able to implement projects.

You can work in hospitals, health care centres, private practice, industry, sport clubs and clinics and non-governmental organizations, with people of all ages.

MODERN AND VERSATILE CAMPUS

The new SAMK-campus is located in the city centre of Pori and it is future's learning environment. We provide modern facilities also for hands-on learning.

MEMBER OF ENPHE NETWORK AND ACCREDITATION



SAMK is a member of European Network of Physiotherapy in Higher Education (ENPHE).



Physiotherapy Education at SAMK has been awarded the World Confederation for Physical Therapy (WCPT) Certificate of Accreditation for five years with conditions.



BACHELOR'S DEGREE IN SEA CAPTAIN

 **270 ECTS**  **4.5 years**  **Rauma**

Maritime industry offers one of the most exciting and diverse career paths for anyone who aspires to become a member of a seafaring crew through completing the required certificates of proficiency.

YOUR STUDIES INCLUDE

- Navigation and Ship Handling
- Shipping Technology and Shipping Economics
- Seamanship and Leadership Skills
- Ship Service and Maintenance and Ship Building
- Ship Engines and Technical Systems
- General Operators Certificate (GOC)
- Maritime Law and Legislation
- Ship Safety and Emergency Management

GOALS OF THE STUDIES

While proceeding in your studies you gradually learn to work in a challenging environment and to make quick decisions. You will also get used to the special demands of life at sea, such as being able to adapt to different situations, to take responsibility and to be flexible.

CAREER OPPORTUNITIES

Seafarers with a Scandinavian degree in Maritime Studies are in high demand, especially for management level positions. Depending on their work experience they often work as officers, chief officers or Masters on board

the ships. Later in their career many seafarers seek employment on shore for example as pilots or in port state control. Typical land-based careers include work at port organizations or in stevedoring companies, in shore organizations of shipping companies or in chartering agencies.

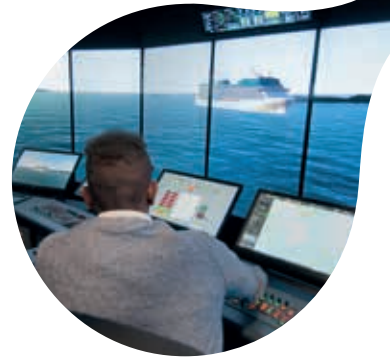
WHAT IS UNIQUE IN SEA CAPTAIN STUDIES AT SAMK

- Latest maritime simulator technology taken in use 2016
- Audited Dynamic Positioning Training by Nautical Institute in July 2017
- Awarded by RINA/LR maritime safety award 2016 as part of SEAHORSE consortium
- SAMK is a member of IAMU (International Association of Maritime Universities)
- SAMK is a member of IMCA (International Maritime Contractors Association)
- Rauma and Pori are cities in the heart of a maritime cluster in Finland.

BIMCO MEMBER



BIMCO is the world's largest international shipping association, with around 2,000 members in more than 120 countries.



ONLINE STUDYING

IN ALL BACHELOR'S AND MASTER'S DEGREE PROGRAMMES AT SAMK ONLINE STUDYING IS ONE MODE OF LEARNING.

HILL is an e-learning environment developed by SAMK and is used for online studying. HILL enables interaction between the lecturer and the students, which makes e-learning an interactive process.

In the online studying mode there is also a teacher, who is in control of teaching. E-learning consists of online lectures, assignments, group work, projects and materials provided by the teacher. The students can communicate with their teachers and will get assistance and further guidance online. Even in online learning

the student is a part of a class and interaction between students and lecturers is possible. The teacher is available to guide and assist the students in conducting their assignments.



In case the students cannot start their on-campus studies because of Visa or travel issues, we offer the possibility to start studies online.

ONLINE STUDYING IN MASTER'S DEGREE PROGRAMMES

In Master's Degree Programmes the studies are carried out online, as a blended learning approach, which enables studying also alongside working, and even from overseas. In addition to online lectures, students work individually and in small groups.



MASTER'S DEGREE IN **BUSINESS MANAGEMENT AND ENTREPRENEURSHIP**



Master of Business Administration

 **90 ECTS**  **2.5 years**  **Blended learning**

Are you looking for a way to move forward in your professional life? New strategic thinking, new business concepts, excellent networking and leadership skills are in high demand in the global business environment.

Business Management and Entrepreneurship (BME) develops the competences needed in strategic management and in developing business operations. The focus is on small and medium-sized enterprises, especially on their international business activities. BME also promotes international networking between working life and higher education. Advanced professional studies include e.g. strategy work, strategic marketing, business processes, innovation and change management as well as cross-cultural teamwork and leadership.

GOALS OF DEGREE STUDIES

are to enhance students' skills in business management in the changing domestic and international operating environment, especially in the SME sector. Additionally our goal is to enhance the students' personal abilities to succeed as an innovator, reformer and developer of an SME or other working organisation.

The students will be able to develop and manage business processes as an entrepreneur and to take an entrepreneurial approach. They can promote international networking of working life and higher education.

YOUR STUDIES CONTAIN

A total amount of 90 ECTS. The studies consist of Advanced Professional Studies (55 ECTS) (three modules: Analysing Business Environment, Competent Individuals and Learning Organisations, and Developing Innovative Business Strategies and Operations), Elective Studies (min. 5 ECTS), and Master's Thesis (30 ECTS). Blended learning approach enables combining work and study with flexibility or even studying from abroad.

STUDY ARRANGEMENTS

The Degree programme is also well-suited for students coming from abroad. E-Learning is used over 90 % of the time. There are about 4-5 contact sessions per academic year. Each contact session takes 2-3 days in Rauma. Lectures between the contact days are conducted online.



MASTER'S DEGREE IN MANAGING TOURISM COMPETITIVENESS



Master of Hospitality Management

🔪 90 ECTS 📅 1.5–2 years 📍 Blended learning

Double degree programme with Vidzeme University of Applied Sciences, Latvia

Are you a tourism professional looking for taking the next step in your career? The international Master's Programme in Managing Tourism Competitiveness educates highly competent and innovative tourism business specialists for demanding management and expert positions in tourism industry.

The industry-driven programme strengthens the competences needed in strategic management of competitive tourism business. It provides future-oriented knowhow and tools necessary to cope with the structural and transformational changes facing the tourism industry and for boosting the development of the tourism industry. The students acquire advanced professional competencies and strong international perspectives, especially focusing on the Nordic-Baltic tourism business environment.

The studies incorporate advanced theories related to profitable and productive businesses and of being competitive in business – both from micro to macro level - with modern knowledge of personal career development. The emphasis is also on personal development and leadership abilities significant for building careers in tourism. The wide-ranging themes integrated in the degree programme include digitalization, sustainability, and international environment and markets -

the most important competencies the tourism professional must possess.

YOUR STUDIES CONTAIN

The extent of the programme is 90 ECTS. The studies consist of Advanced Professional Studies (40 ECTS), Research Studies (15 ECTS) and Master's Thesis (30 ECTS). In addition, you will choose 5 ECTS of elective studies.

STRONG WORK-LIFE INTEGRATION

Studying is strongly connected with working life. The students learn by accomplishing assignments related to their own organizations or other business cases.

STUDY ARRANGEMENTS

The studies are carried out online, as a blended learning approach, which enables studying also alongside working, and even from overseas.

The degree programme takes a unique approach and offers a possibility to study in a truly international environment. The double degree programme offers students an expanded and innovative arena for learning and an opportunity to make use of the expertise of two European universities. The students study simultaneously in two universities and get two separate diplomas, one from each university.

MASTER'S DEGREE IN **WELFARE TECHNOLOGY (MSc)**



Master of Engineering | Master of Health Care

 **60/90 ECTS**  **1.5–2 years**  **Blended learning**

Would you like to enhance your career prospects? If you are a professional in engineering, business, health care or social services with 2 years of post-graduate working experience, you are warmly welcome to apply for our programme.

WE OFFER YOU

- An innovative programme in Welfare Technology in a multiprofessional environment with close links to working life
- A wide range of courses with flexible study modes to meet your needs
- International network of experts and project partners.

This Master's degree programme aims at educating professionals who can operate at the interface of care service providers, business and technical subjects in order to develop competences required to transform service deliveries, restructure organizations and streamline service processes.

Completion of Master's degree is built on your previous experience and education and allows you to tailor your learning to meet your individual career development, industry background and requirements of your organization. Elective studies allow you to enhance your prospects in the fields of management, ICT or indoor environment.

YOUR STUDIES CONTAIN

A total amount of 60 or 90 ECTS depending on your Bachelor's degree. The studies consist of advanced studies in Welfare Technology (20–30 ECTS), research and management studies (5–25 ECTS), elective studies (min. 5 ECTS), and Master's thesis (30 ECTS). Blended learning approach enables combining work and study with flexibility or even studying from abroad.

ASSESSMENT

is based on variety of assignments, course works or exams, and research project/thesis.

“STUDENTS ARE MOTIVATED TO SOLVE PROBLEMS BASED ON THE REAL NEEDS OF COMPANIES. IN OUR COMPANY, COLLABORATION WITH THE SATAKUNTA UNIVERSITY OF APPLIED SCIENCES HAS RESULTED IN EXCELLENT RESULTS AND NEW IDEAS WHICH WE CAN UTILISE IN OUR CONSTANTLY EVOLVING OPERATIONS.”



Jani Hiljanen,
Tukimet Ltd

STUDYING AT A UNIVERSITY OF APPLIED SCIENCES

Studying at a university of applied sciences in Finland is more varied than just attending lectures and taking exams. Studying consists of contact learning, distance learning, blended learning, e-learning, projects, company visits, practical training and thesis.

Students are encouraged to be active and most importantly interactive and they get a chance to learn and practice practical skills required in their future work already during their studies.

Small class sizes ensure that teaching is engaging and lecturers have more time for individual students.

SERVING THE EMPLOYMENT MARKET AND BUSINESSES

Cooperation with enterprises is an asset for the universities of applied sciences. SAMK has yearly about 300 student projects together with companies and organizations. Cooperation with enterprises gives the studies a practical view.

Practical training is a part of all degrees in a university of applied sciences in Finland. This means that all students must find a traineeship of their own field in an institution or a company.

EVOLVING STUDY ENVIRONMENTS

- Automation laboratory
- Maritime simulator
- Nursing simulator
- Enterprise Accelerator
- SAMK EduTravel, educational travel agency
- AI Academy, Electric Academy, Robotics Academy, Business and Technology Academy
- Soteekki, the service centre of social and health care

- HILL, an online lecture and e-learning environment
- SAMK Library, the most important scientific library in the region.

STUDENT UNION SAMMAKKO

The Student Union of SAMK is called SAMMAKKO. It is a dynamic student community that supervises the interests of its members, organizes different events and provides services and benefits to its members. There are a lot of different cultural and sports events for students to have fun and meet local and international students.



SAMK CAMPUSES

International student services:

Admissions Office • International Office • International student tutors • Student counsellors



International environments:
students from all continents



Excellent student health and welfare services 72€ / year



Daily warm lunch at campus restaurants 3€



Student discounts around the Satakunta region with the student card



Campuses easy to reach by bike or on foot from the student apartments



Safety:
24h Video surveillance



Wifi on campuses



PORI

The new SAMK Campus Pori is located in the city centre of Pori next to the Travel Centre. It is a future learning environment, a diversified campus, where one can study business, health care and social services, technology and tourism. There are over 4000 students studying in Pori campus.

RAUMA

The renovated campus in Rauma is a study centre for offshore technology, international business and logistics. The campus is located close to the port. There are about 1500 students studying in Rauma campus.

INTERNATIONAL SAMK

SAMK is truly international with a wide international network.
Every year SAMK attracts over 300 students from almost 60 countries.

All SAMK students have a possibility to participate in international student and trainee exchange in Europe, Asia, Australia, Africa or America. SAMK has almost 200 partner universities all over the world. The students also receive a grant for the studies and training abroad. Furthermore, the international academic visiting staff bring their own inspiring addition to the multicultural atmosphere.

ERASMUS+ PROGRAMME

All SAMK students have a possibility for an exchange period at a European higher education institution through Erasmus+ programme.

EXCHANGE STUDIES AT SAMK

SAMK warmly welcomes exchange students from our partner institutions abroad. We have agreements with almost 200 educational institutions around the world and plenty of choices from first year studies to 4th year studies.

SUMMER AND WINTER SCHOOLS

SAMK organizes several types of Summer and Winter Schools in Pori and Rauma Campuses. You are warmly welcome to participate in schools like AI, English Language, Finnish Language and Culture, Entrepreneurship, Health Education and many more. We also collaborate with local high schools to offer schools for high school students.

LANGUAGE COURSES

SAMK offers Preparatory Intensive English Courses. The aim of the course is to prepare students for their studies at SAMK. The main focus will be on improving the students' abilities in English so that they will be able to carry out their studies in English.

LANGUAGE AND COMMUNICATION STUDIES

SAMK offers language and communication studies that provide the students with the multilingual competencies needed in today's working life. English and Finnish courses are included in the curricula of the degree programmes taught in English. In addition, the students can improve the language skills needed in their field of expertise by studying elective languages such as Chinese, French, German and Spanish.



LIVING IN FINLAND

On average, the living costs in Finland are similar to the rest of the Europe. Of course the monthly expenses depend on rent, lifestyle and other activities.

In Finland it is possible to do part-time work max 25 hours per week during studies. Students can work full time during summer and Christmas holidays. The residence permit for studies enables students to work without restrictions if their work is related to their degree. This means practical training and thesis work.

HOUSING IN PORI AND RAUMA

There are several student houses available for students of SAMK. The apartments are rented from the open market. Information about available housing options will be provided by the International Office. The rent varies according to the size, location and facilities of the chosen apartment.

SEARCHING FOR WORK AFTER GRADUATION

After the student has completed a degree in Finland:

- they may apply for a new residence permit on the basis of work immediately after they have found a job; or
- apply for a residence permit for one year for seeking work if they are not yet employed.

More information about immigration:
Finnish Immigration Service migri.fi/en

APPROXIMATE EXPENSES PER MONTH:



RENT

300-400 EUR



FOOD

200 EUR



PUBLIC TRANSPORT

50 EUR



HOBBIES & LEISURE

0-150 EUR



APPLICATION TO SAMK

Applying to the degree programmes at Satakunta University of Applied Sciences takes place on Finnish national studyinfo.fi portal during the application period.

For more information about the requirements for application, application process and application times, visit: www.samk.fi/apply.

SAMK.FI/APPLY

ADMISSION CRITERIA

Bachelor's degree programmes: The applicants must have a qualification that provides eligibility for higher education studies in the awarding country.

Master's degree programmes: The applicants must have an applicable Bachelor's degree and at least two years of work experience within the specific field of study after graduation.

TUITION FEES

The tuition fee is 9,500€ per academic year for non-EU/EEA students in each Bachelor's degree and Master's degree programme taught in English, except for the degree programmes of Artificial Intelligence (AI) and Mechatronics which have a tuition fee of 10,500€ per academic year. The Master's degree programme in Managing Tourism Competitiveness has a tuition fee of 6,000€.

SCHOLARSHIP PROGRAMME

SAMK.FI/
TUITION-FEES

Satakunta University of Applied Sciences' (SAMK) scholarship programme is available for the nationals of non-EU and non-EEA countries studying for a degree in the degree programmes taught in English at SAMK. The nationals of non-EU and non-EEA countries are obliged to pay the annual tuition fee.

1. FULL TUITION FEE SCHOLARSHIP

Scholarships are awarded for new Bachelor level students on the basis of the overall assessment of the previous studies in cooperation with the education agent or upper secondary institution.

2. SUCCESS IN STUDIES SCHOLARSHIP

Bachelor and Master level students can apply for a scholarship after each study year and get 50% of the paid fee back by progressing well in studies:

- completes 60 ECTS credits during the academic year, and
- the weighted average of the studies during the academic year is at least 3.5., and
- the student's achievements have to be among the best fifth compared to other students in the degree programme that same year, liable or non-labile to pay a tuition fee.

3. FINNISH LANGUAGE SKILLS SCHOLARSHIP

Scholarships are awarded for Bachelor and Master level students who gain at least the basic skills (level A2) of the Finnish language during their degree studies at SAMK.

- 1. Scholarship:** Basic User of Finnish language (CERF level A2): 1,500€.
- 2. Scholarship:** Independent User of Finnish language (CERF level B1): 3,000€.

4. STUDENT AMBASSADOR SCHOLARSHIP

Scholarship is available for Bachelor level students who have an interest in becoming involved in international activities in SAMK during their studies. Scholarship offers successful students an annual award of 200€ – 500€.

5. EARLY BIRD DISCOUNT

A discount of 1,500€ on the tuition fee of the first study year for the Bachelor level students who have accepted the study place and paid the tuition fee early enough.





MORE
INFORMATION
samk.fi/apply



SAMK IN
CHINESE
www.samk.fi/cn



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Visiting address: Satakunnankatu 23, 28130 Pori, Finland

ADMISSIONS SERVICES:

admissions@samk.fi

INTERNATIONAL SERVICES:

int.office@samk.fi