

Let's []!

Yellow, blue and green: two colours have merged together to create a third - a symbol of biological growth and collective development. This visual layout highlights the richness of diversity and encounters for which the university serves as a real melting pot.

The colours themselves represent the issues associated with the sustainable development of the planet, which our students themselves have placed at the forefront of their concerns.

The 'CY' marker is then displayed at the point at which these cells overlap, the C representing the loop of the Oise around which Cergy-Pontoise is located and the Y representing the confluence with the Seine, the logo forming a sort of seal that is destined to make its mark. CY is also a contraction of Cergy, with the acronym expressing the university's pride in belonging to its home territory. The university, which spans the entire western lle-de-France region and even beyond, is built on historically fertile land where people are allowed to think differently, to make innovative choices and to shape the future.

Its English pronunciation - 'see why' - ['si:] ['wai] gives it a certain originality and an international dimension and embodies the fundamental questioning that is an integral part of any university.

The acronym is followed by three words - 'CERGY', 'PARIS' and finally 'UNIVERSITÉ', the latter in heavy bold font -, all helping to portray a very visible positioning both within France and worldwide.

This new visual identity goes hand in hand with CY's motto: *Design your life.*

Members of EUTOPIA

CY Cergy Paris Université University of Gothenburg University of Ljubljana Pompeu Fabra University University of Warwick Vrije Universiteit Brussel

Members of the CY Alliance

CY Cergy Paris Université

EBI, École de Biologie Industrielle

ECAM-EPMI, École supérieure d'ingénieur généraliste

ENSAPC, École Nationale Supérieure d'Art de Paris-Cergy

ENSAV, École Nationale Supérieure d'Architecture de Versailles

ENSEA, École Nationale Supérieure de l'Électronique et de ses Applications

ENSP, École Nationale Supérieure du Paysage

ESSEC Business School, École Supérieure des Sciences Économiques et Commerciales

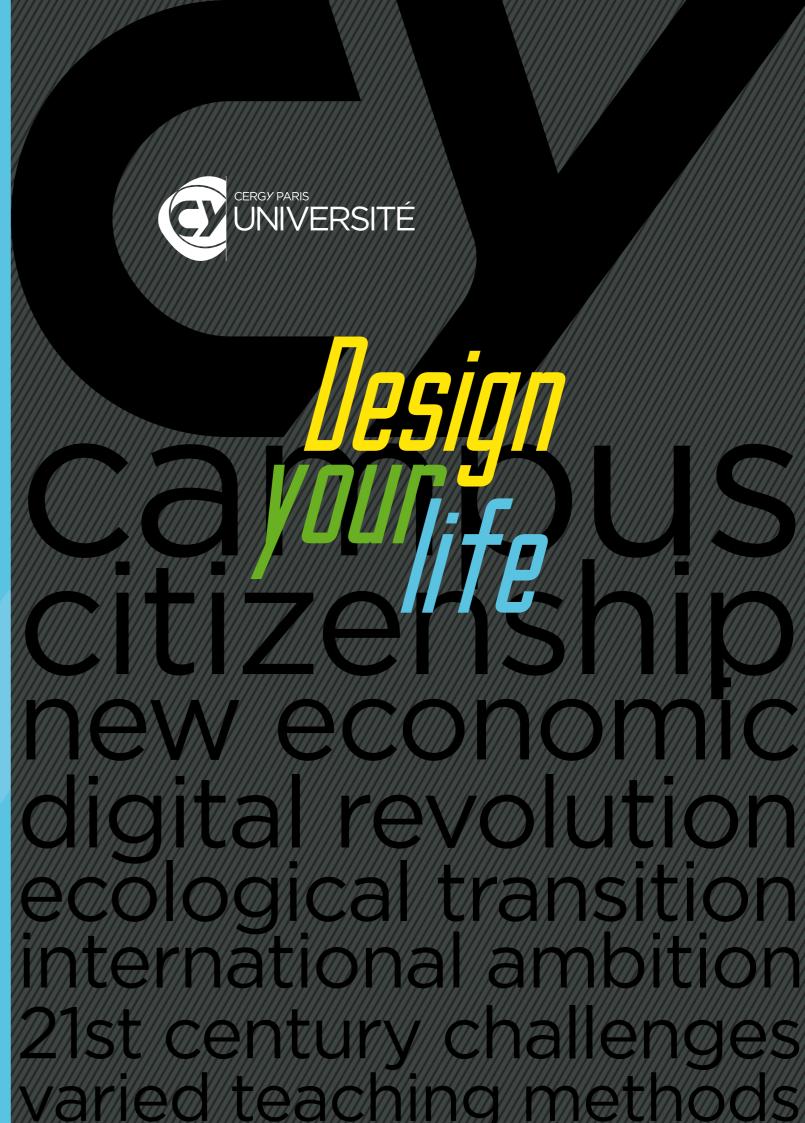
ISIPCA, École des métiers du parfum, de la cosmétique et des arômes

ITESCIA, École du i-management

Supméca, École d'ingénieur mécanique et numérique de Paris



CY Cergy Paris Université 33 boulevard du Port 95011 Cergy-Pontoise cedex - France + 33 (0)1 34 25 60 00



munication CV - January 2020

Your university

is changing

GOAL: INTERNATIONAL RANKINGS

To make the TOP 200 best universities in the world in its fields of expertise by 2030.

24,000 **STUDENTS AS OF 2020**

Number of students CY Cergy Paris Université (UCP, EISTI, ILEPS, EPSS)

The spirit The campus of success spirit

CY Cergy Paris Université is an integral part of the new CY CAMPUS project supported by the association created by and with regional and academic bodies, the common aim is to create a campus of international standing with a strong local anchoring and dedicated to serving its students and residents to provide a fulfilling life experience that involves a great deal of interaction with the economic and international realities. CY Campus will also help support the major increase in student numbers expected over the coming years with the aim of making the academic map of the Cergy-Pontoise region more comprehensible in order to increase both its efficiency and its appeal.

CY CAMPUS

CY Generation: a whole other state of mind!

With its primary aim of serving its students. CY Cergy Paris Université combines education for all with academic excellence, and geographical location with international appeal.

Our university has set itself the goal of giving each individual the opportunity to play a role in shaping their own future, to find their place in a constantly changing world, to have the keys to understanding and facing the challenges of the 21st century.

The CY offering is structured around an undergraduate university college known as CY SUP and 5 graduate schools of international standing.

to become, together with its partners,

CY Cergy Paris Université

CY Cergy Paris Université was born of a merger between the University of Cergy-Pontoise and the EISTL and consists of two schools – ILEPS and EPSS. ESSEC Business School is a strategic partner in this project, and aims at achieving a double change of scale in accordance with the objectives of sustainable development, that is to say: academic standing, student experience.

That of a university that offers a rich diversity and has both a societal focus and an international standing.

ITS MISSION

To enable new generations to tackle the complexity of the world from a sustainable perspective through the training it offers and the research it undertakes.

ITS COMMITMENT

Design your life

To prepare the students, who represent the future, using a three-pronged approach combining the campus life experience, active and committed teaching and a strong international outlook





CY Cergy Paris Université has also become the university that operates on a site policy and takes over the mandate executed by the ComUE Université Paris Seine through the CY ALLIANCE



CY INITIATIVE. our excellence initiative

The University of Cergy-Pontoise, ESSEC Business School and EISTI, as part of the ComUE Paris Seine framework were the winners of the **Initiative** d'Excellence programme in

February 2017.

The CY SUP offering on Parcoursup is international

in contact with local secondary schools and offers a wide range of training courses for baccalauréat holders, helping students to gradually develop their course of study and offering active guidance. Such measures are implemented as soon as students enter the higher education system with appropriate support (refresher courses, tutoring, reorientation, etc.). Vocational courses (DUT technology degrees, vocational bachelor's degrees, apprenticeships, etc.) provide a gateway to the job market and encourage professional integration. General bachelor's degrees prepare students for master's degrees, doctorates and the grande école higher education courses offered by graduate schools.

CY SUP

Spirit CY Cergy Paris University also has an international outlook with a strategic focus on Europe-Africa-Asia that is promoted through double degrees, joint research programmes

and shared campuses, as well as various partnerships. As a founding member of the EUTOPIA alliance. CY Cerqy Paris Université. together with its five partners, supports the founding principles of a new European university offering a shared collective response to the societal challenges that the new century presents.

The spirit of excellence

Grande école and university courses at master's, engineer or doctoral level, run by ES-SEC Business School and the university's various GRADUATE SCHOOLS:

- CY Tech: a school for science, engineering, economics and management:
- CY Arts and Humanities: CY's human and social sciences division, comprising 4 schools (ENSAV, ENSP, ENSAP and INP), with the support of the Fondation des Sciences du Patrimoine (Foundation of Heritage Sciences);
- CY Education: National Higher Institute of Teaching and Education (INSPE), EPSS (Applied School of Social Service) and ILEPS (School for Sports Careers);
- CY Law & Political Science: law and Sciences Po Saint-Germain.

The spirit of sustainability and responsibility

CY Cergy Paris University is committed to a sustainable and responsible approach that puts the 17 sustainable development objectives at the heart of its vision

LOOKING AHEAD

CY TRANSFER

Promoting the development of technology and knowledge transfer.

- Business, finance and management
- Arts, culture and heritage
- Risk, security and society

CY DESIGN

Promoting the development of collective

- Training and transforming teaching methods through design
- Research with a design lab
- Third-party locations and service engineering

CY ADVANCED STUDIES (IEA)

Promoting the development of scientific potential and academic excellence.

- Hosting international researchers
- Interdisciplinarity and international deployment

