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BORDEAUX  
D★KAR  
MARSEILLE  
PARIS  
TOULON  
SHANGHAI  
SUZHOU



**CONTACTS**

International  
international@kedgebs.com

Europe  
ms.msc@kedgebs.com

MASTERS OF SCIENCE PROGRAMMES



AN OPEN  
WORLD  
STARTS  
WITH AN  
OPEN  
MIND

**KEDGE**  
BUSINESS SCHOOL

Discover  
Decode  
Do



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With a community of **14,800** students and **70000** graduates worldwide, KEDGE is one of France leading business schools. It is triple accredited (**AACSB, EQUIS and AMBA**) and part of the Conférence des Grandes Ecoles (a consortium of higher education and research institutions). According to the Financial

Times, it is also France's **8th** best business school and **31st** best business school in Europe. Besides offering a broad offer of 16 specialised MScs, KEDGE is host to an expert faculty of **192** permanent professors, across **5** academic departments. They work on all our educational programmes to sup-

port students through their projects. In the prestigious Shanghai World Ranking, the school is represented in two research areas, ranked **2nd** for Business Administration and **4th** for Management. The research professors collaborate in **4** recognized Centres of Excellence and **3** Centres of Expertise.

## KEDGE CAMPUSES IN FRANCE

### BORDEAUX

Bordeaux is close to the Atlantic coast, in the southwest of France. Located between sea, vineyards and mountains, it is France's top city in terms of quality of life. Bordeaux is also the French city with the strongest growth in executives in 10 years. Bordeaux campus was designed as a living space. Spread over 35,000 m<sup>2</sup>, it is located just 20 minutes from the city centre by tram, on the Talence university campus.

### PARIS

Come discover the capital of French culture, gastronomy and architecture. Paris campus is a truly outstanding site, one of the capital's largest business centres and a leading business ecosystem. Its 3,200m<sup>2</sup> facilities are fully dedicated to educational innovation, designed as a genuine R&D laboratory. The campus' academic activities are focused on executive education programmes and the best specialised programmes developed in the region, including MSc programmes.

### MARSEILLE

Located on South East of France, on the Mediterranean coast, Marseille is the perfect blend of big city atmosphere and fishing-village sociability. With more sun and less bustle than most French cities, it is also one of the most attractive ones. The school has several establishments in Marseille : Luminy, Vaufrèges and La Joliette. Integrated within a fantastic natural environment, Luminy, the main campus, proves the most innovative facilities and teaching equipment stretching across 15,000 m<sup>2</sup>, just 20 minutes from the city centre by bus.

**Bordeaux, Marseille and Paris are the 3 campuses delivering KEDGE MScs.**

KEDGE also has **4 other main campuses** located in: **Toulon** (South-eastern France), **Suzhou and Shanghai** (China), **Dakar** (Senegal), and **3 associated campuses**, **Bastia** (Corsica), **Bayonne** (Basque country), **Avignon** (South-eastern France).

### INTEGRATION

The International Students Association supports the International Office in facilitating the integration of international students among the French students through the organization of activities all year round.

### STUDENT SERVICE

The student service will give you all practical information to prepare your studies in France, and will be happy to assist you upon arrival and all along your stay once you are on campus.

### ACCOMMODATION

On the dedicated KEDGE platform, you will find housing offers from private landlords, real estate agencies and student residences. A multilingual team is available 6 days a week to help you find and book accommodation: [kedge.studapart.com/en](http://kedge.studapart.com/en)

### WELLNESS SERVICE

KEDGE has designed and implemented a unique service for students in Bordeaux, Marseille and Toulon campuses: the Wellness service. It has a double objective: to prevent risks and to develop individual, academic, and professional performance. Throughout the year, it organises activities to allow students to make the most of their studies and thrive in their daily environment.

### HANDICAP

KEDGE committed to a policy of inclusive diversity by setting up a network of actors and resource persons. By doing so, we facilitate public access to information, as well as the integration, pedagogical monitoring and employability of its learners.

# THE FRENCH TOUCH AT YOUR FINGERTIPS

## ARTS

### MSc ARTS & CREATIVE INDUSTRIES MANAGEMENT

A UNIQUE HIGHER EDUCATION PROGRAMME DEDICATED TO ARTS & CREATIVE INDUSTRIES MANAGEMENT "MADE IN FRANCE"

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

PARIS

#### COURSES

- Arts & creative industries applied to various domains, management of different areas, experiential skills...
- Study trip
- Internship
- Thesis

#### PROGRAMME DIRECTOR



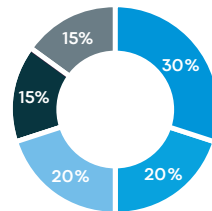
Anne GOMBAULT



#### PARTNERS & NETWORK

Musée du Louvre, Musée d'Orsay, Centre Georges Pompidou, Cultura, Fnac, Warner Bros, Gaumont-Pathé, Canal+, Ubisoft, Chanel, Guerlain...

#### CAREER OPPORTUNITIES



- Cultural Industries
- Fashion/Luxury
- Other creative industries
- Art, heritage, performing arts
- Communication/Event Management / Digital

**90%** of graduates find a job within 6 months after graduation

**500** alumni  
**50** partners

**1** and Unique Research Center in Creative industries in France

#### TUITION FEES

Specialisation course: €19,900

Pathway course: €8,500

# REAL VALUE IN YOUR INVALUABLE KNOWLEDGE

## FINANCE

### MSc BANKING & FINANCE

EXPLORE THE CHALLENGES FACING CAPITAL MARKETS AND FINANCIAL INSTITUTIONS

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

BORDEAUX

#### COURSES

- Equity research & fixed income, advanced portfolio management, fin tech an digital banking...
- Conferences, soft skills, CFA 1st degree programme & training, thesis methodology...
- Internship
- Thesis

#### PROGRAMME DIRECTOR



Pierre GRUSON

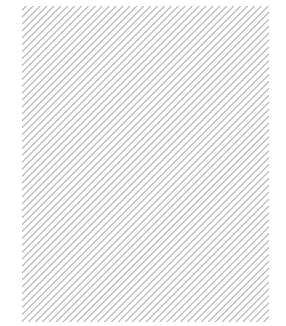


#### PARTNERS & NETWORK

BNP PARIBAS, MAIF, PWC, Amilton Asset Management, Barchen Reuters/Infinity...

#### AVERAGE ANNUAL FIRST SALARY

**€40,000-45000**



**1,850,000** European staff in banks (excluding insurance and pensions)

**470,000** French staff in banks

**40,000** students recruited in the banking sector in France every year

#### TUITION FEES

Specialisation course: €16,500

Pathway course: €8,500

## YOUR VALUES ARE YOUR BIGGEST ASSET

## FINANCE

MSc SUSTAINABLE  
FINANCEBE A FINANCIAL EXPERT SERVING A SUSTAINABLE  
ECONOMIC DEVELOPMENT

## ACCREDITATION

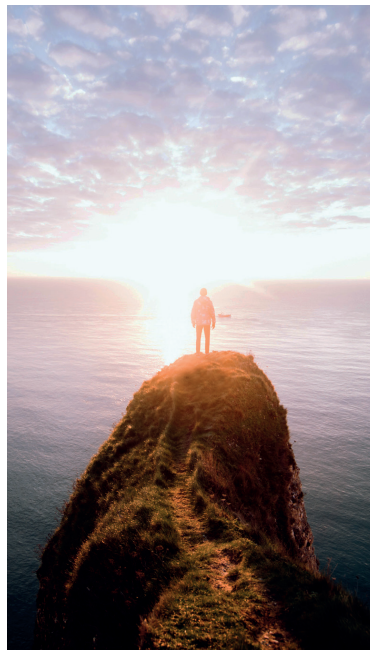
This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

## CAMPUS

PARIS

## COURSES

- Financial economics, geopolitics, capital investment & impact investing, green finance environment, business valuation & asset pricing...
- Research memo
- Internship
- Seminars, job meetings, conferences...

PROGRAMME  
DIRECTORChristophe  
REVELLIPARTNERS  
& NETWORK

CANDRIAM, AG2R LA MONDIALE, Amundi Asset Management, BNP Paribas Securities Services, Edmond de Rothschild Asset Management, Institute for Climate Economics...

## RANKING

FIR-PRI 2019 Award for the best European pedagogical innovation in sustainable finance + N°20 in the world according to the Eduniversal World ranking in the Corporate Social category

AVERAGE ANNUAL  
FIRST SALARY

€36,000

TUITION  
FEES

Specialisation course:  
€16,500

Pathway course:  
€8,500

**95%**  
of graduates find a job  
within 6 months after graduation

**2000**  
alumni globally

**40**  
partner companies

## GET A FIRM GRIP ON CORPORATE FINANCE

## FINANCE

MSc CORPORATE  
FINANCEBE A CORPORATE FINANCE EXPERT FOR ALL KIND OF  
INNOVATIVE AND DEVELOPING BUSINESSES

## ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

## CAMPUS

MARSEILLE

## COURSES

- Corporate venturing, portfolio management skills, capital raising & business plan...
- Holt challenge programme, CFA programme and training, job meetings and conferences, corporate finance seminars...
- Research memo
- Internship

PROGRAMME  
DIRECTORPierre  
CASANOVAPARTNERS  
& NETWORK

Air France, Airbus Helicopters, Arcelor Mittal France, Axa Investment Managers, Barclays Investment Banking, BNP Paribas, CA CIB, Ernst & Young, ...

## RANKING

7th Best French Master in the World Ranking QS 2019 according to the Eduniversal World ranking in the Corporate Social category

Multi-industry  
focus and specialisation

**84%**  
of students find a job within  
3 months after graduating

**2,000**  
alumni globally

TUITION  
FEES

Specialisation course:  
€16,500

Pathway course:  
€8,500

# YOU TOO CAN SEE THE METRICS

## FINANCE

### MSc MANAGEMENT CONTROL & REPORTING

MANAGE THE KEY DRIVERS OF BUSINESS



#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

MARSEILLE

#### COURSES

→ Strategy and value creation, business plan, accounting, budgets and forecasts, business intelligence, change management...

→ Internship

#### PROGRAMME DIRECTOR



Eric CAUVIN



#### PARTNERS & NETWORK

Air France, Airbus Helicopters, Arcelor Mittal France, Axa, BNP Paribas, Carrefour, CMA CGM, Gemalto, HSBC, Kaufman & Broad, Orange, Pierre & Vacances, Publicis conseil, SAP, Schneider Electric Industries, Société Générale, Sofitel, Turenne capital, Valeo

#### RANKING

Brand new programme award Eduniversal 2020 Ranking

#### AVERAGE ANNUAL FIRST SALARY

€36,000

#### TUITION FEES

Specialisation course: €16,500  
Pathway course: €8,500

**95%** of graduates find a job within 6 months after graduation

**2000** alumni globally

**40** partner companies

# BECOME THE DIGITAL DO-IT-ALL

## MARKETING

### MSc DIGITAL MARKETING & SALES

A CUTTING EDGE DIGITAL PROGRAMME CONNECTED TO THE MARKET INNOVATIONS AND REQUIREMENTS

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

MARSEILLE

#### COURSES

- Business Model & Digital Economy, Design & Technology, technical optimisation, UX design, Data analytics, content marketing...
- Boot camp, soft skills, study trips, hackaton...)
- Research memo
- Internship

#### PROGRAMME DIRECTOR



Cedric GHETTY



#### PARTNERS & NETWORK

Digitick, Veepee, Digital Virgo, Kaporal, Aix-Marseille French Tech...

#### RANKING

N°4 on Eduniversal French Ranking - Digital Marketing & Data Analytics Category

#### AVERAGE ANNUAL FIRST SALARY

€35,000  
Traffic manager

€36,000  
Project owner

€36,000  
CRM manager

#### Partnership with LeWagon coding school

**Varied** teaching method

**Recognized** Local partners...

#### TUITION FEES

Specialisation course: €16,500  
Pathway course: €8,500

## DON'T LABEL YOURSELF

### MARKETING

## MSc MARKETING

MARKETING IN A COMPLEX  
AND CHANGING WORLD

### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

### CAMPUS

MARSEILLE  
BORDEAUX  
PARIS

### COURSES

- BtoB marketing, sustainable marketing, qualitative and quantitative research, strategic brand management
- 7 electives to choose from
- Internship in France or abroad
- Thesis

### PROGRAMME DIRECTOR



Dominique  
BILLON



### PARTNERS & NETWORK

Accor, Adidas AG, Chanel, Danone, Décathlon Promiles SNC, Eurocopter, Eurosport SAS, Groupe Auchan, Groupe Oreca, Havas Média France, High Co, Hilti, Le Coq Sportif, Lectra, L'Oréal...

### RANKING

4th Best French Master in the World Ranking QS 2019

### AVERAGE ANNUAL FIRST SALARY

€28-33,000



### TUITION FEES

Specialisation course:  
€16,500  
Pathway course:  
€8,500

1,350  
Alumni

45  
partner companies

7  
specializations available

## OFFICIAL SPONSOR OF TALENT

### MARKETING

## MSc SPORT - INTERNATIONAL SPORT & EVENT MANAGEMENT

A LEADING HIGHER EDUCATION PROGRAMME  
DEDICATED TO THE SPORT INDUSTRY

### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

### CAMPUS

MARSEILLE

### COURSES

- Sport career services, commercial sponsorship and sport related mass communication, contractual organisation of sport events...
- Alumni network & coaching
- Internship in France or abroad
- Thesis or Business Game

### PROGRAMME DIRECTOR



Jean-Philippe  
DANGLADE



### PARTNERS & NETWORK

Adidas, Allianz Riviera, AS Monaco, Fédération Française de Tennis, Rugby Club Toulonnais, UEFA...

### RANKING

N°1 MSc on Eduniversal Ranking - Sport Management Category

### AVERAGE ANNUAL FIRST SALARY

€35,000



### TUITION FEES

Specialisation course:  
€16,500  
Pathway course:  
€8,500

90%  
of graduates find a job within  
6 months after graduation

500  
alumni globally

30  
partner companies

## YOUR CAREER'S FIRST PORT OF CALL

## PURCHASING &amp; LOGISTICS

MSc INTERNATIONAL  
TRADE & LOGISTICS

TRANSPORT, INTERNATIONAL TRADE &amp; LOGISTICS

## ACCREDITATION

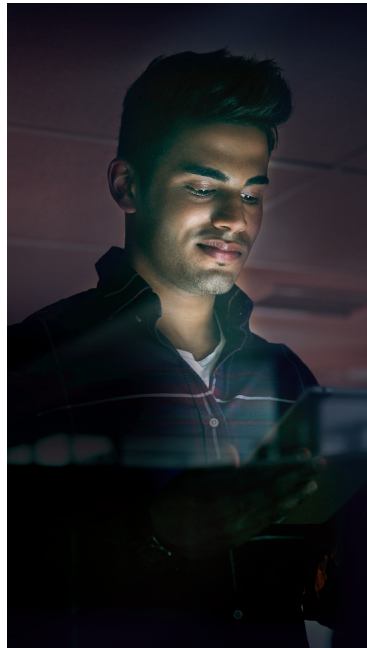
This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

## CAMPUS

MARSEILLE

## COURSES

- Specialization course (international carriage law, information systems, geopolitics, international negotiation...)
- Elective courses on both campuses
- Internship / Work-study training
- Final dissertation
- Case study with oral defense

PROGRAMME  
DIRECTORElisabeth  
JOUANNAUXPARTNERS  
& NETWORK

Accellor Mittal, Airbus, Auchan, Bolloré, Marine Nationale, Pernod Ricard, Unilever, Union Maritime et Fluviale, Veolia Water STI...

## RANKING

N°5 on Eduniversal French ranking - International Trade Category

N°8 EdUniversal World Ranking - Maritime management category

AVERAGE ANNUAL  
FIRST SALARY

€34,000

TUITION  
FEES

Specialisation course:  
€16,500

Pathway course:  
€8,500

**98%**  
of graduates find a job within  
6 months after graduation

**2,600**  
alumni globally

**25**  
partner companies

## JUMP ABOARD THE SUPPLY CHAIN

## PURCHASING &amp; LOGISTICS

MSc ISLI - GLOBAL SUPPLY  
CHAIN MANAGEMENT

VALUE THROUGH INNOVATION CREATIVITY &amp; SUSTAINABILITY

## ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

## CAMPUS

BORDEAUX

## COURSES

- Managerial and technical basics, global supply chain management fundamentals, global supply chain approaches & methodologies, managing international global supply chain
- International internship
- Final dissertation

PROGRAMME  
DIRECTORMarie-  
Laure  
FURGALAPARTNERS  
& NETWORK

Accenture, Airbus, Amazon, Auchan, Cap Gemini, Carrefour, Henkel, L'Oréal, LVMH, Michelin, Nestlé...

## RANKING

5th in the worldwide ranking in Global Supply Chain Management

AVERAGE ANNUAL  
FIRST SALARY

€40,000

**100%**  
of graduates work in  
an international position

**80%**  
of graduates join large companies

**95%**  
of students are recruited  
before actually graduating

TUITION  
FEES

Specialisation course:  
€19,900

Pathway course:  
€8,500

## TIME TO SHAKE INNOVATION

### PURCHASING & LOGISTICS



# MSc MAI - PURCHASING & INNOVATION MANAGEMENT

INNOVATION CAPTURE HAS BECOME THE KEY

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

BORDEAUX

#### COURSES

- Purchasing management & leadership, purchasing value creation & vision, purchasing processes and tools, innovation & environment...
- International internship
- Thesis

#### PROGRAMME DIRECTOR



Gordon CRICHTON

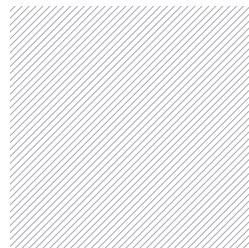


#### PARTNERS & NETWORK

Air France, Aventis, Danone, Henkel, Heineken, Hermès, HP, Johnson & Johnson, Kraft, La Poste, Michelin, Microsoft, Nestlé...

#### AVERAGE ANNUAL FIRST SALARY

€42,500



#### TUITION FEES

Specialisation course: €19,900  
Pathway course: €8,500

**98%**  
of graduates find a job within 3 months after graduation

**100%**  
of graduates work in an international position

**1,100**  
jobs offered to 400 students

## TECHNOLOGY STARTS WITH HUMANS

### PROJECT MANAGEMENT

# MSc BUSINESS ENGINEERING

A DUAL EXPERTISE IN TECHNOLOGY AND MANAGEMENT TO ACCELERATE YOUR CAREER

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

TOULON

#### COURSES

- Fundamentals of management, access to business markets, Innovation Strategy, Managing Complex Projects, Challenges, study trip...

#### PROGRAMME DIRECTOR



Florence CRISPIN-MAZET

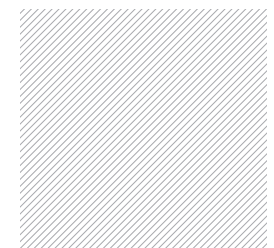


#### PARTNERS & NETWORK

Accenture, Airbus helicopters, Bouygues, Capgemini, CMA CGM, Dassault, Engie, Microsoft, Orange, Suez, Xerox...

#### AVERAGE ANNUAL FIRST SALARY

€38,200



#### TUITION FEES

Specialisation course: €16,000

**60,000**  
graduates

**95%**  
of graduates find a job within 6 months after graduation

**2,600**  
alumni worldwide



## FRENCH ART DE VIGNES

WINE

### MVS - MSc WINE & SPIRIT MANAGERMENTS

EXPERIENCE THE WORLD OF WINE AND SPIRITS, DEVELOP A GLOBAL VISION OF THE PRODUCT AND THE MARKETPLACE

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

BORDEAUX

#### COURSES

- Wine economics, export strategy, wine & spirits law, supply chain & operation management...
- Study trip
- International internship
- Thesis

#### PROGRAMME DIRECTOR



JÉRÉMY  
CUKIERMAN



#### PARTNERS & NETWORK

Castel, Baron Philippe de Rothschild, Grands Chais de France, Bollinger, Moët Hennessy CS, La Cité du Vin, Pernod Ricard, Yalumba...

#### RANKING

2nd Eduniversal ranking - Wine & Hospitality Management category

#### AVERAGE ANNUAL FIRST SALARY

€34,000



#### TUITION FEES

Specialisation course: €19,900  
Pathway course: €8,500

97%

of graduates are hired within 6 months

80%

of students are hired in the company where they did their internship

35%

of students are recruited before graduating

## DEVELOP YOUR TASTE FOR EXCELLENCE

WINE

### MSc WINE & HOSPITALITY MANAGEMENT

EXPERIENCE THE WORLD OF WINE & HOSPITALITY

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### COURSES

- Foundations of wine & hospitality business (Wine region, wine economics, wine market, business trip in French wine regions...)
- Developing a successful business (CSR and sustainability, hotel financial statement analysis, valuation of wine assets...)
- Research thesis
- Internship...

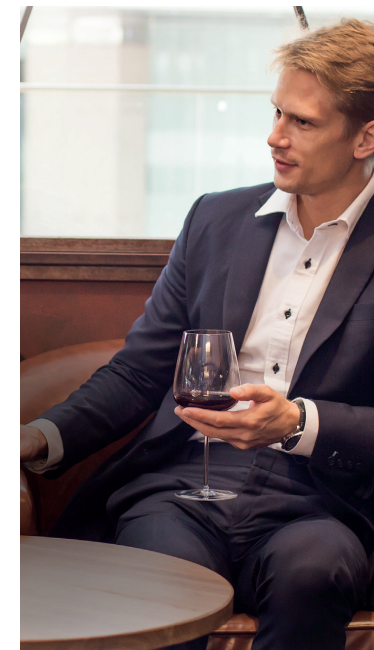
#### PROGRAMME DIRECTORS



JÉRÉMY  
CUKIERMAN  
KEDGE  
WINE  
SCHOOL



STÉPHANE  
HADDAD  
ÉCOLE  
HÔTELIÈRE  
DE LAUSANNE



#### CAMPUS

LAUSANNE  
BORDEAUX  
PARIS

#### PARTNERS & NETWORK

Castel, Baron Philippe de Rothschild, Grands Chais de France, Bollinger, Moët Hennessy CS, La Cité du Vin, Pernod Ricard, Yalumba...

OUR PARTNER FOR THIS MSc, ÉCOLE HÔTELIÈRE DE LAUSANNE, IS RANKED N°1 UNIVERSITY WORLDWIDE FOR HOSPITALITY AND LEISURE MANAGEMENT, QS UNIVERSITY RANKING 2019.



90,000  
alumni combined

in over 150  
countries

97%  
of students employed  
after 6 months

#### TUITION FEES

Specialisation course: €26,900

## DON'T JUST DRIVE CHANGE, STEER IT

### PROJECT MANAGEMENT

# MSc INNOVATION, TRANSFORMATION, ENTREPRENEURSHIP

A DISRUPTIVE VISION OF THE MARKET'S FUTURE NEEDS

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

MARSEILLE

#### COURSES

- Creating innovation, business model & innovation, digital tools for commercial & marketing development, intellectual property in innovation...
- Thesis
- Practical experience

#### PROGRAMME DIRECTOR



Paul GIMET



#### PARTNERS & NETWORK

Airbus Helicopters, 5M Venture, AFD (French Development Agency), Stedim, Degetel, Invest Securities, PTC, Crédit Agricole, France Digitale, HighCo...

#### RANKING

Innovation award, Eduniversal 2020 Ranking

#### AVERAGE ANNUAL FIRST SALARY

**€45,000**  
with strong potential increase linked to growth in market demand



#### TUITION FEES

Specialisation course: **€16,500**  
Pathway course: **€8,500**

### Intrapreneur or Entrepreneur track

**80**  
entrepreneur projects supported every year

**Inductive**  
learning & Hackathon

## AN OPEN WORLD STARTS WITH AN OPEN MIND

### INTERNATIONAL BUSINESS

# MSc INTERNATIONAL BUSINESS

THE BEST MSc TO EXPERIENCE THE WORLD

#### ACCREDITATION

This programme received the Confédération des Grandes Ecoles label, a quality standard attesting its excellence.

#### CAMPUS

BORDEAUX  
MARSEILLE  
PARIS

#### COURSES

- International environment & geopolitics, corporate strategy & new business models, international negotiation, corporate finance...
- Elective courses on both campuses
- International internship
- Final dissertation
- Case study

#### PROGRAMME DIRECTOR



Stéphane OUVRARD



#### PARTNERS & NETWORK

Airbus, Apple, Arcelor Mittal, Bank of China, Google, LinkedIn, L'Oréal, LVMH-Hermès, Natixis...

#### RANKING

- N°1 on Eduniversal French Ranking - International Business & Trade Category
- 7th best French Master in the World - Ranking QS 2019

#### AVERAGE ANNUAL FIRST SALARY

**€42,000**



#### TUITION FEES

Specialisation course: **€16,500**  
Pathway course: **€8,500**

### 2 electives available on each campus

**99%**  
of our students find a job within six months of graduating

**100%**  
work in an international position

# TESTIMONIALS



## MSc SUSTAINABLE FINANCE

**BALTHAZAR LAPORTE,**  
Analyst / Manager  
*La Financière  
Responsable  
Class 2018*

"After graduating as an agricultural engineer in 2017, I decided to specialize in sustainable finance, aware of the excesses of the financial world and convinced of the crucial role it could play in addressing social and environmental issues. The MSc Sustainable Finance was the best specialisation in this field. In addition to acquiring a solid foundation in finance, the interventions of numerous professionals in sustainable finance gave me a concrete and pragmatic vision of the stakes and problems of the sector, and greatly facilitated my professional integration".

## & SPIRITS MANAGEMENT

**SYLVAIN BECKER**  
Assistant Brand Manager  
*Pernod-Ricard Korea  
Class 2017*

"The Wine and Spirits industry is all about adapting the latest marketing and business tools to the art of conviviality. The MSc at KEDGE gave me much more than the tools I needed to pursue a career in the field that I love, it gave me a group of friends I can rely on throughout my career, which is exactly what I wanted out of this programme".

## INTERNATIONAL BUSINESS

**GÖKÇE GÜRBÜZ,**  
Senior Account Manager, Large Customer Sales, Ireland  
*Google  
Class 2016*

"As a person who has an engineering background, the overall experience I acquired while studying at the International Business programme was very unique and helpful. What I found most rewarding was the quality of lecturers and the content of the courses. The professors of the programme educate students in a very creative way and encourage them to think out of the box to broaden their knowledge beyond their field of studies. Also, the programme has a strong international focus where students learn business principles relevant for a more global world. I grew as an individual, learning to interact and talk to people from different backgrounds."

## MSc CORPORATE FINANCE

**BELGUELLAF ACHRAF,** EM FX Trader  
*Bank of China  
Class 2015*

"This MSc has developed my knowledge of finance theory with practical applications and research tools. The facilities and equipment used on the programme are of the highest standard, giving me access to the most innovative tools available. This includes a dedicated Reuters trading room facility and a range of databases. I have developed my knowledge and understanding of corporate finance, financial markets and how they impact on decision-making finance. The programme also contains a strong quantitative content with practical applications. As part of the programme, I had also the opportunity to complete the AMF certification an industry-recognized professional qualification."

## MSc MARKETING

**MENGJIE QIN,**  
China region distribution manager  
*JOG Swimwear  
Class 2014*

"The MSc Marketing allowed me to develop great creativity, a product sensibility and solid technical foundation in marketing, communication and management on the international scope. I am today the China distribution area manager for the company JOG Swimwear. I am in charge of developing the Chinese market and I am working closely with 5-star spa managers to develop partnerships. My integration into working life has been greatly facilitated by the professional dimension of the MSc. I keep excellent memories of my life in the Marseille campus and I'm still in touch with my school mates."

## MSc ISLI

**SEMERTZIDIS LAMPRINOS,**  
Supply Chain Program Manager Luxembourg  
*AMAZON EU  
Class 2014*

"Being part of one of the best companies in the Supply Chain world I am constantly challenged with difficult problems to be solved. The proximity and velocity to respond to Customer demand, meeting promises while ensuring the minimal potential investment is just one of them. The distribution of the volume across countries and warehouses, ensuring the right transportation method to the customer is just another. The Supply Chain world can be challenging, but also exciting and ISLI gave me all the tools I need to become successful."

## MSc INTERNATIONAL TRADE & LOGISTICS

**CAN YENISEY,**  
Business Developer Asia  
*CMA CGM  
Class 2017*

"This dual degree program giving access to an MSc in Maritime Management and a Master II level diploma in International Trade & Logistics has been a strong pillar of my development in commerce in general and specifically transportation, logistics, supply chain, production, but also of my understanding of governing macro-economical and geopolitical dynamics. I strongly recommend this program to all level professionals working in international trade or prospective students seeking a diverse learning experience from field experts coming from horizons such as shipping and logistics, banking, trading, and top-level academics."

## MSc SPORT & EVENT MANAGEMENT

**MENGMENG ZHANG,**  
Sport Investments Manager  
*Group ORG  
Class 2007*

"I joined KEDGE's MSc SPORT because I wanted to make a career in the sports industry and the programme was well ranked in France. After the MSc, I was hired by Olympique Lyonnais to take care of the club's international development projects. After six years in Lyon, I returned to my home country of China. Now I am based in Beijing and work as a Sport Investment Manager in the ORG Packaging Group (a company listed on the stock exchange in China). This involves identifying, evaluating and completing investment projects (acquisitions for example) in the field of sports, both in China and abroad."

**YOU CAN ALSO ACCESS THOSE SPECIALISED PROGRAMMES AFTER 3 YEARS OF HIGHER EDUCATION VIA THE PREPARATORY YEAR.**

## PATHWAY COURSE

THE PREPARATORY YEAR (2 ACADEMIC SEMESTERS) LEADS TO THE SPECIALISATION COURSES OF ANY MSc.

### SEMESTER 1

#### Manager Skills

- Introduction to business management (Fast Track for Non-Managers)
- Project Management
- Strategic Management
- Financial Performance Management
- Team Management
- Intercultural Business Negotiation
- Public Speaking & Leadership
- Visual Communication & Design
- Hard Skills : Excel certification, Microsoft tools, Coding skills optional (30h)
- Languages : English / French as a foreign language

#### Expertise Skills

*Different tracks available according to the MSc :*

- Track Marketing Purchasing & innovation
- Track International Operations Management
- Track International Finance & Audit

### SEMESTER 2

You have 2 choices:

#### ACADEMIC SEMESTER

#### Innovative & entrepreneurial skills

- Innovation Management and Entrepreneurship
- Complexity Management

#### Corporate Project

A consultancy mission on a real and current issue of a company.

OR

#### INTERNATIONAL ACADEMIC EXCHANGE: SUZHOU UNIVERSITY - CHINA



## ADMISSION & FUNDING

### VISA & ADMINISTRATIVE FORMALITIES

The visa process varies from country to country. Please contact the nearest official body (French consulate, French Embassy or Campus France center) in your country, to find out how to obtain a visa and how long the process takes. We highly advise you to apply for your visa as soon as you receive your acceptance letter to avoid any delay.

If you have CESEDA R311-36 written on your visa then you will have to apply for your residence permit at the OFII office within three months of reaching France. If you are below 26 year old, you will have to pay the French health insurance fees, approximately 215 euros. This will enable you to get a 70% refund on your expenses in case of illness.

### ADMISSION REQUIREMENTS

Postgraduate programmes delivering an MSc degree (Master of Science) are available to international students. International students can be recruited in the framework of an agreement between KEDGE Business School and their home Institution, or directly through the usual selection process of the programmes:

→ If you hold a 3-year Bachelor degree (equivalent to 180 ECTS credits) you can apply to the long track MSc. Applicants with at least one year of study or professional experience in an English-speaking country are exempt. Providing a score of English is not mandatory to apply for the MSc pathway course but all courses are taught in English. An official proof of English level will however be required to progress to the 2nd year of the MSc course.

→ If you hold a 4-year Bachelor degree (equivalent to 240 ECTS credits), you can apply to the « short track » MSc. You must have a minimum level of English to follow courses proved by : TOEIC = 780 / IELTS = 6 / TOEFL IBT = 81 or a significant experience of at least one year in an English-speaking country. Your English level will be assessed during your interview.

**Please find more information on the requirements of the MSc programmes on our website.**

### APPLICATION

Once you have created your personal account on [student.join.kedge.edu](http://student.join.kedge.edu), you have to fill in the online application form and upload the required documents. Once your application is finalized, it is reviewed by the KEDGE Admission Team to assess its eligibility. If it is eligible, you will be invited by email, within 5 working days maximum, for a Skype interview. KEDGE will give you an answer on the processing of your file within 5 working days. In case of admission, you will receive your registration file by email from the admission department within 5 working days. Following receipt of your application, you will be asked for confirmation of registration within a maximum of 15 days by returning the contract and/or paying the deposit of tuition fees. You will find all the eligibility requirements on the Admission & Financing pages of each programme on [student.kedge.edu/programme](http://student.kedge.edu/programme).

### APPLICATION FEES

Your application fees depend on the programme you choose. Your application is considered completed only once you have paid the application fees. The payment method available is online payment. Once you have completed your application, you will be redirected to our bank website (Credit Mutuel) in order to pay your application fees.

Applications fees are non-refundable.

### SCHOLARSHIPS

At KEDGE, we strongly believe that funding concerns should not prevent students from accessing the course of their choice. Non-French students applying to our specialised MSc programmes are eligible for those scholarships. We offer several kinds of scholarships - early birds - applying before Feb 28, 2021 - achievement (2,000€), excellence (4,000€) - **please report to the website for further information.**