



DEGREE PROGRAMME IN INTERNATIONAL BUSINESS

Haaga-Helia's International Business degree provides students with the skills and knowledge needed to enter a career in global business. We are Finland's biggest Bachelor of International Business Programme taught in English which enables our students to choose from a wide variety of courses and specialise in several different majors.

Our students will learn the fundamentals of international business including

- Financial Management
- Marketing
- Supply Chain Management
- Human Resource Management
- Entrepreneurship
- Business ICT Skills
- Business Mathematics
- Economics
- International Business Law

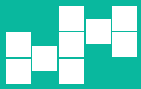
Students will learn to manage and lead multinational projects, and communicate efficiently in multi-cultural teams and environments. The programme uses a variety of learning approaches such as classroom and online learning, group work, project work together with companies and problem-based and project-based learning.

All students are encouraged to include an exchange semester or work placement abroad in their degree. We also offer double degree programmes in cooperation with six European partner institutions.

Our graduates have the skills and know-how needed in expert and managerial positions or as entrepreneurs in an international business setting. They will be able to anticipate future trends and operate proactively in changing global markets. They are also aware of sustainability issues and business ethics.

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Haaga-Helia University of Applied Sciences | haaga-helia.fi/en/international-business



**Campus in Pasila,
Helsinki**



**Taught
in English**



**Duration
3,5 years (210 ECTS)**

650
STUDENTS

200
EXCHANGE
STUDENTS

OVER **60**
NATIONALITIES

DEGREE PROGRAMME IN INTERNATIONAL BUSINESS

Degree structure

Basic studies (100 ECTS)
Professional specialisation studies (50 ECTS)
Free-choice studies (15 ECTS)
Bachelor's thesis (15 ECTS)
Work placement (30 ECTS)

We offer the following Majors:

Customer Relationship Management and
Communication
Entrepreneurship
Financial Management
Human Resource Management
Supply Chain Management



" Haaga-Helia has provided me with the relevant skills for starting my career. In my current position as a Business Intelligence and Customer Insight Specialist, I deal with providing our business with industry knowledge, forecasts and customer feedback. The skills that I acquired at Haaga-Helia while working on projects for case companies and from writing my final thesis, have prepared me to put knowledge into action and provide benefits for my organization.

Another important aspect of the studies was learning to communicate with different stakeholders (other students, companies, professors and guest speakers) in different settings. The ability to have a professional approach to networking and teamwork not only helps at work, but in life overall – Haaga-Helia provided a lot of opportunities to train in this field and I am very grateful for that! "

Julia Dolgopolova

International Business Alumni
Business Intelligence and Customer
Insight Specialist, Kalmar (Cargotec)

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