



Berlin · Bad Honnef · Dublin · Killarney  
**STUDY IN GERMANY OR IRELAND**

**WHY IUBH IS THE PERFECT CHOICE FOR YOUR INTERNATIONAL STUDIES**

**Internationality**



All programmes are taught in English. Friendly cosmopolitan environment with students from all over the world (more than 110 nationalities). Study abroad opportunities in all Bachelor's programmes.

**Practical Orientation**



All study programmes have a strong practical focus. Internships are included in all Bachelor's programmes. Master's programmes – optional. All IUBH professors are acknowledged professionals in their teaching field.

**Employability**



87% of the IUBH graduates start their careers within 3 months after graduation. 70% have managerial experience. 73% start their first job in Germany. Students have the possibility of working part-time.

**KEY FACTS**

**Language:** All programmes taught in English

**2 Intakes:** March/April & Sept./Oct.

**Study Models:**

- On Campus | Online
- Smart Entry: start online, continue on campus

**Stay-back option:**

- Germany: 18 months BA & MA graduates
- Ireland: 12 months BA graduates, 24 months MA graduates

**Recognition & accreditation**

- State accredited
- CHE Ranking 2017: Top results in the categories "Overall Study Conditions" (grade 1.6) and "International Orientation" (10/11)
- Awarded 5 Premium Seals (FIBAA)

**„GREAT ATMOSPHERE!“**



First and foremost, I decided to attend the IUBH because of its international environment and its outstanding reputation. In the course of my studies I learned that the university has even more than that to offer: I particularly appreciated the inter-

active quality of the lectures, through which I profited from the interface of theoretical knowledge and practical applications. The presentations, case studies, projects and the practical insights from professors served as a great preparation for my future career. In addition, the excellent academic infrastructure was a huge help during my studies.“

**Giuseppe D'Ignazio · Italy**



## STUDY PROGRAMMES

### Bachelor's programmes

#### On campus

- International Aviation Management
- International Event Management
- International Hospitality Management
- International Management
- International Marketing Management
- International Tourism Management

#### Study & Work

- Hotel & Restaurant Management

### Master's programmes

#### On campus

- International Management: Aviation · Big Data Management · Finance & Accounting · Health Care · Hospitality · Human Resources · IT Management · Marketing · Engineering Management · Big Data Management
- Transport & Logistics Management

#### On campus, online or Smart Entry

- MBA International Business
- Leadership & Management

### Smart Entry

Our Smart Entry option offers maximum flexibility at an attractive overall cost. You can start online anytime, continue on campus, and graduate with full benefits: stay-back option, career services, fully accredited degree.

### Study & Work

Our Study & Work programmes in Ireland combine practice-oriented coursework with „on the job“ experience. IUBH will actively support you in finding an employer. Up to 100% of your tuition fees may be covered by the employer.

## ADMISSION REQUIREMENTS

### Bachelor Master MBA

	Pathway 1-2 sem	Bachelor direct	2 sem.	2+1 sem.	4 sem.	4+1 sem.	3 sem.	2 sem.
Degree	Secondary school leaving qualification / A-levels / IB	Bachelor's (business)	Bachelor's (non-business)	Bachelor's (business)	Bachelor's (non-business)	Bachelor's (any)	Bachelor's (any)	Bachelor's (any)
Final Grade	≥ 50%	≥ 75% C/24 & required subjects	≥ 3.0 German system or equivalent				≥ 3.0 German system or equivalent	
ECTS	-	240 ECTS	210 ECTS	180 ECTS	180 ECTS	180 ECTS	210 ECTS	
Additional	Entry Test if required	-	Path-2Master	-	Path-2Master	2-year work experience		
IELTS*	min. 5.0	min. 6.0	min. 6.0				min. 6.0	
TOEFL*	min. 64	min. 80	min. 80				min. 80	
PTE*	min. 46	min. 56	min. 56				min. 56	

\* English language test waiver possible if previous education entirely in English & proven good level.

Note: additional entry requirements apply to Study & Work programmes.

## YEARLY TUITION & OTHER COSTS

### Bachelor Master MBA

	Pathway 1-2 sem.	6 or 7 sem.	Path2Master 1 sem.	2 sem.	4 sem.	Online 2 sem.	90 ECTS 3 sem.	60 ECTS 2 sem.	Online 3 sem.	Online 2 sem.
Tuition EU & EEA*	9,180€	10,580€ 10,780€	5,290€	12,580€	10,580€	8,148€	11,580€	14,580€	8,148€	8,148€
Tuition Non-EU*	9,580€	11,780€ 12,180€	6,590€	15,580€	13,180€	10,380€	14,580€	17,980€	10,180€	11,980€
Enrollment / Grad. Fee EU & EEA	-	650€	-	650€		599€	650€		599€	
Enrollment / Grad. Fee Non-EU	-	900€	-	900€			900€			
Living Costs	800 - 1,000€/month									

\* Valid for Autumn 2018 and Spring 2019 Intakes. Tuition fees for „Study & Work“ programmes are generally covered by employer. Not included are additional fees such as application fee, student transportation ticket or campus card, where applicable.

To start your application or for further information, contact our International Admission team. Your personal IUBH Study Advisor will answer all your questions regarding your choice of programme and help you with your application:

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