Cranfield School of Management

### Postgraduate courses in **Supply Chain** Management

2018-2019

Logistics and Supply Chain Management MSc Procurement and Supply Chain Management MSc





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### **Cranfield School of Management**

Cranfield School of Management is an exclusively postgraduate business school located in the heart of the UK. We are a world-leader in management education, research and consultancy, and our mission is to improve the practice of management. We have a global reputation for developing highperforming leaders in technology and management.

Renowned for our strong links with industry, we provide practical management solutions through a range of activities including leadership, finance, marketing and logistics.

TOP 10 MBA Ranked by Forbes, The Economist, the Financial Times and Bloomberg

### **Triple accreditation**

We are one of an elite group of schools worldwide to hold accreditation from: AACSB International, AMBA and EQUIS







### No. 1 Management MSc

Ranked 1st in the UK and 7th in the world in The Economist Which?MBA Masters in Management (MiM) 2017 ranking

## No. 1 Outside US

Ranked in the Supply Chain Management World 'University 100' annual survey 2016, for providing young people with the expertise to develop as supply chain leaders.



The University works with over **1,500** 

businesses and governments based in over 40 countries





"The content of the MSc programme itself is incredibly practical. We have some of the best professors and faculty in the field, and the international mix of students on the course is also brilliant for learning about different cultures around the world."

Chang Song, Logistics and Supply Chain Management MSc, 2016

### Reasons to study **Supply Chain Management** with us

1

#### Highly-ranked courses

Cranfield School of Management was ranked 1st outside the US, and 12th globally, in the Supply Chain Management World 'University 100' annual survey 2016, and 2nd in Europe, the Middle East and Africa in Top 20 Supply Chain Management annual survey 2016, for providing young people in this field with the skills and mix of expertise required to develop as supply chain leaders of the future.

# **2 Projects with industry**

The culmination of the learning process is your opportunity to undertake an individual thesis project which is in-company or Cranfield led, the topics of which cover a broad range of areas.

3

#### **Industry accreditations**

Our Supply Chain Management master's are accredited by leading internationally recognised industry institutions. This ensures that our programmes are relevant and informed by the latest industry thinking and developments. You may apply for membership to these institutions upon successful completion of your programme, providing significant benefit to your career and professional development.

# **4** Learning from the best academics

Our programmes are taught by a diverse team of expert supply chain management professionals with considerable industry experience supported by notable visiting industry speakers and professors.

### 5 Study tour

The study tour is a unique opportunity to experience a supply chain perspective in a different economic region in Europe. You will gain first-hand experience of how supply strategies are influenced by different pressures and you will gain a rich understanding of the differences between supply chain practices.

6

#### **Stimulating learning**

A broad range of teaching methods will help embed your learning, featuring realworld case studies, interactive lectures, group work and sessions hosted by industry speakers. Teaching at Cranfield is designed to nurture your practical business skills and confidence, and places emphasis on tackling real-world challenges.





# Supply Chain Management

We have been teaching master's in Logistics for 35 years and have developed an excellent reputation for teaching and research in the field. We work with industry partners and monitor changing sector trends to ensure our graduates have the very latest skills and knowledge to prepare them for an exciting career in supply chain management.

Cranfield boasts Europe's largest specialist logistics, procurement and supply chain management faculty, and is renowned as a centre of excellence in this field, having contributed significantly to the development of creative and customised insights into today's complex supply chain environment.

### **Career prospects**

A Cranfield degree will fast-track your career, enabling you to go further and progress more quickly.

The Cranfield Career Development Service offers a comprehensive service to help you develop a set of career management skills that will remain with you throughout your career.

During your programme you will receive support and guidance to help you plan an effective strategy for your personal and professional development, whether you are looking to secure your first management role, or wanting to take your career to the next level.

Companies that have recruited graduates from our supply chain programmes into logistics and supply chain management roles include Amazon, DHL, Diageo, Kuehne + Nagel, Nestle, Nike, Proctor & Gamble, Shell, Sony UK and Unilever.



#### **Careers information**

95% of School of Management students were employed within 3 months of graduation.



Approximately **£30,000** 



Average salary increase Approximately **£14,000** 

The above figures are based on those students for whom we hold data across all School of Management full-time master's courses (2015/16 cohort).

### **Course information**

We offer two full-time one-year specialist master's in Supply Chain Management, each tailored to the specific disciplines of logistics or procurement. These are:

#### Logistics and Supply Chain Management MSc Procurement and Supply Chain Management MSc

Both programmes have been developed to produce expert supply chain professionals. They are designed for recent graduates who wish to prepare for a first professional role and future career in the field, and also for supply chain professionals in the early stages of their career, looking to develop and grow by enhancing their knowledge and skills.

Our full-time, world renowned faculty team works closely with our advisory board of senior logistics and procurement professionals from global organisations. Their experience and



advice drives the continued development of our programme content, ensuring it strikes the right balance of theory and practice, and is fresh and relevant for today's global supply chain environment.

"Cranfield University provides a great environment to focus on your education, while the lectures are delivered by some of the most experienced and inspiring professionals in the business. I had the opportunity to make friends with individuals from diverse backgrounds from all around the world, and to travel to India for my thesis project. This exposure at Cranfield allowed me to secure a position in one of the leading logistics organisations and hence, I am truly grateful for the amazing life and possibilities the University has presented me."

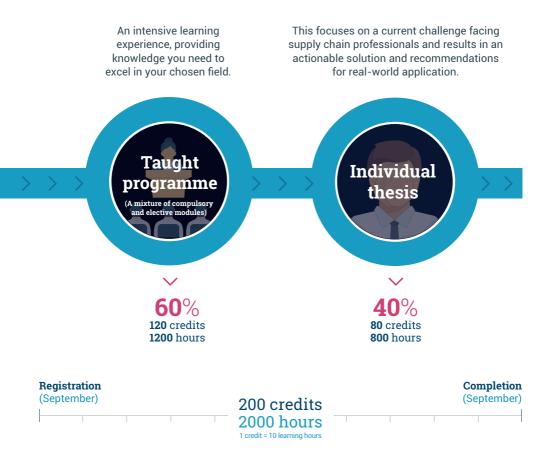
**Steve Nowak,** Area Manager, Amazon UK, Logistics and Supply Chain Management MSc, 2016.

### For full information see www.cranfield.ac.uk/som/mscscm

# Master's: a different way of learning

Our master's courses are set up and developed in close collaboration with industry partners, ensuring the content of our courses remain industry-relevant and employers remain impressed with our graduates' business-readiness.

This diagram illustrates the programme structure of both master's programmes. They comprise of a combination of compulsory and elective modules. You will find full details of the modules online. You will have the opportunity to attend a study tour, subject to additional cost. The culmination of the learning process is your opportunity to undertake an individual thesis project which is in-company or Cranfield led, the topics of which cover a broad range of areas.



# Study tour

#### The study tour is a unique opportunity to experience a supply chain perspective in a different economic region in Europe.

You will gain first-hand experience of how supply strategies in the region are influenced by different pressures (both internal and external), and you will gain a rich understanding of the differences between supply chain practices. The tour normally takes place over three to four days. On your return you will have gained valuable insights and will appreciate the diverse nature of supply chain management. Please note that the study tour is subject to additional costs.





"We all had a great time on the study tour and wanted to thank all the companies, the Cranfield alumni, our two professors and Cranfield for an amazing trip!"

Helen Rabot, current MSc student

#### We work with organisations such as:







# Academic staff



**Dr Denyse Julien,** Senior Lecturer, Course Director, Logistics and Supply Chain Management MSc and Procurement and Supply Chain Management MSc

Denyse is a highly experienced supply chain professional and came to Cranfield from Nestlé, where she was responsible for implementation of best practice in materials handling and warehouse management throughout the Nestlé Asia, Africa and Oceania operations. Since joining Cranfield her work has embraced a range of sectors including food and beverage, defence and aerospace, covering a range of topics including waste reduction, improving operational efficiency, managing growth and suppliers.



Dr Hendrik Reefke, Deputy Director, Logistics and Supply Chain Management MSc

Hendrik is an active researcher, focusing primarily on sustainable supply chain management and service supply chains, as well as performance measurement and reporting. He holds an award-winning PhD from the University of Auckland, as well as an MCom and BCom (Honours) in operations and supply chain management. Before joining Cranfield, Hendrik was a postdoctoral researcher at the New Zealand Centre for Supply Chain Management, part of the University of Auckland, and worked in project management and the automotive sector.



**Dr Farooq Habib,** Deputy Director, Procurement and Supply Chain Management MSc

Farooq has held visiting faculty positions at numerous business schools. He has held management positions for more than 15 years in export-oriented organisations in the textiles and food and beverage sectors, and has worked with global brands such as Levi Strauss, Marks & Spencer, Nestlé and Unilever. His current research includes exit strategies in industrial relationships, the implications of global regulations and technological advancements on sustainability, and risk management in food and pharmaceutical cold chains.

"Cranfield attracts one of the most diverse and dynamic group of students across the globe. The course is designed to have a practical and engaging approach towards the field of supply chain management, with a lot of exercises and case studies, to create leaders for the future. The faculty, apart from being highly experienced in the industry, is also supportive and encouraging. Studying has helped me grow as an individual and has also got me ready for the challenges that lie in my career."

Rahul Dhore, Logistics and Supply Chain Management MSc, 2016

# **Key facts and statistics**

#### **Cohort profile**\* 44% UK/EU Full-1 vear time 56% International **Nationalities** 33 Geographic spread Start September date 26 years Average cohort age MSc 0000 108 Fees (stream size 54) Average Please see the individual course cohort size pages on our website for full fee information and full-time or part-time options. Terms and \*The data above is combined for both the conditions apply. full-time MSc Logistics and Supply Chain Management and the MSc Procurement and See www.cranfield.ac.uk/som/feeinformation Supply Chain Management 2016/17.

### Accreditations

**Course information** 

Our Supply Chain Management master's are accredited by both the Chartered Institute of Logistics and Transport and the Chartered Institute of Procurement and Supply. This ensures that our programmes are relevant and informed by the latest industry thinking and developments. You may apply for membership to these institutions upon successful completion of your course, providing significant benefit to your career and professional development.

Cranfield School of Management is also the first UK-based University to gain the European Logistics Association accreditation. Upon completion of the programme, you will be eligible to apply for the designation cESLOG (European logistician), which is valid for five years.



### **Financing your studies**



Paying for a course at university and the associated living costs is a serious investment and can be a major challenge for students. Some students are sponsored by their employers, but many fund their studies from a combination of sources such as bursaries or scholarships, savings or loans.

We offer a range of funding options, dependent on factors such as your country of origin, your academic results, whether you will study full or part-time and even your gender. Some bursaries cover part or all fees, and others cover living expenses too.

Visit the 'Fees and Funding' section of the course webpage to find details of course specific funding. You will also discover information about other, more general, scholarships, bursaries and loans on our 'MSc Funding Opportunities' page. Alternatively you can email studysom@cranfield.ac.uk. www.cranfield.ac.uk/som/mscfunding



"As soon as I made up my mind to pursue my master's at Cranfield University, I was actively seeking funding. It was a challenge, but signing up for the Cranfield Postgraduate Loan Scheme was ideal for me as many other commercial banks had given me significantly more expensive quotes."

Sobit Thapa, MSc student, 2015



## How to apply

#### The application process

Before submitting your application, our Admissions team will be happy to review your experience and academic background and make recommendations before you apply. Simply complete the short online eligibility assessment form at the top of your course page. We will respond to you within 2-3 days.

1	Visit the course page online and review the entry requirements
2	Click 'Apply now'
3	Register to use our online application system, you can then create, save and amend your application before submitting it
4	Complete the online application form
5	Submit supporting admission documentation with your application or at a later date using our online portal
6	Attend an interview. If you are based outside the UK you may be interviewed by telephone or video call
7	Receive a decision about your application by email

#### **Entry requirements**

We welcome applications from talented candidates of all backgrounds and each application is considered on its individual merit. Usually candidates must hold either a first or a second class UK honours degree in a relevant discipline; or the international equivalent of these UK qualifications. If you are an international student you will need to provide evidence that you have achieved a satisfactory test result in an English qualification.



#### **Research degrees**

We are a world-class destination for research degrees, endorsed and funded by several UK councils. The Cranfield Doctoral Network provides a supportive community, offering additional transferable skills training. **Visit www.cranfield.ac.uk/som/research-degrees** 

#### **Executive development**

Over 20,000 delegates benefit from our short courses every year, covering a wide range of professional and technical topics. **Visit www.cranfield.ac.uk/som/open-executive-programmes** 

#### Life at Cranfield

We have a range of accommodation options and extensive sports and recreation facilities. Visit www.cranfield.ac.uk/som/why-cranfield-school-of-management/life-at-cranfield

#### **Further information**

There are other leaflets in this series covering other MSc courses and research degrees, as well as a Student Guide for those moving to the UK and our prospectus. Search for these on our website or email studysom@cranfield.ac.uk

**Cranfield School of Management is an impressive** environment with a professional and cosmopolitan learning community. It is situated in beautiful countryside, between Milton Keynes and Bedford, with quick and convenient links to London and major UK airports.

Full directions are available at www.cranfield.ac.uk/som/visit



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#### www.cranfield.ac.uk/som

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